

NEWELL RUBBERMAID INC
Form FWP
August 02, 2010

Filed Pursuant to Rule 433
Registration No. 333-149887
August 2, 2010

PRICING TERM SHEET

Newell Rubbermaid Inc.
4.700% Notes due August 15, 2020

Issuer:	Newell Rubbermaid Inc.
Note Type:	Senior Unsecured Notes
Offering Format:	SEC Registered
Size:	\$550,000,000
Denomination:	\$2,000 x \$1,000
Maturity Date:	August 15, 2020
Coupon:	4.700%
Interest Payment Dates:	February 15 th and August 15 th , commencing February 15, 2011
Day Count Convention	30/360
Price to Public:	99.960%
Benchmark Treasury:	UST 3.500% due May 15, 2020
Benchmark Treasury Yield:	2.955%
Spread to Benchmark Treasury:	T + 175 bps
Yield:	4.705%
Make-Whole Call:	T + 30 bps
Expected Settlement Date:	August 10, 2010
CUSIP:	651229 AK2
Joint Book-Running Managers:	Goldman, Sachs & Co., Barclays Capital Inc and Citigroup Global Markets Inc.
Co-Managers:	BNP Paribas Securities Corp., Credit Suisse Securities (USA) LLC and Mitsubishi UFJ Securities (USA), Inc.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other

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documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. at 1-866-471-2526, Barclays Capital Inc. at 1-888-603-5847 or Citigroup Global Markets Inc. at 1-800-831-9146.

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