CASEYS GENERAL STORES INC Form DEFA14A July 22, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2010

Casey's General Stores, Inc.

(Exact name of registrant as specified in its charter)

Commission File Number: 000-12788

Iowa 42-0935283

(State or other jurisdiction of incorporation)

(IRS Employer Identification No.)

One Convenience Blvd.
P.O. Box 3001
Ankeny, IA 50021
(Address of principal executive offices, including zip code)

(515) 965-6100 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On July 22, 2010, Casey's General Stores, Inc. issued a press release and distributed a communication to its employees. Copies of the press release and communication are attached hereto as Exhibit 99.1 and 99.2, respectively, and are incorporated by reference into this Item 8.01.

Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits

Exhibit No. Description

99.1 Press release issued by Casey's General Stores, Inc., dated July 22, 2010.

99.2 Employee communication, dated July 22, 2010.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

CASEY'S GENERAL STORES, INC.

Date: July 22, 2010 By:/s/ William J. Walljasper

William J. Walljasper

Senior Vice President and Chief

Financial Officer

## Exhibit Index

The following exhibits are filed herewith:

Exhibit No. Description

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99.2 Employee communication, dated July 22, 2010.