

WSFS FINANCIAL CORP  
Form 8-K  
July 29, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

July 29, 2011  
Date of Report  
(Date of earliest event reported)

WSFS Financial Corporation  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other  
jurisdiction  
of incorporation)

0-16668  
(SEC Commission  
File Number)

22-2866913  
(IRS Employer  
Identification Number)

500 Delaware Avenue, Wilmington, Delaware  
(Address of principal executive offices)

19801  
(Zip Code)

Registrant's telephone number, including area code: (302) 792-6000

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act



INFORMATION TO BE INCLUDED IN REPORT

Section 8 – Other Events

Item 8.01 Other Events.

On July 29, 2011, the Registrant announced that Mark A. Turner, President and Chief Executive Officer, Stephen A. Fowle, Executive Vice President and Chief Financial Officer and Rodger Levenson, Executive Vice President and Director of Commercial Banking, will be presenting at the Keefe, Bruyette & Woods (KBW) 12th Annual Community Bank Investor Conference on August 2, 2011 at 2:30 P.M. Eastern Daylight Time (EDT) in New York City. A copy of the presentation materials will be available by the close of business on August 1, 2011 on the Investor Relations page of the Registrant's web site. A copy of the press release is filed herewith as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits:

99 Press Release Dated July 29, 2011.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

WSFS FINANCIAL CORPORATION

Date: July 29, 2011

By: /s/ Stephen A. Fowle  
Stephen A. Fowle  
Executive Vice President and Chief  
Financial Officer