

GENERAL MOTORS CORP

Form 8-K

June 21, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549-1004  
FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported) June 21, 2007  
GENERAL MOTORS CORPORATION  
(Exact Name of Registrant as Specified in its Charter)**

**DELAWARE**  
(State or other jurisdiction of  
incorporation)

**38-0572515**  
(I.R.S. Employer  
Identification No.)

**300 Renaissance Center, Detroit, Michigan**  
(Address of Principal Executive Offices)

**48265-3000**  
(Zip Code)

**(313) 556-5000**

(Registrant's telephone number, including area code)

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Exhibit 99.1 U.S. Sales & Marketing Update Presentation

U.S. Sales & Marketing Update

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**ITEM 8.01. OTHER EVENTS**

On Thursday, June 21, 2007, a presentation on General Motors Corporation (GM) U.S. Sales & Marketing Update was presented to the media by Mark LaNeve and Paul Ballew.

| Exhibit | Description                   | Method of Filing |
|---------|-------------------------------|------------------|
| 99.1    | U.S. Sales & Marketing Update | Filed herewith   |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

(Registrant)

Date: June 21, 2007

By: /s/ NICK S. CYPRUS

(Nick S. Cyprus  
Controller and Chief Accounting Officer)

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Exhibit Index

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|---------|-------------------------------|------------------|
| 99.1    | U.S. Sales & Marketing Update | Filed herewith   |