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GENERAL M	AILLS INC						
Form 4							
April 16, 2014							
FORM 4 UNITED STATES SECURITIES AND EXCHANGE				COMMISSION	OMB APPROVAL		
	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549					3235-0287	
Check this				Expires:	January 31, 2005		
if no longe subject to Section 16 Form 4 or	5 I A I E IVII 5.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES					
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940							
(Print or Type R	esponses)						
1. Name and Ac ROSE MICH	ldress of Reporting Po IAEL D	Symbol	Name and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Mi	iddle) 3. Date of	Earliest Transaction	(Check all applicable)			
1779 KIRBY	PKWY #1, PME	(Month/D 3 320 03/05/20	-	X_ Director 10% Owner Officer (give title Other (specify below) below)			
	(Street)		ndment, Date Original hth/Day/Year)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
MEMPHIS, 7	TN 38138			Person	ore than One Re	eporting	
(City)	(State) (Z	Zip) Tabl	e I - Non-Derivative Securities Ac	quired, Disposed of,	, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
			or Code V Amount (D) Price	(Instr. 3 and 4)			
Common Stock				40,681.97	D		
Common Stock	03/05/2014		G V 3,056 D \$0	3,608	ſ	by Trust 1 (1)	
Common Stock				21,814	ſ	by Trust 2 (1)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
ROSE MICHAEL D 1779 KIRBY PKWY #1 PMB 320 MEMPHIS, TN 38138	Х						
Signatures							
By: Christopher A Rauschl For: Michael D							
Rose			04/15/2	2014			
**Signature of Reporting Person			Date				
Explanation of Responses:							

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Grantor Retained Annuity Trusts for which the reporting person serves as trustee and exercises investment and voting control.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.