

MEREDITH CORP  
Form 4  
March 12, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Ceryanec Joseph H

(Last) (First) (Middle)

5670 GLEN OAKS POINTE

(Street)

WEST DES MOINES, IA 50266

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MEREDITH CORP [MDP]

3. Date of Earliest Transaction (Month/Day/Year)  
03/08/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
V.P./Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock (\$1 par value)	03/08/2013		M		31,000	A	\$ 28.6
					44,846		
Common Stock (\$1 par value)	03/08/2013		M		40,000	A	\$ 28.6
					84,846		
Common Stock (\$1 par value)	03/08/2013		F		59,756	D	\$ 37.5
					25,090		
Common Stock (\$1 par value)	03/08/2013		S		11,244	D	\$ 37.39
					13,846		

par value) <sup>(1)</sup>

Common  
Stock (\$1 03/08/2013 S 10,000 D \$ 37.3 3,846 D  
par value) <sup>(2)</sup>

Common  
Stock (\$1 4,047.1746 I By  
par value) <sup>(3)</sup> managed  
account

Common  
Stock  
(Restricted) 35,514 D  
(\$1 par  
value) <sup>(4)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Common Stock (\$1 par value) <sup>(5)</sup>	\$ 28.6	03/08/2013		M	31,000	08/11/2012 08/11/2019	Common Stock (\$1 par value) 31,000
Common Stock (\$1 par value) <sup>(5)</sup>	\$ 28.6	03/08/2013		M	40,000	08/11/2012 08/11/2019	Common Stock (\$1 par value) 40,000
Stock equivalent units <sup>(6)</sup>	\$ 0					08/08/1988 08/08/1988	Common Stock (\$1 par value) 8,172.

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Ceryanec Joseph H 5670 GLEN OAKS POINTE WEST DES MOINES, IA 50266			V.P./Chief Financial Officer	

## Signatures

By: Teresa T. Rinker, by Power of Attorney For: Joseph H. Ceryanec 03/12/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$37.25 to \$37.52, inclusive. The reporting person undertakes to provide Meredith Corporation, any security holder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in this footnote to this Form 4.
  - (2) The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$37.25 to \$37.34, inclusive. The reporting person undertakes to provide Meredith Corporation, any security holder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in this footnote to this Form 4.
  - (3) Shares held in reporting person's Meredith Corp. Savings & Investment Plan account and Employee Stock Purchase Plan account, upon which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).
  - (4) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
  - (5) Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
  - (6) Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.