

Edgar Filing: PETMED EXPRESS INC - Form 8-K

PETMED EXPRESS INC  
Form 8-K  
January 04, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) January 3, 2007

PETMED EXPRESS, INC.

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(Exact name of registrant as specified in its charter)

Florida                                      000-28827                                      65-0680967

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(State or other jurisdiction of incorporation)      (Commission File Number)      (IRS Employer Identification No.)

1441 S.W. 29th Avenue, Pompano Beach, Florida                                      33069

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(Address of principal executive offices)                                      (Zip Code)

Registrant's telephone number, including area code      (954) 979-5995

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

Item 8.01 Other Events

On January 3, 2007, PetMed Express, Inc. issued a press release announcing that Betty White was named the Company's spokesperson. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

99.1 Press release issued by PetMed Express, Inc. on January 3, 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PETMED EXPRESS, INC.

Date: January 4, 2007

By: /s/ Menderes Akdag

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Menderes Akdag,  
Chief Executive Officer and President

By: /s/ Bruce S. Rosenbloom

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Bruce S. Rosenbloom,  
Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PetMed Express, Inc. on January 3, 2007

