BANK OF NEW YORK CO INC Form 424B3 April 05, 2004 The Bank of New York Company, Inc. [LOGO] The Bank of New York Company, Inc. \$1,000,000,000 The Bank of New York Company, Inc. CoreNotes (Registered Service Mark) Filed under Rule 424 (b)(3), Registration Statement No. 333-103003, 333-103003-01, 333-103003-02, 333-103003-03 and 333-103003-04 Pricing Supplement No. 29 - dated April 02, 2004 (To prospectus dated March 6, 2003 and prospectus supplement dated March 28, 2003) _____ Purchasing Proceeds Aggregate CUSIPPrincipalPrice toAgent'sBeforeNumberAmountPublic(1)Discount(1)Expenses(1) 06406JFB6 \$2,188,000 100% 2.00% 98.00% _____ _____ Interest Interest Stated Rate Per Payment Maturity Annum Frequency Date Survivor's Option 5.05% Semiannual 04/15/2019 YES _____ Senior Subordinated Medium-Term Notes Series F Interest Payment Dates: The 15th day of April and October of each year commencing 10/15/2004. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 04/15/2007 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice. Purchasing Proceeds Aggregate Principal Price to Agent's Before Amount Public(1) Discount(1) Expenses(1) CUSIP Principal Price to Number _____ 06406JFC4 \$2,168,000 100% 2.50% 97.50% _____ _____ InterestInterestStatedRate PerPaymentMaturitySurvivor'sAnnumFrequencyDateOption _____ 5.25% Semiannual 04/16/2029 YES Senior Subordinated Medium-Term Notes Series F

Interest Payment Dates: The 15th day of April and October of each year commencing 10/15/2004.

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Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 04/15/2009 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice.

The Bank of New York Company, Inc. One Wall Street New York, New York 10286

Trade Date: 04/02/2004 Issue Date: 04/07/2004 Minimum Denominations/Increments: \$1,000/\$1,000 Original Issue Discount: No All trades settle without accrued interest and clear SDFS: DTC Book-Entry only Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities - Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount
"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill
Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal