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HERSHEY CO

Form 10-K

February 22, 2019

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2018-12-31 0000047111 hsy:TyrrellsandShanghaiGoldenMonkeySGMMember 2018-07-02 2018-07-31 0000047111
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us-gaap:RestructuringChargesMember us-gaap:GeographicConcentrationRiskMember
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hsy:MarginforGrowthProgramMember 2017-01-01 2017-04-02 0000047111 srt:MinimumMember
hsy:MarginforGrowthProgramMember 2018-12-31 0000047111 srt:MaximumMember
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2015-12-31 0000047111 hsy:OperationalOptimizationProgramMember 2016-01-01 2016-12-31 0000047111
us-gaap:EmployeeSeveranceMember hsy:MarginforGrowthProgramMember 2018-12-31 0000047111
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hsy:OperationalOptimizationProgramMember hsy:InternationalandOtherSegmentMember 2018-01-01 2018-12-31
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2017-02-28 0000047111 srt:MinimumMember hsy:MarginforGrowthProgramMember 2017-02-28 0000047111
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us-gaap:SellingGeneralAndAdministrativeExpensesMember 2018-01-01 2018-12-31 0000047111
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