## Edgar Filing: BANK OF NEW YORK CO INC - Form 424B3

## BANK OF NEW YORK CO INC

Form 424B3

April 12, 2004

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.  $\,$ 

\$1,000,000,000

The Bank of New York Company, Inc. CoreNotes (Registered Service Mark)

Filed under Rule 424 (b)(3), Registration Statement No. 333-103003, 333-103003-01, 333-103003-02, 333-103003-03 and 333-103003-04

Pricing Supplement No. 30 - dated April 08, 2004

(To prospectus dated March 6, 2003 and prospectus supplement dated March 28, 2003)

\_\_\_\_\_ Purchasing Proceeds Aggregate CUSIP Principal Price to Agent's Before
Number Amount Public(1) Discount(1) Expenses(1) \_\_\_\_\_\_ 06406JFD2 \$1,489,000 100% 2.00% \_\_\_\_\_\_ Interest Interest Stated
Rate Per Payment Maturity
Annum Frequency Date Survivor's Option \_\_\_\_\_\_ 5.35% Semiannual 04/15/2019 YES Senior Subordinated Medium-Term Notes Series F Interest Payment Dates: The 15th day of April and October of each year commencing 10/15/2004. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 04/15/2007 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice. \_\_\_\_\_\_ Purchasing Proceeds Aggregate Principal Price to Agent's Before
Amount Public(1) Discount(1) Expenses(1) CUSIP Principal Price to \_\_\_\_\_\_ 06406JFE0 \$1,408,000 100% 2.50% 97.50% \_\_\_\_\_\_ Interest Interest Stated
Rate Per Payment Maturity Survivor's
Annum Frequency Date Option \_\_\_\_\_\_

5.50% Semiannual 04/16/2029 YES

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Senior Subordinated Medium-Term Notes Series F
Interest Payment Dates: The 15th day of April and October of each year commencing 10/15/2004.

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Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 04/15/2009 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

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The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 04/08/2004
Issue Date: 04/14/2004

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities - Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount "CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal