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GENERAL MOTORS CORP
Form 8-K
April 01, 2005

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) April 1, 2005

GENERAL MOTORS CORPORATION

(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE ----- (State or other jurisdiction of Incorporation or Organization)	1-143 ----- (Commission File Number)	38-0572515 ----- (I.R.S. Employer Identification No.)
300 Renaissance Center, Detroit, Michigan		48265-3000 (Zip Code)
----- (Address of Principal Executive Offices)		

Registrant's telephone number, including area code (313) 556-5000

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Check the appropriate box below if the Form 8-K filing is intended to
simultaneously satisfy the filing obligation of the registrant under any of the
following provisions:

- Written communications pursuant to Rule 425 under the Securities Act
(17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR
240.14a-12)

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- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

On April 1, 2005, General Motors Corporation (GM) issued a news release announcing March 2005 sales. The release is as follows:

GM Reports 426,114 Deliveries in March

Retail Sales Up 34 Percent from February, U.S. Share Improves
Full-Size Pickup Sales Lead Industry, Best March Sales Since 1978
New Pontiac G6, Chevrolet Cobalt and Buick LaCrosse All Post Best-Ever Monthly Sales

DETROIT - General Motors dealers sold 426,114 new cars and trucks in March with retail sales up 34 percent from February levels, led by strong retail truck sales. Overall, GM sales were down 1 percent on a selling days adjusted basis and up 3 percent on an absolute basis. GM truck sales (255,209) were up 4 percent, and car sales (170,905) were down 9 percent. Total first quarter sales (1,015,142) were down 5 percent. Truck sales in the first quarter (596,866) were down 1.5 percent, and car sales (418,276) were down 9 percent.

"We experienced a nice improvement in both sales and share in March led by full-size pickup and launch vehicle sales," said Mark LaNeve, vice president, GM North America Vehicle Sales, Service and Marketing. "Several of our launch vehicles, including Pontiac G6, Buick LaCrosse, Chevrolet Cobalt and Colorado and GMC Canyon, all posted best-ever sales. Cobalt, in particular, had exceptional sales, breaking the 14,000-unit sales mark. We're encouraged by the sales performance of our launch vehicles and are hopeful that sales will continue to gain momentum as consumers become more aware of them and recognize the value they represent."

Sales of GM's new models continued to grow month-over-month comprising an increasingly greater percentage of GM deliveries, accounting for 24 percent of March deliveries and 26 percent for the first quarter. Pontiac G6 had its best-ever monthly sales in March, beating its previous high in February by 21 percent. With the anticipated addition of the coupe this summer, availability of 4-cylinder engines and a retractable hardtop convertible in early 2006, G6 sales are expected to continue to strengthen.

The new Buick LaCrosse in March had its best sales month since introduction. Total deliveries were up 21 percent compared to February. LaCrosse retail sales again outpaced year-ago combined Century and Regal retail sales achieving a 16.5 percent improvement. Additionally, Buick's new crossover sport van, Terraza, also posted its best-ever monthly sales with a 37 percent increase over February deliveries. Buick plans to introduce its third all-new vehicle in just over a year with the launch of Lucerne later this year.

The first launch vehicles in Chevrolet's product blitz of 20 new models are showing strong sales results. Cobalt achieved best-ever sales in March with deliveries that were 66 percent above February results. Production of the Cobalt

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SS coupe and Cobalt SS sedan is scheduled to begin this summer. Aveo sales were up 34 percent compared to year-ago levels, and Colorado sales rose 58 percent. Chevrolet's new crossover sport van, Uplander, posted its second-best sales month. Continuing its strong sales results, Equinox deliveries in March broke the 10,000-unit mark for the fifth time in the last seven months. Next up for Chevrolet are the new HHR, which is scheduled for introduction in the late summer/early fall of 2005 and the new Impala and Monte Carlo, scheduled to arrive in dealers' showrooms later this year.

Highlights of GM's truck sales: Sales of GM's industry-leading truck lineup were up 4 percent in March, led by a 17 percent increase and the best March full-size pickup sales since 1978. Chevrolet Silverado sales climbed 18 percent, and GMC Sierra sales increased 23 percent, setting new March sales records. In the very competitive full-size pickup segment, Silverado and Sierra sales continue to outperform the segment, for which total sales are down for the calendar year-to-date. Mid-size pickup sales rose 38 percent in March, led by best-ever monthly sales of the Chevrolet Colorado (up 58 percent) and GMC Canyon (up 77 percent). In addition to solid sales for the crossover sport vans Chevrolet Uplander and Buick Terraza, Saturn Relay also posted its best sales to date, a 22 percent increase over February deliveries.

Highlights of GM's car sales: Consumers continued to respond enthusiastically to Cadillac STS, which achieved its second-best monthly sales since launch. March sales were 31 percent higher than February deliveries. Entry-level car sales in March were up 7 percent, led by strong sales of Chevrolet Aveo and Cobalt and Saturn Ion, which was up 1 percent compared to last year. Pontiac GTO deliveries were up 84 percent compared to year-ago levels, and Chevrolet Corvette sales rose 2 percent.

Certified Used Vehicles

March sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned, Used Cars from Saturn and Saab Certified Pre-Owned, were 47,251 units, up 6 percent over last March and the category's second-highest monthly sales performance. Total year-to-date certified GM sales are 132,596 units, up 2 percent over last year's first quarter.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted its third highest sales month on record with strong sales of 40,142 units, up 7 percent from last March. Year-to-date sales for GM Certified Used Vehicles are 113,413, up 4 percent.

Cadillac Certified Pre-Owned Vehicles posted its second-best monthly performance with sales of 3,523 units, up more than 18 percent. Used Cars from Saturn sold 2,867 units, down 13 percent. Saab Certified Pre-Owned Vehicles sold 719 units, up 2 percent.

"GM continues to set the pace in the certified segment, with the category's second-highest monthly sales performance ever," LaNeve said. "GM Certified Used Vehicles, the number-one selling certified brand, was up 7 percent from last March, and Cadillac Certified Pre-Owned Vehicles posted its second-best monthly sales on record, up 18 percent. We're bullish on the prospects for continued growth through 2005."

GM North America Reports March 2005 and 2005 First-Quarter Production Results, 2005 Second-Quarter Production Forecast Remains Unchanged

In March, GM North America produced 401,000 vehicles (161,000 cars and 240,000 trucks), compared to 532,000 vehicles (207,000 cars and 325,000 trucks) produced

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in March 2004. Production totals include joint venture production of 23,000 vehicles in March 2005 and 20,000 vehicles in March 2004.

GM North America built 1.183 million vehicles (470,000 cars and 713,000 trucks) in the first quarter of 2005. In the first quarter of 2004, GM North America built 1.345 million vehicles (525,000 cars and 820,000 trucks). Additionally, the region's 2005 second-quarter production forecast remains unchanged at 1.25 million vehicles (431,000 cars and 819,000 trucks). In the second quarter of 2004, the region produced 1.389 million vehicles (543,000 cars and 846,000 trucks).

GM also announced revised 2005 first-quarter and second-quarter production forecasts for its international regions:

GM Europe - GM Europe's revised 2005 first-quarter production estimate is 502,000 vehicles, up 2,000 vehicles from last month's guidance. In the first quarter of 2004, the region built 473,000 vehicles. The region's revised 2005 second-quarter production forecast is 503,000 vehicles, up 5,000 vehicles from last month's guidance. In the second quarter of 2004, GM Europe built 503,000 vehicles.

GM Asia Pacific - GM Asia Pacific's revised 2005 first-quarter production forecast is 341,000 vehicles, down 4,000 vehicles from last month's guidance. In the first quarter of 2004, the region built 296,000 vehicles. In addition, the region's revised 2005 second-quarter production estimate is 387,000 vehicles, down 6,000 vehicles from last month's guidance. In the second quarter of 2004, GM Asia Pacific built 337,000 vehicles.

GM Latin America, Africa and the Middle East - The region's revised 2005 first-quarter production estimate is 185,000 vehicles, down 2,000 vehicles from last month's guidance. In the first quarter of 2004, the region built 159,000 vehicles. Also, the region's revised 2005 second-quarter production estimate is 200,000 vehicles, down 8,000 vehicles from last month's guidance. In the second quarter of 2004, the region built 172,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, has been the global industry sales leader since 1931. Founded in 1908, GM today employs about 324,000 people around the world. It has manufacturing operations in 32 countries and its vehicles are sold in 200 countries. In 2004, GM sold nearly 9 million cars and trucks globally, up 4 percent and the second-highest total in the company's history. GM's global headquarters are at the GM Renaissance Center in Detroit. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels

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to realize production efficiencies and implement capital expenditures at levels and times planned by management.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	March			Calendar Year-to-Date January - March		
	2005	2004	% Chg per S/D	2005	2004	%Chg
Curr S/D: 27						
Prev S/D: 26						
Vehicle Total	426,114	414,949	-1.1	1,015,142	1,067,116	-4.9
Car Total	170,905	179,428	-8.3	418,276	460,892	-9.2
Truck Total	255,209	235,521	4.3	596,866	606,224	-1.5
Light Truck Total	249,537	231,490	3.8	584,293	596,259	-2.0
Light Vehicle Total	420,442	410,918	-1.5	1,002,569	1,057,151	-5.2

Market Division Vehicle Total	March			Calendar Year-to-Date January - March		
	2005	2004	% Chg per S/D	2005	2004	%Chg
Buick	22,706	29,490	-25.9	61,167	78,012	-21.6
Cadillac	19,579	19,431	-3.0	50,073	51,175	-2.2
Chevrolet	258,160	233,412	6.5	615,307	600,843	2.4
GMC	54,183	50,094	4.2	123,199	130,463	-5.6
HUMMER	2,220	2,334	-8.4	5,950	6,402	-7.1
Oldsmobile	213	6,652	-96.9	791	17,031	-95.4
Other - Isuzu	1,814	1,064	64.2	3,325	2,861	16.2
Pontiac	43,893	47,990	-11.9	99,734	120,358	-17.1
Saab	3,161	3,702	-17.8	7,344	8,050	-8.8
Saturn	20,185	20,780	-6.5	48,252	51,921	-7.1

Sales of Domestically Produced Vehicles

Car	161,524	171,530	-9.3	393,637	443,158	-11.2
Light Truck	249,537	231,490	3.8	584,293	596,259	-2.0

Twenty-seven selling days for the March period this year and twenty-six for last year.

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*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

2-1P
GM Car Deliveries - (United States)
March 2005

	March			Calendar Year-to-Date January - March		
	2005	2004	%Chg per S/D	2005	2004	%Chg
	Selling Days (S/D)					
	27	26				
Century	1,280	6,817	-81.9	3,330	18,527	-82.0
LaCrosse	8,233	0	***.*	19,281	0	***.*
LeSabre	4,857	9,526	-50.9	17,320	26,555	-34.8
Park Avenue	429	2,123	-80.5	1,219	5,280	-76.9
Regal	115	2,822	-96.1	327	5,174	-93.7
Buick Total	14,914	21,288	-32.5	41,477	55,536	-25.3
CTS	5,430	6,057	-13.7	13,402	14,173	-5.4
DeVille	3,259	4,765	-34.1	10,455	15,357	-31.9
Eldorado	0	1	***.*	0	1	***.*
Seville	19	466	-96.1	66	1,329	-95.0
STS	2,954	0	***.*	6,871	0	***.*
XLR	453	370	17.9	967	917	5.5
Cadillac Total	12,115	11,659	0.1	31,761	31,777	-0.1
Aveo	4,845	3,477	34.2	14,034	7,883	78.0
Camaro	0	10	***.*	0	19	***.*
Cavalier	5,231	17,128	-70.6	13,981	50,061	-72.1
Classic	10,469	10,120	-0.4	30,480	29,012	5.1
Cobalt	14,261	0	***.*	29,162	0	***.*
Corvette	3,215	3,033	2.1	7,962	8,401	-5.2
Impala	25,072	30,175	-20.0	64,328	72,624	-11.4
Malibu	20,085	12,997	48.8	45,792	28,989	58.0
Monte Carlo	3,810	5,223	-29.8	9,773	13,880	-29.6
Prizm	0	0	***.*	0	1	***.*
SSR	1,125	1,087	-0.3	2,703	3,069	-11.9
Chevrolet Total	88,113	83,250	1.9	218,215	213,939	2.0
Alero	164	4,864	-96.8	587	13,233	-95.6
Aurora	4	21	-81.7	7	104	-93.3
Intrigue	0	4	***.*	0	13	***.*
Oldsmobile Total	168	4,889	-96.7	594	13,350	-95.6
Bonneville	1,096	2,329	-54.7	3,719	7,306	-49.1
Firebird	0	7	***.*	0	19	***.*
G6	9,565	0	***.*	20,712	0	***.*
Grand Am	7,959	14,434	-46.9	18,427	37,246	-50.5
Grand Prix	10,036	14,607	-33.8	21,508	38,612	-44.3
GTO	1,375	719	84.2	3,261	1,801	81.1
Sunfire	4,855	4,155	12.5	10,949	9,177	19.3
Vibe	6,297	5,804	4.5	14,036	12,481	12.5
Pontiac Total	41,183	42,055	-5.7	92,612	106,642	-13.2
9-2X	430	0	***.*	796	0	***.*

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9-3	2,258	2,934	-25.9	5,330	6,293	-15.3
9-5	473	768	-40.7	1,218	1,757	-30.7
Saab Total	3,161	3,702	-17.8	7,344	8,050	-8.8

ION	10,386	9,922	0.8	23,606	25,105	-6.0
Saturn L Series	865	2,663	-68.7	2,667	6,493	-58.9
Saturn S Series	0	0	***.*	0	0	***.*
Saturn Total	11,251	12,585	-13.9	26,273	31,598	-16.9

GM Total	170,905	179,428	-8.3	418,276	460,892	-9.2

GM Car Deliveries by Production Source						

GM North America *	161,524	171,530	-9.3	393,637	443,158	-11.2

GM Import	9,381	7,898	14.4	24,639	17,734	38.9

GM Total	170,905	179,428	-8.3	418,276	460,892	-9.2

* Includes U.S./Canada/Mexico

2-1P
GM Car Deliveries - (United States)
March 2005

	March		%Chg per S/D	Calendar Year-to-Date January - March		%Chg
	2005	2004		2005	2004	
Selling Days (S/D)	27	26				

GM Car Deliveries by Production Source and Marketing Division

Buick Total	14,914	21,288	-32.5	41,477	55,536	-25.3
Cadillac Total	12,115	11,659	0.1	31,761	31,777	-0.1
Chevrolet Total	83,268	79,773	0.5	204,181	206,056	-0.9
Oldsmobile Total	168	4,889	-96.7	594	13,350	-95.6
Pontiac Total	39,808	41,336	-7.3	89,351	104,841	-14.8
Saturn Total	11,251	12,585	-13.9	26,273	31,598	-16.9
GM North America Total*	161,524	171,530	-9.3	393,637	443,158	-11.2
=====						
Chevrolet Total	4,845	3,477	34.2	14,034	7,883	78.0
Pontiac Total	1,375	719	84.2	3,261	1,801	81.1
Saab Total	3,161	3,702	-17.8	7,344	8,050	-8.8
GM Import Total	9,381	7,898	14.4	24,639	17,734	38.9

GM Vehicle Deliveries by Marketing Division

Buick Total	22,706	29,490	-25.9	61,167	78,012	-21.6
Cadillac Total	19,579	19,431	-3.0	50,073	51,175	-2.2
Chevrolet Total	258,160	233,412	6.5	615,307	600,843	2.4
GMC Total	54,183	50,094	4.2	123,199	130,463	-5.6
HUMMER Total	2,220	2,334	-8.4	5,950	6,402	-7.1
Oldsmobile Total	213	6,652	-96.9	791	17,031	-95.4
Other-Isuzu Total	1,814	1,064	64.2	3,325	2,861	16.2
Pontiac Total	43,893	47,990	-11.9	99,734	120,358	-17.1
Saab Total	3,161	3,702	-17.8	7,344	8,050	-8.8

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Saturn Total	20,185	20,780	-6.5	48,252	51,921	-7.1
GM Total	426,114	414,949	-1.1	1,015,142	1,067,116	-4.9

* Includes US/Canada/Mexico

3-1P
GM Truck Deliveries - (United States)
March 2005

	March			Calendar Year-to-Date January - March		
	2005	2004	%Chg per S/D	2005	2004	%Chg
Selling Days (S/D)	27	26				
Rainier	1,420	2,130	-35.8	3,329	5,432	-38.7
Rendezvous	4,863	6,072	-22.9	13,075	17,044	-23.3
Terraza	1,509	0	***.*	3,286	0	***.*
Total Buick	7,792	8,202	-8.5	19,690	22,476	-12.4
Escalade	2,722	2,908	-9.9	7,270	7,539	-3.6
Escalade ESV	1,243	1,100	8.8	3,136	2,840	10.4
Escalade EXT	764	915	-19.6	1,907	2,380	-19.9
SRX	2,735	2,849	-7.6	5,999	6,639	-9.6
Total Cadillac	7,464	7,772	-7.5	18,312	19,398	-5.6
Astro	3,488	3,024	11.1	8,516	7,901	7.8
C/K Suburban(Chevy)	7,672	8,765	-15.7	18,234	25,756	-29.2
Chevy C/T Series	28	33	-18.3	50	90	-44.4
Chevy W Series	290	198	41.0	593	497	19.3
Colorado	14,089	8,574	58.2	32,523	17,275	88.3
Equinox	11,616	1,051	964.3	29,777	1,051	***.*
Express Cutaway/G Cut	1,645	1,776	-10.8	4,119	4,076	1.1
Express Panel/G Van	7,734	6,395	16.5	18,932	16,327	16.0
Express/G Sportvan	2,381	1,222	87.6	5,998	3,181	88.6
Kodiak 4/5 Series	1,013	749	30.2	2,540	1,751	45.1
Kodiak 6/7/8 Series	454	335	30.5	1,001	898	11.5
S/T Blazer	803	4,448	-82.6	2,359	9,767	-75.8
S/T Pickup	22	1,354	-98.4	72	4,829	-98.5
Tahoe	13,815	15,256	-12.8	32,854	42,411	-22.5
Tracker	100	1,481	-93.5	308	5,956	-94.8
TrailBlazer	20,717	21,785	-8.4	47,558	61,675	-22.9
Uplander	5,029	0	***.*	14,141	0	***.*
Venture	1,359	8,553	-84.7	3,190	16,778	-81.0
.....						
Avalanche	6,330	6,928	-12.0	15,006	19,348	-22.4
Silverado-C/K Pickup	71,462	58,235	18.2	159,321	147,337	8.1
Chevrolet Fullsize Pickups	77,792	65,163	15.0	174,327	166,685	4.6
.....						
Chevrolet Total	170,047	150,162	9.0	397,092	386,904	2.6
Canyon	3,698	2,016	76.6	8,444	4,146	103.7
Envoy	9,883	11,656	-18.4	21,678	30,924	-29.9
GMC C/T Series	16	36	-57.2	38	99	-61.6
GMC W Series	539	409	26.9	1,135	973	16.6
Safari (GMC)	520	631	-20.6	1,263	1,670	-24.4

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Savana Panel/G Classic	1,945	1,843	1.6	4,927	4,526	8.9
Savana Special/G Cut	2,276	2,236	-2.0	4,057	5,734	-29.2
Savana/Rally	231	235	-5.3	544	584	-6.8
Sierra	22,418	17,510	23.3	50,869	43,771	16.2
Sonoma	14	458	-97.1	41	1,565	-97.4
Topkick 4/5 Series	893	574	49.8	1,687	1,541	9.5
Topkick 6/7/8 Series	625	633	-4.9	2,204	1,255	75.6
Yukon	6,377	7,087	-13.4	15,127	20,456	-26.1
Yukon XL	4,748	4,770	-4.1	11,185	13,219	-15.4
GMC Total	54,183	50,094	4.2	123,199	130,463	-5.6

HUMMER H1	38	34	7.6	67	102	-34.3
HUMMER H2	2,182	2,300	-8.6	5,883	6,300	-6.6
HUMMER Total	2,220	2,334	-8.4	5,950	6,402	-7.1

Bravada	32	258	-88.1	119	776	-84.7
Silhouette	13	1,505	-99.2	78	2,905	-97.3
Oldsmobile Total	45	1,763	-97.5	197	3,681	-94.6

Other-Isuzu F Series	120	127	-9.0	272	276	-1.4
Other-Isuzu N Series	1,694	937	74.1	3,053	2,585	18.1
Other-Isuzu Total	1,814	1,064	64.2	3,325	2,861	16.2

Aztek	817	1,534	-48.7	1,917	5,071	-62.2
Montana	613	4,401	-86.6	1,404	8,645	-83.8
Montana SV6	1,280	0	***.*	3,801	0	***.*
Pontiac Total	2,710	5,935	-56.0	7,122	13,716	-48.1

Relay	1,614	0	***.*	4,076	0	***.*
VUE	7,320	8,195	-14.0	17,903	20,323	-11.9
Saturn Total	8,934	8,195	5.0	21,979	20,323	8.1

GM Total	255,209	235,521	4.3	596,866	606,224	-1.5

GM TRUCK Deliveries by Production Source						

GM North America *	253,178	234,274	4.1	592,841	602,801	-1.7

GM Import	2,031	1,247	56.8	4,025	3,423	17.6

GM Total	255,209	235,521	4.3	596,866	606,224	-1.5

GM Light Duty Truck Deliveries by Production Source						

GM North America *	249,537	231,490	3.8	584,293	596,259	-2.0

GM Import	0	0	***.*	0	0	***.*

GM Total	249,537	231,490	3.8	584,293	596,259	-2.0

* Includes U.S./Canada/Mexico

3-1P
GM Truck Deliveries - (United States)
March 2005

March
Calendar Year-to-Date
January - March

%Chg

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	2005	2004	per S/D	2005	2004	%Chg
Selling Days (S/D)	27	26				
GM TRUCK Deliveries by Production Source and Marketing Division						
Buick Total	7,792	8,202	-8.5	19,690	22,476	-12.4
Cadillac Total	7,464	7,772	-7.5	18,312	19,398	-5.6
Chevrolet Total	169,841	150,047	9.0	396,657	386,597	2.6
GMC Total	53,790	49,779	4.1	122,295	129,688	-5.7
HUMMER Total	2,220	2,334	-8.4	5,950	6,402	-7.1
Oldsmobile Total	45	1,763	-97.5	197	3,681	-94.6
Other-Isuzu Total	382	247	48.9	639	520	22.9
Pontiac Total	2,710	5,935	-56.0	7,122	13,716	-48.1
Saturn Total	8,934	8,195	5.0	21,979	20,323	8.1
GM North America Total*	253,178	234,274	4.1	592,841	602,801	-1.7
Chevrolet Total	206	115	72.5	435	307	41.7
GMC Total	393	315	20.1	904	775	16.6
Other-Isuzu Total	1,432	817	68.8	2,686	2,341	14.7
GM Import Total	2,031	1,247	56.8	4,025	3,423	17.6
GM Light Truck Deliveries by Production Source and Marketing Division						
Buick Total	7,792	8,202	-8.5	19,690	22,476	-12.4
Cadillac Total	7,464	7,772	-7.5	18,312	19,398	-5.6
Chevrolet Total	168,262	148,847	8.9	392,908	383,668	2.4
GMC Total	52,110	48,442	3.6	118,135	126,595	-6.7
HUMMER Total	2,220	2,334	-8.4	5,950	6,402	-7.1
Oldsmobile Total	45	1,763	-97.5	197	3,681	-94.6
Pontiac Total	2,710	5,935	-56.0	7,122	13,716	-48.1
Saturn Total	8,934	8,195	5.0	21,979	20,323	8.1
GM North America Total*	249,537	231,490	3.8	584,293	596,259	-2.0
GM Light Truck Deliveries by Marketing Division						
Buick Total	7,792	8,202	-8.5	19,690	22,476	-12.4
Cadillac Total	7,464	7,772	-7.5	18,312	19,398	-5.6
Chevrolet Total	168,262	148,847	8.9	392,908	383,668	2.4
GMC Total	52,110	48,442	3.6	118,135	126,595	-6.7
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Saturn Total	8,934	8,195	5.0	21,979	20,323	8.1
GM Total	249,537	231,490	3.8	584,293	596,259	-2.0

* Includes US/Canada/Mexico

GM Production Schedule - 04/01/05

Units 000s	GMNA				Total Worldwide	Memo: Joint Ventures	
	Carl Truck1	Total	GME2	GMLAAM3		GMNA 1 Car	International 5 Truck

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2005 Q1 #	470	713	1,183	502	185	341	2,211	16	51	289
O/(U) prior forecast:@	0	3	3	2	(2)	(4)	(1)	0	0	(2)
2005 Q2 #	431	819	1,250	503	200	387	2,340	17	47	323
O/(U) prior forecast:@	0	0	0	5	(8)	(6)	(9)	0	0	(6)

Units 000s	GMNA			GME	GMLAAM	GMAP	Total Worldwide	Memo: Joint Ventures		
	Car	Truck	Total					GMNA 1 Car	International 5 Truck	
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr. #	470	713	1,183	502	185	341	2,211	16	51	289
2nd Qtr. #	431	819	1,250	503	200	387	2,340	17	47	323

@ Numbers may vary due to rounding

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Denotes estimate

- 1 GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- 2 GME includes GM-AvtoVAZ joint venture production beginning in Q1 2004
- 3 GMLAAM includes GM Egypt joint venture from 2001 through current calendar years
- 4 GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004
- 5 International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

(Registrant)

Date: April 1, 2005

By: /s/PETER R. BIBLE

(Peter R. Bible,
Chief Accounting Officer)