

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GENERAL MOTORS CORP  
Form 8-K  
May 03, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) May 3, 2005

GENERAL MOTORS CORPORATION

-----  
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE ----- (State or other jurisdiction of Incorporation or Organization)	1-143 ----- (Commission File Number)	38-0572515 ----- (I.R.S. Employer Identification No.)
300 Renaissance Center, Detroit, Michigan		48265-3000 (Zip Code)
----- (Address of Principal Executive Offices)		

Registrant's telephone number, including area code (313) 556-5000  
-----

=====  
Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions:

- Written communications pursuant to Rule 425 under the Securities Act  
(17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR  
240.14a-12)

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### ITEM 8.01. OTHER EVENTS

On May 3, 2005, General Motors Corporation (GM) issued a news release announcing April 2005 sales. The release is as follows:

GM Reports 385,939 Deliveries in April

Cadillac Sales Up 19 Percent; Led by Best-Ever STS Sales and Record CTS Sales

Pontiac G6, Chevrolet Cobalt and Buick LaCrosse Again Post Best Sales

GM Combined Launch Car Deliveries Up 9.5 Percent Compared to Year-Ago Levels

DETROIT - General Motors dealers sold 385,939 new cars and trucks in April. Overall, GM sales were down 7 percent on a selling days adjusted basis. GM's truck sales (215,321) were down 17 percent, due in part to a difficult year-ago comparison when GM set an industry sales record. Car sales (170,618) were up 7.5 percent, paced by solid sales of key launch vehicles.

"We are pleased with the momentum and enthusiasm for our new models," said Mark LaNeve, vice president, GM North America Vehicle Sales, Service and Marketing. "High volume sedans such as the Pontiac G6, Chevrolet Cobalt and Buick LaCrosse are vital to our success in the marketplace. We are beginning to show significant year-over-year gains with our launch cars compared to the models they replaced. Of note, Cobalt achieved a new sales benchmark with nearly 23,000 deliveries this month. Also, our newest trucks, Chevrolet Equinox and Colorado and GMC Canyon all posted record sales in April."

Cadillac delivered strong sales results in April, achieving a 19 percent increase over year-ago levels. The improvement was driven by a 45 percent increase in car sales. STS, Cadillac's latest entry into the luxury car segment, recorded its third consecutive month of sales increases, with a 20 percent improvement over March. The exceptional sales performance of CTS continues well into its fourth year on the market, with April sales 26 percent greater than last year, establishing a new monthly record.

Chevrolet car sales increased 20 percent in April, driven by the new Cobalt, which had its best-ever monthly sales. Cobalt deliveries jumped an impressive 59 percent compared to March levels, which was its previous high. Economy segment-leading Aveo also contributed to the increase in Chevrolet car sales, achieving record monthly sales that were up 43 percent compared to year-ago levels. On the truck side, Equinox sales were up 76 percent, surpassing the 10,000 unit-sales mark for the sixth time in the last eight months. Colorado achieved record sales in April, with deliveries that were 17 percent above year-ago levels. Chevrolet's product barrage continues throughout 2005 with launches scheduled for the Cobalt SS coupe and Cobalt SS sedan, HHR, and the new Impala and Monte Carlo.

Pontiac G6 sales continued to strengthen, with its best monthly sales to date. Deliveries were 23 percent greater than March levels. Sales of the G6 are

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

expected to continue to grow with the scheduled addition of a coupe and a 4-cylinder sedan this summer and a retractable hardtop convertible anticipated in early 2006. Solstice, Pontiac's exciting new roadster is scheduled to begin production this summer. Canyon, GMC's new entry in the mid-size pickup segment also posted record deliveries, up 41 percent compared to last year.

Sales of Buick's new midsize car, LaCrosse, continue to gain traction. LaCrosse had its best-ever monthly sales, with deliveries 5 percent higher than March levels. LaCrosse retail sales for the third consecutive month outpaced year-ago combined Century and Regal retail sales achieving a noteworthy 74 percent improvement. Lucerne, Buick's new entry-luxury sedan, is scheduled to arrive in dealers' showrooms later this year.

### Certified Used Vehicles

April sales for all GM certified used vehicle brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned, Used Cars from Saturn and Saab Certified Pre-Owned, were 43,803 units, up 7 percent over last April. Total year-to-date certified GM sales are 176,400 units, up 3 percent.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted robust sales of 36,997 units, up 8 percent from April 2004. Year-to-date sales for GM Certified Used Vehicles are 150,410, up 5 percent.

Cadillac Certified Pre-Owned Vehicles posted sales of 3,312 units, up 16 percent. Used Cars from Saturn sold 2,604 units, down 19 percent. Saab Certified Pre-Owned Vehicles sold 890 units, up 22 percent.

"Coming off a very strong first quarter, GM Certified Used Vehicles, the number one selling certified brand, maintained the momentum in April, with sales increasing 8 percent over last year and year-to-date sales up 5 percent," LaNeve said. "GM Certified continues to set the pace for the certified pre-owned category, and we expect sales to remain strong throughout the year."

### GM North America Reports April Production Results, 2005 Second-Quarter Production Forecast Remains Unchanged

In April, GM North America produced 419,600 vehicles (163,400 cars and 256,200 trucks), compared to 454,400 vehicles (176,300 cars and 278,100 trucks) produced in April 2004. Production totals include joint venture production of 22,200 vehicles in April 2005 and 19,600 vehicles in April 2004.

The region's 2005 second-quarter production forecast remains unchanged at 1.250 million vehicles (431,000 cars and 819,000 trucks). In the second quarter of 2004, the region produced 1.389 million vehicles (543,000 cars and 846,000 trucks).

GM also announced revised 2005 second-quarter production forecasts for its international regions:

GM Europe - GM Europe's revised 2005 second-quarter production forecast is 500,000 vehicles, down 3,000 vehicles from last month's guidance. In the second quarter of 2004, GM Europe built 503,000 vehicles.

GM Asia Pacific - GM Asia Pacific's revised 2005 second-quarter production estimate is 390,000 vehicles, up 3,000 vehicles from last month's guidance. In the second quarter of 2004, GM Asia Pacific built 337,000 vehicles.

GM Latin America, Africa and the Middle East - The region's revised 2005

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

second-quarter production estimate is 207,000 vehicles, up 7,000 vehicles from last month's guidance. In the second quarter of 2004, the region built 172,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the global industry sales leader since 1931. Founded in 1908, GM today employs about 321,000 people around the world. It has manufacturing operations in 32 countries and its vehicles are sold in 200 countries. In 2004, GM sold nearly 9 million cars and trucks globally, up 4 percent and the second-highest total in the company's history. GM's global headquarters are at the GM Renaissance Center in Detroit. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	April			Calendar Year-to-Date January - April		
	2005	2004	% Chg per S/D	2005	2004	%Chg
Curr S/D: 27						
Prev S/D: 26						
Vehicle Total	385,939	401,451	-7.4	1,401,081	1,468,567	-4.6
Car Total	170,618	152,896	7.5	588,894	613,788	-4.1
Truck Total	215,321	248,555	-16.6	812,187	854,779	-5.0
Light Truck Total	209,917	244,241	-17.2	794,210	840,500	-5.5
Light Vehicle Total	380,535	397,137	-7.7	1,383,104	1,454,288	-4.9

Market Division	April			Calendar Year-to-Date January - April		
Vehicle Total			% Chg			

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

	2005	2004	per S/D	2005	2004	%Chg
Buick	25,163	25,473	-4.9	86,330	103,485	-16.6
Cadillac	20,251	16,418	18.8	70,324	67,593	4.0
Chevrolet	230,648	235,025	-5.5	845,955	835,868	1.2
GMC	45,399	49,748	-12.1	168,598	180,211	-6.4
HUMMER	1,700	2,268	-27.8	7,650	8,670	-11.8
Oldsmobile	190	3,719	-95.1	981	20,750	-95.3
Other - Isuzu	1,057	1,203	-15.4	4,382	4,064	7.8
Pontiac	43,028	42,345	-2.2	142,762	162,703	-12.3
Saab	3,174	3,474	-12.0	10,518	11,524	-8.7
Saturn	15,329	21,778	-32.2	63,581	73,699	-13.7

Sales of Domestically Produced Vehicles

	2005	2004	per S/D	2005	2004	%Chg
Car	160,550	144,872	6.7	554,187	588,030	-5.8
Light Truck	209,917	244,241	-17.2	794,210	840,500	-5.5

Twenty-seven selling days for the April period this year and twenty-six for last year.

\*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

2-1P  
GM Car Deliveries - (United States)  
April 2005

	April			Calendar Year-to-Date January - April		
	2005	2004	%Chg per S/D	2005	2004	%Chg
Selling Days (S/D)	27	26				
Century	735	6,863	-89.7	4,065	25,390	-84.0
LaCrosse	8,612	0	***.*	27,893	0	***.*
LeSabre	6,085	8,266	-29.1	23,405	34,821	-32.8
Park Avenue	267	1,475	-82.6	1,486	6,755	-78.0
Regal	82	2,217	-96.4	409	7,391	-94.5
Buick Total	15,781	18,821	-19.3	57,258	74,357	-23.0
CTS	6,182	4,738	25.6	19,584	18,911	3.6
DeVille	4,503	4,273	1.5	14,958	19,630	-23.8
Eldorado	0	6	***.*	0	7	***.*
Seville	14	413	-96.7	80	1,742	-95.4
STS	3,541	0	***.*	10,412	0	***.*
XLR	502	339	42.6	1,469	1,256	17.0
Cadillac Total	14,742	9,769	45.3	46,503	41,546	11.9
Aveo	5,783	3,900	42.8	19,817	11,783	68.2
Camaro	0	108	***.*	0	127	***.*
Cavalier	1,914	17,217	-89.3	15,895	67,278	-76.4

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Classic	9,635	9,032	2.7	40,115	38,044	5.4
Cobalt	22,726	0	***.*	51,888	0	***.*
Corvette	3,177	3,169	-3.5	11,139	11,570	-3.7
Impala	23,442	22,149	1.9	87,770	94,773	-7.4
Malibu	16,812	9,462	71.1	62,604	38,451	62.8
Monte Carlo	3,123	4,125	-27.1	12,896	18,005	-28.4
Prizm	0	4	***.*	0	5	***.*
SSR	811	966	-19.2	3,514	4,035	-12.9
Chevrolet Total	87,423	70,132	20.0	305,638	284,071	7.6
-----						
Alero	131	2,728	-95.4	718	15,961	-95.5
Aurora	1	42	-97.7	8	146	-94.5
Intrigue	0	42	***.*	0	55	***.*
Oldsmobile Total	132	2,812	-95.5	726	16,162	-95.5
-----						
Bonneville	1,209	2,571	-54.7	4,928	9,877	-50.1
Firebird	0	90	***.*	0	109	***.*
G6	11,790	0	***.*	32,502	0	***.*
Grand Am	8,625	14,347	-42.1	27,052	51,593	-47.6
Grand Prix	7,825	10,156	-25.8	29,333	48,768	-39.9
GTO	1,111	650	64.6	4,372	2,451	78.4
Sunfire	3,943	3,489	8.8	14,892	12,666	17.6
Vibe	6,499	5,478	14.2	20,535	17,959	14.3
Pontiac Total	41,002	36,781	7.3	133,614	143,423	-6.8
-----						
9-2X	388	0	***.*	1,184	0	***.*
9-3	2,189	2,762	-23.7	7,519	9,055	-17.0
9-5	597	712	-19.3	1,815	2,469	-26.5
Saab Total	3,174	3,474	-12.0	10,518	11,524	-8.7
-----						
ION	7,520	8,303	-12.8	31,126	33,408	-6.8
Saturn L Series	844	2,804	-71.0	3,511	9,297	-62.2
Saturn S Series	0	0	***.*	0	0	***.*
Saturn Total	8,364	11,107	-27.5	34,637	42,705	-18.9
-----						
GM Total	170,618	152,896	7.5	588,894	613,788	-4.1
-----						
GM Car Deliveries by Production Source						
-----						
GM North America *	160,550	144,872	6.7	554,187	588,030	-5.8
-----						
GM Import	10,068	8,024	20.8	34,707	25,758	34.7
-----						
GM Total	170,618	152,896	7.5	588,894	613,788	-4.1
-----						

\* Includes U.S./Canada/Mexico

2-1P

GM Car Deliveries - (United States)  
April 2005

	April			Calendar Year-to-Date January - April		
	2005	2004	%Chg per S/D	2005	2004	%Chg
Selling Days (S/D)	27	26				

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

### GM Car Deliveries by Production Source and Marketing Division

Buick Total	15,781	18,821	-19.3	57,258	74,357	-23.0
Cadillac Total	14,742	9,769	45.3	46,503	41,546	11.9
Chevrolet Total	81,640	66,232	18.7	285,821	272,288	5.0
Oldsmobile Total	132	2,812	-95.5	726	16,162	-95.5
Pontiac Total	39,891	36,131	6.3	129,242	140,972	-8.3
Saturn Total	8,364	11,107	-27.5	34,637	42,705	-18.9
GM North America Total*	160,550	144,872	6.7	554,187	588,030	-5.8
=====						
Chevrolet Total	5,783	3,900	42.8	19,817	11,783	68.2
Pontiac Total	1,111	650	64.6	4,372	2,451	78.4
Saab Total	3,174	3,474	-12.0	10,518	11,524	-8.7
GM Import Total	10,068	8,024	20.8	34,707	25,758	34.7

### GM Vehicle Deliveries by Marketing Division

Buick Total	25,163	25,473	-4.9	86,330	103,485	-16.6
Cadillac Total	20,251	16,418	18.8	70,324	67,593	4.0
Chevrolet Total	230,648	235,025	-5.5	845,955	835,868	1.2
GMC Total	45,399	49,748	-12.1	168,598	180,211	-6.4
HUMMER Total	1,700	2,268	-27.8	7,650	8,670	-11.8
Oldsmobile Total	190	3,719	-95.1	981	20,750	-95.3
Other-Isuzu Total	1,057	1,203	-15.4	4,382	4,064	7.8
Pontiac Total	43,028	42,345	-2.2	142,762	162,703	-12.3
Saab Total	3,174	3,474	-12.0	10,518	11,524	-8.7
Saturn Total	15,329	21,778	-32.2	63,581	73,699	-13.7
GM Total	385,939	401,451	-7.4	1,401,081	1,468,567	-4.6

\* Includes US/Canada/Mexico

3-1P

### GM Truck Deliveries - (United States) April 2005

	April		Calendar Year-to-Date January - April			
	2005	2004	%Chg per S/D	2005	2004	%Chg
Selling Days (S/D)	27	26				
Rainier	1,129	1,367	-20.5	4,458	6,799	-34.4
Rendezvous	6,829	5,285	24.4	19,904	22,329	-10.9
Terraza	1,424	0	***.*	4,710	0	***.*
Total Buick	9,382	6,652	35.8	29,072	29,128	-0.2
Escalade	1,879	2,474	-26.9	9,149	10,013	-8.6
Escalade ESV	994	1,066	-10.2	4,130	3,906	5.7
Escalade EXT	623	900	-33.3	2,530	3,280	-22.9
SRX	2,013	2,209	-12.2	8,012	8,848	-9.4
Total Cadillac	5,509	6,649	-20.2	23,821	26,047	-8.5
Astro	2,747	3,405	-22.3	11,263	11,306	-0.4
C/K Suburban (Chevy)	6,230	8,887	-32.5	24,464	34,643	-29.4
Chevy C/T Series	32	87	-64.6	82	177	-53.7
Chevy W Series	270	187	39.0	863	684	26.2
Colorado	12,725	10,461	17.1	45,248	27,736	63.1

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Equinox	11,873	6,500	75.9	41,650	7,551	451.6
Express Cutaway/G Cut	1,647	1,695	-6.4	5,766	5,771	-0.1
Express Panel/G Van	7,954	7,120	7.6	26,886	23,447	14.7
Express/G Sportvan	2,211	2,557	-16.7	8,209	5,738	43.1
Kodiak 4/5 Series	957	696	32.4	3,497	2,447	42.9
Kodiak 6/7/8 Series	317	369	-17.3	1,318	1,267	4.0
S/T Blazer	600	6,351	-90.9	2,959	16,118	-81.6
S/T Pickup	13	1,444	-99.1	85	6,273	-98.6
Tahoe	10,134	15,357	-36.5	42,988	57,768	-25.6
Tracker	51	1,547	-96.8	359	7,503	-95.2
TrailBlazer	17,733	19,542	-12.6	65,291	81,217	-19.6
Uplander	7,264	0	***.*	21,405	0	***.*
Venture	811	10,189	-92.3	4,001	26,967	-85.2
.....						
Avalanche	4,581	7,945	-44.5	19,587	27,293	-28.2
Silverado-C/K Pickup	55,075	60,554	-12.4	214,396	207,891	3.1
Chevrolet Fullsize Pickups	59,656	68,499	-16.1	233,983	235,184	-0.5
.....						
Chevrolet Total	143,225	164,893	-16.4	540,317	551,797	-2.1
-----						
Canyon	3,309	2,262	40.9	11,753	6,408	83.4
Envoy	9,038	10,306	-15.6	30,716	41,230	-25.5
GMC C/T Series	31	171	-82.5	69	270	-74.4
GMC W Series	383	486	-24.1	1,518	1,459	4.0
Safari (GMC)	512	694	-29.0	1,775	2,364	-24.9
Savana Panel/G Classic	2,323	1,988	12.5	7,250	6,514	11.3
Savana Special/G Cut	2,427	1,581	47.8	6,484	7,315	-11.4
Savana/Rally	217	199	5.0	761	783	-2.8
Sierra	17,086	18,762	-12.3	67,955	62,533	8.7
Sonoma	5	438	-98.9	46	2,003	-97.7
Topkick 4/5 Series	1,578	531	186.2	3,265	2,072	57.6
Topkick 6/7/8 Series	779	584	28.5	2,983	1,839	62.2
Yukon	4,550	7,138	-38.6	19,677	27,594	-28.7
Yukon XL	3,161	4,608	-33.9	14,346	17,827	-19.5
GMC Total	45,399	49,748	-12.1	168,598	180,211	-6.4
-----						
HUMMER H1	37	50	-28.7	104	152	-31.6
HUMMER H2	1,663	2,218	-27.8	7,546	8,518	-11.4
HUMMER Total	1,700	2,268	-27.8	7,650	8,670	-11.8
-----						
Bravada	44	251	-83.1	163	1,027	-84.1
Silhouette	14	656	-97.9	92	3,561	-97.4
Oldsmobile Total	58	907	-93.8	255	4,588	-94.4
-----						
Other-Isuzu F Series	90	96	-9.7	362	372	-2.7
Other-Isuzu N Series	967	1,107	-15.9	4,020	3,692	8.9
Other-Isuzu Total	1,057	1,203	-15.4	4,382	4,064	7.8
-----						
Aztek	545	2,345	-77.6	2,462	7,416	-66.8
Montana	304	3,219	-90.9	1,708	11,864	-85.6
Montana SV6	1,177	0	***.*	4,978	0	***.*
Pontiac Total	2,026	5,564	-64.9	9,148	19,280	-52.6
-----						
Relay	1,275	0	***.*	5,351	0	***.*
VUE	5,690	10,671	-48.7	23,593	30,994	-23.9
Saturn Total	6,965	10,671	-37.1	28,944	30,994	-6.6
-----						
GM Total	215,321	248,555	-16.6	812,187	854,779	-5.0
-----						

GM TRUCK Deliveries by Production Source



Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GM North America *	213,916	247,062	-16.6	806,757	849,863	-5.1
GM Import	1,405	1,493	-9.4	5,430	4,916	10.5
GM Total	215,321	248,555	-16.6	812,187	854,779	-5.0
GM Light Duty Truck Deliveries by Production Source						
GM North America *	209,917	244,241	-17.2	794,210	840,500	-5.5
GM Import	0	0	***.*	0	0	***.*
GM Total	209,917	244,241	-17.2	794,210	840,500	-5.5

\* Includes U.S./Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
April 2005

	April			Calendar Year-to-Date January - April		
	2005	2004	%Chg per S/D	2005	2004	%Chg
Selling Days (S/D)	27	26				

GM TRUCK Deliveries by Production Source and Marketing Division						
Buick Total	9,382	6,652	35.8	29,072	29,128	-0.2
Cadillac Total	5,509	6,649	-20.2	23,821	26,047	-8.5
Chevrolet Total	143,024	164,769	-16.4	539,681	551,366	-2.1
GMC Total	45,079	49,371	-12.1	167,374	179,059	-6.5
HUMMER Total	1,700	2,268	-27.8	7,650	8,670	-11.8
Oldsmobile Total	58	907	-93.8	255	4,588	-94.4
Other-Isuzu Total	173	211	-21.0	812	731	11.1
Pontiac Total	2,026	5,564	-64.9	9,148	19,280	-52.6
Saturn Total	6,965	10,671	-37.1	28,944	30,994	-6.6
GM North America Total*	213,916	247,062	-16.6	806,757	849,863	-5.1
Chevrolet Total	201	124	56.1	636	431	47.6
GMC Total	320	377	-18.3	1,224	1,152	6.3
Other-Isuzu Total	884	992	-14.2	3,570	3,333	7.1
GM Import Total	1,405	1,493	-9.4	5,430	4,916	10.5

GM Light Truck Deliveries by Production Source and Marketing Division						
Buick Total	9,382	6,652	35.8	29,072	29,128	-0.2
Cadillac Total	5,509	6,649	-20.2	23,821	26,047	-8.5
Chevrolet Total	141,649	163,554	-16.6	534,557	547,222	-2.3
GMC Total	42,628	47,976	-14.4	160,763	174,571	-7.9
HUMMER Total	1,700	2,268	-27.8	7,650	8,670	-11.8
Oldsmobile Total	58	907	-93.8	255	4,588	-94.4
Pontiac Total	2,026	5,564	-64.9	9,148	19,280	-52.6
Saturn Total	6,965	10,671	-37.1	28,944	30,994	-6.6
GM North America Ttotal*	209,917	244,241	-17.2	794,210	840,500	-5.5

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GM Light Truck Deliveries by Marketing Division

Buick Total	9,382	6,652	35.8	29,072	29,128	-0.2
Cadillac Total	5,509	6,649	-20.2	23,821	26,047	-8.5
Chevrolet Total	141,649	163,554	-16.6	534,557	547,222	-2.3
GMC Total	42,628	47,976	-14.4	160,763	174,571	-7.9
HUMMER Total	1,700	2,268	-27.8	7,650	8,670	-11.8
Oldsmobile Total	58	907	-93.8	255	4,588	-94.4
Pontiac Total	2,026	5,564	-64.9	9,148	19,280	-52.6
Saturn Total	6,965	10,671	-37.1	28,944	30,994	-6.6
GM Total	209,917	244,241	-17.2	794,210	840,500	-5.5

\* Includes US/Canada/Mexico

GM Production Schedule - 05/03/05

Units 000s	GMNA			GME2	GMLAAM3	GMAP4	Total Worldwide	Memo: Joint Ventures		
	Carl	Truck1	Total					GMNA 1 Car	Truck	International 5
2005 Q2 #	431	819	1,250	500	207	390	2,347	17	47	325
O/(U) prior forecast:@	0	0	0	(3)	7	3	7	0	0	3

Units 000s	GMNA			GME	GMLAAM	GMAP	Total Worldwide	Memo: Joint Ventures		
	Car	Truck	Total					GMNA 1 Car	Truck	International 5
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	713	1,183	502	185	335	2,205	16	51	287
2nd Qtr. #	431	819	1,250	500	207	390	2,347	17	47	325

See Notes next page

@ Numbers may vary due to rounding

# Denotes estimate

- 1 GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- 2 GME includes GM-AvtoVAZ joint venture production beginning in Q1 2004
- 3 GMLAAM includes GM Egypt joint venture from 2001 through current calendar years
- 4 GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004
- 5 International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

(Registrant)

Date: May 3, 2005

By: /s/PETER R. BIBLE

-----

(Peter R. Bible,  
Chief Accounting Officer)