BANK OF NEW YORK CO INC Form 424B2 August 29, 2006 Filed under Rule 424 (b)(2), Registration Statement No. 333-134738, 333-134738-01, 333-134738-02, 333-134738-03, 333-134738-04 and 333-134738-05 Pricing Supplement No. 10 - dated August 25, 2006 (To prospectus dated June 5, 2006 and prospectus supplement dated June 15, 2006) The Bank of New York Company, Inc. [LOGO] The Bank of New York Company, Inc. \$1,000,000,000 The Bank of New York Company, Inc. CoreNotes (Registered Service Mark) ______ Aggregate Purchasing Proceeds Principal Price to Agent's CUSIP Before Number Amount Public(1) Discount(1) Expenses(1) 2.00% 0640P1JC8 \$1,158,000 100% 98.00% _____ _____ Interest Interest Stated Rate Per Payment Maturity Annum Frequency Date Survivor's Option _____ 5.95% Semiannual 8/16/2021 Yes _____ Senior Subordinated Medium-Term Notes, Series I Interest Payment Dates: The 15th day of February and August of each year commencing 02/15/2007. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 08/15/2009 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice. AggregatePurchasingProceedsPrincipalPrice toAgent'sBeforeAmountPublic(1)Discount(1)Expenses(1) CUSIP Principal Price to Agent's Number _____ 0640P1JD6 \$2,331,000 100% 2.50% 97.50% _____ Interest Interest Stated Rate Per Payment Maturity Survivor's Annum Frequency Date Option _____ 6.00% Semiannual 08/15/2031 Yes

Senior Subordinated Medium-Term Notes, Series I

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Interest Payment Dates: The 15th day of February and August of each year commencing 02/15/2007. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 08/15/2011 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice.

The Bank of New York Company, Inc. One Wall Street New York, New York 10286

Trade Date: 08/25/2006 Issue Date: 08/30/2006 Minimum Denominations/Increments: \$1,000/\$1,000 Original Issue Discount: No All trades settle without accrued interest and clear SDFS: DTC Book-Entry only Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities-Legal Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount

"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal