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INTEGRAMED AMERICA INC Form 8-K January 14, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act 1934

| Date of Repor | t: January | 14, 2004 | |
|--|----------------|----------------|------------------------------------|
| INTEGRAMED AMERICA, INC. | | | |
| (Exact name of registrant as specified in charter) | | | |
| Delaware | | | |
| (State of other jurisdiction of incorporation) | | | |
| 0-20260 | | | 6-1150326 |
| (Commission File Numbers) (IRS Employer Identification No.) | | | |
| Two Manhatt | anville Road, | Purchase, NY | 10577 |
| (Address of | principal exec | utive offices) | (Zip Code) |
| Registrant's telephone no. including area code: (914) 253-8000 | | | |
| Registrant's former name: IVF America, Inc. | | | |
| ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits (c) Exhibits | | | |
| (C) | | Description of | Exhibit |
| | 99.52 | | ess Release dated January 12, 2004 |

ITEM 9. Regulation FD disclosure

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Registrant's Press Release dated January 12, 2004 attached as Exhibit 99.52 hereto is furnished pursuant to Regulation FD; it is not filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTEGRAMED AMERICA, INC.
(Registrant)

Date: January 14, 2004 By: /s/John W. Hlywak, Jr.

John W. Hlywak, Jr. Sr. Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)