COTY INC. Form 4 June 17, 2013

## FORM 4

### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or ......

Person

Expires: January 31, 2005 Estimated average

Form 4 or Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

burden hours per response... 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person *_<br>Lacassagne Geraud-Marie |         |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer |  |  |  |
|---|---------|----------|--|--|--|--|--|
|   |         |          | COTY INC. [COTY]                                   | (Check all applicable)                           |  |  |  |
| (Last)  | (First) | (Middle) | 3. Date of Earliest Transaction                    |  |  |  |  |
|   |         |          | (Month/Day/Year)                                   | Director 10% Owner                               |  |  |  |
| 2 PARK AVENUE   |         |          | 04/23/2013   | _X_ Officer (give title Other (specify below)    |  |  |  |
|   |         |          |  | SVP of Human Resources                           |  |  |  |
| (Street)  |         |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check        |  |  |  |
|   |         |          | Filed(Month/Day/Year)                              | Applicable Line)                                 |  |  |  |
|   |         |          |  | _X_ Form filed by One Reporting Person           |  |  |  |
| NEW YORK NV 10016   |         |          |  | Form filed by More than One Reporting            |  |  |  |

#### NEW YORK, NY 10016

| (City)                               | (State)                              | (Zip) Tabl  | e I - Non-E  | Derivative S | Securi           | ties Acq   | uired, Disposed o  | f, or Beneficial   | ly Owned  |
|--------------------------------------|--------------------------------------|---|--|--------------|------------------|------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D Code (Instr. 3, 4 and 5) (Instr. 8) |              |                  | of (D)     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                      |                                      |   | Code V   | Amount       | (A)<br>or<br>(D) | Price      | Transaction(s) (Instr. 3 and 4)  |  |   |
| Class A common stock (1)             | 04/23/2013                           |   | M  | 50,000       | A                | \$ 3.4     | 176,750  | D  |   |
| Class A common stock (1)             | 04/23/2013                           |   | F  | 10,000       | D                | \$ 17      | 166,750  | D  |   |
| Class A common stock (1)             | 04/23/2013                           |   | D  | 40,000       | D                | \$ 17      | 126,750  | D  |   |
| Class A common                       | 06/13/2013                           |   | M  | 62,500       | A                | <u>(3)</u> | 189,250  | D  |   |

stock (2)

Class A common

stock (2)

06/13/2013

5,531 D \$ 183,719

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                     |
|---|---|---|---|--|---|--------|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                 | (A)   | (D)    | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Stock Options (right to buy) (1)                    | \$ 3.4  | 04/23/2013                              |   | M                                      |   | 50,000 | 09/15/2008   | 09/15/2013         | Class A common stock  | 50,000                              |
| IPO<br>Units (2)                                    | <u>(3)</u>  | 06/13/2013                              |   | M                                      |   | 62,500 | (3)  | (3)                | Class A common stock  | 62,500                              |

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

Lacassagne Geraud-Marie 2 PARK AVENUE NEW YORK, NY 10016

**SVP** of Human Resources

**Signatures** 

/s/ Nina Ayer, 06/17/2013 Attorney-in-Fact

\*\*Signature of Reporting Person Date

Reporting Owners 2 Edgar Filing: COTY INC. - Form 4

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions represent exercises of vested stock options for cash.
- (2) The transactions represent vesting and settlement of IPO Units on June 13, 2013, and withholding of shares of Class A common stock upon settlement to pay withholding taxes.
- (3) Upon vesting, each IPO Unit settles for one share of Class A common stock of Coty Inc. The remaining IPO Units vest on June 13, 2014. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.