

Edgar Filing: COLGATE PALMOLIVE CO - Form 424B3

COLGATE PALMOLIVE CO  
Form 424B3  
April 01, 2005

Pricing Supplement No. 11 dated March 30, 2005  
(To Prospectus dated November 13, 2001  
and Prospectus Supplement dated November 13, 2001)

Rule 424(b)(3)  
File No. 333-72340

Colgate-Palmolive Company

Medium-Term Notes - Floating Rate

Series E

We are hereby offering to sell Notes having the terms specified below to you with the assistance of Merrill Lynch, Pierce, Fenner & Smith Incorporated, Citigroup Global Markets Inc., UBS Securities LLC and Morgan Stanley & Co. Incorporated (the "Agents"), each acting as principal, at a fixed initial public offering price of 100% of the principal amount.

Principal Amount: \$33,203,000      Trade Date: March 30, 2005  
Issue Price: 100%      Original Issue Date: April 4, 2005  
Initial Interest Rate: 2.82%      Net Proceeds to Colgate: \$32,870,970  
Stated Maturity Date: April 4, 2045      Agent's Discount or Commission: \$332,030  
CUSIP Number: 194 16 QDF 4

Base Rate:

- Certificate of Deposit Rate
- CMT Rate
- Commercial Paper Rate
- Eleventh District Cost of Funds Rate
- LIBOR Telerate: Page 3750  LIBOR Reuters
- Prime Rate
- Treasury Rate
- Other (see attached)

Interest Reset Dates: January 4, April 4, July 4 and October 4 of each year, commencing on July 4, 2005

Interest Determination Dates: Quarterly, two London Banking Days prior to each Interest Reset Date

Interest Rate Reset Period: Quarterly

Interest Payment Dates: January 4, April 4, July 4 and October 4 of each year, commencing on July 4, 2005

Index Maturity: 3 month

Index Currency: US Dollars

Spread: - 0.30%

Spread Multiplier: N/A

Maximum Interest Rate: N/A

Minimum Interest Rate: N/A

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Day Count Convention:

- 30/360 for the period from \_\_\_\_\_ to \_\_\_\_\_
- Actual / 360 for the period from April 4, 2005 to April 4, 2045.
- Actual / Actual for the period from \_\_\_\_\_ to \_\_\_\_\_

Redemption: The Notes may be redeemed at the option of Colgate prior to the stated maturity date. See "Other Provisions - Optional Redemption" below.

Optional Repayment: The Notes may be repaid at the option of the holders prior to the stated maturity date. See "Other Provisions - Optional Repayment" below.

Currency:

Specified Currency: US Dollars  
 Minimum Denomination: \$1,000

Original Issue Discount:   No

Total amount of OID:  
 Yield to Maturity:  
 Initial Accrual Period:

Form:  Book-entry  Certificated

Other provisions:

Optional Redemption: Colgate may at its option elect to redeem the Notes, in whole or in part, in increments of \$1,000 or any multiple of \$1,000, upon not less than 30 nor more than 60 days' prior written notice to the holders, on April 4, 2035 or on any business day thereafter at the following redemption prices corresponding to the periods set forth below (expressed as a percentage of the principal amount of the Notes), together with any accrued interest to the redemption date:

If Redeemed During the 12-Month Period Commencing on:	Redemption Price
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April 4, 2035	105.00%
April 4, 2036	104.50
April 4, 2037	104.00
April 4, 2038	103.50
April 4, 2039	103.00
April 4, 2040	102.50
April 4, 2041	102.00
April 4, 2042	101.50
April 4, 2043	101.00

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April 4, 2044  
and thereafter to, but excluding, maturity 100.50

Optional Repayment: Notwithstanding anything to the contrary contained in the Prospectus Supplement dated November 13, 2001, the holders of the Notes may elect to cause Colgate to repurchase the Notes, in whole or in part, in increments of \$1,000 or any multiple of \$1,000, upon not less than 30 nor more than 60 days' prior written notice to Colgate, on April 4 of each of the years set forth below, at the amounts corresponding to the years set forth below (expressed as a percentage of the principal amount of the Notes), together with any accrued interest to the repayment date:

Repayment Date	Repayment Price
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April 4, 2006	98.00%
April 4, 2007	98.00
April 4, 2008	98.00
April 4, 2009	98.00
April 4, 2010	98.00
April 4, 2011	99.00
April 4, 2012	99.00
April 4, 2013	99.00
April 4, 2014	99.00
April 4, 2015	99.00
April 4, 2016 and April 4 of each third year thereafter to maturity	100.00

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The Agents have severally, and not jointly, agreed to purchase from us, and we have agreed to sell to the Agents, the principal amount of Notes set forth opposite their respective names.

Agent	Principal Amount of Notes
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Merrill Lynch, Pierce, Fenner & Smith Incorporated	\$12,000,000
Citigroup Global Markets Inc.	8,553,000
UBS Securities LLC	7,150,000
Morgan Stanley & Co. Incorporated	5,500,000
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Total	\$33,203,000
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Use of Proceeds:

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The net proceeds from the sale of the Notes will be used by Colgate to

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retire commercial paper which was issued by Colgate for general corporate purposes and working capital. As of March 30, 2005, Colgate's outstanding commercial paper had a weighted average interest rate of 1.99% with maturities ranging from 1 day to 48 days.

### Certain United States Federal Income Tax Considerations:

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The following discussion supplements the discussion contained in the Prospectus Supplement dated November 13, 2001 under the heading "Certain United States Income Federal Tax Considerations." Prospective purchasers of Notes are advised to consult their own tax advisors with respect to tax matters relating to the Notes.

#### Notes Used as Qualified Replacement Property.

Prospective investors seeking to treat the Notes as "qualified replacement property" for purposes of Section 1042 of the Internal Revenue Code of 1986, as amended (the "Code"), should be aware that Section 1042 requires the issuer to meet certain requirements in order for the Notes to constitute qualified replacement property. In general, qualified replacement property is a security issued by a domestic corporation that did not, for the taxable year preceding the taxable year in which such security was purchased, have "passive investment income" in excess of 25 percent of the gross receipts of such corporation for such preceding taxable year (the "passive income test"). For purposes of the passive income test, where the issuing corporation is in control of one or more corporations or such issuing corporation is controlled by one or more other corporations, all such corporations are treated as one corporation (the "affiliated group") when computing the amount of passive investment income under Section 1042.

Colgate believes that less than 25 percent of its affiliated group's gross receipts is passive investment income for the taxable year ending December 31, 2004. In making this determination, Colgate has made certain assumptions and used procedures which it believes are reasonable. Colgate cannot give any assurance as to whether it will continue to meet the passive income test. It is, in addition, possible that the Internal Revenue Service may disagree with the manner in which Colgate has calculated the affiliated group's gross receipts (including the characterization thereof) and passive investment income and the conclusions reached herein.

The Notes are a new issue of securities with no established trading market. No assurance can be given as to whether a trading market for

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the Notes will develop or as to the liquidity of a trading market for the Notes. The availability and liquidity of a trading market for the Notes will also be affected by the degree to which purchasers treat the Notes as qualified replacement property.

### Legal Matters:

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Sidley Austin Brown & Wood LLP, New York, New York has acted as counsel for Colgate. Mayer Brown Rowe and Maw LLP has acted as counsel for the Agents.

