MEREDIT Form 4	H CORP											
August 04,	2005											
FOR	ЛЛ									OMB A	PPROVAL	
. 0.11	• • UNITED) STATES							OMMISSION	OMB Number:	3235-028	37
Check i if no lo subject Section Form 4 Form 5 obligati	Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934,						Expires: January Estimated average burden hours per response					
may co <i>See</i> Ins 1(b).	ntinue. truction			•		•	-	t of 1940	1935 or Sectior)	1		
(Print or Type	e Responses)											
1. Name and KERR WI	Address of Reporting LLIAM T	g Person <u>*</u>	Symbol	l		nd Ticker o			5. Relationship of Issuer	Reporting Pe	rson(s) to	
(Last)	(First)	(Middle)		MEREDITH CORP [MDP] 3. Date of Earliest Transaction					(Check all applicable)			
. ,	UST STREET	(windule)	(Month 08/03/	/Day/Y		Transaction	I		X Director X Officer (give below) Chai		% Owner her (specify	
	(Street)		4. If An	nendme	nt, I	Date Origin	al		6. Individual or Joi	int/Group Fil	ing(Check	
DES MOI	NES, IA 50309-3	023	Filed(M	Ionth/Da	y/Ye	ear)			Applicable Line) _X_ Form filed by O Form filed by M Person			
(City)	(State)	(Zip)	Тя	ble I - N	Non	-Derivativ	- Secu			or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Date, ifTransactionor Disposed of (D)SecuritieCode(Instr. 3, 4 and 5)Benefici.y/Year)(Instr. 8)OwnedFollowin				5. Amount of Securities Beneficially	6. Ownership Form:	7. Nature of Indirect Beneficial Ownership			
							(A) or		Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common Stock (\$1 par value)	07/11/2005					Amount 6,742	(D) D	Price \$ 0	139,789	D		
(1) (1)												
Common Stock (\$1 par value) (1)	08/03/2005			М		25,000	A	\$ 20.3125	164,789	D		
Common Stock (\$1 par value) (1)	08/03/2005			F		16,104	D	\$ 49.27	148,685	D		

Common Stock ($\$1$ par value) 08/03/2005 (1)	S	11,194 D (2)	137,491	D	
Common Stock (\$1 par value)			5,736	Ι	by Managed Account
Common Stock (\$1 par value)			95,917	Ι	by Partnership
Common Stock (\$1 par value)			15,000	Ι	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercis Expiration Dat (Month/Day/Y	te	7. Title and A Underlying S (Instr. 3 and 4	lecur
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am Nui Sha
Non-Qualified Stock Option (right to buy) (4)	\$ 20.3125	08/03/2005		М	25,000	08/14/2001	08/13/2006	Common Stock (\$1 par value)	2:
Non-Qualified Stock Option (right to buy) (4)	\$ 21.0938					07/01/2001	06/30/2006	Common Stock (\$1 par value)	11
Non-Qualified Stock Option (right to buy) (4)	\$ 25.3905					08/14/2001	08/13/2006	Common Stock (\$1 par value)	58
	\$ 26.0313					01/02/2002	01/01/2007		23

Non-Qualified Stock Option (right to buy) (4)				Common Stock (\$1 par value)	
Non-Qualified Stock Option (right to buy) (4)	\$ 26.3672	07/01/2001	06/30/2006	Common Stock (\$1 par value)	58
Non-Qualified Stock Option (right to buy) (5)	\$ 28.0625	08/09/2008	08/08/2010	Common Stock (\$1 par value)	7:
Non-Qualified Stock Option (right to buy) (4)	\$ 28.0625	08/09/2001	08/09/2010	Common Stock (\$1 par value)	10
Non-Qualified Stock Option (right to buy)	\$ 29.875	08/12/2000	08/12/2007	Common Stock (\$1 par value)	8:
Non-Qualified Stock Option (right to buy) (4)	\$ 32.539	01/02/2002	01/01/2007	Common Stock (\$1 par value)	11
Non-Qualified Stock Option (right to buy) (4)	\$ 33.1563	08/11/2000	08/11/2009	Common Stock (\$1 par value)	10
Non-Qualified Stock Option (right to buy) (4)	\$ 34.8	08/08/2002	08/08/2011	Common Stock (\$1 par value)	12
Non-Qualified Stock Option (right to buy) (4)	\$ 39.05	08/13/2003	08/13/2012	Common Stock (\$1 par value)	15
Non-Qualified Stock Option (right to buy) (7)	\$ 46.165	08/12/2006	08/12/2013	Common Stock (\$1 par value)	17
Non-Qualified Stock Option (right to buy) (8)	\$ 46.165	08/12/2011	08/13/2013	Common Stock (\$1 par value)	17
	\$ 49.97	08/10/2007	08/10/2014		19

Non-Qualified Stock Option (right to buy)

Stock equivalent \$ 0 units par value) Common

08/08/1988 08/08/1988

Stock (\$1 par value) (9)

Common

Stock (\$1

Reporting Owners

Reporting Owner Name / Address	Relationships						
Foot	Director	10% Owner	Officer	Other			
KERR WILLIAM T							
1716 LOCUST STREET	Х		Chairman & CEO				
DES MOINES, IA 50309-3023							
Signatures							

By: John S. Zieser, by Power of Attorney For: William T. Kerr

**Signature of Reporting Person

Date

08/04/2005

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) Shares sold on open market at a range of \$49.20 to \$49.28.
- (3) Shares attributed to the reporting person's Meredith Corporation Savings and Investment Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.
- (4) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008.(5) Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full February 12, 2007.(6) Graduated percentages of the option, however, will become exercisable August 12, 2000, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

(7) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, 2011.
(8) Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s deferred compensation plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis

(9) pursuant to Meredian Corp. s deterred compensation plan which will be converted to common stock (\$1 par value) on a one-tor-one basis upon the reporting person's retirement from or termination of Meredith Corp. employment. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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