

ZIESER JOHN S  
Form 4  
August 15, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZIESER JOHN S

(Last) (First) (Middle)  
1716 LOCUST STREET  
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MEREDITH CORP [MDP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/08/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Development Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)            | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
|  |                                      |  | Code                           | V   | Amount  | (D)  | Price                             |   |
| Common Stock (\$1 par value)<br><u>(1)</u> | 08/12/2017                           |  | M                              |   | 6,800   | A  | <u>(2)</u> 6,800                  | D |
| Common Stock (\$1 par value)<br><u>(1)</u> | 08/12/2017                           |  | F                              |   | 3,261   | D  | \$ 56.8 3,539                     | D |
| Common Stock (\$1 par value)<br><u>(1)</u> | 08/14/2017                           |  | M                              |   | 18,000  | A  | \$ 45.69 21,539                   | D |

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|  |            |   |        |   |                             |       |   |                          |
|--|------------|---|--------|---|-----------------------------|-------|---|--------------------------|
| Common Stock (\$1 par value)<br><u>(1)</u> | 08/14/2017 | F | 16,076 | D | \$ 57.5                     | 5,463 | D |                          |
| Common Stock (\$1 par value)<br><u>(1)</u> | 08/14/2017 | S | 1,880  | D | \$<br>57.2695<br><u>(3)</u> | 3,583 | D |                          |
| Common Stock (\$1 par value)<br><u>(1)</u> | 08/15/2017 | S | 44     | D | \$ 56.8                     | 3,539 | D |                          |
| Common Stock (\$1 par value)<br><u>(4)</u> |            |   |        |   |                             | 47    | I | by<br>Managed<br>Account |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying (Instr. 3 and 4) |                              |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|------------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date                          | Title                        |
| Non-Qualified Stock Option (right to buy)  | \$ 58  | 08/08/2017                           |  | A                              | 18,000  | 08/08/2020   | 08/08/2027                               | Common Stock (\$1 par value) |
| Restricted Stock Units                     | \$ 0   | 08/08/2017                           |  | A                              | 6,550   | <u>(5)</u>   | <u>(5)</u>                               | Common Stock (\$1 par value) |
| Restricted Stock Units                     | \$ 0   | 08/12/2017                           |  | M                              | 6,800   | <u>(6)</u>   | <u>(6)</u>                               | Common Stock (\$1 par value) |
| Non-Qualified Stock Option (right to buy)  | \$ 45.69   | 08/14/2017                           |  | M                              | 18,000  | 08/12/2017   | 08/12/2024                               | Common Stock (\$1 par value) |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                           |       |
|--|---------------|-----------|---------------------------|-------|
|  | Director      | 10% Owner | Officer                   | Other |
| ZIESER JOHN S<br>1716 LOCUST STREET<br>DES MOINES, IA 50309-3023 |               |           | Chief Development Officer |       |

## Signatures

By: Kara Brodell, by Power of Attorney For: John S. Zieser

08/15/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in a street name account.
- (2) Represents a restricted stock unit vesting.  
The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$57.20 to \$57.40, inclusive. The reporting person undertakes to provide Meredith, any securityholder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in footnote (3) to this Form 4.
- (4) Shares held in reporting person's Meredith Corporation Savings & Investment Plan. Quarterly dividends on the accounts are paid in the form of additional common stock, \$1 par value.
- (5) Restricted Stock Units granted pursuant to Meredith Corporation's 2014 Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a 1-for-1 basis upon the completion of a three-year period of service. Quarterly dividends are paid in cash.
- (6) Restricted Stock Units granted pursuant to Meredith Corporation's 2004 Stock Incentive Plan which were converted to Common Stock (\$1 par value) on August 12, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.