Edgar Filing: BANK OF NEW YORK CO INC - Form 424B3

BANK OF NEW YORK CO INC

Form 424B3

January 19, 2005

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.

\$529,297,000

The Bank of New York Company, Inc. CoreNotes (Registered Service Mark)

Filed under Rule 424 (b)(3), Registration Statement No. 333-103003, 333-103003-01, 333-103003-02, and 333-103003-03 Pricing Supplement No. 70 - dated January 14, 2005 (To prospectus dated August 10, 2004 and

prospectus supplement dated August 10, 2004) _____ Purchasing Proceeds Aggregate CUSIP Principal Price to Agent's Before
Number Amount Public(1) Discount(1) Expenses(1) ______ 0640P1BG7 \$8,443,000 100% 2.00% ______ Interest Interest Stated
Rate Per Payment Maturity
Annum Frequency Date Survivor's Option ______ 5.35% Semiannual 01/15/2020 YES Senior Subordinated Medium-Term Notes Series F Interest Payment Dates: The 15th day of January and July of each year commencing 07/15/2005. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 01/15/2008 and each Interest Payment Date thereafter, at a price equal to 100% on 30

calendar days notice.

______ Purchasing Proceeds Aggregate Principal Price to Agent's Before
Amount Public(1) Discount(1) Expenses(1) CUSIP Principal Price to ______ 0640P1BH5 \$4,243,000 100% 2.50%

Interest Interest Stated
Rate Per Payment Maturity Survivor's
Annum Frequency Date Option ______

5.50% Semiannual 01/15/2030 YES

Senior Subordinated Medium-Term Notes Series ${\tt F}$

Interest Payment Dates: The 15th day of January and July of each year commencing 07/15/2005.

Edgar Filing: BANK OF NEW YORK CO INC - Form 424B3

Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 01/15/2010 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 01/14/2005
Issue Date: 01/20/2005

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities - Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount "CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal