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Rule 424(b)(3)

GENERAL MOTORS ACCEPTANCE CORP Form 424B3

March 20, 2001

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Pricing Supplement Dated March 14, 2001
(To Prospectus Dated February 20, 2001)
                                                        File No. 333-55440
                   GENERAL MOTORS ACCEPTANCE CORPORATION
                     Medium-Term Notes - Floating Rate
_____
Agent:
Principal Amount:
Agent's Discount

Bank of America $300,000,000.00
Agent's Discount
or Commission: $-U-
Net Proceeds to Company: $300,000.00
Initial Interest Rate: Reset on the Issue Date (also an Interest Reset Date).
                         $-0-
 or Commission:
                         03/19/01
Issue Date:
Maturity Date: 03/13/01
______
Calculation Agent: GMAC
Interest Calculation:
     /X/ Regular Floating Rate Note
     / / Other
                             (see attached)
      If LIBOR, Designated LIBOR Page / / Reuters Page: / / or
       /X/ Telerate Page: 3750
Interest Reset Dates: The 12th of each month commencing March 19, 2001 and
                      ending March 12, 2002.
Interest Payment Dates: The 12th of each month commencing April 12, 2001 and
                      ending April 12, 2002.
Index Maturity:
                 1 Month
Spread (+/-):
                     +.23%
Day Count Convention:
     /X/ Actual/360 for the period from 03/19/01 to 04/12/02
      // Actual/Actual for the period from // to //
      / / 30/360 for the period from / / to / /
Redemption:
     /X/ The Notes cannot be redeemed prior to the Stated Maturity Date.
      / / The Notes may be redeemed prior to Stated Maturity Date.
      / / Initial Redemption Date:
         Initial Redemption Percentage: ____%
         Annual Redemption Percentage Reduction: ____% until Redemption
         Percentage is 100% of the Principal Amount.
Repayment:
      /\mathrm{X}/ The Notes cannot be repaid prior to the Maturity Date.
      ^{\prime} / The Notes can be repaid prior to the Maturity Date at the option of
         the holder of the Notes. (See Below)
      / / Optional Repayment Date(s):
         Repayment Price: %
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Currency: Specified Currency: U.S. (If other than U.S. dollars, see attached) Minimum Denominations: (Applicable only if Specified Currency is other than U.S. dollars) Original Issue Discount: / / Yes /X/ No Total Amount of OID: Yield to Maturity: Initial Accrual Period: Form: /X/ Book-Entry // Certificated Other: /X/ Principal // Agent If as principal: // The Notes are being offered at varying prices related to prevailing market prices at the time of resale. /X/ The Notes are being offered at a fixed initial public offering price of 100% of principal amount.

The Notes are being offered at a fixed initial public offering price of XX%

If as agent:

of principal amount.