

GRUPO TELEVISA, S.A.B.
Form 6-K
April 10, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April, 2013

GRUPO TELEVISA, S.A.B.

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F.
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)

Form 20-F Form 40-F

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1).)

Yes No

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7).)

Yes No

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA
GRUPO TELEVISA, S.A.B.

QUARTER: 04

YEAR: 2012

STATEMENT OF FINANCIAL POSITION
AS OF DECEMBER 31, 2012, DECEMBER 31, 2011 AND JANUARY 1, 2011
(THOUSANDS OF MEXICAN PESOS)
CONSOLIDATED
AUDITED INFORMATION

Final Printing

| REF | ACCOUNT/SUBACCOUNT | CURRENT YEAR | END OF PREVIOUS YEAR | START PREVIOUS YEAR |
|----------|---------------------------------|--------------|----------------------|---------------------|
| | | AMOUNT | AMOUNT | AMOUNT |
| 10000000 | TOTAL ASSETS | 165,066,177 | 153,300,053 | 135,961,816 |
| 11000000 | CURRENT ASSETS | 54,637,754 | 50,659,758 | 59,775,967 |
| 11010000 | CASH AND CASH EQUIVALENTS | 19,063,325 | 16,275,924 | 20,942,531 |
| 11020000 | SHORT-TERM INVESTMENTS | 5,317,296 | 5,422,563 | 10,446,840 |
| | FINANCIAL INSTRUMENTS | | | |
| 11020010 | AVAILABLE FOR SALE | 0 | 0 | 0 |
| | FINANCIAL INSTRUMENTS FOR | | | |
| 11020020 | NEGOTIATION | 0 | 0 | 0 |
| | FINANCIAL INSTRUMENTS | | | |
| 11020030 | HELD TO MATURITY | 5,317,296 | 5,422,563 | 10,446,840 |
| 11030000 | CUSTOMER (NET) | 18,982,277 | 19,243,712 | 17,701,125 |
| 11030010 | CUSTOMER | 21,168,000 | 21,025,382 | 19,279,862 |
| | ALLOWANCE FOR DOUBTFUL | | | |
| 11030020 | ACCOUNTS | -2,185,723 | -1,781,670 | -1,578,737 |
| 11040000 | OTHER ACCOUNTS RECEIVABLE (NET) | 3,912,425 | 2,908,866 | 4,308,780 |
| | OTHER ACCOUNTS | | | |
| 11040010 | RECEIVABLE | 4,049,003 | 3,430,938 | 4,756,480 |
| | ALLOWANCE FOR DOUBTFUL | | | |
| 11040020 | ACCOUNTS | -136,578 | -522,072 | -447,700 |
| 11050000 | INVENTORIES | 1,508,581 | 1,383,822 | 1,254,536 |
| 11051000 | BIOLOGICAL ASSETS CURRENT | 0 | 0 | 0 |
| 11060000 | OTHER CURRENT ASSETS | 5,853,850 | 5,424,871 | 5,122,155 |
| 11060010 | ADVANCE PAYMENTS | 1,173,095 | 810,942 | 619,328 |
| | DERIVATIVE FINANCIAL | | | |
| 11060020 | INSTRUMENTS | 2,373 | 99,737 | 0 |
| 11060030 | ASSETS AVAILABLE FOR SALE | 0 | 0 | 0 |
| 11060040 | DISCONTINUED OPERATIONS | 0 | 0 | 0 |
| 11060050 | RIGHTS AND LICENSING | 0 | 0 | 0 |
| 11060060 | OTHER | 4,678,382 | 4,514,192 | 4,502,827 |
| 12000000 | NON-CURRENT ASSETS | 110,428,423 | 102,640,295 | 76,185,849 |
| 12010000 | ACCOUNTS RECEIVABLE (NET) | 334,775 | 253,795 | 67,763 |
| 12020000 | INVESTMENTS | 42,978,939 | 44,020,505 | 21,757,818 |
| | INVESTMENTS IN ASSOCIATES | | | |
| 12020010 | AND JOINT VENTURES | 22,111,315 | 3,936,085 | 3,614,393 |
| 12020020 | | 388,504 | 543,581 | 935,494 |

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| | | | | |
|----------|-------------------------------------|-------------|-------------|-------------|
| | HELD-TO-MATURITY DEBT | | | |
| | SECURITIES | | | |
| | OTHER AVAILABLE- FOR- | | | |
| 12020030 | SALE INVESTMENTS | 2,986,933 | 2,812,200 | 2,922,625 |
| 12020040 | OTHER | 17,492,187 | 36,728,639 | 14,285,306 |
| 12030000 | PROPERTY, PLANT AND EQUIPMENT (NET) | 48,363,191 | 40,874,886 | 37,632,378 |
| 12030010 | BUILDINGS | 15,768,919 | 15,679,488 | 15,366,987 |
| | MACHINERY AND INDUSTRIAL | | | |
| 12030020 | EQUIPMENT | 64,893,812 | 55,871,132 | 48,724,302 |
| 12030030 | OTHER EQUIPMENT | 7,196,398 | 7,443,734 | 7,012,453 |
| | ACCUMULATED | | | |
| 12030040 | DEPRECIATION | -43,392,016 | -41,773,021 | -36,331,645 |
| 12030050 | CONSTRUCTION IN PROGRESS | 3,896,078 | 3,653,553 | 2,860,281 |
| 12040000 | INVESTMENT PROPERTIES | 0 | 0 | 0 |
| 12050000 | NON-CURRENT BIOLOGICAL ASSETS | 0 | 0 | 0 |
| 12060000 | INTANGIBLE ASSETS (NET) | 11,126,791 | 10,673,931 | 11,117,075 |
| 12060010 | GOODWILL | 2,571,632 | 2,571,942 | 2,677,551 |
| 12060020 | TRADEMARKS | 1,759,256 | 1,749,765 | 1,749,493 |
| 12060030 | RIGHTS AND LICENSING | 855,718 | 752,900 | 784,266 |
| 12060031 | CONCESSIONS | 3,655,985 | 3,650,965 | 3,507,170 |
| 12060040 | OTHER | 2,284,200 | 1,948,359 | 2,398,595 |
| 12070000 | DEFERRED TAX ASSETS | 1,073,888 | 451,885 | 0 |
| 12080000 | OTHER NON-CURRENT ASSETS | 6,550,839 | 6,365,293 | 5,610,815 |
| 12080001 | ADVANCE PAYMENTS | 0 | 0 | 0 |
| | DERIVATIVE FINANCIAL | | | |
| 12080010 | INSTRUMENTS | 12,627 | 45,272 | 189,400 |
| 12080020 | EMPLOYEE BENEFITS | 0 | 105,090 | 170,585 |
| 12080021 | ASSETS AVAILABLE FOR SALE | 0 | 0 | 0 |
| 12080030 | DISCONTINUED OPERATIONS | 0 | 0 | 0 |
| 12080040 | DEFERRED ASSETS (NET) | 0 | 0 | 0 |
| 12080050 | OTHER | 6,538,212 | 6,214,931 | 5,250,830 |
| 20000000 | TOTAL LIABILITIES | 96,531,574 | 94,210,678 | 82,721,231 |
| 21000000 | CURRENT LIABILITIES | 36,245,637 | 36,001,984 | 33,308,410 |
| 21010000 | BANK LOANS | 225,000 | 1,019,872 | 429,424 |
| 21020000 | STOCK MARKET LOANS | 0 | 0 | 889,066 |
| 21030000 | OTHER INTEREST BEARING LIABILITIES | 589,257 | 531,891 | 430,137 |
| 21040000 | SUPPLIERS | 8,594,138 | 7,862,602 | 7,472,253 |
| 21050000 | TAXES PAYABLE | 1,355,818 | 1,388,242 | 1,443,887 |
| 21050010 | INCOME TAXES PAYABLE | 512,593 | 275,120 | 507,743 |
| 21050020 | OTHER TAXES PAYABLE | 843,225 | 1,113,122 | 936,144 |
| 21060000 | OTHER CURRENT LIABILITIES | 25,481,424 | 25,199,377 | 22,643,643 |
| 21060010 | INTEREST PAYABLE | 741,819 | 792,645 | 750,743 |
| | DERIVATIVE FINANCIAL | | | |
| 21060020 | INSTRUMENTS | 1,176 | 0 | 74,329 |
| 21060030 | DEFERRED INCOME | 21,215,862 | 20,926,324 | 18,587,871 |
| 21060050 | EMPLOYEE BENEFITS | 301,800 | 252,492 | 199,638 |
| 21060060 | PROVISIONS | 213,793 | 0 | 0 |
| | LIABILITIES RELATED TO | | | |
| | CURRENT AVAILABLE FOR | | | |
| 21060061 | SALE ASSETS | 0 | 0 | 0 |

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| | | | | |
|----------|------------------------------------|-------------|-------------|------------|
| 21060070 | DISCONTINUED OPERATIONS | 0 | 0 | 0 |
| 21060080 | OTHER | 3,006,974 | 3,227,916 | 3,031,062 |
| 22000000 | NON-CURRENT LIABILITIES | 60,285,937 | 58,208,694 | 49,412,821 |
| 22010000 | BANK LOANS | 13,200,464 | 13,182,895 | 7,280,460 |
| 22020000 | STOCK MARKET LOANS | 39,415,955 | 41,612,019 | 38,299,213 |
| 22030000 | OTHER INTEREST BEARING LIABILITIES | 4,531,893 | 201,844 | 349,674 |
| 22040000 | DEFERRED TAX LIABILITIES | 0 | 0 | 195,927 |
| 22050000 | OTHER NON-CURRENT LIABILITIES | 3,137,625 | 3,211,936 | 3,287,547 |
| | DERIVATIVE FINANCIAL | | | |
| 22050010 | INSTRUMENTS | 351,586 | 310,604 | 103,528 |
| 22050020 | DEFERRED INCOME | 769,301 | 460,000 | 495,508 |
| 22050040 | EMPLOYEE BENEFITS | 38,852 | 0 | 0 |
| 22050050 | PROVISIONS | 59,793 | 0 | 0 |
| | LIABILITIES RELATED TO | | | |
| | NON-CURRENT AVAILABLE | | | |
| 22050051 | FOR SALE ASSETS | 0 | 0 | 0 |
| 22050060 | DISCONTINUED OPERATIONS | 0 | 0 | 0 |
| 22050070 | OTHER | 1,918,093 | 2,441,332 | 2,688,511 |
| 30000000 | STOCKHOLDERS' EQUITY | 68,534,603 | 59,089,375 | 53,240,585 |
| 30010000 | CONTROLLING INTEREST | 60,644,005 | 51,774,743 | 44,611,854 |
| 30030000 | SOCIAL CAPITAL | 4,978,126 | 5,040,808 | 4,883,782 |
| 30040000 | SHARES REPURCHASED | -13,103,223 | -15,971,710 | -6,156,625 |
| 30050000 | PREMIUM ON ISSUANCE OF SHARES | 15,889,819 | 15,889,819 | 3,844,524 |
| | CONTRIBUTIONS FOR FUTURE CAPITAL | | | |
| 30060000 | INCREASES | 0 | 0 | 0 |
| 30070000 | OTHER CAPITAL CONTRIBUTED | 0 | 0 | 0 |
| | RETAINED EARNINGS (ACCUMULATED | | | |
| 30080000 | LOSSES) | 51,073,399 | 45,492,624 | 41,493,638 |
| 30080010 | LEGAL RESERVE | 2,139,007 | 2,139,007 | 2,135,423 |
| 30080020 | OTHER RESERVES | 0 | 0 | 0 |
| 30080030 | RETAINED EARNINGS | 44,606,901 | 40,872,689 | 42,177,361 |
| 30080040 | NET INCOME FOR THE YEAR | 8,760,637 | 6,665,936 | 0 |
| 30080050 | OTHER | -4,433,146 | -4,185,008 | -2,819,146 |
| | OTHER ACCUMULATED COMPREHENSIVE | | | |
| 30090000 | RESULT (NET OF TAX) | 1,805,884 | 1,323,202 | 546,535 |
| | EARNINGS PER PROPERTY | | | |
| 30090010 | REASSESSMENT | 0 | 0 | 0 |
| | ACTUARIAL EARNINGS (LOSS) | | | |
| 30090020 | FOR LABOR OBLIGATIONS | -69,792 | 1,777 | 0 |
| | RESULT FOR FOREIGN | | | |
| 30090030 | CURRENCY CONVERSION | -24,555 | 162,371 | 0 |
| | CHANGES IN THE VALUATION | | | |
| | OF AVAILABLE FOR SALE | | | |
| 30090040 | FINANCIAL ASSETS | 485,231 | 213,170 | 502,745 |
| | CHANGES IN THE VALUATION | | | |
| | OF DERIVATIVE FINANCIAL | | | |
| 30090050 | INSTRUMENTS | -157,252 | -57,533 | -103,519 |
| | CHANGES IN FAIR VALUE OF | | | |
| 30090060 | OTHER ASSETS | 1,411,651 | 893,422 | 0 |
| 30090070 | PARTICIPATION IN OTHER | 160,601 | 109,995 | 147,309 |
| | COMPREHENSIVE INCOME OF | | | |

| | | | | |
|----------|----------------------------------|-----------|-----------|-----------|
| | ASSOCIATES AND JOINT VENTURES | | | |
| 30090080 | OTHER COMPREHENSIVE RESULT | 0 | 0 | 0 |
| 30020000 | NON-CONTROLLING INTEREST | 7,890,598 | 7,314,632 | 8,628,731 |

DATA INFORMATION

AS OF DECEMBER 31, 2012, DECEMBER 31, 2011 AND JANUARY 1, 2011

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

AUDITED INFORMATION

| REF | CONCEPTS | Final Printing | | |
|----------|--|-----------------|-----------------|-----------------|
| | | CURRENT YEAR | END OF PREVIOUS | START PREVIOUS |
| | | AMOUNT | YEAR AMOUNT | YEAR AMOUNT |
| 91000010 | FOREIGN CURRENCY LIABILITIES SHORT-TERM | 5,325,977 | 5,229,595 | 7,027,829 |
| 91000020 | FOREIGN CURRENCY LIABILITIES LONG-TERM | 30,263,345 | 28,044,835 | 27,790,401 |
| 91000030 | CAPITAL STOCK NOMINAL | 2,494,410 | 2,525,818 | 2,368,792 |
| 91000040 | RESTATEMENT OF CAPITAL STOCK | 2,483,716 | 2,514,990 | 2,514,990 |
| 91000050 | PENSIONS AND SENIORITY PREMIUMS | 1,905,699 | 1,796,793 | 1,807,340 |
| 91000060 | NUMBER OF EXECUTIVES (*) | 41 | 39 | 41 |
| 91000070 | NUMBER OF EMPLOYEES (*) | 28,558 | 26,275 | 24,698 |
| 91000080 | NUMBER OF WORKERS (*) | 0 | 0 | 0 |
| 91000090 | NUMBER OF OUTSTANDING SHARES (*) | 333,897,940,506 | 330,862,122,669 | 325,023,045,906 |
| 91000100 | NUMBER OF REPURCHASED SHARES (*) | 28,531,946,625 | 36,131,302,662 | 21,518,779,425 |
| 91000110 | RESTRICTED CASH (1) | 0 | 0 | 0 |
| 91000120 | DEBT OF NON-CONSOLIDATED COMPANIES GUARANTEED | 0 | 0 | 0 |

(1) THIS CONCEPT MUST BE COMPLETED WHEN GUARANTEES HAVE BEEN PROVIDED AFFECTING CASH AND CASH EQUIVALENTS

(*) DATA IN UNITS

STATEMENTS OF COMPREHENSIVE INCOME
FOR THE TWELVE AND THREE MONTHS ENDED DECEMBER 31, 2012 AND 2011
(THOUSANDS OF MEXICAN PESOS)
CONSOLIDATED

| AUDITED INFORMATION | | Final Printing | | | |
|---------------------|--|----------------|------------|---------------|------------|
| REF | ACCOUNT / SUBACCOUNT | CURRENT YEAR | | PREVIOUS YEAR | |
| | | CUMULATIVE | QUARTER | CUMULATIVE | QUARTER |
| 40010000 | NET INCOME | 69,290,409 | 19,792,456 | 62,581,541 | 18,292,770 |
| 40010010 | SERVICES | 54,182,419 | 15,590,586 | 49,645,995 | 14,613,797 |
| 40010020 | SALE OF GOODS | 2,103,220 | 573,507 | 1,826,113 | 479,689 |
| 40010030 | INTEREST | 0 | 0 | 0 | 0 |
| 40010040 | ROYALTIES | 5,283,553 | 1,576,049 | 4,494,305 | 1,486,416 |
| 40010050 | DIVIDENDS | 0 | 0 | 0 | 0 |
| 40010060 | LEASE | 7,721,217 | 2,052,314 | 6,615,128 | 1,712,868 |
| 40010061 | CONSTRUCTION | 0 | 0 | 0 | 0 |
| 40010070 | OTHER | 0 | 0 | 0 | 0 |
| 40020000 | COST OF SALES | 36,795,944 | 10,528,793 | 33,486,015 | 9,578,148 |
| 40021000 | GROSS PROFIT (LOSS) | 32,494,465 | 9,263,663 | 29,095,526 | 8,714,622 |
| 40030000 | GENERAL EXPENSES | 13,704,480 | 3,722,882 | 12,228,189 | 3,351,369 |
| 40040000 | INCOME (LOSS) BEFORE OTHER INCOME AND EXPENSES, NET | 18,789,985 | 5,540,781 | 16,867,337 | 5,363,253 |
| 40050000 | OTHER INCOME AND (EXPENSE), NET | -650,432 | -217,151 | -593,661 | -217,789 |
| 40060000 | OPERATING INCOME (LOSS) (*) | 18,139,553 | 5,323,630 | 16,273,676 | 5,145,464 |
| 40070000 | FINANCE INCOME | 1,951,784 | 1,124,728 | 1,146,517 | 491,870 |
| 40070010 | INTEREST INCOME | 1,044,321 | 323,290 | 1,146,517 | 421,565 |
| 40070020 | FOREIGN EXCHANGE GAIN, NET | 127,372 | 113,800 | 0 | 0 |
| 40070030 | DERIVATIVES GAIN, NET | 780,091 | 687,638 | 0 | 70,305 |
| 40070040 | EARNINGS PER CHANGES IN FAIR VALUE OF FINANCIAL INSTRUMENTS | 0 | 0 | 0 | 0 |
| 40070050 | OTHER | 0 | 0 | 0 | 0 |
| 40080000 | FINANCE EXPENSE | 5,302,276 | 1,142,389 | 5,787,493 | 1,471,559 |
| 40080010 | INTEREST EXPENSE | 4,369,276 | 1,142,389 | 4,174,455 | 1,147,301 |
| 40080020 | FOREIGN EXCHANGE LOSS, NET | 0 | 0 | 713,628 | 324,258 |
| 40080030 | DERIVATIVES LOSS, NET | 0 | 0 | 899,410 | 0 |
| 40080050 | LOSS PER CHANGES IN FAIR VALUE CHANGE IN FINANCIAL INSTRUMENTS | 933,000 | 0 | 0 | 0 |
| 40080060 | OTHER | 0 | 0 | 0 | 0 |
| 40090000 | FINANCE INCOME (EXPENSE) NET | -3,350,492 | -17,661 | -4,640,976 | -979,689 |
| 40100000 | PARTICIPATION IN THE RESULTS OF ASSOCIATES AND JOINT VENTURES | -666,602 | -432,772 | -449,318 | -131,532 |
| 40110000 | INCOME (LOSS) BEFORE INCOME TAXES | 14,122,459 | 4,873,197 | 11,183,382 | 4,034,243 |
| 40120000 | INCOME TAXES | 4,053,291 | 1,768,043 | 3,226,067 | 1,447,988 |
| 40120010 | INCOME TAX, CURRENT | 4,833,347 | 1,629,804 | 4,309,129 | 2,007,789 |
| 40120020 | INCOME TAX, DEFERRED | -780,056 | 138,239 | -1,083,062 | -559,801 |
| 40130000 | | 10,069,168 | 3,105,154 | 7,957,315 | 2,586,255 |

| INCOME (LOSS) FROM CONTINUING OPERATIONS | | | | | |
|--|--|------------|-----------|-----------|-----------|
| 40140000 | INCOME (LOSS) FROM DISCONTINUED OPERATIONS, NET | 0 | 0 | 0 | 0 |
| 40150000 | NET INCOME (LOSS) | 10,069,168 | 3,105,154 | 7,957,315 | 2,586,255 |
| 40160000 | NET INCOME (LOSS) ATTRIBUTABLE TO NON-CONTROLLING INTEREST | 1,308,531 | 107,077 | 1,291,379 | 384,443 |
| 40170000 | NET INCOME (LOSS) ATTRIBUTABLE TO CONTROLLING INTEREST | 8,760,637 | 2,998,077 | 6,665,936 | 2,201,812 |
| 40180000 | NET INCOME (LOSS) PER BASIC SHARE | 3.08 | 1.05 | 2.37 | 0.78 |
| 40190000 | NET INCOME (LOSS) PER DILUTED SHARE | 2.83 | 0.97 | 2.24 | 0.72 |

STATEMENTS OF COMPREHENSIVE INCOME
OTHER COMPREHENSIVE INCOME (NET OF INCOME TAXES)
FOR THE TWELVE AND THREE MONTHS ENDED DECEMBER 31, 2012 AND 2011
(THOUSANDS OF MEXICAN PESOS)
CONSOLIDATED

| AUDITED INFORMATION | | Final Printing | | | |
|---------------------|---|--------------------|-----------|--------------------|-----------|
| REF | ACCOUNT / SUBACCOUNT | CURRENT YEAR | | PREVIOUS YEAR | |
| | | CUMULATIVE QUARTER | | CUMULATIVE QUARTER | |
| 40200000 | NET INCOME (LOSS) | 10,069,168 | 3,105,154 | 7,957,315 | 2,586,255 |
| | ITEMS THAT MAY NOT BE RECLASSIFIED INTO RESULTS | | | | |
| 40210000 | EARNINGS PER PROPERTY REASSESSMENT | 0 | 0 | 0 | 0 |
| 40220000 | ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS | -75,065 | -75,065 | 2,218 | 2,218 |
| 40220100 | PARTICIPATION IN RESULTS FOR REVALUATION OF PROPERTIES OF ASSOCIATES AND JOINT VENTURES | 0 | 0 | 0 | 0 |
| | ITEMS THAT MAY BE SUBSEQUENTLY RECLASSIFIED INTO RESULTS | | | | |
| 40230000 | RESULT FOR FOREIGN CURRENCY CONVERSION | -204,861 | 50,364 | 186,944 | -20,980 |
| 40240000 | CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS | 272,061 | 224,544 | -289,575 | 90,553 |
| 40250000 | CHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS | -99,719 | 9,678 | 95,405 | -11,403 |
| 40260000 | CHANGES IN FAIR VALUE OF OTHER ASSETS | 518,229 | 57,755 | 893,422 | 923,446 |
| 40270000 | PARTICIPATION IN OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES | 50,606 | 4,545 | -37,314 | -2,419 |
| 40280000 | OTHER COMPREHENSIVE INCOME | 0 | 0 | 0 | 0 |
| 40290000 | TOTAL OTHER COMPREHENSIVE INCOME | 461,251 | 271,821 | 851,100 | 981,415 |
| 40300000 | COMPREHENSIVE INCOME (LOSS) | 10,530,419 | 3,376,975 | 8,808,415 | 3,567,670 |
| 40320000 | COMPREHENSIVE (LOSS) ATTRIBUTABLE TO NON-CONTROLLING INTEREST | 1,287,100 | 115,198 | 1,365,812 | 435,704 |
| 40310000 | COMPREHENSIVE (LOSS) ATTRIBUTABLE TO CONTROLLING INTEREST | 9,243,319 | 3,261,777 | 7,442,603 | 3,131,966 |

STATEMENTS OF COMPREHENSIVE INCOME

DATA INFORMATION

FOR THE TWELVE AND THREE MONTHS ENDED DECEMBER 31, 2012 AND 2011

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

AUDITED INFORMATION

Final Printing

| REF | ACCOUNT / SUBACCOUNT | CURRENT YEAR | | PREVIOUS YEAR | |
|----------|---|--------------|-----------|---------------|-----------|
| | | CUMULATIVE | QUARTER | CUMULATIVE | QUARTER |
| 92000010 | OPERATING DEPRECIATION AND AMORTIZATION | 8,474,240 | 2,299,614 | 7,361,552 | 1,973,544 |
| 92000020 | EMPLOYEES' PROFIT SHARING, CURRENT | 39,663 | 29,100 | 57,370 | 40,283 |

STATEMENTS OF COMPREHENSIVE INCOME
 DATA INFORMATION (TWELVE MONTHS)
 FOR THE TWELVE MONTHS ENDED DECEMBER 31, 2012 AND 2011
 (THOUSANDS OF MEXICAN PESOS)
 CONSOLIDATED

| AUDITED INFORMATION | | Final Printing | |
|---------------------|---|-----------------|------------|
| REF | ACCOUNT / SUBACCOUNT | YEAR CURRENT | PREVIOUS |
| 92000030 | NET INCOME (**) | 69,290,409 | 62,581,541 |
| 92000040 | OPERATING INCOME (LOSS) (**) | 18,139,553 | 16,273,676 |
| 92000050 | CONTROLLING INTEREST NET INCOME (LOSS) (**) | 8,760,637 | 6,665,936 |
| 92000060 | NET INCOME (LOSS) (**) | 10,069,168 | 7,957,315 |
| 92000070 | OPERATING DEPRECIATION AND AMORTIZATION (**) | 8,474,240 | 7,361,552 |

(**) INFORMATION FOR THE LAST TWELVE MONTHS

STATEMENTS OF CASH FLOWS (INDIRECT METHOD)
FOR THE TWELVE MONTHS ENDED DECEMBER 31, 2012 AND 2011
(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED
AUDITED INFORMATION

Final Printing

| REF | ACCOUNT / SUBACCOUNT | CURRENT YEAR AMOUNT | PREVIOUS YEAR AMOUNT |
|-----------------------------|--|------------------------|-------------------------|
| OPERATING ACTIVITIES | | | |
| 50010000 | INCOME (LOSS) BEFORE INCOME TAXES | 14,122,459 | 11,183,382 |
| 50020000 | + (-) ITEMS NOT REQUIRING CASH | 997,676 | 782,618 |
| 50020010 | + ESTIMATES FOR THE PERIOD | 814,153 | 689,057 |
| 50020020 | + PROVISIONS FOR THE PERIOD | 0 | 0 |
| 50020030 | + (-) OTHER UNREALIZED ITEMS | 183,523 | 93,561 |
| 50030000 | + (-) ITEMS RELATED TO INVESTING ACTIVITIES | 11,078,672 | 5,716,824 |
| 50030010 | + DEPRECIATION AND AMORTIZATION FOR THE PERIOD | 8,474,240 | 7,361,552 |
| 50030020 | (-) + GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT | 270,556 | 61,633 |
| 50030030 | + (-) LOSS (REVERSION) IMPAIRMENT | 0 | 0 |
| 50030040 | (-) + EQUITY IN RESULTS OF AFFILIATES AND JOINT VENTURES | 666,602 | 449,318 |
| 50030050 | (-) DIVIDENDS RECEIVED | 0 | 0 |
| 50030060 | (-) INTEREST INCOME | (106,529) | (226,769) |
| 50030070 | (-) FOREIGN EXCHANGE FLUCTUATION | 1,577,455 | (2,205,339) |
| 50030080 | (-) + OTHER ITEMS | 196,348 | 276,429 |
| 50040000 | + (-) ITEMS RELATED TO FINANCING ACTIVITIES | 3,033,065 | 8,880,334 |
| 50040010 | (+) ACCRUED INTEREST | 4,369,276 | 4,173,820 |
| 50040020 | (+) FOREIGN EXCHANGE FLUCTUATION | (2,117,757) | 3,400,149 |
| 50040030 | (+) FINANCIAL OPERATIONS OF DERIVATIVES | 152,909 | 656,905 |
| 50040040 | +(-) OTHER ITEMS | 628,637 | 649,460 |
| 50050000 | CASH FLOW BEFORE INCOME TAX | 29,231,872 | 26,563,158 |
| 50060000 | CASH FLOWS PROVIDED OR USED IN OPERATION | (6,675,809) | (3,559,531) |
| 50060010 | + (-) DECREASE (INCREASE) IN CUSTOMERS | (594,478) | (2,097,433) |
| 50060020 | + (-) DECREASE (INCREASE) IN INVENTORIES | (626,965) | (1,469,185) |
| 50060030 | + (-) DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLES AND OTHER ASSETS | (1,818,962) | 1,232,766 |

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| | | | |
|-----------------------------|--|--------------|--------------|
| 50060040 | + (-) INCREASE (DECREASE) IN SUPPLIERS | 711,155 | (21,162) |
| 50060050 | + (-) INCREASE (DECREASE) IN OTHER LIABILITIES | 188,584 | 2,418,072 |
| 50060060 | + (-) INCOME TAXES PAID OR RETURNED | (4,535,143) | (3,622,589) |
| 50070000 | NET CASH FLOWS FROM OPERATING ACTIVITIES | 22,556,063 | 23,003,627 |
| INVESTING ACTIVITIES | | | |
| 50080000 | NET CASH FLOWS FROM INVESTING ACTIVITIES | (12,167,423) | (25,232,346) |
| 50080010 | (-) PERMANENT INVESTMENTS IN SHARES | (452,023) | (1,907,471) |
| 50080020 | + DISPOSITION OF PERMANENT INVESTMENT IN SHARES | 0 | 0 |
| 50080030 | (-) INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT | (11,428,422) | (9,668,501) |
| 50080040 | + SALE OF PROPERTY, PLANT AND EQUIPMENT | 336,278 | 529,970 |
| 50080050 | (-) TEMPORARY INVESTMENTS | (274,958) | (313,853) |
| 50080060 | + DISPOSITION OF TEMPORARY INVESTMENTS | 479,039 | 5,819,211 |
| 50080070 | (-) INVESTMENT IN INTANGIBLE ASSETS | (822,027) | (464,156) |
| 50080080 | + DISPOSITION OF INTANGIBLE ASSETS | 0 | 0 |
| 50080090 | (-) BUSINESS ACQUISITIONS | 0 | 0 |
| 50080100 | + BUSINESS DISPOSITIONS | 0 | 0 |
| 50080110 | + DIVIDEND RECEIVED | 12,830 | 66,310 |
| 50080120 | + INTEREST RECEIVED | 0 | 0 |
| 50080130 | + (-) DECREASE (INCREASE) IN ADVANCES AND LOANS TO THIRD PARTIES | 0 | 0 |
| 50080140 | + (-) OTHER ITEMS | (18,140) | (19,293,856) |
| FINANCING ACTIVITIES | | | |
| 50090000 | NET CASH FLOWS FROM FINANCING ACTIVITIES | (7,547,799) | (2,543,102) |
| 50090010 | + BANK FINANCING | 239,400 | 9,700,000 |
| 50090020 | + STOCK MARKET FINANCING | 0 | 0 |
| 50090030 | + OTHER FINANCING | 0 | 0 |
| 50090040 | (-) BANK FINANCING | (1,020,000) | (3,110,135) |
| 50090050 | AMORTIZATION (-) STOCK MARKET FINANCING | 0 | (898,776) |
| 50090060 | AMORTIZATION (-) OTHER FINANCING | (645,184) | (332,673) |
| 50090070 | AMORTIZATION + (-) INCREASE (DECREASE) IN CAPITAL STOCK | 0 | 0 |
| 50090080 | (-) DIVIDENDS PAID | (1,002,692) | (1,023,012) |
| 50090090 | + PREMIUM ON ISSUANCE OF SHARES | 0 | 0 |

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| | | | |
|----------|---|-------------|-------------|
| 50090100 | + CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES | 0 | 0 |
| 50090110 | (-) INTEREST EXPENSE | (4,355,869) | (4,067,162) |
| 50090120 | (-) REPURCHASE OF SHARES | 0 | (12,623) |
| 50090130 | + (-) OTHER ITEMS | (763,454) | (2,798,721) |
| 50100000 | NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS | 2,840,841 | (4,771,821) |
| 50110000 | CHANGES IN THE VALUE OF CASH AND CASH EQUIVALENTS | (53,440) | 105,214 |
| 50120000 | CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD | 16,275,924 | 20,942,531 |
| 50130000 | CASH AND CASH EQUIVALENTS AT END OF PERIOD | 19,063,325 | 16,275,924 |

STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY
(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED
AUDITED INFORMATION

Final Printing

| CONCEPTS | CAPITAL STOCK | SHARES REPURCHASED | ADDITIONAL PAID-IN CAPITAL | CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES | OTHER CAPITAL CONTRIBUTED | RETAINED EARNINGS ACCUMULATED RESERVES | RETAINED EARNINGS ACCUMULATED RESERVES (ACCUMULATED) |
|---|------------------|-----------------------|----------------------------------|---|---------------------------------|--|---|
| BALANCE AT JANUARY 1, 2011 | 4,883,782 | -6,156,625 | 3,844,524 | 0 | 0 | 2,135,423 | |
| RETROSPECTIVE ADJUSTMENT | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| APPLICATION OF OTHER COMPREHENSIVE INCOME TO RETAINED EARNINGS | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ESTABLISHMENT OF RESERVES | 0 | 0 | 0 | 0 | 0 | 3,584 | |
| DIVIDENDS DECLARED | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| (DECREASE) INCREASE OF CAPITAL | 157,026 | 0 | 0 | 0 | 0 | 0 | 0 |
| REPURCHASE OF SHARES | 0 | -11,442,740 | 0 | 0 | 0 | 0 | 0 |
| (DECREASE) INCREASE IN ADDITIONAL PAID-IN CAPITAL | 0 | 0 | 12,045,295 | 0 | 0 | 0 | 0 |
| (DECREASE) INCREASE IN NON-CONTROLLING INTEREST | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

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| | | | | | | |
|--|-----------|-------------|------------|---|---|-----------|
| OTHER | 0 | 1,627,655 | 0 | 0 | 0 | 0 |
| COMPREHENSIVE INCOME | 0 | 0 | 0 | 0 | 0 | 0 |
| BALANCE AT DECEMBER 31, 2011 | 5,040,808 | -15,971,710 | 15,889,819 | 0 | 0 | 2,139,007 |
| BALANCE AT JANUARY 1, 2012 | 5,040,808 | -15,971,710 | 15,889,819 | 0 | 0 | 2,139,007 |
| RETROSPECTIVE ADJUSTMENT | 0 | 0 | 0 | 0 | 0 | 0 |
| APPLICATION OF OTHER COMPREHENSIVE INCOME TO RETAINED EARNINGS | 0 | 0 | 0 | 0 | 0 | 0 |
| ESTABLISHMENT OF RESERVES | 0 | 0 | 0 | 0 | 0 | 0 |
| DIVIDENDS DECLARED | 0 | 0 | 0 | 0 | 0 | 0 |
| (DECREASE) INCREASE OF CAPITAL | -62,682 | 1,991,714 | 0 | 0 | 0 | 0 |
| REPURCHASE OF SHARES | 0 | -533,038 | 0 | 0 | 0 | 0 |
| (DECREASE) INCREASE IN ADDITIONAL PAID-IN CAPITAL | 0 | 0 | 0 | 0 | 0 | 0 |
| (DECREASE) INCREASE IN NON-CONTROLLING INTEREST | 0 | 0 | 0 | 0 | 0 | 0 |
| OTHER | 0 | 1,409,811 | 0 | 0 | 0 | 0 |
| COMPREHENSIVE INCOME | 0 | 0 | 0 | 0 | 0 | 0 |

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| | | | | | | |
|---------------------------------|-----------|-------------|------------|---|---|-----------|
| BALANCE AT DECEMBER 31, 2012 | 4,978,126 | -13,103,223 | 15,889,819 | 0 | 0 | 2,139,007 |
|---------------------------------|-----------|-------------|------------|---|---|-----------|

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

QUARTER: 04YEAR: 2012

GRUPO TELEVISA, S.A.B.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

AUDITED INFORMATION

CONSOLIDATED

Final Printing

MEXICO CITY, D.F., APRIL 5, 2013 — GRUPO TELEVISA, S.A.B. (NYSE:TV; BMV: TLEVISA CPO; "TELEVISA" OR "THE COMPANY"), TODAY ANNOUNCED AUDITED RESULTS FOR FOURTH QUARTER AND FULL YEAR 2012. THE RESULTS HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS ("IFRS"). THEREFORE, THE RESULTS FOR FOURTH QUARTER AND FULL YEAR 2011 PREVIOUSLY REPORTED IN ACCORDANCE WITH MEXICAN FINANCIAL REPORTING STANDARDS ("MEXICAN FRS") HAVE BEEN RESTATED IN ACCORDANCE WITH IFRS FOR COMPARATIVE PURPOSES.

THE FOLLOWING INFORMATION FROM THE CONDENSED CONSOLIDATED STATEMENTS OF INCOME FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011 IS PRESENTED IN MILLIONS OF MEXICAN PESOS, AS WELL AS THE PERCENTAGE CHANGE WHEN COMPARING 2012 WITH 2011:

NET SALES

NET SALES INCREASED 10.7% TO PS.69,290.4 MILLION IN 2012 COMPARED WITH PS.62,581.5 MILLION IN 2011. THIS INCREASE WAS ATTRIBUTABLE TO STRONG REVENUE GROWTH IN CONTENT, IN PARTICULAR NETWORK SUBSCRIPTION REVENUE AND LICENSING AND SYNDICATION, CABLE AND TELECOM, AND SKY SEGMENTS. OPERATING SEGMENT INCOME INCREASED 12.0%, REACHING PS.28,413.5 MILLION WITH A MARGIN OF 40.3% IN 2012 COMPARED WITH PS.25,371.4 MILLION WITH A MARGIN OF 39.8% IN 2011.

NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY

NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY INCREASED TO PS.8,760.6 MILLION FOR THE YEAR ENDED DECEMBER 31, 2012 COMPARED WITH PS.6,665.9 MILLION FOR THE YEAR ENDED DECEMBER 31, 2011. THE NET INCREASE OF PS.2,094.7 MILLION PRIMARILY REFLECTED (I) A PS.1,865.9 MILLION INCREASE IN OPERATING INCOME AND (II) A PS.1,290.5 MILLION DECREASE IN FINANCE EXPENSE, NET, MAINLY AS A RESULT OF THE APPRECIATION OF THE PESO DURING THE YEAR, AND A DECREASE IN OTHER FINANCE EXPENSE, NET. THESE FAVORABLE VARIANCES WERE PRIMARILY OFFSET BY A PS.827.3 MILLION INCREASE IN INCOME TAXES.

FOURTH QUARTER RESULTS AND FULL YEAR RESULTS BY BUSINESS SEGMENT

THE FOLLOWING INFORMATION PRESENTS FOURTH QUARTER CONSOLIDATED RESULTS ENDED DECEMBER 31, 2012 AND 2011 AND FULL YEAR CONSOLIDATED RESULTS ENDED DECEMBER 31,

2012 AND 2011 FOR EACH OF OUR BUSINESS SEGMENTS. CONSOLIDATED RESULTS FOR THE FOURTH QUARTER 2012 AND 2011 AND FULL YEAR 2012 AND 2011 ARE PRESENTED IN MILLIONS OF MEXICAN PESOS:

CONTENT

FOURTH QUARTER SALES INCREASED 4.9% TO PS.10,218.7 MILLION COMPARED WITH PS.9,738.6 MILLION IN FOURTH QUARTER 2011.

FULL YEAR SALES MET OUR FULL YEAR GUIDANCE, INCREASING 7.2% TO PS.32,884.1 MILLION COMPARED WITH PS.30,685.6 MILLION IN 2011.

ADVERTISING FOURTH QUARTER REVENUE INCREASED 3.6% TO PS.7,716.2 MILLION COMPARED WITH PS.7,444.6 MILLION IN FOURTH QUARTER 2011.

ADVERTISING FULL YEAR REVENUE INCREASED BY 3.1% TO PS.23,935.9 MILLION COMPARED WITH PS.23,206.1 MILLION IN 2011. THESE RESULTS REFLECT STRONGER ADVERTISING REVENUES, IN PARTICULAR IN OUR PAY-TV PLATFORMS, WHICH WERE PARTIALLY COMPENSATED BY THE EFFECTS OF THE ELECTORAL PERIOD DURING THE SECOND QUARTER OF THE YEAR, WHEN WE WERE REQUIRED TO TRANSMIT - FREE OF CHARGE - PROMOTIONAL SPOTS FOR THE DIFFERENT CANDIDATES ACROSS ALL OF OUR NETWORKS.

FOURTH-QUARTER NETWORK SUBSCRIPTION REVENUE INCREASED BY 17.3% TO PS.819.4 MILLION COMPARED TO PS.698.6 MILLION IN FOURTH-QUARTER 2011.

FULL YEAR NETWORK SUBSCRIPTION REVENUE GREW BY 23.1% TO PS.3,189.2 MILLION COMPARED WITH PS.2,590.8 MILLION IN 2011, MAINLY AS A RESULT OF THE SUSTAINED ADDITION OF PAY-TV SUBSCRIBERS IN MEXICO AND, TO A LESSER EXTENT, ABROAD. WE CLOSED 2012 WITH 33.2 MILLION SUBSCRIBERS CARRYING AN AVERAGE OF 5.9 NETWORKS COMPARED WITH 29.6 MILLION SUBSCRIBERS CARRYING AN AVERAGE OF 5.5 NETWORKS IN 2011. THESE RESULTS ALSO INCLUDE A POSITIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED SALES.

FOURTH-QUARTER LICENSING AND SYNDICATION REVENUE INCREASED BY 5.5% TO PS.1,683.1 MILLION COMPARED TO PS.1,595.4 MILLION IN FOURTH-QUARTER 2011.

THE FULL YEAR INCREASE IN LICENSING AND SYNDICATION REVENUE OF 17.8% TO PS.5,759 MILLION COMPARED WITH PS.4,888.7 MILLION IN 2011 IS EXPLAINED BY I) AN INCREASE IN ROYALTIES FROM UNIVISION, FROM US\$224.9 MILLION IN 2011 TO US\$247.6 MILLION IN 2012; II) AN INCREASE IN SALES TO THE REST OF THE WORLD, PRINCIPALLY IN LATIN AMERICA; AND III) A POSITIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED REVENUES IN THE AMOUNT OF PS.180.8 MILLION.

FOURTH QUARTER OPERATING SEGMENT INCOME INCREASED 0.3% TO PS.4,807.8 MILLION COMPARED WITH PS.4,792.4 MILLION IN FOURTH QUARTER 2011; THE MARGIN WAS 47.0%.

FULL-YEAR OPERATING SEGMENT INCOME INCREASED 6.4% TO PS.15,411.1 MILLION COMPARED WITH PS.14,480.7 MILLION IN 2011. THE MARGIN WAS 46.9%, WHICH WAS IN LINE WITH GUIDANCE. THESE RESULTS REFLECT HIGHER REVENUES WHICH WERE PARTIALLY OFFSET BY I) THE INCREASE IN PRODUCTION COSTS DUE TO THE COVERAGE OF THE 2012 OLYMPICS AND THE AMORTIZATION OF MOVIES AND TV SERIES; II) A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED COSTS AND EXPENSES; AND III) AN INCREASE IN OPERATING

EXPENSES RELATED TO HIGHER EMPLOYEE COSTS AND AGENCY COMMISSIONS.

PUBLISHING

FOURTH QUARTER SALES INCREASED 2.6% TO PS.1,000.3 MILLION COMPARED WITH PS.975.4 MILLION IN FOURTH QUARTER 2011.

FULL YEAR SALES INCREASED 8.2% TO PS.3,453.0 MILLION COMPARED WITH PS.3,191.8 MILLION IN 2011. THIS INCREASE REFLECTS I) THE INCREASE IN CIRCULATION AND ADVERTISING REVENUE IN MEXICO AND ABROAD; AND II) A POSITIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED SALES. IN 2012 MEXICO-DERIVED REVENUES REPRESENTED 38.7% COMPARED WITH 40.8% IN 2011.

FOURTH QUARTER OPERATING SEGMENT INCOME DECREASED 15.3% TO PS.135.6 MILLION COMPARED WITH PS.160.1 MILLION IN FOURTH QUARTER 2011, AND THE MARGIN WAS 13.6%.

FULL YEAR OPERATING SEGMENT INCOME DECREASED 1.6% TO PS.447.6 MILLION COMPARED WITH PS.454.7 MILLION IN 2011, AND THE MARGIN WAS 13.0%. THIS DECREASE REFLECTS HIGHER EDITORIAL, PAPER AND PRINTING COSTS AND A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED COSTS AND EXPENSES.

SKY

FOURTH QUARTER SALES INCREASED BY 19.2% TO PS.3,810.5 MILLION COMPARED WITH PS.3,196.2 MILLION IN FOURTH QUARTER 2011. DURING THE QUARTER, SKY ADDED A TOTAL OF 270 THOUSAND SUBSCRIBERS, MAINLY IN MEXICO.

FULL YEAR SALES INCREASED 15.9% TO PS.14,465.3 MILLION COMPARED WITH PS.12,479.2 MILLION IN 2011. THE ANNUAL INCREASE WAS DRIVEN BY SOLID GROWTH IN THE SUBSCRIBER BASE OF MORE THAN 1.1 MILLION, WHICH IS EXPLAINED BY THE CONTINUED SUCCESS OF SKY'S LOW-COST OFFERINGS, AND THE INCREASE IN PAY-PER-VIEW REVENUES. AS OF DECEMBER 31, 2012, THE NUMBER OF NET ACTIVE SUBSCRIBERS INCREASED TO 5,153,445 (INCLUDING 164,669 COMMERCIAL SUBSCRIBERS), COMPARED WITH 4,008,374 (INCLUDING 157,646 COMMERCIAL SUBSCRIBERS) AS OF DECEMBER 31, 2011. SKY CLOSED THE YEAR WITH 182,415 SUBSCRIBERS IN CENTRAL AMERICA AND THE DOMINICAN REPUBLIC.

FOURTH QUARTER OPERATING SEGMENT INCOME INCREASED 13.8% TO PS.1,604.4 MILLION COMPARED WITH PS.1,410.1 MILLION IN FOURTH QUARTER 2011, AND THE MARGIN WAS 42.1%.

FULL YEAR OPERATING SEGMENT INCOME INCREASED 13.3% TO PS.6,558.0 MILLION COMPARED WITH PS.5,789.8 MILLION IN 2011, AND THE MARGIN WAS 45.3%. THESE RESULTS REFLECT AN INCREASE IN SALES THAT WAS PARTIALLY OFFSET BY HIGHER COSTS AND EXPENSES INHERENT TO THE GROWTH IN THE SUBSCRIBER BASE, MAINLY IN THE LOWER-COST PACKAGES.

CABLE AND TELECOM

FOURTH QUARTER SALES INCREASED 9.8% TO PS.4,037.0 MILLION COMPARED WITH PS.3,678.1 MILLION IN FOURTH QUARTER 2011 DRIVEN BY GROWTH IN ALL OF OUR CABLE PLATFORMS.

FULL YEAR SALES INCREASED 14.2% TO PS.15,570.4 MILLION COMPARED WITH PS.13,635.4 MILLION IN 2011. IN THE AGGREGATE, THE THREE CABLE OPERATIONS ADDED 470 THOUSAND REVENUE

GENERATING UNITS (RGUS) DURING THE YEAR AS A RESULT OF THE SUCCESS OF OUR COMPETITIVE PACKAGES. VOICE AND DATA RGUS CONTINUED TO BE THE MAIN DRIVERS OF GROWTH, GROWING 16.1% AND 22.5% COMPARED WITH 2011, RESPECTIVELY, WHILE VIDEO RGUS EXPANDED BY 5.8%.

YEAR-OVER-YEAR, CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL NET SALES INCREASED 14.8%, 15.1%, 13.9%, AND 11.5%, RESPECTIVELY.

THE FOLLOWING INFORMATION SETS FORTH THE BREAKDOWN OF SUBSCRIBERS FOR EACH OF OUR THREE CABLE SUBSIDIARIES AS OF DECEMBER 31, 2012:

THE SUBSCRIBER BASE OF CABLEVISIÓN OF VIDEO, BROADBAND AND VOICE AS OF DECEMBER 31, 2012 AMOUNTED TO 787,054, 509,137 AND 318,927 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF CABLEMÁS OF VIDEO, BROADBAND AND VOICE AS OF DECEMBER 31, 2012 AMOUNTED TO 1,147,007, 567,247 AND 302,197 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF TVI OF VIDEO, BROADBAND AND VOICE AS OF DECEMBER 31, 2012 AMOUNTED TO 374,733, 229,720 AND 133,178 SUBSCRIBERS, RESPECTIVELY.

THE RGUS OF CABLEVISIÓN, CABLEMÁS AND TVI AS OF DECEMBER 31, 2012 AMOUNTED TO 1,615,118, 2,016,451 AND 737,631, RESPECTIVELY.

FOURTH QUARTER OPERATING SEGMENT INCOME INCREASED 12.7% TO PS.1,579.1 MILLION COMPARED WITH PS.1,401.0 MILLION IN FOURTH QUARTER 2011, AND THE MARGIN INCREASED TO 39.1%. THE MARGINS IN BESTEL REMAINED STRONG. THIS INCREASE WAS DRIVEN BY LOWER INTERCONNECTION RATES AND A LARGER CUSTOMER BASE.

FULL YEAR OPERATING SEGMENT INCOME INCREASED 21.6% TO PS.5,812.8 MILLION COMPARED WITH PS.4,778.6 MILLION IN 2011, AND THE MARGIN INCREASED TO 37.3%. THESE RESULTS REFLECT CONTINUED GROWTH IN THE CABLE PLATFORMS, AND STRONG MARGINS AT BESTEL. THESE FAVORABLE VARIANCES WERE PARTIALLY OFFSET BY AN INCREASE IN PERSONNEL COSTS AND ADVERTISING SPENDING DURING THE YEAR.

THE FOLLOWING INFORMATION SET FORTH THE BREAKDOWN OF REVENUES AND OPERATING SEGMENT INCOME, EXCLUDING CONSOLIDATION ADJUSTMENTS, FOR OUR FOUR CABLE AND TELECOM SUBSIDIARIES FOR 2012 AND 2011:

THE REVENUES FOR 2012 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.5,041.1 MILLION, PS.5,439.7 MILLION, PS.2,474.6 MILLION AND PS.3,039.8 MILLION, RESPECTIVELY.

THE REVENUES FOR 2011 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.4,391.4 MILLION, PS.4,726.2 MILLION, PS.2,172.7 MILLION AND PS.2,727 MILLION, RESPECTIVELY.

THE OPERATING SEGMENT INCOME FOR 2012 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.2,033.8 MILLION, PS.2,007.6 MILLION, PS.1,065.6 MILLION AND PS.955.6 MILLION, RESPECTIVELY.

THE OPERATING SEGMENT INCOME FOR 2011 OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.1,697.2 MILLION, PS.1,814.7 MILLION, PS.927 MILLION AND PS.574.3 MILLION, RESPECTIVELY.

THESE RESULTS DO NOT INCLUDE CONSOLIDATION ADJUSTMENTS IN REVENUES OF PS.424.8 MILLION AND PS.381.9 MILLION IN 2012 AND 2011, RESPECTIVELY, NOR PS.249.8 MILLION AND PS.234.6 MILLION IN 2012 AND 2011, RESPECTIVELY, IN OPERATING SEGMENT INCOME, WHICH ARE CONSIDERED IN THE CONSOLIDATED RESULTS OF CABLE AND TELECOM.

OTHER BUSINESSES

FOURTH QUARTER SALES INCREASED 3.1% TO PS.1,060.5 MILLION COMPARED WITH PS.1,028.7 MILLION IN FOURTH QUARTER 2011 DRIVEN MAINLY BY OUR FEATURE-FILM DISTRIBUTION AND GAMING BUSINESSES.

FULL YEAR SALES INCREASED 10.1% TO PS.4,211.3 MILLION COMPARED WITH PS.3,825.2 MILLION IN 2011. BUSINESSES THAT PERFORMED WELL INCLUDE FEATURE-FILM DISTRIBUTION, RADIO, AND GAMING. THE RESULTS OF GAMING WERE DRIVEN BY THE INCREASE IN PROMOTIONS. THE RADIO BUSINESS BENEFITED FROM AN INCREASE IN ADVERTISING REVENUES. FINALLY, THE FEATURE-FILM DISTRIBUTION BUSINESS DISTRIBUTED HITS SUCH AS "THE HUNGER GAMES" AND "THE WOMAN IN BLACK".

FOURTH QUARTER OPERATING SEGMENT INCOME REACHED PS.15.3 MILLION COMPARED WITH A LOSS OF PS.87.9 MILLION IN FOURTH QUARTER 2011.

FULL YEAR OPERATING SEGMENT INCOME REACHED PS.184.0 MILLION COMPARED WITH A LOSS OF PS.132.4 MILLION IN 2011, REFLECTING INCREASES IN THE OPERATING SEGMENT INCOME OF RADIO AND GAMING; A SHIFT FROM LOSS TO INCOME IN FEATURE-FILM DISTRIBUTION; AND A SMALLER OPERATING SEGMENT LOSS IN OUR SOCCER BUSINESS.

INTERSEGMENT OPERATIONS

INTERSEGMENT OPERATIONS FOR THE FOURTH QUARTER 2012 AND 2011 AMOUNTED TO PS.334.5 MILLION AND PS.324.2 MILLION, RESPECTIVELY.

INTERSEGMENT OPERATIONS FOR 2012 AND 2011 AMOUNTED TO PS.1,293.7 MILLION AND PS.1,235.7 MILLION, RESPECTIVELY.

CORPORATE EXPENSES

SHARE-BASED COMPENSATION EXPENSE IN 2012 AND 2011 AMOUNTED TO PS.632.5 MILLION AND PS.653.2 MILLION, RESPECTIVELY, AND WAS ACCOUNTED FOR AS CORPORATE EXPENSE. SHARE-BASED COMPENSATION EXPENSE IS MEASURED AT FAIR VALUE AT THE TIME THE EQUITY BENEFITS ARE CONDITIONALLY SOLD TO OFFICERS AND EMPLOYEES, AND IS RECOGNIZED OVER THE VESTING PERIOD.

OTHER EXPENSE, NET

OTHER EXPENSE, NET, INCREASED BY PS.56.8 MILLION, OR 9.6%, TO PS.650.4 MILLION FOR THE YEAR ENDED DECEMBER 31, 2012, COMPARED WITH PS.593.6 MILLION FOR THE YEAR ENDED DECEMBER 31, 2011. THE INCREASE REFLECTED PRIMARILY A HIGHER LOSS ON DISPOSITION OF PROPERTY AND EQUIPMENT, AND AN INCREASE IN OTHER EXPENSE RELATED TO FINANCIAL ADVISORY AND PROFESSIONAL SERVICES.

OTHER EXPENSE, NET, FOR THE YEAR ENDED DECEMBER 31, 2012 INCLUDED, PRIMARILY, LOSS ON DISPOSITION OF PROPERTY AND EQUIPMENT, FINANCIAL ADVISORY AND PROFESSIONAL SERVICES, AND DONATIONS.

NON-OPERATING RESULTS

FINANCE EXPENSE, NET

THE FOLLOWING INFORMATION SETS FORTH THE FINANCE EXPENSE, NET, STATED IN MILLIONS OF MEXICAN PESOS FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011:

THE FINANCE EXPENSE, NET, DECREASED BY PS.1,290.5 MILLION, OR 27.8 %, TO PS.3,350.5 MILLION FOR THE YEAR ENDED DECEMBER 31, 2012 FROM PS.4,641.0 MILLION FOR THE YEAR ENDED DECEMBER 31, 2011. THIS DECREASE REFLECTED PRIMARILY (I) A PS.841.0 MILLION FAVORABLE EFFECT RESULTING FROM A FOREIGN EXCHANGE GAIN FOR THE YEAR ENDED DECEMBER 31, 2012 OF PS.127.4 MILLION COMPARED WITH A FOREIGN EXCHANGE LOSS FOR THE YEAR ENDED DECEMBER 31, 2011 OF PS.713.6 MILLION, IN CONNECTION WITH AN 8.1% APPRECIATION OF THE MEXICAN PESO AGAINST THE US DOLLAR ON OUR AVERAGE NET US DOLLAR UNHEDGED LIABILITY POSITION DURING 2012 COMPARED WITH A 13.1% DEPRECIATION EFFECT ON OUR AVERAGE NET US DOLLAR UNHEDGED LIABILITY POSITION DURING 2011; AND (II) A PS.746.5 MILLION DECREASE IN OTHER FINANCE EXPENSE, NET, TO PS.152.9 MILLION IN 2012 COMPARED WITH PS.899.4 MILLION IN 2011, PRIMARILY IN CONNECTION WITH AN UPWARD ADJUSTMENT IN THE FAIR VALUE OF OUR INVESTMENT IN BMP (UNIVISION) CONVERTIBLE DEBENTURES IN 2012, WHICH WAS PARTIALLY OFFSET BY AN UNFAVORABLE CHANGE IN THE FAIR VALUE OF OUR INVESTMENT IN EQUITY FINANCIAL INSTRUMENTS THAT WERE CONVERTED INTO SHARES OF GSF (IUSACEL) IN JUNE 2012. THESE FAVORABLE VARIANCES WERE OFFSET BY A PS.194.8 MILLION INCREASE IN INTEREST EXPENSE TO PS.4,369.3 MILLION IN 2012 COMPARED WITH PS.4,174.5 MILLION IN 2011, DUE PRIMARILY TO A HIGHER AVERAGE PRINCIPAL AMOUNT OF TOTAL DEBT DURING 2012; AND A PS.102.2 MILLION DECREASE IN INTEREST INCOME TO PS.1,044.3 MILLION IN 2012 COMPARED WITH PS.1,146.5 MILLION IN 2011, EXPLAINED PRIMARILY BY A LOWER AVERAGE AMOUNT OF CASH AND CASH EQUIVALENTS AND TEMPORARY INVESTMENTS IN 2012.

SHARE OF LOSSES OF JOINTLY CONTROLLED ENTITIES AND ASSOCIATES, NET

SHARE OF LOSSES OF JOINTLY CONTROLLED ENTITIES AND ASSOCIATES, NET, INCREASED BY PS.217.3 MILLION, OR 48.4 %, TO PS.666.6 MILLION IN 2012 FROM PS.449.3 MILLION IN 2011. THIS INCREASE REFLECTED MAINLY THE SHARE OF LOSS OF GSF, THE PARENT COMPANY OF IUSACEL IN WHICH WE HOLD A 50.0% JOINT INTEREST SINCE JUNE 2012, WHICH EFFECT WAS PARTIALLY OFFSET BY THE ABSENCE IN 2012 OF SHARE OF LOSS OF LA SEXTA, A FREE-TO-AIR TELEVISION CHANNEL IN SPAIN, IN CONNECTION WITH THE EXCHANGE OF OUR 40.8% INTEREST IN LA SEXTA FOR A 14.5% PARTICIPATION IN IMAGINA IN FIRST QUARTER 2012. IMAGINA IS A SIGNIFICANT PROVIDER OF CONTENT AND AUDIOVISUAL SERVICES FOR THE MEDIA AND ENTERTAINMENT INDUSTRY IN SPAIN, AND OUR INVESTMENT IN THIS COMPANY WAS RECOGNIZED AS AN EQUITY FINANCIAL INSTRUMENT.

INCOME TAXES

INCOME TAXES INCREASED BY PS.827.3 MILLION, OR 25.6 %, TO PS.4,053.4 MILLION IN 2012 COMPARED WITH PS.3,226.1 MILLION IN 2011. THIS INCREASE REFLECTED PRIMARILY A HIGHER INCOME TAX BASE, WHICH WAS OFFSET BY A LOWER EFFECTIVE INCOME TAX RATE.

NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS

NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS INCREASED BY PS.17.1 MILLION, OR 1.3 %, TO PS.1,308.5 MILLION IN 2012, COMPARED WITH PS.1,291.4 MILLION IN 2011. THIS INCREASE REFLECTED PRIMARILY A HIGHER PORTION OF NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS IN OUR CABLE AND TELECOM SEGMENT, WHICH WAS PARTIALLY OFFSET BY A LOWER PORTION OF NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS IN OUR SKY SEGMENT.

OTHER RELEVANT INFORMATION

CAPITAL EXPENDITURES AND INVESTMENTS

DURING 2012, WE INVESTED APPROXIMATELY US\$881.1 MILLION IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES, INCLUDING APPROXIMATELY US\$455.4 MILLION FOR OUR CABLE AND TELECOM SEGMENT, US\$292.1 MILLION FOR OUR SKY SEGMENT, AND US\$133.6 MILLION FOR OUR CONTENT SEGMENT AND OTHER BUSINESSES.

OUR INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT IN OUR CABLE AND TELECOM SEGMENT DURING 2012 INCLUDED APPROXIMATELY US\$122.1 MILLION FOR CABLEVISIÓN, US\$219.1 MILLION FOR CABLEMÁS, US\$87.7 MILLION FOR TVI, AND US\$26.5 MILLION FOR BESTEL.

IN OCTOBER 2012, WE ALSO RECOGNIZED A SATELLITE TRANSPONDER LEASE AGREEMENT AS A CAPITAL EXPENDITURE IN PROPERTY PLANT AND EQUIPMENT AND A RELATED FINANCE LEASE OBLIGATION IN THE AMOUNT OF US\$326.3 MILLION (PS.4,203.0 MILLION) IN CONNECTION WITH THE COMMENCEMENT OF THE SERVICE AGREEMENT FOR THE USE OF TRANSPONDERS ON INTELSAT IS-21 SATELLITE BY OUR SKY BUSINESS SEGMENT.

DEBT AND FINANCE LEASE OBLIGATIONS

THE FOLLOWING INFORMATION SETS FORTH OUR TOTAL DEBT AND FINANCE LEASE OBLIGATIONS AS OF DECEMBER 31, 2012 AND 2011. AMOUNTS ARE STATED IN MILLIONS OF MEXICAN PESOS:

THE TOTAL CONSOLIDATED DEBT AMOUNTED TO PS.52,991.4 MILLION AND PS.55,964.8 MILLION AS OF DECEMBER 31, 2012 AND DECEMBER 31, 2011, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF LONG-TERM DEBT IN THE AMOUNT OF PS.375 MILLION AND PS.1,169.9 MILLION, RESPECTIVELY.

ADDITIONALLY, WE HAD FINANCE LEASE OBLIGATIONS IN THE AMOUNT OF PS.4,971.1 MILLION AND PS.583.7 MILLION AS OF DECEMBER 31, 2012 AND DECEMBER 31, 2011, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF PS.439.2 MILLION AND PS.381.9 MILLION, RESPECTIVELY.

AS OF DECEMBER 31, 2012, OUR CONSOLIDATED NET DEBT POSITION (TOTAL DEBT LESS CASH AND CASH EQUIVALENTS, TEMPORARY INVESTMENTS, AND NON-CURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS) WAS PS.25,235.4 MILLION. THE AGGREGATE AMOUNT OF NON-CURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS AS OF DECEMBER 31, 2012 AMOUNTED TO PS.3,375.4 MILLION.

SHARES OUTSTANDING

AS OF DECEMBER 31, 2012 AND 2011, OUR SHARES OUTSTANDING AMOUNTED TO 333,897.9 MILLION AND 330,862.0 MILLION SHARES, RESPECTIVELY, AND OUR CPO EQUIVALENTS OUTSTANDING AMOUNTED TO 2,853.8 MILLION AND 2,827.9 MILLION CPO EQUIVALENTS, RESPECTIVELY. NOT ALL OF OUR SHARES ARE IN THE FORM OF CPOS. THE NUMBER OF CPO EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF SHARES OUTSTANDING BY 117.

AS OF DECEMBER 31, 2012 AND 2011, THE GDS (GLOBAL DEPOSITARY SHARES) EQUIVALENTS OUTSTANDING AMOUNTED TO 570.8 MILLION AND 565.6 MILLION GDS EQUIVALENTS, RESPECTIVELY. THE NUMBER OF GDS EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF CPO EQUIVALENTS BY FIVE.

ADOPTION OF INTERNATIONAL FINANCIAL REPORTING STANDARDS

BEGINNING ON JANUARY 1, 2012, AS REQUIRED BY REGULATIONS ISSUED BY THE MEXICAN BANK AND SECURITIES COMMISSION FOR LISTED COMPANIES IN MEXICO, WE DISCONTINUED USING MEXICAN FRS AND ADOPTED IFRS AS ISSUED BY THE INTERNATIONAL ACCOUNTING STANDARDS BOARD FOR FINANCIAL REPORTING PURPOSES. AS A RESULT, OUR CONSOLIDATED FINANCIAL INFORMATION FOR THE THREE AND TWELVE MONTHS ENDED DECEMBER 31, 2012 IS PRESENTED ON A COMPARATIVE AND CONDENSED BASIS IN ACCORDANCE WITH IFRS AND IS NOT DIRECTLY COMPARABLE WITH OUR CONSOLIDATED FINANCIAL INFORMATION PREVIOUSLY REPORTED IN ACCORDANCE WITH MEXICAN FRS.

THE IMPACT OF THE INITIAL ADOPTION OF IFRS AS MEASURED BY THE AGGREGATE AMOUNT OF ADJUSTMENTS MADE TO OUR PREVIOUSLY REPORTED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AND INCOME AS OF DECEMBER 31, 2011 AND FOR THE YEAR ENDED ON THAT DATE WAS LESS THAN 1% OF TOTAL CONSOLIDATED ASSETS AND STOCKHOLDERS' EQUITY UNDER MEXICAN FRS, AND LESS THAN 3% OF CONSOLIDATED NET INCOME UNDER MEXICAN FRS.

ABOUT TELEVISIA

GRUPO TELEVISIA, S.A.B., IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD BASED ON ITS MARKET CAPITALIZATION AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT HAS INTERESTS IN TELEVISION PRODUCTION AND BROADCASTING, PRODUCTION OF PAY-TELEVISION NETWORKS, INTERNATIONAL DISTRIBUTION OF TELEVISION PROGRAMMING, DIRECT-TO-HOME SATELLITE SERVICES, CABLE TELEVISION AND TELECOMMUNICATION SERVICES, MAGAZINE PUBLISHING AND DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF A HORIZONTAL INTERNET PORTAL, AND GAMING.

DISCLAIMER

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION – FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE

FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

THE FINANCIAL INSTITUTIONS THAT PERFORM FINANCIAL ANALYSIS ON THE SECURITIES OF GRUPO TELEVISA, S.A.B. ARE AS FOLLOWS:

INSTITUTION:

BBVA BANCOMER
CITIGROUP
CREDIT SUISSE
GBM
GOLDMAN SACHS
HSBC
ITAÚ
JPMORGAN
MERRILL LYNCH
MONEX
MORGAN STANLEY
NEW STREET RESEARCH
SCOTIA CAPITAL
UBS

MEXICAN STOCK EXCHANGE
STOCK EXCHANGE CODE: TLEVISA

QUARTER: 04YEAR: 2012

GRUPO TELEVISA, S.A.B.

FINANCIAL STATEMENT NOTES

AUDITED INFORMATION

CONSOLIDATED
Final Printing

GRUPO TELEVISA, S.A.B. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011
(IN THOUSANDS OF MEXICAN PESOS, EXCEPT PER CPO AND PER SHARE AMOUNTS)

1. ACCOUNTING POLICIES:

THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A.B. (THE "COMPANY") AND SUBSIDIARIES (COLLECTIVELY, THE "GROUP"), FOR THE YEAR ENDED DECEMBER 31, 2012 ARE UNAUDITED AND HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL ACCOUNTING STANDARD 34, INTERIM FINANCIAL REPORTING. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS (CONSISTING PRINCIPALLY OF NORMAL RECURRING ADJUSTMENTS) NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S CONSOLIDATED AND AUDITED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011, WHICH INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH WERE APPLIED ON A CONSISTENT BASIS THROUGH DECEMBER 31, 2012, AS DISCUSSED IN THE FOLLOWING PARAGRAPH.

BEGINNING ON JANUARY 1, 2012, AS REQUIRED BY REGULATIONS ISSUED BY THE MEXICAN BANK AND SECURITIES COMMISSION ("COMISIÓN NACIONAL BANCARIA Y DE VALORES") FOR LISTED COMPANIES IN MEXICO, THE GROUP DISCONTINUED USING MEXICAN FINANCIAL REPORTING STANDARDS ("MEXICAN FRS") AND ADOPTED INTERNATIONAL FINANCIAL REPORTING STANDARDS ("IFRS") AS ISSUED BY THE INTERNATIONAL ACCOUNTING STANDARDS BOARD ("IASB") FOR FINANCIAL REPORTING PURPOSES. ACCORDINGLY, THE CONSOLIDATED FINANCIAL STATEMENTS OF THE GROUP AS OF DECEMBER 31, 2012, AND FOR THE YEAR ENDED ON THAT DATE, ARE PRESENTED ON A COMPARATIVE BASIS IN ACCORDANCE WITH IFRS. INFORMATION RELATING TO THE NATURE AND EFFECT OF CERTAIN DIFFERENCES BETWEEN IFRS AND MEXICAN FRS AS THEY RELATE TO THE INITIAL ADOPTION OF IFRS IN THE GROUP'S CONDENSED CONSOLIDATED FINANCIAL STATEMENTS AS OF DECEMBER 31, 2011 AND JANUARY 1, 2011, THE TRANSITION DATE, AND FOR THE YEAR ENDED DECEMBER 31, 2011, IS PRESENTED IN NOTE 14 TO THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS.

2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF DECEMBER 31, 2012 AND 2011 CONSISTED OF:

| | 2012 | 2011 |
|---------------------------------------|----------------|----------------|
| BUILDINGS | Ps. 8,358,517 | Ps. 8,035,190 |
| BUILDING IMPROVEMENTS | 1,332,400 | 1,603,098 |
| TECHNICAL EQUIPMENT | 57,024,320 | 52,277,259 |
| SATELLITE TRANSPONDERS | 7,869,492 | 3,593,873 |
| FURNITURE AND FIXTURES | 724,747 | 884,408 |
| TRANSPORTATION EQUIPMENT | 2,222,488 | 2,136,332 |
| COMPUTER EQUIPMENT | 4,249,163 | 4,422,994 |
| LEASEHOLD IMPROVEMENTS | 1,438,472 | 1,424,386 |
| | 83,219,599 | 74,377,540 |
| ACCUMULATED DEPRECIATION | (43,392,016) | (41,773,021) |
| | 39,827,583 | 32,604,519 |
| LAND | 4,639,530 | 4,616,814 |
| CONSTRUCTION AND PROJECTS IN PROGRESS | 3,896,078 | 3,653,553 |
| | Ps. 48,363,191 | Ps. 40,874,886 |

DEPRECIATION CHARGED TO INCOME FOR THE YEAR ENDED DECEMBER 31, 2012 AND 2011 WAS PS.7,571,149 AND PS.6,433,186, RESPECTIVELY.

DURING THE YEAR ENDED DECEMBER 31, 2012, THE GROUP INVESTED PS.15,794,829 IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES.

3. LONG-TERM DEBT SECURITIES:

AS OF DECEMBER 31, 2012 AND 2011, THE GROUP'S CONSOLIDATED SHORT-TERM AND LONG-TERM DEBT SECURITIES OUTSTANDING WERE AS FOLLOWS:

| | 2012 | | 2011 | |
|----------------------------------|------------------------------------|------------------|------------------------------------|------------------|
| | THOUSANDS OF U.S. DOLLARS | MEXICAN PESOS | THOUSANDS OF U.S. DOLLARS | MEXICAN PESOS |
| LONG-TERM DEBT SECURITIES | | | | |
| 6.0% SENIOR NOTES DUE 2018 (A) | U.S.\$500,000 | Ps. 6,425,000 | U.S.\$500,000 | Ps. 6,989,250 |
| 6.625% SENIOR NOTES DUE 2025 (A) | 600,000 | 7,710,000 | 600,000 | 8,387,100 |
| 8.5% SENIOR NOTES DUE 2032 (A) | 300,000 | 3,855,000 | 300,000 | 4,193,550 |
| 8.49% SENIOR NOTES DUE 2037 (A) | - | 4,500,000 | - | 4,500,000 |
| 6.625% SENIOR NOTES DUE 2040 (A) | 600,000 | 7,710,000 | 600,000 | 8,387,100 |
| 7.38% NOTES DUE 2020 (B) | - | 10,000,000 | - | 10,000,000 |
| | 2,000,000 | 40,200,000 | 2,000,000 | 42,457,000 |
| FINANCE COSTS, NET | - | (784,045) | - | (844,981) |
| | U.S.\$2,000,000 | Ps. 39,415,955 | U.S.\$2,000,000 | Ps. 41,612,019 |

(A) THESE SENIOR NOTES ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES. INTEREST ON THE SENIOR NOTES DUE 2018, 2025, 2032, 2037 AND 2040, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 6.31%, 6.97%, 8.94%, 8.93% AND 6.97% PER ANNUM, RESPECTIVELY, AND IS PAYABLE SEMI-ANNUALLY. THESE

SENIOR NOTES MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT (I) IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY; AND (II) IN THE EVENT OF A CHANGE OF CONTROL, IN WHICH CASE THE COMPANY MAY BE REQUIRED TO REDEEM THE SECURITIES AT 101% OF THEIR PRINCIPAL AMOUNT. ALSO, THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE SENIOR NOTES DUE 2018, 2025, 2037 AND 2040, IN WHOLE OR IN PART, AT ANY TIME AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THESE SENIOR NOTES OR THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE SENIOR NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE U.S. OR MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES ENGAGED IN CONTENT TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. THE SENIOR NOTES DUE 2018, 2025, 2032, 2037 AND 2040 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.

(B) INTEREST ON THESE NOTES (“CERTIFICADOS BURSÁTILES”) IS PAYABLE SEMI-ANNUALLY. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THESE NOTES, IN WHOLE OR IN PART, AT ANY SEMI-ANNUAL INTEREST PAYMENT DATE AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE OUTSTANDING NOTES AND THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES DESIGNATED BY THE COMPANY’S BOARD OF DIRECTORS, AND ENGAGED IN CONTENT, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

4. CONTINGENCIES:

IN 2011, THE ADMINISTRATIVE TAX SYSTEM, OR SAT, OF THE MEXICAN MINISTRY OF FINANCE, DETERMINED A TAX ASSESSMENT AGAINST TELEVISA, S.A. DE C.V. (“TELEVISA”) IN THE AMOUNT OF PS.3,334,960 FOR ALLEGED WRONGFUL DEDUCTIONS OF LOSSES IN THE PAYMENT OF ITS INCOME TAX FOR THE YEAR 2005. THE DEDUCTION OF SUCH LOSSES RESULTED FROM THE EARLY LIQUIDATION OF CERTAIN DERIVATIVE FINANCIAL INSTRUMENTS ACQUIRED BY TELEVISA AS A RESULT OF THE PURCHASE OF COMTELVI, S. DE R.L. DE C.V. IN NOVEMBER 2005. TELEVISA FILED A CLAIM BEFORE THE FEDERAL TAX COURT SEEKING THE ANNULMENT OF THE TAX ASSESSMENT DETERMINED BY THE SAT. THE SAT RESPONDED TO SUCH CLAIM IN THE FIRST QUARTER OF 2012. THE CLAIM IS CURRENTLY UNDER REVIEW BY THE COURT. WHILE THE COMPANY’S MANAGEMENT BELIEVES THAT THE SAT’S ASSESSMENT IS WITHOUT MERIT AND WILL DEFEND ITS POSITION VIGOROUSLY, THERE CAN BE NO ASSURANCE THAT THE OUTCOME OF THIS CLAIM WILL BE FAVORABLE TO THE GROUP.

THERE ARE VARIOUS OTHER LEGAL ACTIONS AND CLAIMS PENDING AGAINST THE GROUP WHICH ARE FILED IN THE ORDINARY COURSE OF BUSINESS. IN THE OPINION OF THE COMPANY’S MANAGEMENT, NONE OF THESE ACTIONS AND CLAIMS IS EXPECTED TO HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP’S FINANCIAL STATEMENTS AS A WHOLE; HOWEVER, THE COMPANY’S MANAGEMENT IS UNABLE TO PREDICT THE OUTCOME OF ANY OF THESE LEGAL ACTIONS AND CLAIMS.

5. EQUITY:

THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY AS OF DECEMBER 31, 2012 AND 2011 IS PRESENTED AS FOLLOWS:

| | 2012 | 2011 |
|--|----------------|----------------|
| NOMINAL | Ps. 2,494,410 | Ps. 2,525,818 |
| CUMULATIVE INFLATION ADJUSTMENT (A) | 2,483,716 | 2,514,990 |
| TOTAL CAPITAL STOCK | Ps. 4,978,126 | Ps. 5,040,808 |
| ADDITIONAL PAID-IN CAPITAL | 15,889,819 | 15,889,819 |
| RETAINED EARNINGS | 42,312,762 | 38,826,688 |
| ACCUMULATED OTHER COMPREHENSIVE INCOME, NET | 1,805,884 | 1,323,202 |
| SHARES REPURCHASED | (13,103,223) | (15,971,710) |
| NET INCOME FOR THE PERIOD | 8,760,637 | 6,665,936 |
| EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY | Ps. 60,644,005 | Ps. 51,774,743 |

(A) ADJUSTMENT TO RECOGNIZE THE EFFECTS OF INFLATION IN CAPITAL STOCK THROUGH DECEMBER 31, 1997, IN ACCORDANCE WITH IFRS.

ON APRIL 27, 2012, THE COMPANY'S STOCKHOLDERS APPROVED (I) THE PAYMENT OF A DIVIDEND FOR AN AGGREGATE AMOUNT OF UP TO PS.1,097,800, WHICH CONSISTED OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE, NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN MAY 2012 IN THE AGGREGATE AMOUNT OF PS.1,002,692; AND (II) THE CANCELLATION OF 4,563.5 MILLION SHARES OF CAPITAL STOCK IN THE FORM OF 39 MILLION CPOS, WHICH WERE REPURCHASED BY THE COMPANY IN 2009, 2010 AND 2011.

AS OF DECEMBER 31, 2012, THE NUMBER OF SHARES ISSUED, REPURCHASED AND OUTSTANDING IS PRESENTED AS FOLLOWS:

| | ISSUED | REPURCHASED | OUTSTANDING |
|-------------------|-----------------|----------------|-----------------|
| SERIES "A" SHARES | 23,273,961,425 | 9,716,632,558 | 113,557,328,867 |
| SERIES "B" SHARES | 58,982,873,976 | 6,292,699,869 | 52,690,174,107 |
| SERIES "D" SHARES | 90,086,525,865 | 6,261,307,099 | 83,825,218,766 |
| SERIES "L" SHARES | 90,086,525,865 | 6,261,307,099 | 83,825,218,766 |
| | 362,429,887,131 | 28,531,946,625 | 333,897,940,506 |

AS OF DECEMBER 31, 2012, THE COMPANY'S SHARES REPURCHASED BY THE COMPANY AND THE COMPANY'S SHARES HELD BY A SPECIAL TRUST IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND THE LONG-TERM RETENTION PLAN ARE PRESENTED AS A CHARGE TO THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY, AS FOLLOWS:

| | SERIES "A", "B", "D", AND "L" SHARES NOT IN THE | | | |
|-----------------------------|--|-----------------|----------------|-----------------|
| | IN THE FORM OF CPOS | FORM OF CPOS | TOTAL | NET COST PS. |
| REPURCHASE PROGRAM (1) | - | - | - | - |
| HELD BY A COMPANY TRUST (2) | 20,930,654,979 | 7,601,291,646 | 28,531,946,625 | 11,789,566 |

| | | | | |
|--|----------------|---------------|----------------|---------------|
| ADVANCES FOR ACQUISITION OF SHARES (3) | - | - | - | 1,313,657 |
| | 20,930,654,979 | 7,601,291,646 | 28,531,946,625 | PS.13,103,223 |

- (1) DURING THE YEAR ENDED DECEMBER 31, 2012, THE COMPANY DID NOT REPURCHASE ANY SHARES OF THE COMPANY IN THE FORM OF CPOS.
- (2) DURING THE FIRST HALF OF 2012, THE COMPANY RELEASED (I) 330,154,110 SHARES IN THE FORM OF 2,821,830 CPOS, IN THE AMOUNT OF PS.36,966, IN CONNECTION WITH THE STOCK PURCHASE PLAN; AND (II) 2,692,361,295 SHARES, IN THE FORM OF 23,011,635 CPOS, AND 380,394,027 SERIES "A" SHARES, IN THE AGGREGATE AMOUNT OF PS.656,146, IN CONNECTION WITH THE LONG-TERM RETENTION PLAN. ADDITIONALLY, DURING THE YEAR ENDED DECEMBER 31, 2012, THIS TRUST ACQUIRED 367,091,595 SHARES OF THE COMPANY, IN THE FORM OF 3,137,535 CPOS, IN THE AMOUNT OF PS.183,330.
- (3) IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND THE LONG-TERM RETENTION PLAN.

THE GROUP ACCRUED IN EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY A SHARE-BASED COMPENSATION EXPENSE OF PS.628,637 FOR THE YEAR ENDED DECEMBER 31, 2012, WHICH AMOUNT WAS REFLECTED IN CONSOLIDATED OPERATING INCOME AS ADMINISTRATIVE EXPENSE.

6. RESERVE FOR REPURCHASE OF SHARES:

NO RESERVE FOR REPURCHASE OF SHARES WAS OUTSTANDING AS OF DECEMBER 31, 2012.

IN ACCORDANCE WITH THE MEXICAN SECURITIES LAW, ANY AMOUNT OF SHARES REPURCHASED AND HELD BY THE COMPANY SHOULD BE RECOGNIZED AS A CHARGE TO STOCKHOLDERS' EQUITY, AND ANY CANCELLATION OF SHARES REPURCHASED SHOULD BE RECOGNIZED AS A REDUCTION OF THE COMPANY'S CAPITAL STOCK ISSUED FOR AN AMOUNT PROPORTIONATE TO THE SHARES CANCELLED.

7. FINANCE (EXPENSE) INCOME:

FINANCE (EXPENSE) INCOME FOR THE YEARS ENDED DECEMBER 31 CONSISTED OF:

| | 2012 | 2011 |
|--------------------------------|-----------------|-----------------|
| | (| (|
| INTEREST EXPENSE | Ps. 4,369,276) | Ps. 4,174,455) |
| FOREIGN EXCHANGE (LOSS), NET | - | (713,628) |
| OTHER FINANCE EXPENSE, NET (1) | (152,909) | (899,410) |
| FINANCE EXPENSE | (4,522,185) | (5,787,493) |
| INTEREST INCOME (2) | 1,044,321 | 1,146,517 |
| FOREIGN EXCHANGE GAIN, NET | 127,372 | - |
| FINANCE INCOME | 1,171,693 | 1,146,517 |
| | (| |
| FINANCE EXPENSE, NET | Ps. 3,350,492) | Ps. (4,640,976) |

- (1) OTHER FINANCE (EXPENSE) INCOME, NET, CONSISTED PRIMARILY OF (LOSS) OR GAIN FROM DERIVATIVE FINANCIAL INSTRUMENTS. IN 2012 AND 2011 IT INCLUDED CHANGES IN FAIR VALUE FROM AN EMBEDDED DERIVATIVE IN A HOST CONTRACT RELATED TO THE GROUP'S

INVESTMENT IN CONVERTIBLE DEBENTURES ISSUED BY BMP IN THE AMOUNT OF PS.901,623 AND PS.(503,200), RESPECTIVELY. IN 2012 IT ALSO INCLUDED A NON-CASH CUMULATIVE NET LOSS OF PS.(933,000) FROM CHANGES IN FAIR VALUE RELATED TO THE GROUP'S INVESTMENT IN DEBENTURES ISSUED BY GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF"), WHICH AMOUNT WAS RECLASSIFIED FROM ACCUMULATED OTHER COMPREHENSIVE LOSS TO CONSOLIDATED INCOME IN CONNECTION WITH THE CONVERSION OF DEBENTURES ISSUED BY GSF INTO SHARES OF COMMON STOCK OF GSF IN JUNE 2012 (SEE NOTE 12).

- (2) 2012 AND 2011 INCLUDED INTEREST INCOME FROM THE GROUP'S INVESTMENTS IN CONVERTIBLE DEBENTURES ISSUED BY BMP AND GSF IN THE AGGREGATE AMOUNT OF PS.411,152 AND PS.435,281, RESPECTIVELY (SEE NOTE 12).

8. DEFERRED TAXES:

THE DEFERRED INCOME TAX LIABILITY AS OF DECEMBER 31 WAS DERIVED FROM:

| | 2012 | 2011 |
|---|--------------|-------------|
| ASSETS: | | |
| ACCRUED LIABILITIES | Ps.538,771 | Ps.670,148 |
| ALLOWANCE FOR DOUBTFUL ACCOUNTS | 711,084 | 570,319 |
| CUSTOMER ADVANCES | 1,156,540 | 1,638,868 |
| OPTIONS | - | 546,542 |
| OTHER ITEMS | 874,274 | 449,716 |
| LIABILITIES: | | |
| INVENTORIES | (114,416) | (394,312) |
| PROPERTY, PLANT AND EQUIPMENT, NET | (749,531) | (732,834) |
| PREPAID EXPENSES | (2,175,850) | (1,423,355) |
| DEFERRED INCOME TAX OF MEXICAN COMPANIES | 240,872 | 1,325,092 |
| DEFERRED INCOME TAX OF FOREIGN SUBSIDIARIES | 169,047 | (515,100) |
| ASSETS TAX | 903,484 | - |
| FLAT RATE BUSINESS TAX | (239,515) | (358,107) |
| DEFERRED INCOME TAX ASSET, NET | Ps.1,073,888 | Ps.451,885 |

THE EFFECTS OF INCOME TAX PAYABLE AS OF DECEMBER 31, 2012 AND 2011, IN CONNECTION WITH THE 2010 MEXICAN TAX REFORM, ARE AS FOLLOWS:

| | 2012 | 2011 |
|--|-------------|-------------|
| TAX LOSSES OF SUBSIDIARIES, NET | Ps. 431,872 | Ps. 188,246 |
| DIVIDENDS DISTRIBUTED AMONG THE GROUP'S ENTITIES | - | 278,557 |
| | 431,872 | 466,803 |
| LESS: CURRENT PORTION | 59,801 | 167,724 |
| NON-CURRENT PORTION | Ps. 372,071 | Ps. 299,079 |

9. DISCONTINUED OPERATIONS:

NO DISCONTINUED OPERATIONS WERE RECOGNIZED IN INCOME FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011.

10. SEASONALITY AND QUARTERLY NET RESULTS:

THE GROUP'S RESULTS OF OPERATIONS ARE SEASONAL. THE GROUP TYPICALLY RECOGNIZES A LARGE PERCENTAGE OF ITS CONSOLIDATED NET SALES (PRINCIPALLY ADVERTISING) IN THE FOURTH QUARTER IN CONNECTION WITH THE HOLIDAY SHOPPING SEASON. IN 2012, 2011 AND 2010, THE GROUP RECOGNIZED 28.6%, 29.2% AND 28.5%, RESPECTIVELY, OF ITS ANNUAL CONSOLIDATED NET SALES IN THE FOURTH QUARTER OF THE YEAR. THE GROUP'S COSTS, IN CONTRAST TO ITS REVENUES, ARE MORE EVENLY INCURRED THROUGHOUT THE YEAR AND GENERALLY DO NOT CORRELATE TO THE AMOUNT OF ADVERTISING SALES.

THE QUARTERLY NET RESULTS FOR THE FOUR QUARTERS ENDED DECEMBER 31, 2012 ARE AS FOLLOWS, IN ACCORDANCE WITH IFRS:

| QUARTER | ACCUMULATED | QUARTER |
|----------|---------------|---------------|
| 1ST / 12 | Ps. 1,505,922 | Ps. 1,505,922 |
| 2ND / 12 | 2,902,199 | 1,396,277 |
| 3RD / 12 | 5,762,560 | 2,860,361 |
| 4TH / 12 | 8,760,637 | 2,998,077 |

11. INFORMATION BY SEGMENTS:

INFORMATION BY SEGMENTS FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011 IS PRESENTED AS FOLLOWS:

| | TOTAL | INTERSEGMENT | CONSOLIDATED | SEGMENT |
|-----------------------|----------------|--------------|----------------|--------------------|
| | REVENUES | REVENUES | REVENUES | INCOME |
| | | | | (LOSS) |
| 2012: | | | | |
| CONTENT | Ps. 32,884,119 | Ps. 762,072 | Ps. 32,122,047 | Ps. 15,411,148 |
| PUBLISHING | 3,452,988 | 60,707 | 3,392,281 | 447,630 |
| SKY | 14,465,341 | 64,068 | 14,401,273 | 6,558,033 |
| CABLE AND TELECOM | 15,570,433 | 66,160 | 15,504,273 | 5,812,785 |
| OTHER BUSINESSES | 4,211,227 | 340,692 | 3,870,535 | 183,933 |
| SEGMENT TOTALS | 70,584,108 | 1,293,699 | 69,290,409 | 28,413,529 |
| RECONCILIATION TO | | | | |
| CONSOLIDATED AMOUNTS: | | | | |
| ELIMINATIONS AND | | | | |
| CORPORATE EXPENSES | (1,293,699) | (1,293,699) | - | (1,149,304) |
| DEPRECIATION AND | | | | |
| AMORTIZATION EXPENSE | - | - | - | (8,474,240) |
| CONSOLIDATED TOTAL | | | | |
| BEFORE OTHER EXPENSE | 69,290,409 | - | 69,290,409 | 18,789,985 (1) |
| OTHER EXPENSE, NET | - | - | - | (650,432) |
| CONSOLIDATED TOTAL | Ps. 69,290,409 | Ps. - | Ps. 69,290,409 | Ps. 18,139,553 (2) |
| 2011: | | | | |
| CONTENT | Ps. 30,685,668 | Ps. 869,591 | Ps. 29,816,077 | Ps. 14,480,679 |
| PUBLISHING | 3,191,788 | 67,865 | 3,123,923 | 454,729 |
| SKY | 12,479,158 | 39,665 | 12,439,493 | 5,789,759 |
| CABLE AND TELECOM | 13,635,354 | 44,542 | 13,590,812 | 4,778,570 |
| OTHER BUSINESSES | 3,825,268 | 214,032 | 3,611,236 | (132,316) |
| SEGMENT TOTALS | 63,817,236 | 1,235,695 | 62,581,541 | 25,371,421 |

RECONCILIATION TO
CONSOLIDATED AMOUNTS:

| | | | | |
|---|----------------|--------------|----------------|--------------------|
| ELIMINATIONS AND CORPORATE EXPENSES | (1,235,695) | (1,235,695) | - | (1,142,532) |
| DEPRECIATION AND AMORTIZATION EXPENSE | - | - | - | (7,361,552) |
| CONSOLIDATED TOTAL BEFORE OTHER EXPENSE | 62,581,541 | - | 62,581,541 | 16,867,337 (1) |
| OTHER EXPENSE, NET | - | - | - | (593,661) |
| CONSOLIDATED TOTAL | Ps. 62,581,541 | Ps. - | Ps. 62,581,541 | Ps. 16,273,676 (2) |

(1) CONSOLIDATED TOTAL REPRESENTS INCOME BEFORE OTHER EXPENSE.

(2) CONSOLIDATED TOTAL REPRESENTS CONSOLIDATED OPERATING INCOME.

12. INVESTMENT IN A JOINTLY CONTROLLED ENTITY:

IN APRIL 2011, THE COMPANY AGREED TO MAKE, THROUGH A WHOLLY-OWNED SUBSIDIARY, AN INVESTMENT INTENDED TO HOLD A 50% EQUITY STAKE IN GSF, THE PARENT COMPANY OF IUSACELL, WHICH CONSISTED OF (I) U.S.\$37.5 MILLION (PS.442,001) IN 1.093875% OF THE OUTSTANDING SHARES OF COMMON STOCK OF GSF; AND (II) U.S.\$1,565 MILLION (PS.19,229,056) IN UNSECURED DEBENTURES ISSUED BY GSF THAT WERE MANDATORILY CONVERTIBLE INTO SHARES OF STOCK OF GSF, SUBJECT TO REGULATORY APPROVAL AND OTHER CUSTOMARY CLOSING CONDITIONS. IN CONNECTION WITH THIS INVESTMENT, THE GROUP MADE CASH PAYMENTS IN THE PERIOD FROM APRIL THROUGH OCTOBER 2011 IN THE AGGREGATE AMOUNT OF U.S.\$1,602.5 MILLION (PS.19,671,057). IUSACELL IS A PROVIDER OF TELECOMMUNICATIONS SERVICES, PRIMARILY ENGAGED IN PROVIDING MOBILE SERVICES THROUGHOUT MEXICO. IN ADDITION, THE COMPANY AGREED TO MAKE AN ADDITIONAL PAYMENT OF U.S.\$400 MILLION (PS.5,140,000) TO GSF IF CUMULATIVE EBITDA, AS DEFINED, REACHES U.S.\$3,472 MILLION (PS.44,615,200) AT ANY TIME BETWEEN 2011 AND 2015. IN JUNE 2012, (I) THE MEXICAN ANTITRUST COMMISSION APPROVED, SUBJECT TO THE ACCEPTANCE OF CERTAIN CONDITIONS, THE CONVERSION BY THE GROUP OF THE DEBENTURES ISSUED BY GSF INTO COMMON STOCK OF GFS; (II) THE GROUP ACCEPTED THE CONDITIONS ESTABLISHED BY THE MEXICAN ANTITRUST COMMISSION AND CONVERTED THE DEBENTURES ISSUED BY GSF INTO COMMON STOCK OF GSF; AND (III) GSF BECAME A JOINTLY CONTROLLED ENTITY OF THE GROUP WITH A 50% INTEREST AND THE GROUP BEGAN TO SHARE EQUAL GOVERNANCE RIGHTS WITH THE OTHER OWNER OF GSF.

AS OF JUNE 30, 2012, THE GROUP RECOGNIZED AT FAIR VALUE ITS 50% INTEREST IN GSF IN THE AMOUNT OF PS.18,738,057, AND BEGAN TO ACCOUNT FOR THIS JOINTLY CONTROLLED ENTITY BY USING THE EQUITY METHOD (SEE NOTE 7). IN FEBRUARY 2013, THE GROUP MADE A CAPITAL CONTRIBUTION IN CONNECTION WITH ITS 50% INTEREST IN GSF IN THE AMOUNT OF PS.260,000.

13. OTHER TRANSACTIONS:

IN MARCH 2010, SKY REACHED AN AGREEMENT WITH A SUBSIDIARY OF INTELSAT TO LEASE 24 TRANSPONDERS ON INTELSAT IS-21 SATELLITE, MAINLY FOR SIGNAL RECEPTION AND RETRANSMISSION SERVICES OVER THE SATELLITE'S ESTIMATED 15-YEAR SERVICE LIFE. IS-21 REPLACED INTELSAT IS-9 AS SKY'S PRIMARY TRANSMISSION SATELLITE AND STARTED SERVICE IN THE FOURTH QUARTER OF 2012. THIS LEASE AGREEMENT CONTEMPLATES A MONTHLY PAYMENT OF U.S.\$3.0 MILLION TO BE PAID BY SKY BEGINNING IN THE FOURTH QUARTER OF 2012. IN OCTOBER 2012, THE GROUP RECOGNIZED THIS AGREEMENT AS A FINANCE LEASE OBLIGATION IN

THE NET AMOUNT OF U.S.\$326.3 MILLION (PS.4,192,955).

IN THE YEAR ENDED DECEMBER 31, 2012, CERTAIN COMPANIES OF THE SKY, PUBLISHING, CONTENT AND OTHER BUSINESSES SEGMENTS PAID A DIVIDEND TO THEIR EQUITY OWNERS IN THE AGGREGATE AMOUNT OF PS.1,350,000, PS.43,300, PS.8,000 AND PS.135,000, RESPECTIVELY, OF WHICH PS.558,000, PS.20,035, PS.3,924 AND PS.67,500, RESPECTIVELY, WERE PAID TO THEIR NON-CONTROLLING EQUITY OWNERS.

IN APRIL 2012, THE COMPANY REPAID AT ITS MATURITY AN OUTSTANDING BANK LOAN IN THE PRINCIPAL AMOUNT OF PS.1,000,000.

IN THE YEAR ENDED DECEMBER 31, 2012, ROYALTY REVENUE FROM UNIVISION AND INTEREST INCOME FROM BMP AMOUNTED TO PS.3,261,522 AND PS.221,540, RESPECTIVELY.

14. TRANSITION TO IFRS:

THE FOLLOWING TABLES REPRESENT THE RECONCILIATIONS FROM MEXICAN FRS TO IFRS FOR THE GROUP'S CONSOLIDATED EQUITY AS OF DECEMBER 31 AND JANUARY 1, 2011, AND RELATED CONSOLIDATED INCOME AND COMPREHENSIVE INCOME FOR THE YEAR ENDED DECEMBER 31, 2011.

RECONCILIATION OF CONSOLIDATED EQUITY AS OF DECEMBER 31, 2011

| | NOTES | AMOUNTS UNDER MEXICAN FRS AS OF DECEMBER 31, 2011 | ADJUSTMENTS | AMOUNTS UNDER IFRS AS OF DECEMBER 31, 2011 |
|---|-------|---|-------------|--|
| ASSETS | | | | |
| CURRENT ASSETS: | | | | |
| CASH AND CASH EQUIVALENTS | | PS. 16,275,924 | PS. | PS. 16,275,924 |
| TEMPORARY INVESTMENTS | | 5,422,563 | | 5,422,563 |
| TRADE NOTES AND ACCOUNTS RECEIVABLE, NET | | 19,243,712 | | 19,243,712 |
| OTHER ACCOUNTS AND NOTES RECEIVABLE, NET | | 2,458,802 | | 2,458,802 |
| DERIVATIVE FINANCIAL INSTRUMENTS DUE FROM AFFILIATED COMPANIES | | 99,737 | | 99,737 |
| TRANSMISSION RIGHTS AND PROGRAMMING | | 450,064 | | 450,064 |
| INVENTORIES, NET | | 4,178,945 | | 4,178,945 |
| OTHER CURRENT ASSETS | | 1,383,822 | | 1,383,822 |
| TOTAL CURRENT ASSETS | | 1,146,189 | | 1,146,189 |
| | | 50,659,758 | | 50,659,758 |
| NON-CURRENT ASSETS: | | | | |
| ACCOUNTS RECEIVABLE | | 253,795 | | 253,795 |
| DERIVATIVE FINANCIAL INSTRUMENTS | | 45,272 | | 45,272 |

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| | | | | |
|---|---------------------|-----------------|------------------|-----------------|
| TRANSMISSION RIGHTS AND PROGRAMMING | A | 6,832,527 | (708,614) | 6,123,913 |
| INVESTMENTS IN FINANCIAL INSTRUMENTS | C, D | 39,388,745 | 695,675 | 40,084,420 |
| INVESTMENTS IN JOINTLY CONTROLLED ENTITIES AND ASSOCIATES | B, D | 4,019,045 | (82,960) | 3,936,085 |
| PROPERTY, PLANT AND EQUIPMENT, NET | B, E | 41,498,967 | (624,081) | 40,874,886 |
| INTANGIBLE ASSETS, NET | A, B, G | 11,861,380 | (1,187,449) | 10,673,931 |
| PLAN ASSETS IN EXCESS OF POST-EMPLOYMENT BENEFITS | J, M | - | 105,090 | 105,090 |
| DEFERRED INCOME TAXES | I | 410,893 | 40,992 | 451,885 |
| OTHER ASSETS | | 91,018 | | 91,018 |
| TOTAL NON-CURRENT ASSETS | | 104,401,642 | (1,761,347) | 102,640,295 |
| TOTAL ASSETS | | PS. 155,061,400 | PS. (1,761,347) | PS. 153,300,053 |
| LIABILITIES | | | | |
| CURRENT LIABILITIES: | | | | |
| SHORT-TERM DEBT AND CURRENT PORTION OF LONG-TERM DEBT | G | PS. 1,170,000 | PS. (128) | PS. 1,169,872 |
| CURRENT PORTION OF FINANCE LEASE OBLIGATIONS | | 381,891 | | 381,891 |
| TRADE ACCOUNTS PAYABLE | | 7,862,602 | | 7,862,602 |
| CUSTOMER DEPOSITS AND ADVANCES | | 20,926,324 | | 20,926,324 |
| INCOME TAXES PAYABLE | | 275,120 | | 275,120 |
| OTHER TAXES PAYABLE | | 1,113,122 | | 1,113,122 |
| INTEREST PAYABLE | | 792,645 | | 792,645 |
| EMPLOYEE BENEFITS | | 252,492 | | 252,492 |
| DUE TO AFFILIATED COMPANIES | | 43,089 | | 43,089 |
| OTHER ACCRUED LIABILITIES | | 3,184,827 | | 3,184,827 |
| TOTAL CURRENT LIABILITIES | | 36,002,112 | (128) | 36,001,984 |
| NON-CURRENT LIABILITIES: | | | | |
| LONG-TERM DEBT, NET OF CURRENT PORTION | G | 55,657,000 | (862,086) | 54,794,914 |
| FINANCE LEASE OBLIGATIONS, NET OF CURRENT PORTION | | 201,844 | | 201,844 |
| DERIVATIVE FINANCIAL INSTRUMENTS | | 310,604 | | 310,604 |
| CUSTOMER DEPOSITS AND ADVANCES | | 460,000 | | 460,000 |
| OTHER LONG-TERM LIABILITIES | H | 3,047,487 | (606,155) | 2,441,332 |
| POST-EMPLOYMENT BENEFITS | J | 525,868 | (525,868) | - |
| TOTAL NON-CURRENT LIABILITIES | | 60,202,803 | (1,994,109) | 58,208,694 |
| TOTAL LIABILITIES | | 96,204,915 | (1,994,237) | 94,210,678 |
| EQUITY | | | | |
| CAPITAL STOCK | K | 10,238,885 | (5,198,077) | 5,040,808 |
| ADDITIONAL PAID-IN-CAPITAL | K | 16,593,239 | (703,420) | 15,889,819 |
| RETAINED EARNINGS | A, B, I, J, K, L, M | 37,624,887 | 7,867,737 | 45,492,624 |
| ACCUMULATED OTHER COMPREHENSIVE INCOME, NET | C, L, M | 3,174,521 | (1,851,319) | 1,323,202 |
| SHARES REPURCHASED | | (15,971,710) | | (15,971,710) |

| | | | | |
|------------------------------|---|----------------|------------------|----------------|
| EQUITY ATTRIBUTABLE TO | | | | |
| STOCKHOLDERS OF THE COMPANY | | | | |
| | | 51,659,822 | 114,921 | 51,774,743 |
| NON-CONTROLLING INTERESTS | F | 7,196,663 | 117,969 | 7,314,632 |
| TOTAL EQUITY | | 58,856,485 | 232,890 | 59,089,375 |
| TOTAL LIABILITIES AND EQUITY | | PS.155,061,400 | PS. (1,761,347) | PS.153,300,053 |

RECONCILIATION OF CONSOLIDATED EQUITY AS OF JANUARY 1, 2011

| | | AMOUNTS UNDER MEXICAN FRS AS OF JANUARY 1, 2011 | ADJUSTMENTS | AMOUNTS UNDER IFRS AS OF JANUARY 1, 2011 |
|--|---------|--|----------------|--|
| | NOTES | | | |
| ASSETS | | | | |
| CURRENT ASSETS: | | | | |
| CASH AND CASH EQUIVALENTS | | PS.20,942,531 | PS. | PS.20,942,531 |
| TEMPORARY INVESTMENTS | | 10,446,840 | | 10,446,840 |
| TRADE NOTES AND ACCOUNTS RECEIVABLE, NET | | 17,701,125 | | 17,701,125 |
| OTHER ACCOUNTS AND NOTES RECEIVABLE, NET | | 4,112,470 | | 4,112,470 |
| DUE FROM AFFILIATED COMPANIES | | 196,310 | | 196,310 |
| TRANSMISSION RIGHTS AND PROGRAMMING | | 4,004,415 | | 4,004,415 |
| INVENTORIES, NET | | 1,254,536 | | 1,254,536 |
| OTHER CURRENT ASSETS | | 1,117,740 | | 1,117,740 |
| TOTAL CURRENT ASSETS | | 59,775,967 | | 59,775,967 |
| NON-CURRENT ASSETS: | | | | |
| ACCOUNTS RECEIVABLE | | 67,763 | | 67,763 |
| DERIVATIVE FINANCIAL INSTRUMENTS | | 189,400 | | 189,400 |
| TRANSMISSION RIGHTS AND PROGRAMMING | A | 5,627,602 | (456,360) | 5,171,242 |
| INVESTMENTS IN FINANCIAL INSTRUMENTS | C, D | 18,143,425 | | 18,143,425 |
| INVESTMENTS IN JOINTLY CONTROLLED ENTITIES AND ASSOCIATES | B, D | 3,694,028 | (79,635) | 3,614,393 |
| PROPERTY, PLANT AND EQUIPMENT, NET | B, E | 38,651,847 | (1,019,469) | 37,632,378 |
| INTANGIBLE ASSETS, NET | A, F, G | 10,241,007 | 876,068 | 11,117,075 |
| PLAN ASSETS IN EXCESS OF POST-EMPLOYMENT BENEFITS | J, M | - | 170,585 | 170,585 |
| OTHER ASSETS | | 79,588 | | 79,588 |
| TOTAL NON-CURRENT ASSETS | | 76,694,660 | (508,811) | 76,185,849 |
| TOTAL ASSETS | | PS.136,470,627 | PS. (508,811) | PS.135,961,816 |
| LIABILITIES | | | | |
| CURRENT LIABILITIES: | | | | |
| SHORT-TERM DEBT AND CURRENT PORTION OF LONG-TERM DEBT | G | PS.1,469,142 | PS. (652) | PS.1,468,490 |
| CURRENT PORTION OF FINANCE LEASE OBLIGATIONS | | 280,137 | | 280,137 |
| TRADE ACCOUNTS PAYABLE | | 7,472,253 | | 7,472,253 |
| CUSTOMER DEPOSITS AND ADVANCES | | 18,587,871 | | 18,587,871 |

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| | | | | |
|--|----------------------|-----------------|----------------|-----------------|
| INCOME TAXES PAYABLE | | 507,743 | | 507,743 |
| OTHER TAXES PAYABLE | | 936,144 | | 936,144 |
| INTEREST PAYABLE | | 750,743 | | 750,743 |
| EMPLOYEE BENEFITS | | 199,638 | | 199,638 |
| DUE TO AFFILIATED COMPANIES | | 48,753 | | 48,753 |
| DERIVATIVE FINANCIAL INSTRUMENTS | | 74,329 | | 74,329 |
| OTHER ACCRUED LIABILITIES | | 2,982,309 | | 2,982,309 |
| TOTAL CURRENT LIABILITIES | | 33,309,062 | (652) | 33,308,410 |
| NON-CURRENT LIABILITIES: | | | | |
| LONG-TERM DEBT, NET OF CURRENT PORTION | G | 46,495,660 | (915,987) | 45,579,673 |
| FINANCE LEASE OBLIGATIONS, NET OF CURRENT PORTION | | 349,674 | | 349,674 |
| DERIVATIVE FINANCIAL INSTRUMENTS | | 103,528 | | 103,528 |
| CUSTOMER DEPOSITS AND ADVANCES | | 495,508 | | 495,508 |
| OTHER LONG-TERM LIABILITIES | H | 3,027,766 | (339,255) | 2,688,511 |
| DEFERRED INCOME TAXES | I | 401,525 | (205,598) | 195,927 |
| POST-EMPLOYMENT BENEFITS | J | 430,143 | (430,143) | - |
| TOTAL NON-CURRENT LIABILITIES | | 51,303,804 | (1,890,983) | 49,412,821 |
| TOTAL LIABILITIES | | 84,612,866 | (1,891,635) | 82,721,231 |
| EQUITY | | | | |
| CAPITAL STOCK | K | 10,019,859 | (5,136,077) | 4,883,782 |
| ADDITIONAL PAID-IN-CAPITAL | K | 4,547,944 | (703,420) | 3,844,524 |
| | A, B, I, J, K, L, | | | |
| RETAINED EARNINGS | M | 33,402,196 | 8,091,442 | 41,493,638 |
| ACCUMULATED OTHER COMPREHENSIVE INCOME, NET | C, L, M | 3,251,109 | (2,704,574) | 546,535 |
| SHARES REPURCHASED | | (6,156,625) | | (6,156,625) |
| EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY | | 45,064,483 | (452,629) | 44,611,854 |
| NON-CONTROLLING INTERESTS | F | 6,793,278 | 1,835,453 | 8,628,731 |
| TOTAL EQUITY | | 51,857,761 | 1,382,824 | 53,240,585 |
| TOTAL LIABILITIES AND EQUITY | | PS. 136,470,627 | PS. (508,811) | PS. 135,961,816 |

RECONCILIATION OF CONSOLIDATED INCOME FOR THE YEAR ENDED DECEMBER 31, 2011 REPORTED UNDER MEXICAN FRs TO IFRS:

| | NOTES | AMOUNTS UNDER MEXICAN FRs 2011 | ADJUSTMENTS | AMOUNTS UNDER IFRS 2011 |
|-----------------------------|-------|--------------------------------|-------------|-------------------------|
| NET SALES | | PS. 62,581,541 | PS. | PS. 62,581,541 |
| COST OF SALES | E, J | 33,574,207 | (88,192) | 33,486,015 |
| SELLING EXPENSES | E, J | 5,516,963 | (16,335) | 5,500,628 |
| ADMINISTRATIVE EXPENSES | E, J | 6,668,325 | 59,236 | 6,727,561 |
| INCOME BEFORE OTHER EXPENSE | | 16,822,046 | 45,291 | 16,867,337 |
| OTHER EXPENSE, NET | N, P | (639,966) | 46,305 | (593,661) |
| OPERATING INCOME | | 16,182,080 | 91,596 | 16,273,676 |
| FINANCE EXPENSE | | (5,289,266) | (498,227) | (5,787,493) |

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| | | | | |
|--|---------|--------------|----------------|--------------|
| FINANCE INCOME | | 1,146,517 | | 1,146,517 |
| FINANCE EXPENSE, NET | C, L, O | (4,142,749) | (498,227) | (4,640,976) |
| SHARE OF (LOSSES) OF JOINTLY CONTROLLED ENTITIES AND ASSOCIATES, NET | | (449,439) | 121 | (449,318) |
| INCOME BEFORE INCOME TAXES | | 11,589,892 | (406,510) | 11,183,382 |
| INCOME TAXES | C, I | 3,409,751 | (183,684) | 3,226,067 |
| NET INCOME | | PS.8,180,141 | PS. (222,826) | PS.7,957,315 |
| NET INCOME ATTRIBUTABLE TO: | | | | |
| STOCKHOLDERS OF THE COMPANY | | PS.6,889,641 | PS. (223,705) | PS.6,665,936 |
| NON-CONTROLLING INTERESTS | | 1,290,500 | 879 | 1,291,379 |
| NET INCOME | | PS.8,180,141 | PS. (222,826) | PS.7,957,315 |
| BASIC EARNINGS PER CPO ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY | | PS.2.45 | PS. (0.08) | PS.2.37 |

RECONCILIATION OF CONSOLIDATED COMPREHENSIVE INCOME FOR THE YEAR ENDED DECEMBER 31, 2011

| | NOTES | AMOUNTS UNDER MEXICAN FRS 2011 | ADJUSTMENTS | AMOUNTS UNDER IFRS 2011 |
|--|-------|--------------------------------|----------------|-------------------------|
| NET INCOME | | PS. 8,180,141 | PS. (222,826) | PS.7,957,315 |
| OTHER COMPREHENSIVE INCOME (LOSS) : | | | | |
| ACTUARIAL GAINS ON POS-EMPLOYMENT BENEFITS PLANS | M | - | 2,218 | 2,218 |
| EXCHANGES DIFFERENCES ON TRANSLATING FOREIGN OPERATIONS EQUITY INSTRUMENTS | | 241,725 | - | 241,725 |
| CASH FLOW HEDGES | | - | - | - |
| CONVERTIBLE DEBENTURES ISSUED BY BMP | C | 150,016 | - | 150,016 |
| CONVERTIBLE DEBENTURES ISSUED BY GSF | D | 41,936 | 503,200 | 545,136 |
| AVAILABLE-FOR-SALE INVESTMENTS | | - | 695,675 | 695,675 |
| SHARE OF EQUITY ACCOUNTS OF JOINTLY CONTROLLED ENTITIES AND ASSOCIATES | | (402,187) | | (402,187) |
| OTHER COMPREHENSIVE INCOME BEFORE INCOME TAXES | | (37,306) | (8) | (37,314) |
| INCOME TAXES | | (5,816) | 1,201,085 | 1,195,269 |
| OTHER COMPREHENSIVE INCOME, NET OF INCOME TAXES | | 3,220 | (347,389) | (344,169) |
| TOTAL COMPREHENSIVE INCOME | | (2,596) | 853,696 | 851,100 |
| | | PS.8,177,545 | PS. 630,870 | PS.8,808,415 |
| TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO: | | | | |
| STOCKHOLDERS OF THE COMPANY | | PS.6,813,053 | PS. 629,550 | PS.7,442,603 |
| NON-CONTROLLING INTERESTS | | 1,364,492 | 1,320 | 1,365,812 |
| TOTAL COMPREHENSIVE INCOME | | PS.8,177,545 | PS. 630,870 | PS.8,808,415 |

- (A) THE EFFECTS OF INFLATION RECOGNIZED BY THE GROUP IN INTANGIBLE ASSETS BETWEEN 1998, THE FIRST YEAR OF TRANSITION FROM HYPERINFLATION TO INFLATION UNDER IFRS IN THE MEXICAN ECONOMY, AND 2007, THE LAST YEAR THAT EFFECTS OF INFLATION WERE RECOGNIZED IN THE GROUP'S CONSOLIDATED FINANCIAL STATEMENTS UNDER MEXICAN FRS, AMOUNTED TO AN AGGREGATE OF PS.368,111 AT THE TRANSITION DATE. THIS AGGREGATE ADJUSTMENT WAS REFLECTED IN CONCESSIONS AND LICENSES, TRADEMARKS, TRANSMISSION RIGHTS AND PROGRAMMING, SUBSCRIBER LISTS AND OTHER INTANGIBLE ASSETS (OTHER THAN GOODWILL). THE RESULTING DECREASED AMORTIZATION EXPENSE OF PS.623 FOR THE YEAR ENDED DECEMBER 31, 2011, WAS RECOGNIZED IN CONSOLIDATED INCOME. ADJUSTMENTS TO THE CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2011 ARE NET OF ACCUMULATED AMORTIZATION.
- (B) THE EFFECTS OF INFLATION RECOGNIZED BY THE GROUP BETWEEN 1998 AND 2007 AS ADJUSTMENTS TO NON-MONETARY ITEMS IN FINANCIAL STATEMENTS OF FOREIGN SUBSIDIARIES AND ASSOCIATES UNDER MEXICAN FRS AMOUNTED TO PS.179,983 AND PS.160,673 AS OF DECEMBER 31 AND JANUARY 1, 2011, RESPECTIVELY.
- (C) UNDER IFRS, THE GROUP RECOGNIZED AND MEASURED AT FAIR VALUE AS OF DECEMBER 31 AND JANUARY 1, 2011 AN EMBEDDED DERIVATIVE IN A HOST CONTRACT RELATED TO ITS INVESTMENT IN CONVERTIBLE DEBENTURES DUE 2025 ISSUED BY BMP, WHICH WAS NOT SEPARATED UNDER MEXICAN FRS. THE GROUP RECOGNIZED CHANGES IN FAIR VALUE OF THIS EMBEDDED DERIVATIVE IN THE AMOUNT OF PS.503,200 AS OTHER FINANCE EXPENSE IN THE CONSOLIDATED STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2011. UNDER MEXICAN FRS, THIS INVESTMENT WAS RECOGNIZED AT FAIR VALUE AS A SINGLE FINANCIAL INSTRUMENT WITH CHANGES IN FAIR VALUE RECOGNIZED IN OTHER COMPREHENSIVE INCOME OR LOSS.
- (D) UNDER IFRS, THE GROUP MEASURED AT FAIR VALUE AND CLASSIFIED AS EQUITY INSTRUMENTS ITS INVESTMENTS IN GSF AT DECEMBER 31, 2011, WHICH CONSISTED OF (I) SHARES OF COMMON STOCK OF GSF; AND (II) DEBENTURES MANDATORILY CONVERTIBLE IN COMMON STOCK OF GSF, SUBJECT TO REGULATORY APPROVAL THAT WAS OBTAINED IN JUNE 2012 UNDER CERTAIN CONDITIONS. THESE INVESTMENTS WERE MEASURED AT COST AND CLASSIFIED AS OTHER PERMANENT INVESTMENTS UNDER MEXICAN FRS. THE FAIR VALUE ADJUSTMENT INCREASED THE CARRYING VALUE OF THESE INVESTMENTS IN THE AGGREGATE AMOUNT OF PS.695,675 AS OF DECEMBER 31, 2011 AND WAS RECOGNIZED AS OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED ON THAT DATE.
- (E) IN ACCORDANCE WITH THE PROVISIONS OF IAS 16, PROPERTY, PLANT AND EQUIPMENT, AND THE EXEMPTION ALLOWED BY IFRS 1, THE GROUP RECOGNIZED AS DEEMED COST THE FAIR VALUE OF CERTAIN REAL ESTATE PROPERTY AS OF JANUARY 1, 2011, AS PROVIDED BY INDEPENDENT APPRAISALS. ACCORDINGLY, THE AMOUNT OF PS.649,278 REFLECTED THE TOTAL ADJUSTMENTS MADE TO THE CARRYING VALUE OF SELECTED LAND AND BUILDINGS OWNED BY THE GROUP TO RECOGNIZE THEIR FAIR VALUE AT THE TRANSITION DATE. THE RESULTING DECREASED DEPRECIATION EXPENSE OF PS.67,553 FOR THE YEAR ENDED DECEMBER 31, 2011 WAS RECOGNIZED IN CONSOLIDATED INCOME. THE ADJUSTMENT TO THE CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2011 IS NET OF ACCUMULATED DEPRECIATION.

RECONCILIATION OF REAL ESTATE PROPERTY ADJUSTED TO IFRS AS OF JANUARY 1, 2011.

| AMOUNTS UNDER MEXICAN FRS AS OF | ADJUSTMENTS | AMOUNTS UNDER IFRS AS OF JANUARY 1, |
|--|-------------|--|
|--|-------------|--|

JANUARY 1, 2011

REAL ESTATE PROPERTY ADJUSTED TO IFRS PS. 6,823,477 PS. (1,019,469) PS. 5,804,008

- (F) IN ACCORDANCE WITH THE PROVISIONS OF IFRS 1, THE GROUP ELECTED TO APPLY, BEGINNING ON JUNE 1, 2008, THE GUIDELINES OF IFRS 3 (AS REVISED IN 2008), BUSINESS COMBINATIONS, AND IAS 27 (AS AMENDED IN 2008), CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS. THE ADJUSTMENT AS OF JANUARY 1, 2011, REFLECTED THE RECOGNITION OF NON-CONTROLLING INTEREST IN ACCORDANCE WITH IFRS 3 (AS REVISED IN 2008). THIS NON-CONTROLLING INTEREST WAS ACQUIRED BY THE CONTROLLING INTEREST IN THE FIRST AND SECOND QUARTER OF 2011. AS A RESULT, NO RELATED ADJUSTMENT IS REFLECTED IN THE CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2011.
- (G) DEFERRED FINANCING COSTS CONSISTING PRIMARILY OF FEES AND EXPENSES INCURRED IN CONNECTION WITH THE ISSUANCE OF DEBT IN THE AMOUNT OF PS.862,214 AND PS.916,639 AS OF DECEMBER 31 AND JANUARY 1, 2011, RESPECTIVELY, ARE CLASSIFIED AS PART OF DEBT UNDER IFRS. THESE ITEMS WERE CLASSIFIED AS NON-CURRENT ASSETS UNDER MEXICAN FRs.
- (H) A LONG-TERM LIABILITY FOR RETIREMENT OF CERTAIN LEASEHOLD IMPROVEMENTS CLASSIFIED IN PROPERTY, PLANT AND EQUIPMENT, WAS RECOGNIZED UNDER IFRS IN THE AMOUNT OF PS.62,027 AND PS.69,000 AS OF DECEMBER 31 AND JANUARY 1, 2011, RESPECTIVELY.
- (I) THE DEFERRED INCOME TAXES RELATED TO THOSE TEMPORARY DIFFERENCES ARISING FROM IFRS ADJUSTMENTS MADE BY THE GROUP AS OF DECEMBER 31 AND JANUARY 1, 2011 AMOUNTED TO PS.40,992 AND PS.205,598, RESPECTIVELY, AND ARE PRIMARILY RELATED TO PROPERTY, PLANT AND EQUIPMENT, INTANGIBLE ASSETS, BENEFITS TO EMPLOYEES AND AVAILABLE-FOR-SALE FINANCIAL ASSETS.
- (J) THE AGGREGATE ADJUSTMENTS TO POST-EMPLOYMENT BENEFITS AMOUNTED TO PS.630,958 AND PS.600,728 AS OF DECEMBER 31 AND JANUARY 1, 2011, RESPECTIVELY. THESE ADJUSTMENTS TO NON-CURRENT EMPLOYEE BENEFITS WERE MADE IN ACCORDANCE WITH THE PROVISIONS OF IAS 19, EMPLOYEE BENEFITS, AND IFRS 1, AND CONSISTED OF (I) THE RECLASSIFICATION TO CONSOLIDATED EQUITY OF THE OUTSTANDING BALANCE OF NET ACTUARIAL GAINS AND THE UNRECOGNIZED PRIOR SERVICE COST FOR TRANSITION LIABILITY UNDER MEXICAN FRs; AND (II) THE WRITE-OFF OF SEVERANCE INDEMNITIES TO EMPLOYEES ACCRUED UNDER MEXICAN FRs AS OF JANUARY 1, 2011.
- (K) THE ADJUSTMENTS MADE TO CAPITAL STOCK AND ADDITIONAL PAID-IN-CAPITAL OF THE COMPANY AS OF JANUARY 1, 2011, TO ELIMINATE THE EFFECTS OF INFLATION RECOGNIZED UNDER MEXICAN FRs, IN THE AGGREGATE AMOUNT OF PS.5,839,497.
- (L) THE ADJUSTMENTS MADE TO ACCUMULATED OTHER COMPREHENSIVE INCOME IN CONSOLIDATED EQUITY AS OF JANUARY 1, 2011, IN CONNECTION WITH THE CUMULATIVE FOREIGN CURRENCY TRANSLATION LOSS IN THE AGGREGATE AMOUNT OF PS.1,370,181, WHICH WAS CLASSIFIED TO RETAINED EARNINGS AS OF THE TRANSITION DATE, AND THE CHANGES IN FAIR VALUE OF AN EMBEDDED DERIVATIVE IN A HOST CONTRACT, WHICH WERE ACCOUNTED FOR UNDER IFRS AS OTHER FINANCE EXPENSE, NET, IN THE CONSOLIDATED STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2011.
- (M) AS PERMITTED BY IFRS 1, THE GROUP REDUCED TO ZERO AT THE TRANSITION DATE ALL ACTUARIAL GAINS AND LOSSES ACCRUED AND PENDING FOR APPLICATION UNDER MEXICAN FRs, UNDER WHICH THEY WERE PREVIOUSLY AMORTIZED IN OPERATING RESULTS DURING THE AVERAGE REMAINING SERVICE LIFE OF EMPLOYEES. THIS ADJUSTMENT INCREASED RETAINED EARNINGS IN THE AMOUNT OF PS.145,347 AS OF JANUARY 1, 2011. SUBSEQUENT TO THIS DATE, ANY ACTUARIAL GAINS AND LOSSES ON POST-EMPLOYMENT BENEFIT PLANS ARE ACCRUED IN OTHER COMPREHENSIVE INCOME OR LOSS UNDER IFRS.
- (N) THE CONSOLIDATED STATEMENT OF INCOME UNDER IFRS INCLUDES THE PRESENTATION OF OTHER EXPENSE, NET, AS PART OF OPERATING INCOME. UNDER MEXICAN FRs, OTHER

EXPENSE, NET, WAS PRESENTED AFTER OPERATING INCOME. THEREFORE, CONSOLIDATED OPERATING INCOME UNDER IFRS IS NOT DIRECTLY COMPARATIVE WITH CONSOLIDATED OPERATING INCOME PREVIOUSLY REPORTED UNDER MEXICAN FRS.

- (O) THE CONSOLIDATED STATEMENT OF INCOME UNDER IFRS INCLUDES THE PRESENTATION OF OTHER FINANCE EXPENSE, NET, WHICH INCLUDES PRIMARILY INCOME OR EXPENSE FROM DERIVATIVE FINANCIAL INSTRUMENTS. UNDER MEXICAN FRS, INCOME OR EXPENSE FROM DERIVATIVE FINANCIAL INSTRUMENTS WAS PRESENTED AS PART OF INTEREST EXPENSE OR FOREIGN EXCHANGE GAIN OR LOSS.
- (P) THE CONSOLIDATED STATEMENT OF INCOME UNDER IFRS INCLUDES THE CLASSIFICATION OF EMPLOYEES' PROFIT SHARING AS PART OF OPERATING EXPENSES. UNDER MEXICAN FRS, EMPLOYEES' PROFIT SHARING WAS CLASSIFIED AS PART OF OTHER EXPENSE, NET.

15. DIVIDENDS

ON APRIL 2, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND FOR AN AGGREGATE AMOUNT OF UP TO PS.1,084,192, WHICH CONSISTED OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE, NOT IN THE FORM OF A CPO, WHICH WILL BE PAID IN CASH IN MAY 2013.

INVESTMENTS IN ASSOCIATES AND JOINT VENTURES
 CONSOLIDATED
 AUDITED INFORMATION

Final Printing

| | COMPANY NAME | MAIN ACTIVITIES | NUMBER OF SHARES | % OWNERSHIP | TOTAL AMOUNT (Thousands of Mexican Pesos) | |
|--------------------------------|---|---|------------------|-------------|---|------------|
| | | | | | ACQUISITION COST | BOOK VALUE |
| 1 | ARGOS COMUNICACION, S.A. DE C.V. | OPERATION AND/OR BROADCASTING OF T.V. | 34,151,934 | 33.00 | 141,932 | 43,738 |
| 2 | BROADCASTING MEDIA PARTNERS, INC. | PROMOTION AND/OR DEVELOPMENT OF ENTERTAINMENT COMPANIES | 842,850 | 8.00 | 2,584,818 | 2,539,814 |
| 3 | GSF TELECOM HOLDING, S.A.P.I. DE C.V. | PROMOTION AND/OR DEVELOPMENT OF TELECOM COMPANIES | 150,000,000 | 50.00 | 18,738,057 | 18,072,210 |
| 4 | COMUNICABLE, S.A. DE C.V. | CABLE TV TRANSMISSION | 2,000 | 50.00 | 16,918 | 13,955 |
| 5 | COMUNICABLE DE VALLE HERMOSO, S.A. DE C.V. | CABLE TV TRANSMISSION | 2,000 | 50.00 | 4,019 | 3,401 |
| 6 | DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. | PRODUCTION AND DISTRIBUTION OF ANIMATED CARTOONS | 1,735,560 | 49.00 | 4,384 | 852 |
| 7 | EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. | PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES | 3,227,050 | 30.00 | 32,270 | 5,847 |
| 8 | ENDEMOL MEXICO, S.A. DE C.V. | COMMERCIALIZATION OF TELEVISION PROGRAMMING | 25,000 | 50.00 | 25 | 818 |
| 9 | GRUPO DE TELECOMUNICACIONES DE ALTA CAPACIDAD, S.A.P.I. DE C.V. | TELECOM | 54,666,667 | 33.33 | 54,667 | 574,707 |
| 10 | OCESA ENTRETENIMIENTO, S.A. DE C.V. | LIVE ENTERTAINMENT IN MEXICO | 14,100,000 | 40.00 | 1,062,811 | 842,328 |
| 11 | OLLIN VFX, S.A. DE C.V. | TELEVISION AND CINEMA PRODUCTION | 34 | 25.30 | 13,333 | 13,333 |
| 12 | T&V S.A.S. | COMMERCIALIZATION OF TELEVISION PROGRAMMING | 1,849 | 50.00 | 312 | 312 |
| TOTAL INVESTMENT IN ASSOCIATES | | | | | 22,653,546 | 22,111,315 |

CREDITS BREAKDOWN
(THOUSANDS OF MEXICAN PESOS)
CONSOLIDATED
AUDITED INFORMATION

Final Printing

| CREDIT TYPE / INSTITUTION | FOREIGN INSTITUTION (YES/NO) | DATE OF CONTRACT | AMORTIZATION DATE | INTEREST RATE | AMORTIZATION OF CREDITS DENOMINATED PESOS | | | |
|---------------------------------|------------------------------------|---------------------|----------------------|------------------|--|---------|---------|---------------|
| | | | | | TIME INTERVAL CURRENT | UNTIL 1 | UNTIL 2 | UNTIL 3 |
| | | | | | YEAR | YEAR | YEAR | YEAR |
| BANKS | | | | | | | | |
| FOREIGN | | | | | | | | |
| TRADE | | | | | | | | |
| SECURED | | | | | | | | |
| COMMERCIAL | | | | | | | | |
| BANKS | | | | | | | | |
| BANCO NACIONAL DE MEXICO, S.A. | NO | 4/20/2006 | 4/20/2016 | 8.74 | | | | 2,100 |
| BANCO SANTANDER, S.A. | NO | 4/21/2006 | 4/21/2016 | TIME+24 | | | | 1,400 |
| BANCO MERCANTIL DEL NORTE, S.A. | NO | 2/24/2011 | 2/21/2016 | TIME+1.90 | | 222,300 | 266,760 | 266,760 544 |
| BANCO SANTANDER, S.A. | NO | 3/30/2011 | 3/30/2016 | 8.12 | | | | 1,997 |
| BBVA BANCOMER, S.A. | NO | 3/30/2011 | 3/30/2016 | 8.095 | | | | 2,496 |
| BANCO NACIONAL DE MEXICO, S.A. | NO | 3/25/2011 | 3/23/2021 | 9.40 | | | | |
| BANCO NACIONAL DE MEXICO, S.A. | NO | 3/25/2011 | 3/23/2021 | 9.06 | | | | |
| BANCO NACIONAL DE MEXICO, S.A. | NO | 3/25/2011 | 3/23/2018 | 8.77 | | | | |
| HSBC MEXICO, S.A. | NO | 3/28/2011 | 3/30/2018 | TIME+117.5 | | | | 625 |
| AF BANREGIO, S.A. DE C.V. | NO | 10/4/2012 | 10/2/2017 | TIME+2.50 | | 2,700 | 4,200 | 6,900 9 |
| OTHER | | | | | | | | |
| TOTAL BANKS | | | | | | 225,000 | 270,960 | 273,660 9,173 |
| STOCK MARKET | | | | | | | | |

**LISTED STOCK
EXCHANGE
UNSECURED**

| | | | | | | | | |
|--------------|-----|------------|-----------|------|--|--|--|--|
| SENIOR NOTES | YES | 5/9/2007 | 5/11/2037 | 8.93 | | | | |
| SENIOR NOTES | NO | 10/14/2010 | 10/1/2020 | 7.38 | | | | |
| SENIOR NOTES | YES | 5/6/2008 | 5/15/2018 | 6.31 | | | | |
| SENIOR NOTES | YES | 3/18/2005 | 3/18/2025 | 6.97 | | | | |
| SENIOR NOTES | YES | 3/11/2002 | 3/11/2032 | 8.94 | | | | |
| SENIOR NOTES | YES | 11/23/2009 | 1/15/2040 | 6.97 | | | | |

SECURED

0 0 0 0

**PRIVATE
PLACEMENTS
UNSECURED**

SECURED

**TOTAL STOCK
MARKET**

OTHER

**CURRENT AND
NON-CURRENT
LIABILITIES
WITH COST**

| | | | | | | | | |
|------------------------------|-----|------------|-----------|---------|--------|--------|----|--|
| GE CAPITAL | NO | 11/24/2009 | 1/1/2013 | 6,016 | | | | |
| CEF MÉXICO, S.A. DE R.L. | | | | | | | | |
| CSI LEASING | NO | 6/1/2009 | 8/1/2013 | 9,982 | | | | |
| MÉXICO, S. DE R.L. | | | | | | | | |
| CSI LEASING | NO | 12/1/2011 | 12/1/2014 | 120,559 | 33,812 | 2,521 | | |
| MÉXICO, S. DE R.L. | | | | | | | | |
| ACACIA FUND, S.A. DE C.V. | NO | 7/6/2010 | 2/21/2013 | 150,000 | | | | |
| GTAC | NO | 8/1/2012 | 8/1/2030 | 163,972 | 78,371 | 72,865 | 68 | |
| INTELSAT, LLC. | YES | 10/1/2012 | 9/1/2027 | | | | | |
| IP MATRIX, S.A. DE C.V. | YES | 11/1/2009 | 11/1/2015 | | | | | |

TOTAL

- 450,529 112,183 75,386 68,37

**CURRENT AND
NON-CURRENT
LIABILITIES
WITH COST**

SUPPLIERS

| | | | | | | | | |
|----------------------------|-----|-----------|------------|-------------|---|---|--|--|
| VARIOUS | NO | 12/1/2012 | 12/31/2013 | 4,732,842 | | | | |
| VARIOUS | YES | 12/1/2012 | 12/31/2013 | | | | | |
| TOTAL SUPPLIERS | | | | 0 4,732,842 | 0 | 0 | | |

**OTHER
CURRENT AND
NON-CURRENT**

| | | | | | |
|--|-----|-------------|-----------|---------|-------|
| LIABILITIES | | | | | |
| VARIOUS | NO | 24,155,471 | 37,379 | 23,827 | 2 |
| 2010 MEXICAN TAX REFORM DERIVATIVE FINANCIAL INSTRUMENTS | NO | | 76,314 | 40,037 | 30 |
| CUSTOMER DEPOSITS AND ADVANCES | NO | | 769,301 | | |
| TRANSMISSION RIGHTS | NO | | 55,812 | 51,768 | 39,0 |
| VARIOUS TRANSMISSION RIGHTS | YES | | | | |
| OTHER CURRENT AND NON-CURRENT LIABILITIES | | 024,155,471 | 938,806 | 115,632 | 20 |
| TOTAL | | -29,563,842 | 1,321,949 | 464,678 | 9,445 |

NOTES:

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY WERE AS FOLLOWS:

\$12.8500 PESOS PER U.S. DOLLAR

LIABILITIES OF TAXES PAYABLE IN FOREIGN CURRENCY AND MEXICAN PESOS (REF. 21050000 TAXES PAYABLE) OF PS.73,195 AND PS.1,282,623, RESPECTIVELY, FOR EFFECTS OF VALIDATION OF THE SYSTEM ARE NOT INCLUDED.

BANK LOANS AND SENIOR NOTES ARE PRESENTED NET OF UNAMORTIZED FINANCE COSTS IN THE AGGREGATE AMOUNT OF PS.797,981.

MONETARY FOREIGN CURRENCY POSITION
(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

AUDITED INFORMATION

Final Printing

| TRADE BALANCE (THOUSANDS OF PESOS) | DOLLARS | THOUSANDS OF PESOS | OTHER CURRENCIES | | TOTAL |
|---|-------------------------|-----------------------|-------------------------|-----------------------|-----------------------|
| | THOUSANDS OF DOLLARS | | THOUSANDS OF DOLLARS | THOUSANDS OF PESOS | THOUSANDS OF PESOS |
| MONETARY ASSETS | 2,222,666 | 28,561,258 | 192,796 | 2,477,429 | 31,038,687 |
| CURRENT | 917,666 | 11,792,008 | 141,852 | 1,822,798 | 13,614,806 |
| NON-CURRENT | 1,305,000 | 16,769,250 | 50,944 | 654,631 | 17,423,881 |
| LIABILITIES POSITION | 2,775,721 | 34,956,923 | 54,910 | 705,594 | 35,662,517 |
| CURRENT | 382,201 | 4,911,283 | 37,968 | 487,889 | 5,399,172 |
| NON-CURRENT | 2,393,520 | 30,045,640 | 16,942 | 217,705 | 30,263,345 |
| NET BALANCE | (553,055) | (6,395,665) | 137,886 | 1,771,835 | (4,623,830) |

NOTES:

THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS :

PS. 12.8500 PESOS PER U.S. DOLLAR
 17.0649 PESOS PER EURO
 13.0063 PESOS PER CANADIAN DOLLAR
 2.6128 PESOS PER ARGENTINEAN PESO
 0.6623 PESOS PER URUGUAYAN PESO
 0.0267 PESOS PER CHILEAN PESO
 0.0072 PESOS PER COLOMBIAN PESO
 5.0372 PESOS PER PERUVIAN NUEVO SOL
 14.1349 PESOS PER SWISS FRANC
 2.9883 PESOS PER STRONG BOLIVAR
 6.3136 PESOS PER BRAZILIAN REAL
 21.0058 PESOS PER STERLING LIBRA
 2.0749 PESOS PER CHINESE YUAN

FOR EFFECTS OF VALIDATION OF THE SYSTEM, NON-CURRENT LIABILITIES IN THE COLUMN OF THOUSANDS OF PESOS IS DECREASED BY UNAMORTIZED FINANCE COSTS IN DOMESTIC CURRENCY IN THE AGGREGATE AMOUNT OF PS.711,092, WHICH CORRESPOND TO THE SENIOR NOTES DENOMINATED IN FOREIGN CURRENCY.

DEBT INSTRUMENTS
CONSOLIDATED
AUDITED INFORMATION

Final Printing

FINANCIAL RESTRICTIONS OF LONG-TERM DEBT SECURITIES

THE AGREEMENTS OF THE U.S.\$500 MILLION, U.S.\$600 MILLION, U.S.\$300 MILLION, PS.4,500 MILLION, AND U.S.\$600 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A.B. WITH MATURITY IN 2018, 2025, 2032, 2037 AND 2040, RESPECTIVELY, CONTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

THE AGREEMENT OF NOTES ("CERTIFICADOS BURSÁTILES") DUE 2020 IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.10,000 MILLION, CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

COMPLIANCE OF FINANCIAL RESTRICTIONS

AT DECEMBER 31, 2012, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE.

SALES DISTRIBUTION BY PRODUCT

TOTAL SALES
(THOUSANDS OF MEXICAN PESOS)
CONSOLIDATED
AUDITED INFORMATION

Final Printing

| MAIN PRODUCTS | NET SALES VOLUME | AMOUNT | MARKET SHARE (%) | MAIN TRADEMARKS | CUSTOMERS |
|--|---------------------|-------------|------------------------|--------------------|---|
| DOMESTIC SALES INTERSEGMENT ELIMINATIONS | | (1,273,340) | | | |
| CONTENT: ADVERTISING | | 23,659,032 | | | GENOMMA LAB INTERNACIONAL, S.A.B. DE C.V. COMPAÑIA PROCTER & GAMBLE DE MÉXICO, S. DE R.L. DE C.V. MARKETING MODELO, S.A. DE C.V. SABRITAS, S. DE R.L. DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. THE COCA-COLA EXPORT CORPORATION SUCURSAL EN MÉXICO BIMBO, S.A. DE C.V. MARCAS NESTLÉ, S.A. DE C.V. NUEVA WAL MART DE MÉXICO, S. DE R.L. DE C.V. FRABEL, S.A. DE C.V. MEGA CABLE, S.A. DE C.V. TELECABLE DEL ESTADO DE MÉXICO, S.A. DE |
| NETWORK SUBSCRIPTION REVENUE | | 2,604,994 | | | |

| | | | |
|-------------------------------------|---------|---------|--|
| LICENSING AND SYNDICATIONS | 681,762 | | C.V. TELEVICABLE DEL CENTRO, S.A. DE C.V. VARIOUS |
| PUBLISHING: MAGAZINE CIRCULATION | 34,042 | 577,905 | TV Y NOVELAS MAGAZINE, MEN'S HEALTH MAGAZINE, VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE NATIONAL GEOGRAPHIC MAGAZINE AUTOMOVIL PANAMERICANO MAGAZINE TU MAGAZINE ESPECIAL MARVEL SEMANAL MAGAZINE SKY VIEW MAGAZINE MUY INTERESANTE MAGAZINE DISNEY PRINCESAS MAGAZINE DIBUJIN DIBUJADO NIÑAS MAGAZINE COCINA FÁCIL MAGAZINE |
| ADVERTISING | 744,284 | | FABRICAS DE CALZADO ANDREA, S.A. DE C.V. FORD MOTOR COMPANY, S.A. DE C.V. DILTEX, S.A. DE C.V. FRABEL, S.A. DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. |

| | | | |
|--|--------------------|--------------------------------|---|
| | | | VOLKSWAGEN DE MÉXICO, S.A. DE C.V. |
| | | | KIMBERLY CLARK DE MÉXICO, S.A.B. DE C.V. |
| | | | DISTRIBUIDORA KROMA, S.A. DE C.V. |
| | | | COMPAÑIA PROCTER & GAMBLE DE MÉXICO, S. DE R.L. DE C.V. |
| OTHER INCOME | 14,676 | | VARIOUS |
| SKY : | | | |
| DTH BROADCAST SATELLITE | 12,987,527 | SKY | SUBSCRIBERS |
| PAY PER VIEW CHANNEL | 235,495 217,374 | | |
| COMMERCIALIZATION | | | SUAVE Y FÁCIL, S.A. DE C.V. |
| | | | UNILEVER DE MÉXICO, S. DE R.L. DE C.V. |
| | | | L.G. ELECTRONICS DE MÉXICO, S.A. DE C.V. |
| CABLE AND TELECOM: | | | |
| DIGITAL SERVICE | 6,945,967 | CABLEVISIÓN, CABLEMÁS Y TVI | SUBSCRIBERS |
| INTERNET SERVICES | 2,639,721 | | |
| SERVICE INSTALLATION | 74,437 | | |
| PAY PER VIEW CHANNEL | 51,784 439,045 | | |
| COMMERCIALIZATION | | | MULTILMEDIOS S.A. DE C.V. |
| | | | COMUNICACIÓN ESPECIALIZADA DEL SURESTE , S.A. DE C.V. |
| | | | MEDIA SPORTS DE MÉXICO, S.A. DE C.V. |
| | | | MARCAS DE RENOMBRE, S.A. DE C.V. |
| TELEPHONY | 2,450,266 | | |
| TELECOMMUNICATIONS | 2,476,680 | BESTEL | SUBSCRIBERS |
| OTHER | 272,451 | | |
| OTHER BUSINESSES: DISTRIBUTION, RENTALS, AND SALE OF MOVIE RIGHTS | 360,311 | | |

| | | | |
|--------------------------------------|-----------|---------|---|
| | | | OPERADORA COMERCIAL DE DESARROLLO, S.A. DE C.V. OPERADORA DE CINEMAS, S.A. DE C.V. CINEMARK DE MÉXICO, S.A. C.V. QUALITY FILMS, S. DE R.L. DE C.V. EN PANTALLA PRODUCCIONES INTERNACIONALES, S.A. DE C.V. |
| SPECIAL EVENTS AND SHOW PROMOTION | 960,020 | | CLUB DE FÚTBOL AMÉRICA REAL SAN LUIS, F.C. IMPULSORA DEL DEPORTIVO NECAXA ESTADIO AZTECA PLAY CITY MULTIJUEGOS |
| GAMING | 1,886,319 | | GENERAL PUBLIC (AUDIENCE) FEDERACIÓN MEXICANA DE FÚTBOL, A.C. AFICIÓN FUTBOL, S.A. DE C.V. GENERAL PUBLIC (AUDIENCE) |
| ADVERTISED TIME SOLD IN RADIO | 558,974 | | PEGASO PCS, S.A. DE C.V. CERVEZAS CUAUHTEMOC MOCTEZUMA, S.A. DE C.V. PROPIMEX, S.A. DE C.V. ARENA COMMUNICATIONS, S.A. DE C.V. MEDIA PLANNING GROUP, S.A. DE C.V. IPG MEDIA BRANDS COMMUNICATIONS, S.A. DE C.V. TIENDAS COMERCIAL MEXICANA, S.A. DE C.V. |
| PUBLISHING DISTRIBUTION | 11,630 | 137,300 | HOLA MÉXICO MAGAZINE VARIOUS |

| | | | |
|---|-----------|---|---|
| | | EL SOLITARIO MAGAZINE | GENERAL PUBLIC (AUDIENCE) |
| | | ENTREPRENEUR MAGAZINE | DEALERS |
| | | REVISTA DEL CONSUMIDOR MAGAZINE | COMMERCIAL CENTERS (MALLS) |
| | | MINIREVISTA MINA MAGAZINE | |
| | | GLAMOUR MÉXICO MAGAZINE | |
| EXPORT SALES CONTENT: ADVERTISING | 114,401 | | CC MEDIOS Y COMUNICACIONES, C.A. |
| NETWORK SUBSCRIPTION REVENUE | 584,201 | | GALAXY ENTERTAINMENT DE VZLA, C.A. DIRECTV DIRECTV ARGENTINA SOCIEDAD ANONIMA AMNET CABLE COSTA RICA, S.A. |
| LICENSING AND SYNDICATIONS | 5,077,224 | TELEVISA | NETFLIX, INC |
| | | TELEVISA | TVSB 4 DE SAO PAULO, S.A. |
| | | TELEVISA | COMPAÑIA PERUANA DE RADIODIFUSIÓN, S.A. |
| | | TELEVISA | RADIO E TELEVISAO RECORD, S.A. |
| | | TELEVISA | RCN TELEVISION, S.A. |
| OTHER BUSINESSES: SPECIAL EVENTS AND SHOW PROMOTION | 78,180 | REAL SAN LUIS, F.C., CLUB AMÉRICA | |
| DISTRIBUTION, RENTALS, AND SALE OF MOVIE RIGHTS | 38,407 | | NETFLIX, INC |
| INTERSEGMENT ELIMINATIONS | (13,602) | | |

SALES OF SUBSIDIARIES ABROAD

CONTENT:

| | | | | |
|--|--------|-----------|--|---|
| ADVERTISING | | 162,505 | | INITIATIVE MEDIA, INC. HORIZON MEDIA, INC. GROUP M MATRIX |
| PUBLISHING: MAGAZINE CIRCULATION | 47,247 | 953,923 | T.V. Y NOVELAS MAGAZINE GENTE MAGAZINE PAPARAZZI MAGAZINE VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE TÚ MAGAZINE BILINKEN MAGAZINE PARA TI MAGAZINE CONDORITO MAGAZINE | GENERAL PUBLIC (AUDIENCE) DEALERS COMMERCIAL CENTERS (MALLS) |
| ADVERTISING | | 1,162,200 | | UNIVERSAL MCCANN SERVICIOS DE MEDIOS LTDA GASEOSAS DE CORDOBA, S.A. R.C.N. TELEVISION, S.A. MEDIACOM MIAMI |
| SKY: DTH BROADCAST SATELLITE | | 1,024,945 | SKY | SUBSCRIBERS |
| CABLE AND TELECOM: TELECOMMUNICATIONS | | 220,082 | BESTEL | SUBSCRIBERS |
| OTHER BUSINESS: PUBLISHING DISTRIBUTION: | 9,486 | 172,049 | SELECCIONES MAGAZINE MAGALY TV MAGAZINE VOGUE MAGAZINE PUNTO Y MODA MAGAZINE HOLA MAGAZINE EL FEDERAL MAGAZINE | GENERAL PUBLIC (AUDIENCE) DEALERS COMMERCIAL CENTERS (MALLS) |

COLECCIÓN
MINIGOLS
MAGAZINE
HELLO KITTY
MAGAZINE

| | | | |
|------------------------------|---------|------------|--------------------------|
| RENTALS OF MOVIES/FILMS | 19,667 | | LIONS GATE FILMS INC. |
| INTERSEGMENT ELIMINATIONS | (6,757) | | |
| TOTAL | 102,405 | 69,290,409 | |

ANALYSIS OF PAID CAPITAL STOCK CHARACTERISTIC OF THE SHARES
 CONSOLIDATED

AUDITED INFORMATION

Final Printing

| SERIES | NOMINAL VALUE (PS.) | VALID COUPON | NUMBER OF SHARES | | FREE SUBSCRIPTION | CAPITAL STOCK | |
|--------|---------------------------|-----------------|------------------|---------------------|----------------------|---------------|----------|
| | | | FIXED PORTION | VARIABLE PORTION | | FIXED | VARIABLE |
| A | 0.00000 | | 0113,557,328,867 | 0113,557,328,867 | 0 | 848,428 | 0 |
| B | 0.00000 | | 0 52,690,174,107 | 0 52,690,174,107 | 0 | 405,948 | 0 |
| D | 0.00000 | | 0 83,825,218,766 | 0 83,825,218,766 | 0 | 620,017 | 0 |
| L | 0.00000 | | 0 83,825,218,766 | 0 | 0 83,825,218,766 | 620,017 | 0 |
| TOTAL | | | 333,897,940,506 | 0250,072,721,740 | 83,825,218,766 | 2,494,410 | 0 |

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE 333,897,940,506
 DATE OF THE INFORMATION :

NOTES:

THE TABLE ABOVE REFLECTS OUTSTANDING SHARES PLUS THE SHARES REPURCHASED
 REPRESENT THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL
 STATEMENTS.

FINANCIAL STATEMENT NOTES
CONSOLIDATED
AUDITED INFORMATION

Final Printing

11060060: AS OF DECEMBER 31, 2012, DECEMBER 31 AND JANUARY 1, 2011, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.4,462,348, PS.4,178,945 AND PS.4,004,415, RESPECTIVELY.

12080050: AS OF DECEMBER 31, 2012, DECEMBER 31 AND JANUARY 1, 2011, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.6,435,609, PS.6,123,913 AND PS.5,171,242, RESPECTIVELY.

91000010: AT DECEMBER 31, 2012 DOESN'T INCLUDE TAX LIABILITIES IN FOREIGN CURRENCY FOR PS.73,195 (SEE ATTACHED BREAKDOWN OF CREDITS).

CUM40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

CUM40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

EXHIBIT 1

TO THE ELECTRONIC FORM TITLED "PREPARATION, FILING, DELIVERY AND DISCLOSURE OF
QUARTERLY ECONOMIC,
ACCOUNTING AND ADMINISTRATIVE INFORMATION BY ISSUERS"

III. QUALITATIVE AND QUANTITATIVE INFORMATION

i. Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes. The discussion must include a general description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party. If applicable, provide information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes.

In accordance with the policies and procedures implemented by the Finance and Risk area and the Vice President and Corporate Controller, along with the Vice President of Internal Audit, the Company has entered into certain financial derivative transactions for hedging purposes in both the Mexican and international markets so as to manage its exposure to the market risks associated with the changes in interest and foreign exchange rates and inflation. In addition, the Company's Investments Committee has established guidelines for the investment in structured notes or deposits associated with other derivatives, which by their nature may be considered as derivative transactions for trading purposes. It should be noted that in the fourth quarter of 2012, no such financial derivatives were outstanding. Pursuant to the provisions of International Financial Reporting Standards issued by the International Accounting Standards Board, certain financial derivative transactions originally intended to serve as a hedge and in effect until December 31st, 2012, are not within the scope of hedge accounting as specified in such Standards and, consequently, are recognized in the accounting based on the provisions included in the aforementioned Standards.

General description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party.

The Company's principal objective when entering into financial derivative transactions is to mitigate the effects of unforeseen changes in interest and foreign exchange rates and inflation, so as to reduce the volatility in its results and cash flows as a result of such changes.

The Company monitors its exposure to the interest rate risk by: (i) assessing the difference between the interest rates applicable to its debt and temporary investments, and the prevailing market rates for similar instruments; (ii) reviewing its cash flow requirements and financial ratios (interest coverage); (iii) assessing the actual and budgeted-for trends in the principal markets; and (iv) assessing the prevailing industry practices and other similar companies. This approach enables the Company to determine the optimum mix between fixed-and variable-rate interest for its debt.

Foreign exchange risk is monitored by assessing the Company's monetary position in U.S. dollars and its budgeted cash flow requirements for investments anticipated to be denominated in U.S. dollars and the service of its U.S. dollar-denominated debt.

Financial derivative transactions are reported from time to time to the Audit and Corporate Practices Committee.

The Company has entered into master derivatives agreements with both domestic and foreign financial institutions that are internationally recognized institutions with which the Company, from time to time, has entered into financial transactions involving corporate and investment banking, as well as treasury services. The form agreement used in connection with financial derivatives transactions with foreign financial institutions is the Master Agreement published by the International Swaps and Derivatives Association, Inc. ("ISDA") and with local institutions is the Master Agreement published by ISDA and the form agreement recommended by Banco de México. In both cases, the main terms and conditions are standard for these types of transactions and include mechanisms for the appointment of calculation or valuation agents.

In addition, the Company enters into standard guaranty agreements that set forth the margins, collateral and lines of credit applicable in each instance. These agreements establish the credit limits granted by the financial institutions with whom the Company enters into master financial derivative agreements, which specify the margin implications in the case of potential negative changes in the market value of its open financial derivative positions. Pursuant to the agreements entered into by the Company, financial institutions are entitled to make margin calls if certain thresholds are exceeded. In the event of a change in the credit rating issued to the Company by a recognized credit rating agency, the credit limit granted by each counterparty would be modified.

As of the date hereof, the Company has never experienced a margin call with respect to its financial derivative transactions.

In compliance with its risk management objectives and hedging strategies, the Company generally utilizes the following financial derivative transactions:

1. Cross-currency interest rate swaps (i.e., coupon swaps);
2. Interest rate and inflation-indexed swaps;
3. Cross-currency principal and interest rate swaps;
4. Swaptions;
5. Forward exchange rate contracts;
6. FX options;

7. Interest Rate Caps and Floors contracts;
8. Fixed-price contracts for the acquisition of government securities (i.e., Treasury locks); and
9. Credit Default Swaps.

The strategies for the acquisition of financial derivatives transactions are approved by the Risk Management Committee in accordance with the Policies and Objectives for the Use of Financial Derivatives.

During the quarter from October to December 2012, there were no defaults or margin calls under the aforementioned financial derivative transactions.

The Company monitors on a weekly basis the flows generated by the fair market value of and the potential for margin calls under its open financial derivative transactions. The calculation or valuation agent designated in the relevant Master Agreement, which is always the counterparty, issues monthly reports as to the fair market value of the Company's open positions.

The Risk Management area is responsible for measuring, at least once a month, the Company's exposure to the financial market risks associated with its financings and investments, and for submitting a report with respect to the Company's risk position and the valuation of its financial derivatives to the Finance Committee on a monthly basis, and to the Risk Management Committee on a quarterly basis. The Company monitors the credit rating assigned to its counterparties in its outstanding financial derivative transactions on a regular basis.

The office of the Comptroller is responsible for the validation of the Company's accounting records as related to its financial derivative transactions, based upon the confirmations received from the relevant financial intermediaries, and for obtaining from such intermediaries, on a monthly basis, confirmations or account statements supporting the market valuation of its open financial derivative positions.

As a part of the yearly audit on the Company, the aforementioned procedures are reviewed by the Company's external auditors. As of the date hereof, the Company's auditors have not raised any observation or identified any deficiency therein.

Information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

The Company has a Risk Management Committee, which is responsible for monitoring the Company's risk management activities and approving the hedging strategies used to mitigate the financial market risks to which the Company is exposed. The assessment and hedging of the financial market risks are subject to the policies and procedures applicable to the Company's Risk Management Committee, the Finance and Risk Management areas and the Comptroller that form the Risk Management Manual of the Company. In general terms, the Risk Management Committee is comprised of members of the Corporate Management, Corporate Comptroller, Tax Control and Advice, Information to the Stock Exchange, Finance and Risk, Legal, Administration and Finance, Financial Planning and Corporate Finance areas.

ii. General description of the valuation methods, indicating whether the instruments are valued at cost or at their fair value pursuant to the applicable accounting principles, the relevant reference valuation methods and techniques, and the events taken into consideration. Describe the policies for and frequency of the valuation, as well as the actions taken in light of the values obtained therefrom. Clarify whether the valuation is performed by an independent third party, and indicate if such third party is the structurer, seller or counterparty of the financial instrument. As with respect to financial derivative transactions for hedging purposes, explain the method used to determine the

effectiveness thereof and indicate the level of coverage provided thereby.

The Company values its financial derivative instruments based upon the standard models and calculators provided by recognized market makers. In addition, the Company uses the relevant market variables available from online sources. The financial derivative instruments are valued at a reasonable value pursuant to the applicable accounting provisions.

In the majority of cases, the valuation at a reasonable value is carried out on a monthly basis based on valuations of the counterparties and the verification of such reasonable value with internal valuations prepared by the Risk Management area of the Company. Accounting wise, the valuation of the counterparty is registered.

The Company performs its valuations without the participation of any independent third party.

The method used by the Company to determine the effectiveness of an instrument depends on the hedging strategy and on whether the relevant transaction is intended as a fair-value hedge or a cash-flow hedge. The Company's methods take into consideration the prospective cash flows generated by or the changes in the fair value of the financial derivative, and the cash flows generated by or the changes in the fair value of the underlying position that it seeks to hedge to determine, in each case, the hedging ratio.

iii. Management's discussion of the internal and external sources of liquidity that could be used to satisfy the Company's requirements in connection with its financial derivatives.

As of the date hereof, the Company's management has not discussed internal and external sources of liquidity so as to satisfy its requirements in connection with its financial derivatives since, based upon the aggregate amount of the Company's financial derivative transactions, management is of the opinion that the Company's significant positions of cash, cash equivalents and temporary investments, and the substantial cash flows generated by the Company, would enable the Company to respond adequately to any such requirements.

iv. Explanation as to any change in the issuer's exposure to the principal risks identified thereby and in their management, and any contingency or event known to or anticipated by the issuer's management, which could affect any future report. Description of any circumstance or event, such as any change in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Issuer to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the issuer's results or cash flows. Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

Changes in the Company's exposure to the principal risks identified thereby and in their management, and contingencies or events known to or anticipated by the Company's management, which could affect any future report.

Since a significant portion of the Company's debt and costs are denominated in U.S. dollars, while its revenues are primarily denominated in Mexican pesos, depreciation in the value of the Mexican peso against the U.S. dollar and any future depreciation could have a negative effect on the Company's results due to exchange rate losses. However, the significant amount of U.S. dollars in the Company's treasury, and the hedging strategies adopted by the Company in recent years, have enabled it to avoid significant foreign exchange losses.

Circumstances or events, such as changes in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Company to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such

financial derivative transactions on the Company's results or cash flows.

As of the date hereof, no circumstance or event has given rise to a significant change in the structure of a financial derivative transaction, caused it to be used other than as originally intended, or resulted in a partial or total loss of the relevant hedge requiring that the Company assume new obligations, commitments or variations in its cash flow such that its liquidity is affected.

Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

1. During the relevant quarter, one "Knock-out Option Call" agreement through which Grupo Televisa, S.A.B. ("Televisa") hedged against severe Mexican Peso depreciation for a notional amount of U.S.\$15,000,000.00 (Fifteen Million Dollars 00/100) by paying premium, expired. This option was entered in December 2011, and expired with Televisa not exercising it in November 2012.

Likewise there were no defaults or margin calls under financial derivative transactions.

v. Quantitative Information. Attached hereto as Table 1 is a summary of the financial derivative instruments purchased by Televisa, Corporación Novavisión, S. de R.L. de C.V. and Televisión Internacional, S.A. de C.V., whose aggregate fair value represents or could represent one of the reference percentages set forth in Section III (v) of the Official Communication.

IV. SENSITIVITY ANALYSIS

Considering that the Company has entered into financial derivative transactions for hedging purposes, and given the low amount of the financial derivative instruments that proved ineffective as a hedge, the Company has determined that such transactions are not material and, accordingly, the sensitivity analysis referred to in Section IV of the Official Communication is not applicable.

In those cases where the derivative instruments of the Company are for hedging purposes, for a material amount and where the effectiveness measures were sufficient, the measures are justified when the standard deviation of the changes in cash flow as a result of changes in the variables of exchange rate and interest rates of the derivative instruments used jointly with the underlying position is lower than the standard deviation of the changes in cash flow of the underlying position valued in pesos and the effective measures are defined by the correlation coefficient between both positions for the effective measures to be sufficient.

TABLE 1
GRUPO TELEVISIA, S.A.B.
Summary of Financial Derivative Instruments as of
December 31, 2012
(In thousands of pesos/dollars)

| Type of Derivative, Securities or Contract | Purpose (e.g., hedging, trading or other) | Notional Amount/Face Value | Value of the Underlying Asset / Reference Variable | | Fair Value | | | Collateral/ Lines of Credit/ Securities Pledged |
|--|---|----------------------------|--|---------------------|--------------------------|---------------------------|-------------------|---|
| | | | Current Quarter | Previous Quarter(5) | Current Quarter D(H) (4) | Previous Quarter D(H) (5) | Maturing per Year | |

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| | | | | | | | | |
|------------------------|---------|-----------------------------|--------------------------------|--------------------------------|-----------|-----------|----------------------------|--------------------|
| Coupon Swaps (1) | Hedging | Ps. 7,644,600 / USD 600,000 | USD 600,000 / 6.625% / 6.5896% | USD 600,000 / 6.625% / 6.5896% | 1,138 | 2,343 | Semiannual interest 2013 | Does not exist (6) |
| Interest Rate Swap (2) | Hedging | Ps. 1,400,000 | TIIE 28 days + 24bps / 8.415% | TIIE 28 days + 24bps / 8.415% | (132,075) | (149,036) | Monthly interest 2013-2016 | Does not exist (6) |
| Interest Rate Swap (1) | Hedging | Ps. 2,500,000 | TIIE 28 days / 7.4325% | TIIE 28 days / 7.4325% | (219,511) | (234,125) | Monthly interest 2013-2018 | Does not exist (6) |
| FX Options (1) | Hedging | USD 405,000 | USD 405,000 | USD 285,000 | 12,419 | 6,066 | 2013-2015 | Does not exist (6) |
| Interest Rate Swap (3) | Hedging | Ps. 1,300,000 | TIIE 28 days / 5.032% | TIIE 28 days / 5.032% | 1,443 | (59) | Monthly Interest 2013-2016 | Does not exist (6) |
| Forward (3) | Hedging | USD 3,000 / \$39,804 | USD 3,000 / \$39,804 | USD 11,000 / \$145,851 | (1,176) | (3,319) | 2013 | Does not exist (6) |
| Total | | | | | (337,762) | (378,130) | | |

(1) Acquired by Grupo Televisa, S.A.B.

(2) Acquired by Corporación Novavisión, S. de R.L. de C.V.

(3) Acquired by Televisión Internacional, S.A. de C.V.

(4) The aggregate amount of the derivatives reflected in the consolidated balance sheet of Grupo Televisa, S.A.B. as of December 31, 2012, included in the relevant SIFIC, is as follows:

| | | |
|----------|----------------------------------|---------------|
| 11060020 | FINANCIAL DERIVATIVE INSTRUMENTS | Ps. 2,373 |
| 12080010 | FINANCIAL DERIVATIVE INSTRUMENTS | 12,627 |
| 21060020 | FINANCIAL DERIVATIVE INSTRUMENTS | (1,176) |
| 22050010 | FINANCIAL DERIVATIVE INSTRUMENTS | (351,586) |
| | | Ps. (337,762) |

The financial derivatives shown in the above table are those whose aggregate value could represent 5% of the consolidated assets, liabilities or capital, or 3% of the consolidated sales, of Grupo Televisa, S.A.B., for the most recent quarter.

(5) Information for the third quarter of 2012.

(6) Applies only to implicit financing in the ISDA ancillary agreements identified as "Credit Support Annex".

DECLARATION OF THE REGISTRANT'S OFFICERS, RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS QUARTERLY REPORT, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION THAT HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR INFORMATION CONTAINED IN SUCH REPORT THAT MAY BE MISLEADING TO INVESTORS..

/s/ EMILIO AZCÁRRAGA JEAN
EMILIO AZCÁRRAGA JEAN
PRESIDENT AND CHIEF EXECUTIVE
OFFICER

/s/ SALVI FOLCH VIADERO
SALVI FOLCH VIADERO
CHIEF FINANCIAL OFFICER

/s/ JOAQUÍN BALCÁRCEL SANTA CRUZ
JOAQUÍN BALCÁRCEL SANTA CRUZ
VICE PRESIDENT - LEGAL AND
GENERAL COUNSEL

MÉXICO, D.F., APRIL 5, 2013

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

DATE: 4/8/2013

GENERAL DATA OF THE ISSUER

COMPANY'S NAME: GRUPO TELEVISA, S.A.B.
ADDRESS: AV. VASCO DE QUIROGA # 2000
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-20-00
FAX: 5261-24-94
INTERNET ADDRESS: www.televisa.com.mx

TAX DATA OF THE ISSUER

COMPANY TAX CODE: GTE901219GK3
ADDRESS: AV. VASCO DE QUIROGA # 2000
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.

EXECUTIVES DATA

BMV POSITION: GENERAL DIRECTOR
POSITION: PRESIDENT AND CHIEF EXECUTIVE OFFICER
NAME: SR. EMILIO FERNANDO AZCÁRRAGA JEAN
ADDRESS: AV. CHAPULTEPEC # 28 PISO 1
NEIGHBORHOOD: DOCTORES
MUNICIPALITY: CUAUHTÉMOC
ZIP CODE: 06724
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-20-00
FAX: 5261-20-00
E-MAIL: ir@televisa.com.mx

BMV POSITION: FINANCE DIRECTOR
POSITION: CHIEF FINANCIAL OFFICER
NAME: LIC. SALVI FOLCH VIADERO
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-25-80
FAX: 5261-20-39
E-MAIL: sfolch@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING CORPORATE INFORMATION
POSITION: VICE PRESIDENT - LEGAL AND GENERAL COUNSEL
NAME: LIC. JOAQUÍN BALCÁRCEL SANTA CRUZ
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-24-33
FAX: 5261-25-46
E-MAIL: jbalcarcel@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING SHARE REPURCHASE INFORMATION
POSITION: DIRECTOR FINANCIAL OFFICER
NAME: LIC. GUADALUPE PHILLIPS MARGAIN
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 3
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.

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TELEPHONE: 5261-21-35
FAX: 5261-25-24
E-MAIL: gphilips@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR INFORMATION TO INVESTORS
POSITION: DIRECTOR OF INVESTOR RELATIONS
NAME: LIC. CARLOS MADRAZO VILLASEÑOR
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-24-45
FAX: 5261-24-94
E-MAIL: cmadrazov@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR PAYMENT
POSITION: DIRECTOR OF CORPORATE FINANCIAL INFORMATION
NAME: C.P.C. JOSÉ RAÚL GONZÁLEZ LIMA
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 1
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-25-77
FAX: 5261-20-43
E-MAIL: rglima@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING FINANCIAL INFORMATION
POSITION: DIRECTOR OF CORPORATE FINANCIAL INFORMATION
NAME: C.P.C. JOSÉ RAÚL GONZÁLEZ LIMA
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 1
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-25-77
FAX: 5261-20-43
E-MAIL: rglima@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING RELEVANT EVENTS
POSITION: DIRECTOR OF INVESTOR RELATIONS
NAME: LIC. CARLOS MADRAZO VILLASEÑOR
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210

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CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-24-45
FAX: 5261-24-94
E-MAIL: cmadrazov@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR LEGAL MATTERS
POSITION: VICE PRESIDENT - LEGAL AND GENERAL COUNSEL
NAME: LIC. JOAQUÍN BALCÁRCEL SANTA CRUZ
ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4
NEIGHBORHOOD: SANTA FE
MUNICIPALITY: ÁLVARO OBREGÓN
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
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BOARD OF DIRECTORS

| POSITION | TYPE | MR. / MS. | FIRST NAME | LAST NAME |
|-----------|-------------|-----------|---------------------------|------------------------|
| PRESIDENT | RELATED | MR. | EMILIO FERNANDO | AZCÁRRAGA JEAN |
| DIRECTOR | RELATED | MR. | BERNARDO | GÓMEZ MARTÍNEZ |
| DIRECTOR | RELATED | MR. | ALEJANDRO | QUINTERO ÍÑIGUEZ |
| DIRECTOR | INDEPENDENT | MR. | PEDRO CARLOS | ASPE ARMELLA |
| DIRECTOR | INDEPENDENT | MR. | FERNANDO | SENDEROS MESTRE |
| DIRECTOR | INDEPENDENT | MR. | FRANCISCO JOSÉ | CHÉVEZ ROBELO |
| DIRECTOR | INDEPENDENT | MR. | ALBERTO | BAILLERES GONZÁLEZ |
| DIRECTOR | RELATED | MR. | JULIO | BARBA HURTADO |
| DIRECTOR | INDEPENDENT | MR. | MICHAEL | LARSON |
| DIRECTOR | INDEPENDENT | MR. | CLAUDIO X. | GONZÁLEZ LAPORTE |
| DIRECTOR | INDEPENDENT | MR. | EDUARDO | TRICIO HARO |
| DIRECTOR | INDEPENDENT | MR. | ENRIQUE FRANCISCO JOSÉ | SENIOR HERNÁNDEZ |
| DIRECTOR | INDEPENDENT | MR. | GERMÁN | LARREA MOTA VELASCO |
| DIRECTOR | INDEPENDENT | MR. | CARLOS | FERNÁNDEZ GONZÁLEZ |
| DIRECTOR | RELATED | MR. | JOSÉ ANTONIO | BASTÓN PATIÑO |
| DIRECTOR | INDEPENDENT | MR. | LORENZO ALEJANDRO | MENDOZA GIMÉNEZ |
| DIRECTOR | RELATED | MR. | ENRIQUE | KRAUZE KLEINBORT |

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| | | | | |
|---|-------------|-----|-------------------------|-----------------------------|
| DIRECTOR | RELATED | MR. | ALFONSO | DE ANGOITIA NORIEGA |
| DIRECTOR | INDEPENDENT | MR. | ROBERTO | HERNÁNDEZ RAMÍREZ |
| DIRECTOR | INDEPENDENT | MR. | JOSÉ ANTONIO VICENTE | FERNÁNDEZ CARBAJAL |
| ALTERNATE DIRECTOR | INDEPENDENT | MR. | JOSÉ LUIS | FERNÁNDEZ FERNÁNDEZ |
| ALTERNATE DIRECTOR | RELATED | MR. | JORGE AGUSTÍN | LUTTEROTH ECHEGOYEN |
| ALTERNATE DIRECTOR | INDEPENDENT | MR. | ALBERTO JAVIER | MONTIEL CASTELLANOS |
| ALTERNATE DIRECTOR | INDEPENDENT | MR. | HERBERT | ALLEN III |
| ALTERNATE DIRECTOR | RELATED | MR. | JOAQUÍN | BALCÁRCEL SANTA CRUZ |
| ALTERNATE DIRECTOR | RELATED | MS. | GUADALUPE | PHILLIPS MARGAIN |
| ALTERNATE DIRECTOR | RELATED | MR. | FÉLIX JOSÉ | ARAUJO RAMÍREZ |
| ALTERNATE DIRECTOR | RELATED | MR. | LEOPOLDO | GÓMEZ GONZÁLEZ BLANCO |
| ALTERNATE DIRECTOR | INDEPENDENT | MR. | RAÚL | MORALES MEDRANO |
| ALTERNATE DIRECTOR | RELATED | MR. | SALVI RAFAEL | FOLCH VIADERO |
| SECRETARY OF THE BOARD OF DIRECTORS | RELATED | MR. | RICARDO | MALDONADO YAÑEZ |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISIA, S.A.B.
(Registrant)

Dated: April 10, 2013

By: /s/ Joaquín Balcárcel Santa Cruz
Name: Joaquín Balcárcel Santa Cruz
Title: General Counsel