

FRANKLIN RESOURCES INC  
Form 10-Q  
January 30, 2015  
Table of Contents

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q

(MARK ONE)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended December 31, 2014

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-09318

FRANKLIN RESOURCES, INC.

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

13-2670991  
(I.R.S. Employer  
Identification No.)

One Franklin Parkway, San Mateo, CA  
(Address of principal executive offices)

94403  
(Zip Code)

(650) 312-2000  
(Registrant's telephone number, including area code)

N/A  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  YES  NO

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Outstanding: 621,826,792 shares of common stock, par value \$0.10 per share, of Franklin Resources, Inc. as of January 23, 2015.

---

Table of Contents

INDEX TO FORM 10-Q

	Page	
<u>PART I</u>	Financial Information	
Item 1.	Financial Statements (unaudited)	
	<u>Condensed Consolidated Statements of Income</u>	3
	<u>Condensed Consolidated Statements of Comprehensive Income</u>	4
	<u>Condensed Consolidated Balance Sheets</u>	5
	<u>Condensed Consolidated Statements of Cash Flows</u>	6
	<u>Notes to Condensed Consolidated Financial Statements</u>	8
Item 2.	<u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	22
Item 3.	<u>Quantitative and Qualitative Disclosures About Market Risk</u>	43
Item 4.	<u>Controls and Procedures</u>	44
<u>PART II</u>	Other Information	
Item 1.	<u>Legal Proceedings</u>	45
Item 1A.	<u>Risk Factors</u>	45
Item 2.	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	45
Item 6.	<u>Exhibits</u>	46
<u>Signatures</u>		47
<u>Exhibit Index</u>		48

Table of Contents

## PART I – FINANCIAL INFORMATION

## Item 1. Financial Statements.

## FRANKLIN RESOURCES, INC.

## Condensed Consolidated Statements of Income

## Unaudited

(in millions, except per share data)	Three Months Ended		
	December 31,		
	2014	2013	
Operating Revenues			
Investment management fees	\$1,382.4	\$1,373.8	
Sales and distribution fees	595.0	636.7	
Shareholder servicing fees	65.8	76.1	
Other	21.1	22.9	
Total operating revenues	2,064.3	2,109.5	
Operating Expenses			
Sales, distribution and marketing	731.5	776.7	
Compensation and benefits	375.5	349.0	
Information systems and technology	51.2	50.2	
Occupancy	34.3	33.1	
General, administrative and other	89.8	87.4	
Total operating expenses	1,282.3	1,296.4	
Operating Income	782.0	813.1	
Other Income (Expenses)			
Investment and other income, net	51.7	48.2	
Interest expense	(11.3	) (12.6	)
Other income, net	40.4	35.6	
Income before taxes	822.4	848.7	
Taxes on income	256.1	252.7	
Net income	566.3	596.0	
Less: Net income (loss) attributable to			
Nonredeemable noncontrolling interests	6.7	(17.2	)
Redeemable noncontrolling interests	(6.8	) 9.4	
Net Income Attributable to Franklin Resources, Inc.	\$566.4	\$603.8	
Earnings per Share			
Basic	\$0.91	\$0.96	
Diluted	0.91	0.96	
Dividends per Share	\$0.65	\$0.12	

See Notes to Condensed Consolidated Financial Statements.

Table of Contents

## FRANKLIN RESOURCES, INC.

Condensed Consolidated Statements of Comprehensive Income  
Unaudited

(in millions)	Three Months Ended	
	December 31,	
	2014	2013
Net Income	\$566.3	\$596.0
Other Comprehensive Income (Loss)		
Net unrealized losses on investments, net of tax	(0.2	) (10.0
Currency translation adjustments, net of tax	(61.5	) 8.1
Net unrealized gains (losses) on defined benefit plans, net of tax	1.0	(1.3
Total other comprehensive loss	(60.7	) (3.2
Total comprehensive income	505.6	592.8
Less: Comprehensive income (loss) attributable to		
Nonredeemable noncontrolling interests	6.7	(17.2
Redeemable noncontrolling interests	(6.8	) 9.4
Comprehensive Income Attributable to Franklin Resources, Inc.	\$505.7	\$600.6

See Notes to Condensed Consolidated Financial Statements.

Table of Contents

## FRANKLIN RESOURCES, INC.

## Condensed Consolidated Balance Sheets

## Unaudited

(in millions, except share and per share data)	December 31, 2014	September 30, 2014
Assets		
Cash and cash equivalents	\$7,758.0	\$7,476.8
Receivables	926.7	950.0
Investments (including \$1,859.4 and \$1,845.6 at fair value at December 31, 2014 and September 30, 2014)	2,653.1	2,516.1
Assets of consolidated sponsored investment products		
Cash and cash equivalents	60.6	44.9
Investments, at fair value	996.8	1,373.7
Assets of consolidated variable interest entities		
Cash and cash equivalents	66.6	74.3
Investments, at fair value	754.1	788.4
Deferred taxes, net	77.6	98.1
Property and equipment, net	523.4	530.7
Goodwill and other intangible assets, net	2,307.9	2,325.9
Other	172.0	178.2
Total Assets	\$16,296.8	\$16,357.1
Liabilities		
Compensation and benefits	\$238.9	\$465.1
Accounts payable and accrued expenses	194.2	237.5
Dividends	406.7	76.9
Commissions	419.4	440.3
Income taxes	192.6	23.4
Debt		
Debt of consolidated sponsored investment products	105.7	122.3
Debt of consolidated variable interest entities (at fair value at September 30, 2014)	795.5	828.5
Deferred taxes	259.7	259.3
Other	257.3	258.4
Total liabilities	4,068.3	3,909.9
Commitments and Contingencies (Note 9)		
Redeemable Noncontrolling Interests	74.0	234.8
Stockholders' Equity		
Preferred stock, \$1.00 par value, 1,000,000 shares authorized; none issued	—	—
Common stock, \$0.10 par value, 1,000,000,000 shares authorized; 622,426,648 and 622,893,090 shares issued and outstanding at December 31, 2014 and September 30, 2014	62.2	62.3
Retained earnings	11,672.0	11,625.6
Appropriated retained earnings of consolidated variable interest entities	—	13.9
Accumulated other comprehensive loss	(178.4	) (117.7
Total Franklin Resources, Inc. stockholders' equity	11,555.8	11,584.1
Nonredeemable noncontrolling interests	598.7	628.3
Total stockholders' equity	12,154.5	12,212.4
Total Liabilities, Redeemable Noncontrolling Interests and Stockholders' Equity	\$16,296.8	\$16,357.1
See Notes to Condensed Consolidated Financial Statements.		



Table of ContentsFRANKLIN RESOURCES, INC.  
Condensed Consolidated Statements of Cash Flows  
Unaudited

(in millions)	Three Months Ended	
	December 31,	
	2014	2013
Net Income	\$566.3	\$596.0
Adjustments to reconcile net income to net cash provided by operating activities:		
Amortization of deferred sales commissions	30.2	34.2
Depreciation and other amortization	24.9	25.1
Stock-based compensation	35.4	30.9
Excess tax benefit from stock-based compensation	(1.9)	(2.8)
Gains on sale of assets	(9.5)	(20.2)
Income from investments in equity method investees	(6.7)	(24.9)
Net (gains) losses on other investments of consolidated sponsored investment products	(5.9)	16.2
Net gains of consolidated variable interest entities	(1.6)	(6.6)
Deferred income taxes	23.8	(10.4)
Other	10.5	8.2
Changes in operating assets and liabilities:		
Increase in receivables, prepaid expenses and other	(6.7)	(126.2)
Decrease (increase) in trading securities, net	5.2	(36.8)
Decrease (increase) in trading securities of consolidated sponsored investment products, net	16.0	(230.4)
Decrease in accrued compensation and benefits	(220.6)	(193.9)
Increase (decrease) in commissions payable	(20.9)	16.4
Increase in income taxes payable	171.7	194.5
Increase (decrease) in other liabilities	(37.8)	55.4
Net cash provided by operating activities	572.4	324.7
Purchase of investments	(71.7)	(80.1)
Liquidation of investments	69.4	194.1
Purchase of investments by consolidated sponsored investment products	(51.5)	(95.2)
Liquidation of investments by consolidated sponsored investment products	122.5	32.1
Purchase of investments by consolidated variable interest entities	(88.8)	(45.0)
Liquidation of investments by consolidated variable interest entities	126.8	128.0
Decrease in loans receivable, net	—	30.9
Additions of property and equipment, net	(16.1)	(15.0)
Decrease in cash and cash equivalents from net deconsolidation of sponsored investment products	(0.1)	(34.0)
Net cash provided by investing activities	90.5	115.8
Increase (decrease) in deposits	(0.3)	66.5
Issuance of common stock	—	7.2
Dividends paid on common stock	(75.8)	(64.1)
Repurchase of common stock	(151.2)	(137.1)
Excess tax benefit from stock-based compensation	1.9	2.8
Proceeds from issuance of debt by consolidated sponsored investment products	218.5	190.3
Payments on debt by consolidated sponsored investment products	(234.5)	(176.8)
Payments on debt by consolidated variable interest entities	(44.1)	(60.0)
Payments on contingent consideration liabilities	(7.1)	(2.7)

[Table continued on next page]



See Notes to Condensed Consolidated Financial Statements.

6

---

Table of Contents

## FRANKLIN RESOURCES, INC.

## Condensed Consolidated Statements of Cash Flows

Unaudited

[Table continued from previous page]

(in millions)	Three Months Ended		
	December 31,		
	2014	2013	
Noncontrolling interests	(35.3	) 101.4	
Net cash used in financing activities	(327.9	) (72.5	)
Effect of exchange rate changes on cash and cash equivalents	(45.8	) 8.6	
Increase in cash and cash equivalents	289.2	376.6	
Cash and cash equivalents, beginning of period	7,596.0	6,323.1	
Cash and Cash Equivalents, End of Period	\$7,885.2	\$6,699.7	
 Supplemental Disclosure of Cash Flow Information			
Cash paid for income taxes	\$57.0	\$68.0	
Cash paid for interest	12.9	14.2	
Cash paid for interest by consolidated variable interest entities and consolidated sponsored investment products	9.0	11.9	

See Notes to Condensed Consolidated Financial Statements.

Table of Contents

## FRANKLIN RESOURCES, INC.

## Notes to Condensed Consolidated Financial Statements

December 31, 2014

(Unaudited)

## Note 1 – Basis of Presentation

The unaudited interim financial statements of Franklin Resources, Inc. (“Franklin”) and its consolidated subsidiaries (collectively, the “Company”) included herein have been prepared by the Company in accordance with the instructions to Form 10-Q and the rules and regulations of the U.S. Securities and Exchange Commission (the “SEC”). Under these rules and regulations, some information and footnote disclosures normally included in financial statements prepared under accounting principles generally accepted in the United States of America (“U.S. GAAP”) have been shortened or omitted. Management believes that all adjustments necessary for a fair statement of the financial position and the results of operations for the periods shown have been made. All adjustments are normal and recurring. These financial statements should be read together with the Company’s audited financial statements included in its Form 10-K for the fiscal year ended September 30, 2014 (“fiscal year 2014”). Certain amounts for the comparative prior fiscal year period have been reclassified to conform to the financial statement presentation as of and for the period ended December 31, 2014.

## Note 2 – New Accounting Guidance

On October 1, 2014, the Company adopted new Financial Accounting Standards Board guidance that provides an entity the election to measure the financial assets and financial liabilities of a consolidated collateralized financing entity using the more observable fair value of either the financial assets or financial liabilities, and elected this measurement alternative for its consolidated collateralized loan obligations (“CLOs”). The adoption resulted in a \$14.2 million increase in debt of consolidated variable interest entities (“VIEs”), a \$13.9 million reduction in appropriated retained earnings of consolidated VIEs and a \$0.3 million reduction in retained earnings as of October 1, 2014. The Company’s subsequent earnings from the consolidated CLOs reflect changes in fair value of its own economic interests in the CLOs, and no longer include gains or losses on assets and liabilities of the CLOs, which were primarily attributable to noncontrolling interests.

There were no significant updates to the new accounting guidance not yet adopted by the Company as disclosed in its Form 10-K for fiscal year 2014.

## Note 3 – Stockholders’ Equity

The changes in total stockholders’ equity were as follows:

(in millions)

	Franklin Resources, Inc. Stockholders’ Equity	Nonredeemable Noncontrolling Interests	Total Stockholders’ Equity
for the three months ended December 31, 2014			
Balance at October 1, 2014	\$11,584.1	\$ 628.3	\$12,212.4
Adjustment for adoption of new accounting guidance	(14.2)	)	(14.2)
Net income	566.4	6.7	573.1
Other comprehensive loss	(60.7)	)	(60.7)
Cash dividends on common stock	(405.6)	)	(405.6)
Repurchase of common stock	(151.2)	)	(151.2)
Net distributions		(36.3)	(36.3)
Other <sup>1</sup>	37.0		37.0
Balance at December 31, 2014	\$11,555.8	\$ 598.7	\$12,154.5

<sup>1</sup> Primarily relates to stock-based compensation plans.

Table of Contents

(in millions)	Franklin Resources, Inc. Stockholders' Equity	Nonredeemable Noncontrolling Interests	Total Stockholders' Equity
for the three months ended December 31, 2013			
Balance at October 1, 2013	\$10,073.1	\$ 612.4	\$10,685.5
Net income (loss)	603.8	(17.2 )	586.6
Net income reclassified to appropriated retained earnings	4.8	(4.8 )	—
Other comprehensive loss	(3.2 )		(3.2 )
Cash dividends on common stock	(75.9 )		(75.9 )
Repurchase of common stock	(137.1 )		(137.1 )
Net distributions		(13.1 )	(13.1 )
Other <sup>1</sup>	41.6		41.6
Balance at December 31, 2013	\$10,507.1	\$ 577.3	\$11,084.4

<sup>1</sup> Primarily relates to stock-based compensation plans.

During the three months ended December 31, 2014 and 2013, the Company repurchased 2.7 million and 2.5 million shares of its common stock at a cost of \$151.2 million and \$137.1 million under its stock repurchase program. In December 2013, the Company's Board of Directors authorized the repurchase of up to 30.0 million additional shares of its common stock under the stock repurchase program. At December 31, 2014, 27.1 million shares remained available for repurchase under the program, which is not subject to an expiration date.

Note 4 – Earnings per Share

The components of basic and diluted earnings per share were as follows:

(in millions, except per share data)	Three Months Ended December 31,	
	2014	2013
Net Income Attributable to Franklin Resources, Inc.	\$566.4	\$603.8
Less: Allocation of earnings to participating nonvested stock and stock unit awards	3.6	3.5
Net Income Available to Common Stockholders	\$562.8	\$600.3
Weighted-average shares outstanding – basic	620.1	628.1
Effect of non-participating nonvested stock unit awards and dilutive common stock options	0.1	0.4
Weighted-Average Shares Outstanding – Diluted	620.2	628.5
Earnings per Share		
Basic	\$0.91	\$0.96
Diluted	0.91	0.96

Non-participating nonvested stock unit awards excluded from the calculation of diluted earnings per share because their effect would have been anti-dilutive were 0.6 million and 0.1 million for the three months ended December 31, 2014 and 2013.

Table of Contents

## Note 5 – Investments

The disclosures below include details of the Company’s investments, excluding those of consolidated sponsored investment products (“SIPs”) and consolidated VIEs. See Note 8 – Variable Interest Entities and Consolidated Sponsored Investment Products for information related to the investments held by these entities.

Investments consisted of the following:

(in millions)	December 31, 2014	September 30, 2014
Investment securities, trading	\$1,270.4	\$1,277.5
Investment securities, available-for-sale		
SIPs	541.9	517.6
Securities of U.S. states and political subdivisions	8.7	11.3
Securities of the U.S. Treasury and federal agencies	0.7	0.7
Mortgage-backed securities – agency residential	17.2	17.9
Other equity securities	6.3	6.6
Total investment securities, available-for-sale	574.8	554.1
Investments in equity method investees	652.1	594.9
Other investments	155.8	89.6
Total	\$2,653.1	\$2,516.1

<sup>1</sup> Consist of U.S. government-sponsored enterprise obligations.

At December 31, 2014 and September 30, 2014, investment securities with aggregate carrying amounts of \$5.7 million and \$6.1 million were pledged as collateral.

A summary of the gross unrealized gains and losses relating to investment securities, available-for-sale is as follows:

(in millions)	Gross Unrealized			
as of December 31, 2014	Cost Basis	Gains	Losses	Fair Value
SIPs	\$504.4	\$41.9	\$(4.4)	) \$541.9
Securities of U.S. states and political subdivisions	8.5	0.2	—	8.7
Securities of the U.S. Treasury and federal agencies	0.7	—	—	0.7
Mortgage-backed securities – agency residential	17.1	0.1	—	17.2
Other equity securities	5.6	0.7	—	6.3
Total	\$536.3	\$42.9	\$(4.4)	) \$574.8

(in millions)	Gross Unrealized			
as of September 30, 2014	Cost Basis	Gains	Losses	Fair Value
SIPs	\$477.0	\$43.5	\$(2.9)	) \$517.6
Securities of U.S. states and political subdivisions	11.0	0.3	—	11.3
Securities of the U.S. Treasury and federal agencies	0.7	—	—	0.7
Mortgage-backed securities – agency residential	18.0	—	(0.1)	) 17.9
Other equity securities	6.3	0.3	—	6.6
Total	\$513.0	\$44.1	\$(3.0)	) \$554.1

The following tables show the gross unrealized losses and fair values of available-for-sale securities with unrealized losses aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position:

(in millions)	Less Than 12 Months		12 Months or Greater		Total	
as of December 31, 2014	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
SIPs	\$112.1	\$(4.2)	) \$1.7	\$(0.2)	) \$113.8	\$(4.4)



Table of Contents

(in millions) as of September 30, 2014	Less Than 12 Months		12 Months or Greater		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
SIPs	\$156.4	\$(2.7 )	\$1.5	\$(0.2 )	\$157.9	\$(2.9 )
Mortgage-backed securities – agency residential	4.0	—	11.6	(0.1 )	15.6	(0.1 )
Total	\$160.4	\$(2.7 )	\$13.1	\$(0.3 )	\$173.5	\$(3.0 )

The Company recognized \$1.0 million and \$0.6 million of other-than-temporary impairment during the three months ended December 31, 2014 and 2013, all of which related to available-for-sale SIPs, except for \$0.2 million related to other investments during the 2013 period.

At December 31, 2014, contractual maturities of available-for-sale debt securities were as follows:

(in millions)	Cost Basis	Fair Value
Due in one year or less	\$2.6	\$2.6
Due after one year through five years	6.6	6.8
Total	\$9.2	\$9.4

Mortgage-backed securities are not included in the table above as their actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations.

#### Note 6 – Fair Value Measurements

The disclosures below include details of the Company's fair value measurements, excluding those of consolidated SIPs and consolidated VIEs. See Note 8 – Variable Interest Entities and Consolidated Sponsored Investment Products for information related to fair value measurements of the assets and liabilities of these entities.

The Company uses a three-level fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value based on whether the inputs to those valuation techniques are observable or unobservable. The three levels of fair value hierarchy are set forth below. The Company's assessment of the hierarchy level of the assets and liabilities measured at fair value is determined based on the lowest level input that is significant to the fair value measurement in its entirety.

Level 1 Unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2 Observable inputs other than Level 1 quoted prices, such as non-binding quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; or inputs other than quoted prices that are observable or corroborated by observable market data. Level 2 quoted prices are generally obtained from two independent third-party brokers or dealers, including prices derived from model-based valuation techniques for which the significant assumptions are observable in the market or corroborated by observable market data. Quoted prices are validated through price variance analysis, subsequent sales testing, stale price review, price comparison across pricing vendors and due diligence reviews of third-party vendors.

Level 3 Unobservable inputs that are supported by little or no market activity. These inputs require significant management judgment and reflect the Company's estimation of assumptions that market participants would use in pricing the asset or liability.

Table of Contents

Assets and liabilities measured at fair value on a recurring basis were as follows:

(in millions)	Level 1	Level 2	Level 3	Total
as of December 31, 2014				
<b>Assets</b>				
Investment securities, trading	\$1,189.1	\$81.3	\$—	\$1,270.4
Investment securities, available-for-sale				
SIPs	541.9	—	—	541.9
Securities of U.S. states and political subdivisions	—	8.7	—	8.7
Securities of the U.S. Treasury and federal agencies	—	0.7	—	0.7
Mortgage-backed securities – agency residential	—	17.2	—	17.2
Other equity securities	1.2	5.1	—	6.3
Life settlement contracts	—	—	14.2	14.2
<b>Total Assets Measured at Fair Value</b>	<b>\$1,732.2</b>	<b>\$113.0</b>	<b>\$14.2</b>	<b>\$1,859.4</b>
<b>Liabilities</b>				
Contingent consideration liabilities	\$—	\$—	\$100.7	\$100.7
(in millions)				
as of September 30, 2014	Level 1	Level 2	Level 3	Total
<b>Assets</b>				
Investment securities, trading	\$1,196.1	\$81.4	\$—	\$1,277.5
Investment securities, available-for-sale				
SIPs	517.6	—	—	517.6
Securities of U.S. states and political subdivisions	—	11.3	—	11.3
Securities of the U.S. Treasury and federal agencies	—	0.7	—	0.7
Mortgage-backed securities – agency residential	—	17.9	—	17.9
Other equity securities	1.7	4.9	—	6.6
Life settlement contracts	—	—	14.0	14.0
<b>Total Assets Measured at Fair Value</b>	<b>\$1,715.4</b>	<b>\$116.2</b>	<b>\$14.0</b>	<b>\$1,845.6</b>
<b>Liabilities</b>				
Contingent consideration liabilities	\$—	\$—	\$98.5	\$98.5

The fair values of substantially all trading investments, all available-for-sale SIPs and certain other equity securities are determined based on their published net asset values. The fair values of certain trading investments, all available-for-sale debt securities and certain other equity securities are determined using quoted market prices, if available, or independent third-party broker or dealer price quotes, which are evaluated for reasonableness. The fair value of life settlement contracts is determined using a discounted cash flow valuation technique.

The fair value of contingent consideration liabilities is determined using an income-based method which considers the net present value of anticipated future cash flows. Substantially all of the balance relates to the Company's commitment to acquire the remaining interests in K2 Advisors Holdings, LLC.

There were no transfers between Level 1 and Level 2, or into or out of Level 3, during the three months ended December 31, 2014 and 2013.



Table of Contents

The changes in Level 3 assets and liabilities measured at fair value on a recurring basis were as follows:

(in millions)	2014		2013	
	Life Settlement Contracts	Contingent Consideration Liabilities	Life Settlement Contracts	Contingent Consideration Liabilities
for the three months ended December 31,				
Balance at beginning of period	\$ 14.0	\$ (98.5 )	\$ 13.8	\$ (97.7 )
Total realized and unrealized gains (losses)				
Included in investment and other income, net	0.6	—	0.7	—
Included in general, administrative and other expense	—	(9.4 )	—	(5.9 )
Other	—	(0.1 )	—	(0.3 )
Purchases	0.1	—	0.1	—
Sales	—	—	(0.7 )	—
Settlements	(0.5 )	7.1	—	2.7
Effect of exchange rate changes	—	0.2	—	—
Balance at End of Period	\$ 14.2	\$ (100.7 )	\$ 13.9	\$ (101.2 )
Change in unrealized gains (losses) included in net income relating to assets and liabilities held at end of period	\$ 0.3	\$ (9.5 )	\$ 0.3	\$ (6.2 )

The valuation techniques and significant unobservable inputs used in recurring Level 3 fair value measurements were as follows:

(in millions)	Fair Value	Valuation Technique	Significant Unobservable Inputs	Range (Weighted Average)
as of December 31, 2014				
Life settlement contracts	\$ 14.2	Discounted cash flow	Life expectancy Discount rate	22–148 months (71) 3.3%–19.0% (11.7%)
Contingent consideration liabilities	100.7	Discounted cash flow	AUM growth rate EBITDA margin Discount rate	2.9%–19.8% (11.3%) 21.7% - 29.6% (28.0%) 14.0%
(in millions)				
as of September 30, 2014				
Life settlement contracts	\$ 14.0	Discounted cash flow	Life expectancy Discount rate	23–150 months (71) 3.3%–21.7% (11.7%)
Contingent consideration liabilities	98.5	Discounted cash flow	AUM growth rate EBITDA margin Discount rate	3.4%–20.2% (12.8%) 21.9%–30.4% (28.2%) 14.0%

For life settlement contracts, a significant increase (decrease) in the life expectancy or the discount rate in isolation would result in a significantly lower (higher) fair value measurement.

For contingent consideration liabilities, a significant increase (decrease) in the AUM growth rate or EBITDA margin, or decrease (increase) in the discount rate, in isolation would result in a significantly higher (lower) fair value measurement.

Financial instruments that were not measured at fair value were as follows:

(in millions)	Fair Value Level	December 31, 2014		September 30, 2014	
		Carrying Value	Estimated Fair Value	Carrying Value	Estimated Fair Value
Financial Assets					
Cash and cash equivalents	1	\$ 7,758.0	\$ 7,758.0	\$ 7,476.8	\$ 7,476.8
Other investments <sup>1</sup>	2 or 3	141.6	150.4	75.6	87.8

Financial Liabilities

Debt	2	1,198.3	1,239.5	1,198.2	1,235.8
------	---	---------	---------	---------	---------

<sup>1</sup> Primarily consist of Level 3 assets.

13

---

Table of Contents

## Note 7 – Debt

The disclosures below include details of the Company’s debt, excluding that of consolidated SIPs and consolidated VIEs. See Note 8 – Variable Interest Entities and Consolidated Sponsored Investment Products for information related to the debt of these entities.

Debt consisted of the following:

(in millions)	December 31, 2014	September 30, 2014	Effective Interest Rate	
\$250 million 3.125% notes due May 2015	\$250.0	\$250.0	3.32	%
\$300 million 1.375% notes due September 2017	299.1	299.0	1.66	%
\$350 million 4.625% notes due May 2020	349.8	349.8	4.74	%
\$300 million 2.800% notes due September 2022	299.4	299.4	2.93	%
Total Debt	\$1,198.3	\$1,198.2		

At December 31, 2014, the Company’s outstanding senior unsecured and unsubordinated notes had an aggregate face value of \$1.2 billion. The notes have fixed interest rates with interest payable semi-annually and contain an optional redemption feature that allows the Company to redeem each series of notes prior to maturity in whole or in part at any time, at a make-whole redemption price. The indentures governing the notes contain limitations on the Company’s ability and the ability of its subsidiaries to pledge voting stock or profit participating equity interests in its subsidiaries to secure other debt without similarly securing the notes equally and ratably. The indentures also include requirements that must be met if the Company consolidates or merges with, or sells all or substantially all of its assets to, another entity. At December 31, 2014, the Company was in compliance with the covenants of the notes.

At December 31, 2014, maturities for debt were as follows:

(in millions)	Amount
for the fiscal years ending September 30,	
2015	\$250.0
2016	—
2017	299.1
2018	—
2019	—
Thereafter	649.2
Total	\$1,198.3

At December 31, 2014, the Company had \$500.0 million of short-term commercial paper available for issuance under an uncommitted private placement program which has been inactive since April 2012.

## Note 8 – Variable Interest Entities and Consolidated Sponsored Investment Products

The Company sponsors and manages various types of investment products, which consist of both VIEs and non-VIEs. The Company consolidates the VIE products for which it is the primary beneficiary and the non-VIE products which it controls. The Company has no right to the consolidated products’ assets, other than its direct equity investment in them, and/or investment management fees earned from them. The debt holders of these consolidated entities have no recourse to the Company’s assets beyond the level of its direct investment, therefore the Company bears no other risks associated with the entities’ liabilities.

Table of Contents

The balances of consolidated SIPS and consolidated VIEs included in the Company's condensed consolidated balance sheets were as follows:

(in millions)	December 31, 2014			September 30, 2014		
	Consolidated SIPs	VIEs	Total	Consolidated SIPs	VIEs	Total
<b>Assets</b>						
Cash and cash equivalents	\$60.6	\$66.6	\$127.2	\$44.9	\$74.3	\$119.2
Receivables	14.6	9.0	23.6	16.2	23.0	39.2
Investments, at fair value	996.8	754.1	1,750.9	1,373.7	788.4	2,162.1
Other assets	0.6	—	0.6	0.7	—	0.7
<b>Total Assets</b>	<b>\$1,072.6</b>	<b>\$829.7</b>	<b>\$1,902.3</b>	<b>\$1,435.5</b>	<b>\$885.7</b>	<b>\$2,321.2</b>
<b>Liabilities</b>						
Accounts payable and accrued expenses	\$16.2	\$22.8	\$39.0	\$18.5	\$35.3	\$53.8
Debt (at fair value at September 30, 2014)	—	795.5	795.5	—	828.5	828.5
Debt	105.7	—	105.7	122.3	—	122.3
Other liabilities	12.3	—	12.3	12.4	—	12.4
<b>Total liabilities</b>	<b>134.2</b>	<b>818.3</b>	<b>952.5</b>	<b>153.2</b>	<b>863.8</b>	<b>1,017.0</b>
Redeemable Noncontrolling Interests	74.0	—	74.0	234.8	—	234.8
<b>Stockholders' Equity</b>						
Franklin Resources, Inc.'s interests	285.0	11.4	296.4	436.5	21.9	458.4
Nonredeemable noncontrolling interests	579.4	—	579.4	611.0	—	611.0
<b>Total stockholders' equity</b>	<b>864.4</b>	<b>11.4</b>	<b>875.8</b>	<b>1,047.5</b>	<b>21.9</b>	<b>1,069.4</b>
<b>Total Liabilities, Redeemable Noncontrolling Interests and Stockholders' Equity</b>	<b>\$1,072.6</b>	<b>\$829.7</b>	<b>\$1,902.3</b>	<b>\$1,435.5</b>	<b>\$885.7</b>	<b>\$2,321.2</b>

The consolidated SIPS and consolidated VIEs did not have a significant impact on net income attributable to the Company during the three months ended December 31, 2014 and 2013.

**Consolidated SIPS**

Consolidated SIPS consist of limited partnerships and similar structures that the Company controls and other fund products in which the Company has a controlling financial interest. The Company consolidated 29 SIPS as of December 31, 2014, and 30 SIPS as of September 30, 2014. SIPS are typically consolidated when the Company makes an initial investment in a newly launched fund or limited partnership entity. They are deconsolidated when the Company redeems its investment in the SIP or its voting interests decrease to a minority percentage. The Company's investments in SIPS subsequent to deconsolidation are accounted for as trading or available-for-sale investment securities, or equity method or cost method investments depending on the nature of the SIP and the Company's level of ownership.

**Consolidated VIEs**

Consolidated VIEs consist of sponsored CLOs, which are asset-backed financing entities collateralized by a pool of corporate debt securities.

The assets and liabilities of the CLOs were both carried at fair value through September 30, 2014. The Company adopted new accounting guidance on October 1, 2014 under which the liabilities are measured based on the fair value of the assets. Changes in the fair values of the assets and liabilities prior to the adoption of the new accounting guidance were as follows:

(in millions)	Amount
for the three months ended December 31, 2013	
Net gains from changes in fair value of assets	\$13.4
Net losses from changes in fair value of liabilities	(7.7 )
<b>Total Net Gains</b>	<b>\$5.7</b>



Table of Contents

During the three months ended December 31, 2014, the Company recognized \$5.3 million of net gains related to its own economic interests in the CLOs. There was no net gain or loss resulting from changes in the values of the assets and liabilities of the CLOs as a result of the new accounting guidance.

The following tables present information on the investments and debt of the CLOs:

(in millions)		Investments	
as of December 31, 2014			
Unpaid principal balance		\$759.6	
Difference between unpaid principal balance and fair value		(5.5	)
Fair Value		\$754.1	
(in millions)		Investments	Debt
as of September 30, 2014			
Unpaid principal balance		\$787.1	\$861.9
Difference between unpaid principal balance and fair value		1.3	(33.4
Fair Value		\$788.4	\$828.5

The unpaid principal balance of the debt of the CLOs was \$825.5 million at December 31, 2014. There were no investments 90 days or more past due at December 31, 2014 or September 30, 2014.

**Investments**

Investments of consolidated SIPs and consolidated VIEs consisted of the following:

(in millions)	December 31, 2014			September 30, 2014		
	Consolidated SIPs	VIEs	Total	Consolidated SIPs	VIEs	Total
Investment securities, trading	\$214.5	\$—	\$214.5	\$249.6	\$—	\$249.6
Other debt securities	151.6	754.1	905.7	205.6	788.4	994.0
Other equity securities	630.7	—	630.7	918.5	—	918.5
Total Investments	\$996.8	\$754.1	\$1,750.9	\$1,373.7	\$788.4	\$2,162.1

Investment securities, trading held by consolidated SIPs consist of debt and equity securities that are traded in active markets. Other debt and equity securities held by consolidated SIPs primarily consist of direct investments in secured and unsecured debt securities and equity securities of entities in emerging markets, which are generally not traded in active markets. Other equity securities also include investments in funds that are not traded in active markets.

Investments of consolidated VIEs consist of corporate debt securities.

**Debt**

Debt of consolidated SIPs and consolidated VIEs consisted of the following:

(in millions)	December 31, 2014	Effective Interest Rate	September 30, 2014	Effective Interest Rate
Debt of consolidated SIPs due fiscal years 2015-2019	\$ 105.7	4.10 %	\$ 122.3	3.87 %
Debt of consolidated VIEs due fiscal years 2018-2024	795.5	1.48 %	828.5	1.43 %
Total Debt	\$ 901.2		\$ 950.8	

The debt of consolidated SIPs had both fixed and floating interest rates ranging from 2.19% to 5.81% at December 31, 2014, and from 2.19% to 5.89% at September 30, 2014. The repayment of amounts outstanding under the debt agreements is secured by the assets of the consolidated SIPs or a pledge of the right to call capital.

The debt of consolidated VIEs had floating interest rates ranging from 0.46% to 9.73% at December 31, 2014 and September 30, 2014.

Table of Contents

At December 31, 2014, contractual maturities for debt of consolidated SIPs and consolidated VIEs were as follows:

(in millions) for the fiscal years ending September 30,	Amount
2015	\$34.0
2016	—
2017	28.4
2018	224.9
2019	330.6
Thereafter	283.3
Total	\$901.2

## Fair Value Measurements

The tables below present the balances of assets and liabilities of consolidated SIPs and consolidated VIEs measured at fair value on a recurring basis. See Note 6 – Fair Value Measurements for information related to the three levels of fair value hierarchy.

(in millions) as of December 31, 2014	Level 1	Level 2	Level 3	Total
Assets				
Cash and cash equivalents of consolidated VIEs	\$66.6	\$—	\$—	\$66.6
Receivables of consolidated VIEs	—	9.0	—	9.0
Investments of consolidated VIEs	—	753.7	0.4	754.1
Investments of consolidated SIPs				
Equity securities	131.8	26.2	602.8	760.8
Debt securities	2.4	82.0	151.6	236.0
Total Assets Measured at Fair Value	\$200.8	\$870.9	\$754.8	\$1,826.5
Liabilities				
Other liabilities of consolidated SIPs	\$4.7	\$—	\$—	\$4.7
(in millions) as of September 30, 2014	Level 1	Level 2	Level 3	Total
Assets				
Cash and cash equivalents of consolidated VIEs	\$74.3	\$—	\$—	\$74.3
Receivables of consolidated VIEs	—	23.0	—	23.0
Investments of consolidated VIEs	—	787.9	0.5	788.4
Investments of consolidated SIPs				
Equity securities	149.9	304.0	614.3	1,068.2
Debt securities	2.4	96.8	206.3	305.5
Total Assets Measured at Fair Value	\$226.6	\$1,211.7	\$821.1	\$2,259.4
Liabilities				
Accounts payable and accrued expenses of consolidated VIEs	\$—	\$35.3	\$—	\$35.3
Debt of consolidated VIEs	—	781.3	47.2	828.5
Other liabilities of consolidated SIPs	4.0	0.6	—	4.6
Total Liabilities Measured at Fair Value	\$4.0	\$817.2	\$47.2	\$868.4

Table of Contents

The investments in fund products for which fair value was estimated using reported net asset value (“NAV”) as a practical expedient consisted of the following:

(in millions)	Redemption Frequency	Fair Value Level	December 31, 2014	September 30, 2014
Global fixed-income fund	Monthly	2	\$ —	\$ 275.1
Hedge funds	Monthly or quarterly	2	26.1	27.2
Real estate and private equity funds	Nonredeemable	3	409.6	392.3
Hedge funds	Triennially	3	1.1	1.2
Total			\$ 436.8	\$ 695.8

The investments in real estate and private equity funds are expected to be returned through distributions as a result of liquidations of the funds’ underlying assets over a weighted-average period of 3.6 years and 3.9 years at December 31, 2014 and September 30, 2014. The consolidated SIPs’ unfunded commitments to these funds totaled \$128.0 million and \$139.2 million at December 31, 2014 and September 30, 2014, of which the Company was contractually obligated to fund \$2.8 million and \$3.1 million based on its ownership percentage in the SIPs.

There were no transfers between Level 1 and Level 2 during the three months ended December 31, 2014. There were no transfers into Level 2 from Level 1, and transfers into Level 1 from Level 2 were \$0.1 million during the three months ended December 31, 2013.

The changes in Level 3 assets and liabilities measured at fair value on a recurring basis were as follows:

(in millions)	Investments of Consolidated SIPs		Investments of Consolidated VIEs	Total Level 3 Assets	Debt of Consolidated VIEs
	Equity	Debt			
for the three months ended December 31, 2014					
Balance at October 1, 2014	\$614.3	\$206.3	\$0.5	\$821.1	\$(47.2 )
Adjustment for adoption of new accounting guidance	—	—	—	—	47.2
Realized and unrealized gains (losses) included in investment and other income, net	8.3	3.9	(0.1 )	12.1	—
Purchases	47.3	1.7	—	49.0	—
Sales	(65.1 )	(57.2 )	—	(122.3 )	—
Settlements	—	(0.6 )	—	(0.6 )	—
Effect of exchange rate changes	(2.0 )	(2.5 )	—	(4.5 )	—
Balance at December 31, 2014	\$602.8	\$151.6	\$0.4	\$754.8	\$—
Change in unrealized gains (losses) included in net income relating to assets and liabilities held at December 31, 2014	\$2.6	\$3.6	\$(0.1 )	\$6.1	\$—

(in millions)	Investments of Consolidated SIPs		Investments of Consolidated VIEs	Total Level 3 Assets	Debt of Consolidated VIEs
	Equity	Debt			
for the three months ended December 31, 2013					
Balance at October 1, 2013	\$470.9	\$272.3	\$0.5	\$743.7	\$(59.7 )
Realized and unrealized gains (losses) included in investment and other income, net	(3.7 )	(27.7 )	—	(31.4 )	7.5
Purchases	50.2	22.2	—	72.4	—
Sales	(15.6 )	(13.9 )	—	(29.5 )	—
Effect of exchange rate changes	0.8	1.5	—	2.3	—
Balance at December 31, 2013	\$502.6	\$254.4	\$0.5	\$757.5	\$(52.2 )
	\$(3.3 )	\$(28.8 )	\$—	\$(32.1 )	\$7.5



Change in unrealized gains (losses) included  
in net income relating to assets and liabilities  
held at December 31, 2013

There were no transfers into or out of Level 3 during the three months ended December 31, 2014 and 2013.

18

---

Table of Contents

The valuation techniques and significant unobservable inputs used in recurring Level 3 fair value measurements were as follows:

(in millions)

as of December 31, 2014	Fair Value	Valuation Technique	Significant Unobservable Inputs	Range (Weighted Average)
Debt securities	\$151.6	Discounted cash flow	Discount rate	3.6%–18.0% (10.1%)
			Risk premium	0.0%–8.0% (2.4%)
Equity securities	150.4	Market comparable companies	EBITDA multiple	3.1–11.0 (8.0)
			Discount for lack of marketability	25.0%–50.0% (33.2%)
	22.0	Discounted cash flow	Discount rate	6.3%–20.0% (13.4%)
			19.7	Market pricing

(in millions)

as of September 30, 2014	Fair Value	Valuation Technique	Significant Unobservable Inputs	Range (Weighted Average)
Debt securities	\$206.3	Discounted cash flow	Discount rate	3.6%–18.0% (11.9%)
			Risk premium	0.0%–8.0% (1.9%)
Equity securities	152.9	Market comparable companies	EBITDA multiple	3.1–11.0 (8.0)
			Discount for lack of marketability	25.0%–50.0% (33.2%)
	38.1	Discounted cash flow	Discount rate	6.0%–20.0% (16.9%)
			29.8	Market pricing

Level 3 debt securities held by consolidated SIPs consisted of corporate loans and notes, mezzanine loans and convertible debentures, and equity securities consisted primarily of common and preferred shares at December 31, 2014 and September 30, 2014.

The fair values of Level 3 assets and liabilities that were determined based on NAV or third-party pricing information are excluded from the above two tables. At December 31, 2014 and September 30, 2014, the asset exclusions consisted of \$410.7 million and \$393.5 million of investments in various funds held by consolidated SIPs for which fair value was estimated using NAV as a practical expedient. At September 30, 2014, \$47.2 million of debt of consolidated VIEs that was valued using third-party broker or dealer price quotes was also excluded.

Following are descriptions of the sensitivity of the Level 3 recurring fair value measurements to changes in the significant unobservable inputs presented in the above tables.

For securities utilizing the discounted cash flow valuation technique, a significant increase (decrease) in the discount rate, risk premium or discount for lack of marketability in isolation would result in a significantly lower (higher) fair value measurement. The discount for lack of marketability used to determine fair value may include other factors such as liquidity or credit risk. Generally, a change in the discount rate is accompanied by a directionally similar change in the risk premium and discount for lack of marketability.

For securities utilizing the market comparable companies valuation technique, a significant increase (decrease) in the EBITDA multiple in isolation would result in a significantly higher (lower) fair value measurement. A significant increase (decrease) in the discount for lack of marketability in isolation would result in a significantly lower (higher) fair value measurement. The discount for lack of marketability used to determine fair value may include other factors such as liquidity or credit risk.

For securities utilizing a market pricing valuation technique, a significant increase (decrease) in the price to book value ratio would result in a significantly higher (lower) fair value measurement.



Table of Contents

Financial instruments of consolidated SIPs and consolidated VIEs that were not measured at fair value were as follows:

(in millions)	Fair Value Level	December 31, 2014		September 30, 2014	
		Carrying Value	Estimated Fair Value	Carrying Value	Estimated Fair Value
Financial Assets					
Cash and cash equivalents of consolidated SIPs	1	\$60.6	\$60.6	\$44.9	\$44.9
Financial Liabilities					
Debt of consolidated VIEs <sup>1</sup>	2 or 3	795.5	783.3	—	—
Debt of consolidated SIPs	3	105.7	104.1	122.3	122.0

<sup>1</sup> Substantially all is Level 2.

## Redeemable Noncontrolling Interests

Changes in redeemable noncontrolling interests of consolidated SIPs were as follows:

(in millions)	for the three months ended December 31,	
	2014	2013
Balance at beginning of period	\$234.8	\$121.8
Net (loss) income	(6.8	) 9.4
Net subscriptions	1.0	114.5
Net deconsolidations	(155.0	) (91.9
Balance at End of Period	\$74.0	\$153.8

## Non-consolidated VIEs

VIEs for which the Company is not the primary beneficiary consist of sponsored and other investment products from which the Company earns investment management fees and/or in which it has an equity ownership interest.

The carrying values of the investment management fees receivable from and the equity ownership interests in these VIEs included in the Company's condensed consolidated balance sheets are set forth below. These amounts represent the Company's maximum exposure to loss from these investment products.

(in millions)	December 31, 2014	September 30, 2014
Receivables	\$48.3	\$49.8
Investments	196.4	202.0
Total	\$244.7	\$251.8

The Company's total AUM of non-consolidated VIEs was \$40.6 billion at December 31, 2014 and \$42.4 billion at September 30, 2014.

While the Company has no contractual obligation to do so, it routinely makes cash investments in the course of launching SIPs. The Company also may voluntarily elect to provide its SIPs with additional direct or indirect financial support based on its business objectives. The Company did not provide financial or other support to its SIPs during fiscal year 2014 or the three months ended December 31, 2014.

## Note 9 – Commitments and Contingencies

## Legal Proceedings

The Company is from time to time involved in litigation relating to claims arising in the normal course of business. Management is of the opinion that the ultimate resolution of such claims will not materially affect the Company's business, financial position, results of operations or liquidity. In management's opinion, an adequate accrual has been made as of December 31, 2014 to provide for any probable losses that may arise from such matters for which the Company could reasonably estimate an amount.

Table of Contents

## Other Commitments and Contingencies

At December 31, 2014, there were no changes that would have a material effect on the other commitments and contingencies reported in the Company's Form 10-K for fiscal year 2014.

## Note 10 – Stock-Based Compensation

Stock awards generally entitle holders to the right to sell the underlying shares of the Company's common stock once the awards vest. Stock unit awards generally entitle holders to receive the underlying shares of common stock once the awards vest. Certain performance-based long-term stock and stock unit awards have been granted that generally vest based on the achievement of predetermined Company financial performance goals. In the event a performance measure is not achieved at or above a specified threshold level, the portion of the award tied to such performance measure is forfeited.

Stock and stock unit award activity was as follows:

(shares in thousands)	Shares	Weighted-Average Grant-Date Fair Value
Nonvested balance at October 1, 2014	3,473	\$ 48.55
Granted	2,636	55.69
Vested	(525)	) 41.88
Forfeited/canceled	(123)	) 41.60
Nonvested Balance at December 31, 2014	5,461	\$ 52.80

Total unrecognized compensation cost related to nonvested stock and stock unit awards, net of estimated forfeitures, was \$233.7 million at December 31, 2014. This cost is expected to be recognized over a remaining weighted-average vesting period of 2.1 years.

## Note 11 – Other Income (Expenses)

Other income (expenses) consisted of the following:

(in millions)	Three Months Ended December 31,	
	2014	2013
Investment and Other Income, Net		
Dividend income	\$2.2	\$3.1
Interest income	2.0	2.3
Gains (losses) on trading investment securities, net	(3.0)	) 3.4
Realized gains on sale of investment securities, available-for-sale	4.8	19.6
Realized losses on sale of investment securities, available-for-sale	(0.3)	) (0.6)
Income from investments in equity method investees	6.7	24.9
Other-than-temporary impairment of investments	(1.0)	) (0.6)
Gains (losses) on investments of consolidated SIPs, net	2.9	(5.3)
Gains from consolidated VIEs, net	5.3	5.7
Foreign currency exchange gains (losses), net	23.3	(10.5)
Other, net	8.8	6.2
Total	51.7	48.2
Interest Expense	(11.3)	) (12.6)
Other Income, Net	\$40.4	\$35.6

Substantially all of the Company's dividend income and realized gains and losses on sale of available-for-sale securities were generated by investments in its non-consolidated SIPs. Interest income was primarily generated by trading investment securities and cash equivalents. Proceeds from the sale of available-for-sale securities were \$36.5 million and \$125.6 million for the three months ended December 31, 2014 and 2013.

Table of Contents

Net gains (losses) recognized on the Company's trading investment securities that were held at December 31, 2014 and 2013 were \$(3.0) million and \$1.9 million. Net gains (losses) recognized on trading investment securities of consolidated SIPs that were held at December 31, 2014 and 2013 were \$(5.9) million and \$10.0 million.

## Note 12 – Accumulated Other Comprehensive Income (Loss)

Changes in accumulated other comprehensive income (loss) by component were as follows:

(in millions)	Unrealized Gains (Losses) on Investments	Currency Translation Adjustments	Unrealized Gains (Losses) on Defined Benefit Plans	Total
for the three months ended December 31, 2014				
Balance at October 1, 2014	\$31.0	\$(143.6 )	\$(5.1 )	\$(117.7 )
Other comprehensive income (loss) before reclassifications, net of tax	3.0	(61.5 )	1.0	(57.5 )
Reclassifications to net investment and other income, net of tax	(3.2 )	—	—	(3.2 )
Total other comprehensive income (loss)	(0.2 )	(61.5 )	1.0	(60.7 )
Balance at December 31, 2014	\$30.8	\$(205.1 )	\$(4.1 )	\$(178.4 )
(in millions)				
for the three months ended December 31, 2013				
Balance at October 1, 2013	\$71.9	\$(63.2 )	\$(2.6 )	\$6.1
Other comprehensive income (loss) before reclassifications, net of tax	0.9	8.1	(1.3 )	7.7
Reclassifications to net investment and other income, net of tax	(10.9 )	—	—	(10.9 )
Total other comprehensive income (loss)	(10.0 )	8.1	(1.3 )	(3.2 )
Balance at December 31, 2013	\$61.9	\$(55.1 )	\$(3.9 )	\$2.9

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

## Forward-Looking Statements

In this section, we discuss and analyze the results of operations and financial condition of Franklin Resources, Inc. ("Franklin") and its subsidiaries (collectively, the "Company"). In addition to historical information, we also make statements relating to the future, called "forward-looking" statements, which are provided under the "safe harbor" protection of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally written in the future tense and/or are preceded by words such as "will," "may," "could," "expect," "believe," "anticipate," "intend," "plan," "seek," "estimate" or other similar words. Moreover, statements that speculate about future events are forward-looking statements. These forward-looking statements involve a number of known and unknown risks, uncertainties and other important factors that could cause actual results and outcomes to differ materially from any future results or outcomes expressed or implied by such forward-looking statements. You should carefully review the "Risk Factors" section set forth below, which describes these risks, uncertainties and other important factors in more detail.

While forward-looking statements are our best prediction at the time that they are made, you should not rely on them. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. We caution you against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. If a circumstance occurs after the date of this Form 10-Q that causes any of our forward-looking statements to be inaccurate, whether as a result of new information, future developments

or otherwise, we do not have an obligation, and we undertake no obligation, to announce publicly the change to our expectations, or to make any revision to our forward-looking statements, unless required by law.

The following discussion should be read in conjunction with our Form 10-K for the fiscal year ended September 30, 2014 (“fiscal year 2014”) filed with the U.S. Securities and Exchange Commission (the “SEC”), and the condensed consolidated financial statements and notes thereto included elsewhere in this Form 10-Q.

Table of Contents

## Overview

We are a global investment management organization and derive our operating revenues and net income from providing investment management and related services to investors in jurisdictions worldwide through products that include investment funds and institutional, high net-worth and separately-managed accounts (collectively, our “sponsored investment products” or “SIPs”). In addition to investment management, our services include fund administration, sales, distribution, marketing, shareholder servicing, trustee, custody and other fiduciary services. Our SIPs and investment management and related services are distributed or marketed to the public globally under eight distinct brand names: Franklin<sup>®</sup>, Templeton<sup>®</sup>, Mutual Series<sup>®</sup>, Bissett<sup>®</sup>, Fiduciary Trust<sup>™</sup>, Darby Balanced Equity Management<sup>®</sup> and K2<sup>®</sup>. We offer a broad range of SIPs under equity, hybrid, fixed-income and cash management funds and accounts, including alternative investment products, that meet a wide variety of specific investment needs of individual and institutional investors. We also provide sub-advisory services to certain investment products sponsored by other companies which may be sold to the public under the brand names of those other companies or on a co-branded basis.

The level of our revenues depends largely on the level and relative mix of assets under management (“AUM”). As noted in the “Risk Factors” section set forth below, the amount and mix of our AUM are subject to significant fluctuations and can negatively impact our revenues and income. The level of our revenues also depends on mutual fund sales and the number of mutual fund shareholder accounts. The fees charged for our services are based on contracts with our SIPs or our clients. These arrangements could change in the future.

During the three months ended December 31, 2014, the global equity markets experienced volatility but provided positive returns, evidenced by increases of 1% in the MSCI World Index and 5% in the S&P 500 Index. The overall market performance benefited from a continued rally in the U.S. equity markets, but was tempered by ongoing economic growth concerns in Europe and emerging markets, including political uncertainty in Greece. The global bond markets had mixed results during the quarter, with the Barclays Global Aggregate Index decreasing 1% as the Federal Reserve Bank ended its quantitative easing program while interest rates remained low and other central banks continued their accommodative monetary policies. The U.S. dollar continued to strengthen during the quarter, while a sharp decline in oil prices had a negative impact on the energy sector.

Our total AUM at December 31, 2014 was \$880.1 billion, 2% lower than at September 30, 2014 and essentially the same as at December 31, 2013. Simple monthly average AUM (“average AUM”) for the three months ended December 31, 2014 increased 3% from the same period in the prior fiscal year.

The business and regulatory environments in which we operate globally remain complex, uncertain and subject to change. We are subject to various laws, rules and regulations globally that impose restrictions, limitations and registration, reporting and disclosure requirements on our business and add complexity to our global compliance operations.

Uncertainties regarding economic stabilization and improvement remain for the foreseeable future. As we continue to confront the challenges of the current economic and regulatory environments, we remain focused on the investment performance of our SIPs and on providing high quality customer service to our clients. While we are focused on expense management, we will also seek to attract, retain and develop employees and invest strategically in systems and technology that will provide a secure and stable environment. We will continue to seek to protect and further our brand recognition while developing and maintaining broker/dealer and client relationships. The success of these and other strategies may be influenced by the factors discussed in the “Risk Factors” section set forth below.

## RESULTS OF OPERATIONS

(in millions, except per share data)	Three Months Ended		Percent Change
	December 31, 2014	2013	
Operating revenues	\$2,064.3	\$2,109.5	(2) %
Operating income	782.0	813.1	(4) %
Net income attributable to Franklin Resources, Inc.	566.4	603.8	(6) %
Diluted earnings per share	\$0.91	\$0.96	(5) %
Operating margin <sup>1</sup>	37.9	% 38.5	%



---

<sup>1</sup> Defined as operating income divided by total operating revenues.

Operating income decreased \$31.1 million for the three months ended December 31, 2014, as compared to the same period in the prior fiscal year, as revenues decreased 2% and operating expenses decreased 1%. AUM was relatively flat year over year, however lower sales resulted in decreases in both revenues and expenses. The expense decrease was largely offset by higher compensation and benefits.

23

---

Table of Contents

Net income attributable to Franklin Resources, Inc. decreased \$37.4 million for the three months ended December 31, 2014, primarily due to the decrease in operating income.

Diluted earnings per share decreased consistent with the decrease in net income, partially offset by the impact of a 1% decrease in diluted average common shares outstanding primarily resulting from repurchases of shares of our common stock during the twelve-month period ended December 31, 2014.

**ASSETS UNDER MANAGEMENT**

AUM by investment objective was as follows:

(in billions)	December 31, 2014	December 31, 2013	Percent Change	
Equity				
Global/international	\$248.5	\$260.4	(5	)%
United States	113.1	105.3	7	%
Total equity	361.6	365.7	(1	)%
Hybrid	157.1	147.8	6	%
Fixed-Income				
Tax-free	73.2	69.0	6	%
Taxable				
Global/international	219.1	231.3	(5	)%
United States	62.2	58.7	6	%
Total fixed-income	354.5	359.0	(1	)%
Cash Management	6.9	6.6	5	%
Total	\$880.1	\$879.1	0	%
Average for the Three-Month Period	\$894.1	\$865.9	3	%

AUM at December 31, 2014 was essentially unchanged from December 31, 2013. During the twelve-month period AUM increased by \$24.6 billion of market appreciation, which was offset by a \$10.3 billion decrease due to the impact of foreign exchange revaluation, \$8.1 billion of net new outflows and \$5.2 billion of net distributions.

Average AUM increased 3% during the three months ended December 31, 2014 from the same period in the prior fiscal year, as the current-year period began with a higher level of AUM. Average AUM is generally more indicative of trends in revenue for providing investment management and fund administration services than the year-over-year change in ending AUM.

Average AUM and the mix of average AUM by investment objective are shown below.

(in billions) for the three months ended December 31,	Average AUM		Percent Change		Mix of Average AUM		
	2014	2013			2014	2013	
Equity							
Global/international	\$255.7	\$254.6	0	%	29	% 29	%
United States	112.0	101.8	10	%	12	% 12	%
Total equity	367.7	356.4	3	%	41	% 41	%
Hybrid	158.7	143.1	11	%	18	% 16	%
Fixed-Income							
Tax-free	72.7	71.0	2	%	8	% 8	%
Taxable							
Global/international	224.4	230.2	(3	)%	25	% 27	%
United States	63.5	58.7	8	%	7	% 7	%
Total fixed-income	360.6	359.9	0	%	40	% 42	%
Cash Management	7.1	6.5	9	%	1	% 1	%
Total	\$894.1	\$865.9	3	%	100	% 100	%

Table of Contents

Components of the change in AUM were as follows:

(in billions)	Three Months Ended December 31,		Percent Change	
	2014	2013		
Beginning AUM	\$898.0	\$844.7	6	%
Long-term sales	46.7	49.8	(6	)%
Long-term redemptions	(50.0	) (49.7	) 1	%
Net cash management	(0.2	) (0.1	) 100	%
Net new flows	(3.5	) —	NM	
Reinvested distributions	15.1	9.7	56	%
Net flows	11.6	9.7	20	%
Distributions	(17.4	) (11.3	) 54	%
Appreciation (depreciation) and other <sup>1</sup>	(12.1	) 36.0	NM	
Ending AUM	\$880.1	\$879.1	0	%

<sup>1</sup> Includes impact of foreign exchange revaluation.

Components of the change in AUM by investment objective were as follows:

(in billions) for the three months ended December 31, 2014	Equity			Fixed-Income				Cash Management	Total
	Global/ International	United States	Hybrid	Tax-Free	Taxable Global/ International	Taxable United States			
AUM at October 1, 2014	\$261.5	\$109.5	\$159.0	\$72.1	\$225.1	\$63.8	\$7.0	\$898.0	
Long-term sales	10.8	5.2	7.5	2.0	17.6	3.6	—	46.7	
Long-term redemptions	(14.2	) (6.5	) (6.5	) (2.1	) (16.5	) (4.2	) —	(50.0	
Net exchanges	(0.1	) 0.4	—	0.1	(0.3	) (0.2	) 0.1	—	
Net cash management	—	—	—	—	—	—	(0.2	) (0.2	
Net new flows	(3.5	) (0.9	) 1.0	—	0.8	(0.8	) (0.1	) (3.5	
Reinvested distributions	4.3	3.9	1.9	0.5	3.9	0.6	—	15.1	
Net flows	0.8	3.0	2.9	0.5	4.7	(0.2	) (0.1	) 11.6	
Distributions	(4.9	) (4.2	) (2.1	) (0.7	) (4.8	) (0.7	) —	(17.4	
Appreciation (depreciation) and other <sup>1</sup>	(8.9	) 4.8	(2.7	) 1.3	(5.9	) (0.7	) —	(12.1	
AUM at December 31, 2014	\$248.5	\$113.1	\$157.1	\$73.2	\$219.1	\$62.2	\$6.9	\$880.1	

<sup>1</sup> Includes impact of foreign exchange revaluation.

(in billions) for the three months ended December 31, 2013	Equity			Fixed-Income				Cash Management	Total
	Global/ International	United States	Hybrid	Tax-Free	Taxable Global/ International	Taxable United States			
AUM at October 1, 2013	\$243.9	\$97.2	\$137.5	\$72.4	\$228.8	\$58.3	\$6.6	\$844.7	
Long-term sales	15.1	6.1	6.5	1.9	15.9	4.3	—	49.8	
Long-term redemptions	(12.3	) (6.1	) (4.1	) (4.5	) (18.4	) (4.3	) —	(49.7	
Net exchanges	0.3	0.4	0.8	(0.8	) (0.6	) (0.2	) 0.1	—	
Net cash management	—	—	—	—	—	—	(0.1	) (0.1	
Net new flows	3.1	0.4	3.2	(3.4	) (3.1	) (0.2	) —	—	
Reinvested distributions	3.0	2.5	1.5	0.6	1.6	0.5	—	9.7	

Edgar Filing: FRANKLIN RESOURCES INC - Form 10-Q

Net flows	6.1	2.9	4.7	(2.8)	(1.5)	0.3	—	9.7
Distributions	(3.3)	(2.7)	(1.7)	(0.8)	(2.2)	(0.6)	—	(11.3)
Appreciation and other <sup>1</sup>	13.7	7.9	7.3	0.2	6.2	0.7	—	36.0
AUM at December 31, 2013	\$260.4	\$105.3	\$147.8	\$69.0	\$231.3	\$58.7	\$6.6	\$879.1

<sup>1</sup> Includes impact of foreign exchange revaluation.

Table of Contents

AUM decreased \$17.9 billion or 2% during the quarter ended December 31, 2014, primarily due to \$12.1 billion of market depreciation and other, which includes a \$4.6 billion decrease due to the impact of foreign exchange revaluation, and \$3.5 billion of net new outflows. The market depreciation occurred primarily in global/international and hybrid products, partially offset by appreciation in U.S. equity products, and reflected mixed returns in global markets, with increases in the MSCI World index of 1% and the S&P 500 index of 5%, while the Barclays Global Aggregate Index decreased 1%. The foreign exchange revaluation was primarily due to strengthening of the U.S. dollar against the Canadian dollar, Euro and Australian dollar. Long-term sales decreased 6% to \$46.7 billion, as compared to the prior-year period, primarily due to lower sales of global/international equity products, partially offset by higher sales of global/international fixed-income products. Long-term redemptions increased 1% to \$50.0 billion, as higher redemptions of hybrid and equity products were substantially offset by lower redemptions of fixed-income products.

AUM increased \$34.4 billion or 4% during the quarter ended December 31, 2013, primarily due to \$36.0 billion of market appreciation and other. Positive returns in global markets, evidenced by increases in the MSCI World and S&P 500 indexes of 8% and 11%, resulted in market appreciation across all investment objectives, most significantly in equity and hybrid products.

Average AUM by sales region is shown below.

(in billions)	Three Months Ended December 31,		Percent Change	
	2014	2013		
United States	\$587.7	\$559.6	5	%
International				
Europe, the Middle East and Africa	145.8	150.7	(3	)%
Asia-Pacific	92.7	88.7	5	%
Canada	38.1	37.7	1	%
Latin America <sup>1</sup>	29.8	29.2	2	%
Total international	306.4	306.3	0	%
Total	\$894.1	\$865.9	3	%

<sup>1</sup> Latin America sales region includes North America-based advisors serving non-resident clients.

Due to the global nature of our business operations, investment management and related services may be performed in locations unrelated to the sales region.

#### Investment Performance Overview

A key driver of our overall success is the long-term investment performance of our SIPs. A standard measure of the performance of these investment products is the percentage of AUM exceeding benchmarks and peer group medians. The investment performance of our taxable fixed-income products has been strong with AUM frequently outperforming the benchmarks and peer group medians for the one-, three-, five- and ten-year periods ended December 31, 2014. Our global/international fixed-income funds generated notable results with at least 87% of AUM exceeding the benchmarks and at least 94% of AUM exceeding the peer group medians for the three-, five- and ten-year periods. In addition, 100% of AUM in our tax-free fixed-income products exceeded the peer group median for the ten-year period. The performance of our hybrid products in comparison to the benchmarks and peer group medians has declined from September 30, 2014 primarily due to lower performance in the one-year period by the Franklin Income Fund, which represents 70% of the hybrid category. The performance of our equity products has mostly lagged the benchmarks and peer group medians during the periods presented.

Table of Contents

The performance of our products against benchmarks and peer group medians is presented in the table below.

as of December 31, 2014	Benchmark Comparison				Peer Group Comparison <sup>1</sup>				
	% of AUM Exceeding Benchmark				% of AUM in Top Two Peer Group Quartiles				
	1-Year	3-Year	5-Year	10-Year	1-Year	3-Year	5-Year	10-Year	
Equity									
Global/international	24	% 37	% 28	% 50	% 26	% 62	% 42	% 58	%
United States	21	% 4	% 8	% 31	% 39	% 32	% 61	% 46	%
Total equity	23	% 26	% 21	% 42	% 31	% 51	% 49	% 53	%
Hybrid	3	% 9	% 9	% 83	% 8	% 87	% 95	% 97	%
Fixed-Income									
Tax-free	83	% 62	% 57	% 54	% 86	% 66	% 63	% 100	%
Taxable									
Global/international	63	% 89	% 87	% 90	% 85	% 96	% 94	% 99	%
United States	38	% 61	% 62	% 55	% 24	% 47	% 45	% 64	%
Total fixed-income	63	% 79	% 76	% 75	% 75	% 80	% 78	% 93	%

The peer group rankings are sourced from Lipper, a Thomson Reuters Company, Morningstar or eVestment in each fund's market and were based on an absolute ranking of returns. © 2015 Morningstar, Inc. All rights reserved. The information herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information.

AUM measured in the benchmark and peer group rankings represents 90% and 85% of our total AUM as of December 31, 2014. The benchmark comparisons are based on each fund's return as compared to a market index that has been selected to be generally consistent with the investment objectives of the fund.

For products with multiple share classes, rankings for the primary share class are applied to the entire product. Private equity funds, certain privately-offered emerging market and real estate funds, cash management funds and funds acquired in fiscal year 2013 are not included. Certain other funds and products were also excluded because of limited benchmark or peer group data. Had this data been available, the results may have been different. These results assume the reinvestment of dividends, are based on data available as of January 21, 2015 and are subject to revision. While we remain focused on achieving strong long-term performance, our future benchmark and peer group rankings may vary from our past performance.

**OPERATING REVENUES**

The table below presents the percentage change in each operating revenue category.

(in millions)	Three Months Ended		Percent Change
	December 31, 2014	2013	
Investment management fees	\$1,382.4	\$1,373.8	1 %
Sales and distribution fees	595.0	636.7	(7) %
Shareholder servicing fees	65.8	76.1	(14) %
Other	21.1	22.9	(8) %
Total Operating Revenues	\$2,064.3	\$2,109.5	(2) %
Investment Management Fees			

Investment management fees are generally calculated under contractual arrangements with our SIPs and the products for which we provide sub-advisory services as a percentage of the market value of AUM. Annual rates vary by investment objective and type of services provided. Rates for products sold outside of the U.S. are generally higher than for U.S. products because they are structured to compensate for certain distribution costs.

Investment management fees increased \$8.6 million for the three months ended December 31, 2014, primarily due to a 3% increase in average AUM, largely offset by the impact of a lower effective fee rate. The increase in average

AUM primarily occurred in the U.S. sales region, and in the hybrid and U.S. equity investment objectives.

27

---

Table of Contents

Our effective investment management fee rate (annualized investment management fees divided by average AUM) decreased to 61.8 basis points for the three months ended December 31, 2014, from 63.5 basis points for the same period in the prior fiscal year. The rate decrease was primarily due to lower performance fees and higher weighting of AUM in U.S. products and in lower fee products in the global/international equity and fixed-income objectives. The rate decrease was partially offset by a change in the pricing structure in Canada effective January 1, 2014 which resulted in the bundling of investment management and servicing fees.

Performance-based investment management fees were \$2.6 million and \$26.0 million for the three months ended December 31, 2014 and 2013, with the decrease primarily related to fund of hedge funds products.

Our product offerings and global operations are diverse. As such, the impact of future changes in the market value of AUM on investment management fees will be affected by the relative mix of investment objective, geographic region, distribution channel and investment vehicle of the assets.

**Sales and Distribution Fees**

We earn fees from the sale of certain classes of SIPs on which investors pay a commission at the time of purchase (“commissionable sales”). Sales commissions are reduced or eliminated on some share classes and for some sale transactions depending upon the amount invested and the type of investor. Therefore, sales fees will change with the overall level of gross sales, the size of individual transactions, and the relative mix of sales between different share classes and types of investors.

Globally, our mutual funds and certain other products generally pay us distribution fees in return for sales, marketing and distribution efforts on their behalf. Specifically, the majority of U.S.-registered mutual funds, with the exception of certain of our money market mutual funds, have adopted distribution plans under Rule 12b-1 (the “Rule 12b-1 Plans”) promulgated under the Investment Company Act of 1940. The Rule 12b-1 Plans permit the mutual funds to pay us for marketing, marketing support, advertising, printing and sales promotion services relating to the distribution of their shares, subject to the Rule 12b-1 Plans’ limitations on amounts based on average daily net AUM. Similar arrangements exist for the distribution of our non-U.S. funds.

We pay substantially all of our sales and distribution fees to the financial advisers and other intermediaries who sell our SIPs to the public on our behalf. See the description of sales, distribution and marketing expenses below.

Sales and distribution fees by revenue driver are presented below:

(in millions)	Three Months Ended		Percent Change
	December 31, 2014	2013	
Asset-based fees	\$447.8	\$453.5	(1 )%
Sales-based fees	144.7	179.8	(20 )%
Contingent sales charges	2.5	3.4	(26 )%
Sales and Distribution Fees	\$595.0	\$636.7	(7 )%

Asset-based distribution fees decreased \$5.7 million for the three months ended December 31, 2014 due to a \$14.2 million decrease in distribution fees related to non-U.S. products, partially offset by an \$8.5 million increase related to U.S. products. The decrease in fees from non-U.S. products primarily resulted from an 8% decrease in the related average international AUM, partially offset by a higher mix of equity products. The increase in fees from U.S. products primarily resulted from a 2% increase in the related average U.S. AUM and a higher mix of hybrid products. Equity and hybrid products typically generate higher distribution fees than fixed-income products.

Sales-based fees decreased \$35.1 million for the three months ended December 31, 2014 primarily due to a 23% decrease in total commissionable sales, partially offset by a higher mix of U.S. product commissionable sales. U.S. products typically generate higher sales fees than non-U.S. products. Commissionable sales represented 10% and 12% of total sales for the three months ended December 31, 2014 and 2013.

Contingent sales charges are earned from investor redemptions within a contracted period of time. These charges are levied only on certain shares sold without a front-end sales charge, and vary with the mix of redemptions of these shares.

**Shareholder Servicing Fees**



We receive shareholder servicing fees as compensation for providing transfer agency services, which include providing customer statements, transaction processing, customer service, and tax reporting. These fees are generally fixed charges per

28

---

Table of Contents

shareholder account that vary with the particular type of fund and the service being rendered. In some instances, we charge SIPs these fees based on the level of AUM. In the U.S., transfer agency service agreements provide that accounts closed in a calendar year generally remain billable at a reduced rate through the second quarter of the following calendar year. In Canada, such agreements that were in place through December 31, 2013 provided that accounts closed in the calendar year remain billable for four months after the end of the calendar year. Accordingly, the level of fees varies with the change in open accounts and the level of closed accounts that remain billable. A change to the pricing structure in Canada effective January 1, 2014 resulted in the bundling of investment management and servicing fees, therefore shareholder servicing fees are no longer charged to SIPs in Canada. Other services include tax planning and preparation for individual and trust clients, for which fees are primarily account based, and trustee services, for which fees are based on the level of AUM.

Shareholder servicing fees decreased \$10.3 million for the three months ended December 31, 2014, primarily due to the change in fee structure in Canada.

**Other**

Other revenue decreased \$1.8 million for the three months ended December 31, 2014, primarily due to the termination of our banking business in fiscal year 2014.

**OPERATING EXPENSES**

The table below presents the percentage change in each operating expense category.

(in millions)	Three Months Ended		Percent Change
	December 31, 2014	2013	
Sales, distribution and marketing	\$731.5	\$776.7	(6)%
Compensation and benefits	375.5	349.0	8%
Information systems and technology	51.2	50.2	2%
Occupancy	34.3	33.1	4%
General, administrative and other	89.8	87.4	3%
Total Operating Expenses	\$1,282.3	\$1,296.4	(1)%

**Sales, Distribution and Marketing**

Sales, distribution and marketing expenses primarily consist of payments to financial advisers, broker/dealers and other third parties for providing services to investors in our SIPs, including marketing support services. Sales expenses are determined as percentages of sales and are incurred from the same commissionable sales transactions that generate sales fee revenues. Distribution expenses are determined as percentages of AUM and are incurred from assets that generate either distribution fees or higher levels of investment management fees. Marketing support expenses are based on AUM, sales or a combination thereof. Also included is the amortization of deferred sales commissions related to up-front commissions on shares sold without a front-end sales charge to investors. The deferred sales commissions are amortized over the periods in which commissions are generally recovered from related revenues.

Sales, distribution and marketing expenses by cost driver are presented below.

(in millions)	Three Months Ended		Percent Change
	December 31, 2014	2013	
Asset-based expenses	\$567.6	\$578.5	(2)%
Sales-based expenses	133.7	164.0	(18)%
Amortization of deferred sales commissions	30.2	34.2	(12)%
Sales, Distribution and Marketing	\$731.5	\$776.7	(6)%

Asset-based expenses decreased \$10.9 million for the three months ended December 31, 2014 due to a \$26.3 million decrease in distribution expense related to non-U.S. products, partially offset by a \$9.9 million increase in distribution expense related to U.S. products and a \$5.5 million increase in marketing support expense. The decrease in expense related to non-U.S. products



Table of Contents

primarily resulted from an 8% decrease in the related average international AUM, partially offset by a higher mix of equity products. The increase in expense related to U.S. products primarily resulted from a 3% increase in the related average U.S. AUM and a higher mix of hybrid products. Equity and hybrid products typically have higher expense rates than fixed-income products. The increase in marketing support expense was primarily due to higher average U.S. AUM.

Distribution expenses, which are typically higher for non-U.S. products, are generally not directly correlated with distribution fee revenues due to international fee structures which provide for recovery of certain distribution costs through investment management fees.

Sales-based expenses decreased \$30.3 million for the three months ended December 31, 2014 primarily due to a 23% decrease in total commissionable sales, partially offset by a higher mix of U.S. product commissionable sales. U.S. products typically generate higher sales commissions than non-U.S. products.

Amortization of deferred sales commissions decreased \$4.0 million for the three months ended December 31, 2014 primarily due to lower sales of U.S. shares sold without a front-end sales charge to investors.

Compensation and Benefits

Compensation and benefit expenses increased \$26.5 million for the three months ended December 31, 2014 due to increases in variable compensation and salaries, wages and benefits. Variable compensation increased \$20.8 million primarily due to a \$9.0 million increase in bonus expense due to higher staffing and salary levels and amortization of stock and stock unit awards, and \$8.1 million related to private equity performance fees. Salaries, wages and benefits increased \$5.7 million primarily due to higher staffing levels and annual merit salary adjustments that were effective December 1, 2014 and 2013, partially offset by favorable currency impacts. Variable compensation as a percentage of compensation and benefits was 40% and 37% for the three months ended December 31, 2014 and 2013. At December 31, 2014, our global workforce had increased to approximately 9,400 employees from approximately 9,100 employees at December 31, 2013.

We continue to place a high emphasis on our pay for performance philosophy. As such, any changes in the underlying performance of our SIPs or changes in the composition of our incentive compensation offerings could have an impact on compensation and benefit expenses going forward. However, in order to attract and retain talented individuals, our level of compensation and benefit expenses may increase more quickly or decrease more slowly than our revenue.

Information Systems and Technology

Information systems and technology expenses increased \$1.0 million for the three months ended December 31, 2014 primarily due to higher external data service costs.

Details of capitalized information systems and technology costs are shown below.

(in millions)	Three Months Ended December 31,	
	2014	2013
Net carrying value at beginning of period	\$85.5	\$93.5
Additions, net of disposals	12.9	5.9
Amortization	(12.0	) (10.8
Net Carrying Value at End of Period	\$86.4	\$88.6

Occupancy

We conduct our worldwide operations using a combination of leased and owned facilities. Occupancy expenses include rent and other facilities-related costs including depreciation and utilities.

Occupancy expenses increased \$1.2 million for the three months ended December 31, 2014 primarily due to increases in rent expense and property taxes.

General, Administrative and Other

General, administrative and other operating expenses primarily consist of fund-related service fees payable to external parties, corporate travel and entertainment, advertising and promotion costs, professional fees, and other miscellaneous expenses.



Table of Contents

Effective January 1, 2014, we assumed responsibility for certain operating expenses of our Canadian funds in exchange for an AUM-based administration fee.

General, administrative and other operating expenses increased \$2.4 million for the three months ended December 31, 2014 primarily due to Canadian fund expenses and contingent consideration expense for the K2 Advisors Holdings, LLC (“K2”) acquisition, partially offset by lower professional fees and non-executive directors’ compensation. The increase due to Canadian fund expenses was \$7.2 million. The change in the fair value of the K2 contingent consideration liability increased \$3.2 million due to revised estimates of K2’s future revenues and profits. Professional fees decreased \$5.4 million primarily due to fees incurred in the prior year for various corporate activities including the winding down of our banking business. Non-executive directors’ compensation decreased \$1.9 million primarily due to the impact of a smaller increase in our stock price on the deferred portion.

We are committed to investing in advertising and promotion in response to changing business conditions, and to advance our products where we see continued or potential new growth opportunities. As a result of potential changes in our strategic marketing campaigns, the level of advertising and promotion expenditures may increase more rapidly, or decrease more slowly, than our revenues.

**OTHER INCOME (EXPENSES)**

Other income (expenses) consisted of the following:

(in millions)	Three Months Ended		Percent	Change
	December 31, 2014	2013		
Investment and other income, net	\$51.7	\$48.2	7	%
Interest expense	(11.3)	(12.6)	(10)	%
Other Income, Net	\$40.4	\$35.6	13	%

Investment and other income, net consists primarily of income (losses) from equity method investees, realized gains (losses) on sale of available-for-sale investment securities, gains (losses) on investments of consolidated SIPs and trading investment securities, foreign currency exchange gains (losses) and dividend and interest income.

Other income, net increased \$4.8 million for the three months ended December 31, 2014 primarily due to several offsetting factors. Strengthening of the U.S. dollar against the Euro resulted in \$23.3 million of foreign currency exchange net gains as compared to \$10.5 million of net losses in the prior year. In addition, higher market valuations of securities held by consolidated SIPs resulted in \$2.9 million of gains as compared to \$5.3 million of losses in the prior year. These increases were substantially offset by an \$18.2 million decrease in income from equity method investees, a \$14.5 million decrease in net realized gains on sale of available-for-sale securities, and \$3.0 million of net losses on trading investment securities as compared to \$3.4 million of net gains in the prior-year period.

Significant portions of the net gains (losses) of consolidated SIPs are offset in noncontrolling interests in our condensed consolidated statements of income.

Our investments in SIPs include initial cash investments made in the course of launching mutual fund and other investment product offerings, as well as investments for other business reasons. The market conditions that impact our AUM similarly affect the investment income earned or losses incurred on our SIPs investments.

Table of Contents

The consolidated cash, cash equivalents and investments portfolio by investment objective at December 31, 2014, including assets of consolidated SIPs and variable interest entities (“VIEs”), was as follows:

(in millions)	Total Portfolio	Percent of Total Portfolio	Trading Securities Included in Portfolio	Percent of Total Trading Securities	Assets of Consolidated SIPs and VIEs Included in Total Portfolio	Percent of Total
Cash and Cash Equivalents	\$7,885.2	64 %	\$—	0 %	\$127.2	7 %
Investment Securities						
Equity						
Global/international	658.7	6 %	—	0 %	599.6	32 %
United States	9.6	0 %	—	0 %	—	0 %
Total equity	668.3	6 %	—	0 %	599.6	32 %
Hybrid	291.4	2 %	0.5	0 %	82.7	4 %
Fixed-Income						
Tax-free	8.7	0 %	—	0 %	—	0 %
Taxable						
Global/international	636.6	5 %	82.5	6 %	286.7	15 %
United States	1,991.1	16 %	1,187.4	94 %	781.9	42 %
Total fixed-income	2,636.4	21 %	1,269.9	100 %	1,068.6	57 %
Total Investment Securities	3,596.1	29 %	1,270.4	100 %	1,750.9	93 %
Other Investments	807.9	7 %	—	0 %	—	0 %
Total Cash and Cash Equivalents and Investments	\$12,289.2	100 %	\$1,270.4	100 %	\$1,878.1	100 %

Investments of consolidated SIPs and VIEs are generally assigned a classification in the table above based on the investment objective of the consolidated entity holding the securities. Other investments include \$577.3 million of investments in equity method investees that hold securities that are subject to market valuation risks and primarily have a global/international equity investment objective.

**TAXES ON INCOME**

As a multi-national corporation, we provide many of our services from locations outside the U.S. Some of these jurisdictions have lower tax rates than the U.S. The mix of pre-tax income subject to these lower rates, when aggregated with income originating in the U.S., produces a lower overall effective income tax rate than existing U.S. federal and state income tax rates.

Our effective income tax rate was 31.1% and 29.8% for the three months ended December 31, 2014 and 2013. The rate increase was primarily due to higher forecasted earnings in higher tax jurisdictions and an increase in foreign earnings subject to U.S. taxes, partially offset by lower net losses attributable to noncontrolling interests.

In certain countries our income is subject to reduced tax rates due to tax rulings. One of these rulings expired on September 30, 2014 and was replaced with a new ruling at a higher tax rate on October 1, 2014. The higher tax rate is estimated to increase income tax expense by approximately \$25 million for the current fiscal year. However, it is reasonably possible that such increase for the current fiscal year may be offset by the recognition of tax benefits as a result of the expiration of statutes of limitations in various U.S. and non-U.S. tax jurisdictions.

The effective income tax rate for future reporting periods will continue to reflect the relative contributions of non-U.S. earnings that are subject to reduced tax rates and that are not currently included in U.S. taxable income. Changes in tax rates in these jurisdictions may affect our effective income tax rate and net income.

Table of Contents

## LIQUIDITY AND CAPITAL RESOURCES

Cash flows were as follows:

(in millions)	Three Months Ended	
	December 31, 2014	2013
Cash Flow Data		
Operating cash flows	\$572.4	\$324.7
Investing cash flows	90.5	115.8
Financing cash flows	(327.9	) (72.5

Net cash provided by operating activities increased during the three months ended December 31, 2014, despite a decrease in net income, primarily due to a net decrease in trading securities of consolidated SIPs, as compared to a net increase in the prior year. Net cash provided by investing activities decreased mainly due to net purchases of investments, compared to net liquidations in the prior year, and lower liquidations, net of purchases, of investments by consolidated VIEs, partially offset by net liquidations of investments by consolidated SIPs as compared to net purchases in the prior year. Net cash used in financing activities decreased primarily due to net redemptions and distributions in consolidated SIPs by noncontrolling interests, as compared to net subscriptions in the prior year, a decrease in deposits following termination of our banking business in fiscal year 2014, and net payments on debt by consolidated SIPs as compared to net proceeds in the prior year.

The assets and liabilities of our consolidated SIPs and consolidated VIEs attributable to third-party investors do not impact our liquidity and capital resources. We have no right to these consolidated entities' assets, other than our direct equity investment in them, and/or investment management fees earned from them. The debt holders of these consolidated entities have no recourse to our assets beyond the level of our direct investment, therefore we bear no other risks associated with the entities' liabilities. Accordingly, the assets and liabilities of our consolidated SIPs and consolidated VIEs, other than our direct investments in them, are excluded from the amounts and discussion below. Our liquid assets and debt consisted of the following:

(in millions)	December 31, 2014	September 30, 2014
Assets		
Cash and cash equivalents	\$7,758.0	\$7,476.8
Receivables	903.1	910.8
Investments	2,229.6	2,239.2
Total Liquid Assets	\$10,890.7	\$10,626.8
Liabilities		
Debt	\$1,198.3	\$1,198.2

## Liquidity

Liquid assets consist of cash and cash equivalents, receivables, and certain investments. Cash and cash equivalents primarily consist of cash on hand, deposits with financial institutions, money market funds, securities of U.S. government-sponsored enterprises and the U.S. Treasury, and time deposits. Liquid investments consist of trading and available-for-sale securities, investments in equity method investees consisting of mutual fund SIPs, direct investments in redeemable consolidated SIPs, and time deposits with maturities greater than three months. Cash and cash equivalents at December 31, 2014 increased from September 30, 2014 primarily due to net cash provided by operating activities. The percentages of cash and cash equivalents held by our U.S. and non-U.S. operations were 37% and 63% at December 31, 2014, and 36% and 64% at September 30, 2014.

We utilize a significant portion of our liquid assets to satisfy operational and regulatory requirements and fund capital contributions relating to our SIPs. Certain of our subsidiaries are required by our internal policy or regulation to maintain minimum levels of capital which are partially maintained by retaining cash and cash equivalents. As a result, such subsidiaries may be restricted in their ability to transfer cash to their parent companies. Also, as a multi-national corporation, we operate in various locations outside of the U.S. Certain of our non-U.S. subsidiaries are subject to regulatory or contractual repatriation restrictions or requirements. Such restrictions and requirements limit our ability



to transfer cash between various international jurisdictions, including repatriation to the U.S. Should we require more capital in the U.S. than is generated domestically, we could elect to

33

---

## Table of Contents

reduce the level of discretionary activities, such as share repurchases, or we could elect to repatriate future earnings from non-U.S. jurisdictions or raise capital through debt or equity issuance. Certain of these alternatives could result in higher effective tax rates, increased interest expense or other dilution to our earnings. At December 31, 2014, our U.S. and non-U.S. subsidiaries held \$1,119.5 million and \$1,943.2 million of liquid assets to satisfy operational and regulatory requirements and capital contributions to our SIPs, as compared to \$1,716.8 million and \$2,047.7 million held at September 30, 2014. Included in these amounts were U.S. and non-U.S. liquid assets that were restricted from transfer to Franklin and other subsidiaries of \$85.9 million and \$345.8 million at December 31, 2014 and \$86.8 million and \$354.5 million at September 30, 2014.

### Capital Resources

We believe that we can meet our present and reasonably foreseeable operating cash needs and future commitments through existing liquid assets, continuing cash flows from operations, the ability to issue debt or equity securities and borrowing capacity under our uncommitted private placement program.

In prior fiscal years, we issued senior unsecured and unsubordinated notes for general corporate purposes, to redeem outstanding notes and to finance an acquisition. At December 31, 2014, \$1,198.3 million of the notes were outstanding with an aggregate face value of \$1,200.0 million. The notes consist of \$250.0 million issued at a fixed interest rate of 3.125% per annum which mature in May 2015, \$300.0 million issued at a fixed interest rate of 1.375% per annum which mature in 2017, \$350.0 million issued at a fixed interest rate of 4.625% per annum which mature in 2020 and \$300.0 million issued at a fixed interest rate of 2.800% per annum which mature in 2022.

Interest on the notes is payable semi-annually. The notes contain an optional redemption feature that allows us to redeem each series of notes prior to maturity in whole or in part at any time, at a make-whole redemption price. The indentures governing the notes contain limitations on our ability and the ability of our subsidiaries to pledge voting stock or profit participating equity interests in our subsidiaries to secure other debt without similarly securing the notes equally and ratably. The indentures also include requirements that must be met if we consolidate or merge with, or sell all of our assets to, another entity. As of December 31, 2014, we were in compliance with the covenants of the notes.

At December 31, 2014, we had \$500.0 million of short-term commercial paper available for issuance under an uncommitted private placement program which has been inactive since April 2012.

Our ability to access the capital markets in a timely manner depends on a number of factors, including our credit rating, the condition of the global economy, investors' willingness to purchase our securities, interest rates, credit spreads and the valuation levels of equity markets. If we are unable to access capital markets in a timely manner, our business could be adversely impacted.

### Uses of Capital

We expect that our main uses of cash will be to invest in and grow our business, acquire shares of our common stock, invest in our SIPs, fund property and equipment purchases, pay operating expenses of the business, enhance technology infrastructure and business processes, pay stockholder dividends and repay and service debt.

We declare and pay dividends on a quarterly basis. We declared a regular cash dividend of \$0.15 per share and a special cash dividend of \$0.50 per share during the three months ended December 31, 2014, and a regular cash dividend of \$0.12 per share during the three months ended December 31, 2013. We currently expect to continue paying comparable regular cash dividends on a quarterly basis to holders of our common stock depending upon earnings and other relevant factors.

We maintain a stock repurchase program to manage our equity capital with the objective of maximizing shareholder value. Our stock repurchase program is effected through regular open-market purchases and private transactions in accordance with applicable laws and regulations. During the three months ended December 31, 2014 and 2013, we repurchased 2.7 million and 2.5 million shares of our common stock at a cost of \$151.2 million and \$137.1 million. In December 2013, our Board of Directors authorized the repurchase of up to 30.0 million additional shares of our common stock under the stock repurchase program. At December 31, 2014, 27.1 million shares remained available for repurchase under the program, which is not subject to an expiration date.

During the three months ended December 31, 2014 and 2013, we invested \$21.6 million and \$82.5 million, net of redemptions, in our SIPs.

The funds that we manage have their own resources available for purposes of providing liquidity to meet shareholder redemptions, including securities that can be sold or provided to investors as in-kind redemptions, and lines of credit. While we have no contractual obligation to do so, we may voluntarily elect to provide the funds with direct or indirect financial support based on our business objectives.

Table of Contents

**CONTRACTUAL OBLIGATIONS, COMMITMENTS AND CONTINGENT LIABILITIES**

At December 31, 2014, there were no material changes outside the ordinary course of business in our contractual obligations, commitments and contingent liabilities that are summarized in our Form 10-K for the fiscal year ended September 30, 2014.

**CRITICAL ACCOUNTING POLICIES**

Our consolidated financial statements and accompanying notes are prepared in accordance with accounting principles generally accepted in the United States of America, which require the use of estimates, judgments, and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the periods presented. These estimates, judgments, and assumptions are affected by our application of accounting policies. Actual results may differ from those estimates under different assumptions. The following are updates to our critical accounting policies disclosed in Management's Discussion and Analysis of Financial Condition and Results of Operations in our Form 10-K for the fiscal year ended September 30, 2014.

**Consolidation**

We consolidate our subsidiaries and SIPs in which we have a controlling financial interest. We have a controlling financial interest when we own a majority of the voting interest in an entity or are the primary beneficiary of a VIE. We also consolidate non-VIE limited partnerships and similar structures that we control.

Our VIEs are all investment entities and our variable interests consist of our equity ownership in and/or investment management fees earned from these entities. As of December 31, 2014, we were the primary beneficiary of three CLOs and two other SIP VIEs.

**Fair Value Measurements**

We record a substantial amount of our investments at fair value or amounts that approximate fair value on a recurring basis. We use a three-level fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value based on whether the inputs to those valuation techniques are observable or unobservable.

As of December 31, 2014, Level 3 assets represented 21% of total assets measured at fair value, substantially all of which related to investments of consolidated SIPs in equity and debt securities of entities and funds that are not traded in active markets. Level 3 liabilities consisted of contingent consideration liabilities and represented 96% of total liabilities measured at fair value at December 31, 2014. There were no transfers into or out of Level 3 during the three months ended December 31, 2014.

**Goodwill and Other Intangible Assets**

Subsequent to our annual impairment tests as of August 1, 2014, there were no impairments to goodwill or indefinite-lived intangible assets as we determined no events occurred or circumstances changed that would more likely than not reduce the fair value of our reporting unit below its carrying value, or indicate that our indefinite-lived intangible assets might be impaired.

We test definite-lived intangible assets for impairment quarterly. As of December 31, 2014, the undiscounted future cash flow projections for \$46.3 million, or 57%, of our definite-lived intangible assets exceeded their carrying values by at least 65%. We estimated the future undiscounted cash flows for these assets using AUM growth rates ranging from (5)% to 6%. As of December 31, 2014, a decline in these assets' related AUM of 40% could cause us to evaluate whether their fair value is below the carrying value. The undiscounted future cash flow projections for substantially all of the remaining assets exceeded their carrying values by 15%. There was no impairment of definite-lived intangible assets during the three months ended December 31, 2014.

**Revenues**

Investment management fees, other than performance-based fees, and distribution fees are determined based on a percentage of AUM, primarily on a monthly basis using average daily AUM. Performance-based investment management fees are based on performance targets established in the related investment management contracts. AUM is generally based on the fair value of the underlying securities held by SIPs and is calculated using fair value methods derived primarily from unadjusted quoted market prices, unadjusted independent third-party broker or dealer price quotes in active markets, or market prices or price quotes adjusted for observable price movements after the close of the primary market. The fair values of the underlying securities for which market prices are not readily available are

internally valued using various methodologies which incorporate unobservable inputs as

35

---

Table of Contents

appropriate for each security type. As of December 31, 2014, our total AUM by fair value hierarchy level was 52% Level 1, 47% Level 2 and 1% Level 3.

**NEW ACCOUNTING GUIDANCE**

See Note 2 – New Accounting Guidance in the notes to condensed consolidated financial statements in Item 1 of Part I of this Form 10-Q.

**RISK FACTORS**

Volatility and disruption of the capital and credit markets, and adverse changes in the global economy, may significantly affect our results of operations and may put pressure on our financial results. The capital and credit markets continue to experience volatility and disruption worldwide. Declines in global financial market conditions have in the past resulted in significant decreases in our assets under management (“AUM”), revenues and income, and future declines may negatively impact our financial results. Such declines have had and may in the future have an adverse impact on our results of operations. We may need to modify our business, strategies or operations and we may be subject to additional constraints or costs in order to compete in a changing global economy and business environment.

The amount and mix of our AUM are subject to significant fluctuations. Fluctuations in the amount and mix of our AUM may be attributable in part to market conditions outside of our control that have had, and in the future could have, a negative impact on our revenues and income. We derive our operating revenues and net income from providing investment management and related services to investors in jurisdictions worldwide through products that include investment funds and institutional, high net-worth and separately-managed accounts (collectively, our “sponsored investment products” or “SIPs”). The level of our revenues depends largely on the level and mix of AUM. Our investment management fee revenues are primarily based on a percentage of the value of AUM and vary with the nature of the account or product managed. Any decrease in the value or amount of our AUM because of market volatility or other factors, such as a decline in the price of stocks, in particular market segments or in the securities market generally, negatively impacts our revenues and income. We are subject to significant risk of asset volatility from changes in the global financial, equity and debt markets. Individual financial, equity and debt markets may be adversely affected by economic, political, financial or other instabilities that are particular to the country or region in which a market is located, including without limitation local acts of terrorism, economic crises, political protests, insurrection or other business, social or political crises. Global economic conditions, exacerbated by war, terrorism, natural disasters or financial crises, changes in the equity or debt marketplaces, unanticipated changes in currency exchange rates, interest rates, inflation rates, the yield curve, defaults by derivative counterparties, bond default risks, the crisis in Ukraine and any related sanctions, and other factors that are difficult to predict, affect the mix, market values and levels of our AUM. The funds we manage may be subject to an unanticipated large number of redemptions as a result of such events, causing the funds to sell securities they hold, possibly at a loss, or draw on any available lines of credit to obtain cash to settle these redemptions, or settle in-kind with securities held in the applicable fund. We may, at our discretion, provide financial support to a fund to enable it to maintain sufficient liquidity in such event. Changes in investor preferences regarding our more popular investment products also could cause sizable redemptions and lower the value of our AUM, which would result in lower revenue and operating results. Moreover, changing market conditions may cause a shift in our asset mix between international and U.S. assets, potentially resulting in a decline in our revenues and income depending upon the nature of our AUM and the level of management fees we earn based on our AUM. We generally derive higher investment management and distribution fees from our international products than from our U.S. products, and higher sales fees from our U.S. products than from our international products. Additionally, changing market conditions may cause a shift in our asset mix towards fixed-income products and a related decline in our revenues and income, as we generally derive higher fee revenues and income from equity products than from fixed-income products we manage. Further, increases in interest rates, in particular if rapid, as well as any uncertainty in the future direction of interest rates, may have a negative impact on our fixed-income products. Although the shorter duration of the bond investments in many of these products may help mitigate the interest rate risk, rising interest rates or interest rate uncertainty typically decrease the total return on many bond investments due to lower market valuations of existing bonds. Any decrease in the level of our AUM resulting from market declines, interest rate volatility or uncertainty, increased redemptions or other factors could

negatively impact our revenues and income.

We are subject to extensive, complex, overlapping and frequently changing rules, regulations and legal interpretations. There is uncertainty associated with the regulatory environment in which we operate. Our business is subject to extensive and complex, overlapping and/or conflicting, and frequently changing rules, regulations, policies and legal interpretations in the countries in which we operate, including those with respect to securities and other financial instruments, advisory, accounting, tax, compensation, ethics, data protection, privacy, and escheatment laws and regulations.

We are subject to U.S. federal securities laws, state laws regarding securities fraud, other federal and state laws and rules and regulations of certain regulatory and self-regulatory organizations, including those rules and regulations promulgated by,

Table of Contents

among others, the U.S. Securities and Exchange Commission (“SEC”) and the New York Stock Exchange. Certain of our subsidiaries are also subject to the rules and regulations promulgated by the SEC, the Financial Industry Regulatory Authority, the Commodity Futures Trading Commission (“CFTC”) and the National Futures Association. Given our global operations, we are also subject to the securities and other laws of various non-U.S. jurisdictions and to regulation by non-U.S. regulators. In some cases, our non-U.S. operations may also be subject to regulation by U.S. regulators, such as the Department of Justice, the CFTC and the SEC (for example, with respect to the Foreign Corrupt Practices Act of 1977). We are also subject to the laws and regulations of states and other jurisdictions regarding the reporting and escheatment of unclaimed or abandoned property.

Certain of our subsidiaries are registered with the SEC under the Investment Advisers Act of 1940, the CFTC and/or licensed by various non-U.S. regulators. In addition, many of our funds are registered with the SEC under the Investment Company Act of 1940 (the “Investment Company Act”) or authorized by various European and other non-U.S. regulators pursuant to the European Union’s (“EU”) Undertakings for Collective Investment in Transferable Securities (“UCITS”) Directive and other non-U.S. laws. These registrations, licenses and authorizations impose numerous obligations, as well as detailed operational requirements, on such subsidiaries and such funds. Our subsidiaries must also comply with complex tax regimes.

Financial reporting requirements, and the processes, controls and procedures that have been put in place to address them, are often comprehensive and complex. We may be adversely affected as a result of new or revised legislation or regulations or by changes in the interpretation of existing laws and regulations. While management has focused attention and resources on our compliance policies, procedures and practices, non-compliance with applicable laws, rules, regulations, conflicts of interest requirements or fiduciary principles, or our inability to keep up with, or adapt to, an ever changing, complex regulatory environment, could result in civil liability, criminal liability and/or sanctions against us, including fines and censures, injunctive relief, suspension or expulsion from a particular jurisdiction or market or the revocation of licenses or charters, any of which could adversely affect our reputation, prospects, revenues and income.

The Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the “Dodd-Frank Act”) authorized the establishment of the Financial Stability Oversight Council (“FSOC”), the mandate of which is to identify and respond to threats to U.S. financial stability. The FSOC may designate non-bank financial companies as systemically important financial institutions (“SIFIs”), which are subject to supervision and regulation by the Board of Governors of the Federal Reserve System. The FSOC, as well as other global regulators, including the Financial Stability Board, are considering what threats to global financial stability, if any, arise from asset management companies and/or the funds that they manage, and whether such threats can be mitigated by treating such entities as SIFIs and/or subjecting them to additional regulation. To the extent that we or our funds are designated as SIFIs, such regulation, which could include requirements related to risk-based capital, leverage, liquidity, credit exposure, stress testing, resolution plans, early remediation, and certain risk management requirements, could impact our business. The Dodd-Frank Act, as well as other legislative and regulatory changes, impose other restrictions and limitations on us, resulting in increased scrutiny and oversight of our financial services and products. We continue to analyze the impact of the Dodd-Frank Act as implementing rules are adopted and become effective. Under the Dodd-Frank Act, which imposes a number of new regulations governing derivative transactions, certain categories of swaps are currently required, and further categories of swaps are likely to be required, to be submitted for clearing by a regulated clearing organization and reported on a swap execution facility, and the posting of collateral will be required for uncleared swaps. The EU is expected to implement similar requirements soon, and there is some risk that full mutual recognition may not be achieved between the U.S. and EU regimes, and duplication of regulation and transaction costs may result. These and other requirements are likely to impact how we manage our investment strategies because of, among other things, an increase in the costs and expenses of utilizing swaps and other derivatives. In addition to the rulemaking mandated by the Dodd-Frank Act, rules adopted by the CFTC in 2012 removed or limited previously available exemptions and exclusions from registration and regulation as a commodity pool operator and commodity trading advisor on which we had relied, resulting in the imposition of either additional registration, disclosure, reporting and recordkeeping requirements or more stringent requirements to comply with the remaining exemptions or exclusions for operators of certain of our registered mutual funds and other pooled vehicles that use or trade in futures, swaps and other



derivatives considered commodity interests and subject to regulation by the CFTC. Also, the SEC has developed proposals for stricter regulation of money market funds that could significantly change the structure and operations of those funds. We expect that such regulatory requirements and developments will cause us to incur additional administrative and compliance costs.

Our subsidiaries Fiduciary Trust Company International (“Fiduciary Trust”) and Franklin Templeton Bank & Trust, F.S.B. (“FTB&T”) have limited their operations to trust and fiduciary activities permissible for trust companies that qualify for an exemption from the definition of “bank” under the Bank Holding Company Act of 1956. Fiduciary Trust and FTB&T are subject to regulation, supervision and examination by their respective regulators, which include the Federal Deposit Insurance Corporation (the “FDIC”) and the New York State Department of Financial Services for Fiduciary Trust, and the FDIC and the Office of the Comptroller of the Currency for FTB&T.

In addition, certain federal and state anti-takeover laws generally provide that no person may acquire control of Franklin, and gain indirect control of either Fiduciary Trust or FTB&T, without prior regulatory approval. For example, beneficial ownership

Table of Contents

of 10% or more of the voting securities of Franklin would be presumed to constitute “control” under the federal Change in Bank Control Act of 1978. Such federal and state laws may discourage potential acquisition proposals and may delay, deter or prevent a change of control of Franklin, including through transactions that some shareholders might consider desirable.

The laws and regulations applicable to our business generally involve restrictions and requirements in connection with a variety of technical, specialized, and expanding matters and concerns. For example, compliance with the Bank Secrecy Act, anti-money laundering and Know-Your-Customer requirements, and economic and trade sanctions, both domestically and internationally, has taken on heightened importance as a result of efforts to, among other things, limit terrorism and actions that undermine the stability, sovereignty and territorial integrity of countries. At the same time, there has been increased regulation with respect to the protection of customer privacy and the need to secure sensitive customer information. As we continue to address these requirements or focus on meeting new or expanded ones, we may expend a substantial amount of time and resources. Any inability to meet these requirements, within the required timeframes, may subject us to sanctions or other restrictions by governments and/or regulators that could adversely impact our broader business objectives.

U.S. regulatory and legislative actions and reforms have made the regulatory environment in which we operate more costly and future actions and reforms could adversely impact our financial condition and results of operations. The federal securities laws have been augmented substantially and made significantly more complex by, among other measures, the Sarbanes-Oxley Act of 2002, the Dodd-Frank Act and the USA Patriot Act of 2001. Moreover, the adoption of new laws or regulations and changes in the interpretation or enforcement of existing laws or regulations have directly affected, and may continue to affect, our business. With new laws and changes in interpretation of existing requirements, the associated time we must dedicate to, and related costs we must incur in, meeting the regulatory complexities of our business have increased. In particular, certain provisions of the Dodd-Frank Act still require the adoption of implementing rules. We may be required to invest significant additional management time and resources to address the new regulations being adopted pursuant to the Dodd-Frank Act. In addition, the SEC has proposed changes to Rule 12b-1 promulgated under the Investment Company Act which, if adopted, could limit our ability to recover expenses relating to the distribution of our funds. Outlays associated with meeting regulatory complexities have also increased as we expand our business into new jurisdictions. Compliance activities to meet these and other new legal requirements have required us to expend additional time and resources, and, consequently, we are incurring increased costs of doing business, which potentially negatively impacts our profitability and future financial results. Moreover, any potential accounting or reporting error, whether financial or otherwise, if material, could damage our reputation, adversely affect our ability to conduct business, and decrease revenues and income. Finally, any regulatory and legislative actions and reforms affecting the mutual fund industry, including compliance initiatives, may negatively impact revenues by increasing our costs of accessing or operating in the financial markets or by making certain investment offerings less favorable to our clients.

Failure to comply with the laws, rules or regulations in any of the non-U.S. jurisdictions in which we operate could result in substantial harm to our reputation and results of operations. As with all investment management companies, our activities are highly regulated in almost all countries in which we conduct business. The regulatory environments of the non-U.S. jurisdictions where we conduct our business or where the funds and products we manage are organized or sold are complex, uncertain and subject to change. Local regulatory environments may vary widely and place additional demands on our sales, investment, legal and compliance personnel. Failure to comply with the applicable laws, rules, regulations, codes, directives, notices or guidelines in any of our non-U.S. jurisdictions could result in a wide range of penalties and disciplinary actions, including fines, censures and the suspension or expulsion from a particular jurisdiction or market or the revocation of licenses, any of which could adversely affect our reputation and operations. In recent years, the non-U.S. regulatory environments in which we operate have seen significant increased and evolving regulation, which has imposed and may continue to impose additional compliance and operational costs on us in the applicable jurisdictions. Regulators in non-U.S. jurisdictions could also change their policies or laws in a manner that might restrict or otherwise impede our ability to offer our investment products and services in their respective markets, or we may be unable to keep up with, or adapt to, the ever changing, complex regulatory requirements in such jurisdictions or markets, which could further negatively impact our business.

Changes in tax laws or exposure to additional income tax liabilities could have a material impact on our financial condition, results of operations and liquidity. We are subject to income taxes as well as non-income based taxes, in both the U.S. and various non-U.S. jurisdictions and are subject to ongoing tax audits in the U.S. and various non-U.S. jurisdictions. Tax authorities may disagree with certain positions we have taken and assess additional taxes. We regularly assess the likely outcomes of these audits in order to determine the appropriateness of our tax provision. However, there can be no assurance that we will accurately predict the outcomes of these audits, and the actual outcomes could have a material impact on our net income or financial condition. Changes in tax laws or tax rulings could materially impact our effective tax rate. For example, proposals for fundamental U.S. corporate tax reform, if enacted, could change the amount of taxes we are required to pay and have a significant impact on our future results of operations, profitability and financial condition.

Any significant limitation, failure or security breach of our information and cyber security infrastructure, software applications, technology or other systems that are critical to our operations could harm our operations and reputation. We are

38

---

Table of Contents

highly dependent upon the use of various proprietary and third-party information and security technology, software applications and other technology systems to operate our business. We are also dependent on the effectiveness of our information and cyber security infrastructure, policies, procedures and capabilities to protect our computer and telecommunications systems and the data that reside on or are transmitted through them. We use our technology to, among other things, support our operations, obtain securities pricing information, process client transactions, and provide reports and other customer services to the clients of the products we manage. Any inaccuracies, delays, systems failures or security breaches in these and other processes could subject us to client dissatisfaction and losses. Although we take protective measures, including measures to effectively secure information through system security technology, our technology systems may still be vulnerable to unauthorized access, computer viruses or other events that have a security impact, such as an external hacker attack by one or more cyber criminals (including phishing attacks attempting to get clients to provide confidential information) or an authorized employee or vendor inadvertently causing us to release confidential information, which could materially harm our operations and reputation. Breach of our technology systems could result in the unauthorized disclosure or modification of sensitive or confidential information; loss of valuable information; breach of client contracts; liability for stolen assets, information or identity; remediation costs to repair damage caused by the breach; additional security costs to mitigate against future incidents; regulatory actions, and litigation costs resulting from the incident. Moreover, loss or unauthorized disclosure of confidential customer identification information could harm our reputation and subject us to liability under laws that protect confidential personal data, resulting in increased costs or a decline in our revenues or common stock price.

Further, although we take precautions to password protect and encrypt our laptops and sensitive information on our other mobile electronic devices, if such devices are stolen, misplaced or left unattended, they may become vulnerable to hacking or other unauthorized use, creating a possible security risk and resulting in potentially costly actions by us. Most of the software applications that we use in our business are licensed from, and supported, upgraded and maintained by, third-party vendors. A suspension or termination of certain of these licenses or the related support, upgrades and maintenance could cause temporary system delays or interruption. In addition, our failure to properly manage and operate our data centers could have an adverse impact on our business. Although we have in place certain disaster recovery plans, we may experience system delays and interruptions as a result of natural disasters, power failures, acts of war, and third-party failures. Technology is subject to rapid change and we cannot guarantee that our competitors may not implement more advanced technology platforms for their products, which could affect our business. Potential system failures or breaches, or advancements in technology, and the cost necessary to address them, could result in material financial loss or costs, regulatory actions, breach of client contracts, reputational harm or legal claims and liability, which in turn could negatively impact our revenues and income.

Our business operations are complex and a failure to properly perform operational tasks or the misrepresentation of our products and services, or the termination of investment management agreements representing a significant portion of our AUM, could have an adverse effect on our revenues and income. Through our subsidiaries, we provide investment management and related services to our SIPs. In addition to investment management, our services include fund administration, sales, distribution, marketing, shareholder servicing, trustee, custody and other fiduciary services. In order to be competitive and comply with our agreements, we must properly perform our fund and portfolio administration and related responsibilities, including portfolio recordkeeping and accounting, security pricing, corporate actions, investment restrictions compliance, daily net asset value computations, account reconciliations, and required distributions to fund shareholders. In addition, the intentional or unintentional misrepresentation of our products and services in advertising materials, public relations information, social media or other external communications could adversely affect our reputation and business prospects. Our investment management fees, which represent the majority of our revenues, are dependent on fees earned under investment management agreements that we have with the SIPs we advise. Our revenues could be adversely affected if such agreements representing a significant portion of our AUM are terminated or significantly altered. Further, certain of our subsidiaries may act as general partner for various investment partnerships, which may subject them to liability for the partnerships' liabilities. If we fail to properly perform and monitor our operations, our business could suffer and our revenues and income could be adversely affected.

We face risks, and corresponding potential costs and expenses, associated with conducting operations and growing our business in numerous countries. We sell investment funds and offer investment management and related services in many different regulatory jurisdictions around the world, and intend to continue to expand our operations internationally. As we do so, we will continue to face challenges to the adequacy of our resources, procedures and controls to consistently and effectively operate our business. In order to remain competitive, we must be proactive and prepared to implement necessary resources when growth opportunities present themselves, whether as a result of a business acquisition or rapidly increasing business activities in particular markets or regions. Local regulatory environments may vary widely, as may the adequacy and sophistication of each. Similarly, local distributors, and their policies and practices as well as financial viability, may also vary widely, or be inconsistent or less developed or mature than other distributors. Notwithstanding potential long-term cost savings by increasing certain operations, such as transfer agent and other back-office operations, in countries or regions of the world with lower operating costs, growth of our international operations may involve near-term increases in expenses as well as additional capital costs, such as information systems and technology costs and costs related to compliance with particular regulatory or other local requirements or needs.

Table of Contents

Local requirements or needs may also place additional demands on sales and compliance personnel and resources, such as meeting local language requirements, while also integrating personnel into an organization with a single operating language. Finding, hiring and retaining additional, well-qualified personnel and crafting and adopting policies, procedures and controls to address local or regional requirements remain a challenge as we expand our operations internationally. Moreover, regulators in non-U.S. jurisdictions could also change their policies or laws in a manner that might restrict or otherwise impede our ability to distribute or register investment products in their respective markets. Any of these local requirements, activities, or needs could increase the costs and expenses we incur in a specific jurisdiction without any corresponding increase in revenues and income from operating in the jurisdiction. Recently, certain laws and regulations both inside and outside the U.S. have included extraterritorial application. This may lead to duplicative or conflicting legal or regulatory burdens and additional costs and risks. In addition, from time to time we enter into international joint ventures or take minority stakes in companies in which we typically do not have control. These investments may involve risks, including the risk that the controlling stakeholder or joint venture partner may have business interests, strategies or goals that are inconsistent with ours, and the risk that business decisions or other actions or omissions of the controlling stakeholder, joint venture partner or the entity itself may result in liability for us or harm to our reputation or adversely affect the value of our investment in the entity. We depend on key personnel and our financial performance could be negatively affected by the loss of their services. The success of our business will continue to depend upon our key personnel, including our portfolio and fund managers, investment analysts, investment advisers, sales and management personnel and other professionals as well as our executive officers and business unit heads. Competition for qualified, motivated, and highly skilled executives, professionals and other key personnel in the investment management industry remains significant. Our success depends to a substantial degree upon our ability to find, attract, retain, and motivate qualified individuals, including through competitive compensation packages, and upon the continued contributions of these people. Laws and regulations, including those contained in or relating to the Capital Requirements Directive of the EU, those recently adopted under the EU's Alternative Investment Fund Manager Directive, those required to be adopted under the Dodd-Frank Act and certain provisions of the EU's new UCITS V Directive and Markets in Financial Instruments Directive II ("MiFID II"), could impose restrictions on compensation paid by financial institutions, which could restrict our ability to compete effectively for qualified professionals. As our business grows, we are likely to need to increase correspondingly the overall number of individuals that we employ. Moreover, in order to retain certain key personnel, we may be required to increase compensation to such individuals, resulting in additional expense without a corresponding increase in potential revenues. We cannot assure you that we will be successful in finding, attracting and retaining qualified individuals, and the departure of key investment personnel, in particular, if not replaced, could cause us to lose clients, which could have a material adverse effect on our financial condition, results of operations and business prospects.

Strong competition from numerous and sometimes larger companies with competing offerings and products could limit or reduce sales of our products, potentially resulting in a decline in our market share, revenues and income. We compete with numerous investment management companies, securities brokerage and investment banking firms, insurance companies, banks and other financial institutions. Our investment products also compete with products offered by these competitors as well as real estate investment trusts, hedge funds and others. The periodic establishment of new investment management companies and other competitors increases the competition that we face. At the same time, consolidation in the financial services industry has created stronger competitors with greater financial resources and broader distribution channels than our own. Competition is based on various factors, including, among others, business reputation, investment performance, product mix and offerings, service quality and innovation, distribution relationships, and fees charged. For example, to the extent that there is a trend among existing or potential clients in favor of low-fee passive products such as index and certain exchange-traded funds, it may favor our competitors who provide those products over active managers like us. Additionally, competing securities broker/dealers whom we rely upon to distribute and sell our mutual funds may also sell their own proprietary funds and investment products, which could limit the distribution of our investment products. To the extent that existing or potential clients, including securities broker/dealers, decide to invest in or distribute the products of our competitors, the sales of our products as well as our market share, revenues and income could decline. Our ability to attract and

retain AUM is also dependent on the relative investment performance of our funds and other managed investment portfolios, offering a mix of SIPs that meets investor demand and our ability to maintain our investment management fees and pricing structure at competitive levels.

Changes in the third-party distribution and sales channels on which we depend could reduce our income and hinder our growth. We derive nearly all of our fund sales through third-party broker/dealers, banks, investment advisers and other financial intermediaries. Increasing competition for these distribution channels and regulatory initiatives have caused our distribution costs to rise and could cause further increases in the future or could otherwise negatively impact the distribution of our products. Pursuant to the Dodd-Frank Act, the SEC may establish different standards for broker/dealers in their interaction with retail customers, which could have an impact on sales and/or distribution costs. Higher distribution costs lower our income; consolidations in the broker/dealer industry could also adversely impact our income. Moreover, if several of the major financial advisers who distribute our products were to cease operations or limit or otherwise end the distribution of our products, it could have a significant adverse impact on our income. In addition, the U.K., the Netherlands and recently the EU in MiFID II have adopted regimes which ban,

Table of Contents

or may limit, the payment of commissions to intermediaries in relation to certain sales to retail customers, and similar regimes are under consideration in several other jurisdictions. Depending on their exact terms, such regimes may result in existing flows of business moving to less profitable channels or even to competitors providing substitutable products outside the regime. There is no assurance we will continue to have access to the third-party broker/dealers, banks, investment advisers and other financial intermediaries that currently distribute our products, or continue to have the opportunity to offer all or some of our existing products through them. A failure to maintain strong business relationships with such distributors may also impair our distribution and sales operations. Because we use broker/dealers, banks, investment advisers and other financial intermediaries to sell our products, we do not control the ultimate investment recommendations given to clients. Any inability to access and successfully sell our products to clients through third-party distribution channels could have a negative effect on our level of AUM, income and overall business and financial condition.

Our increasing focus on international markets as a source of investments and sales of investment products subjects us to increased exchange rate and other risks in connection with our revenues and income generated overseas. While we maintain a significant portion of our operations in the U.S., we also provide services and earn revenues in The Bahamas, Asia-Pacific, Europe, Canada, Latin America, the Middle East and Africa. As a result, we are subject to foreign exchange risk through our non-U.S. operations. Fluctuations in the exchange rates to the U.S. dollar may affect our financial results from one period to the next. While we have taken steps to reduce our exposure to foreign exchange risk, for example, by denominating a significant amount of our transactions in U.S. dollars, the situation may change in the future as our business continues to grow outside the U.S. Appreciation of the U.S. dollar could moderate revenues from managing investment products internationally or could affect relative investment performance of certain funds invested in non-U.S. securities. In addition, we have risk associated with the foreign exchange revaluation of U.S. dollar balances held by certain non-U.S. subsidiaries for which the local currency is the functional currency. Separately, management fees that we earn tend to be higher in connection with non-U.S. AUM than with U.S. AUM. Consequently, a downturn in international markets could have a significant effect on our revenues and income. Moreover, as our business continues to grow in non-U.S. markets, any ongoing and future business, economic, social or political unrest affecting these markets, in addition to any direct consequences such as unrest may have on our personnel and facilities located in the affected area, may also have a more lasting impact on the long-term investment climate in these and other areas and, as a result, our AUM and the corresponding revenues and income that we generate from them may be negatively affected.

Harm to our reputation or poor investment performance of our products could reduce the level of our AUM or affect our sales, potentially negatively impacting our revenues and income. Our reputation is critical to the success of our business. We believe that our brand names have been, and continue to be, well received both in our industry and with our clients, reflecting the fact that our brands, like our business, are based in part on trust and confidence. If our reputation is harmed, existing clients may reduce amounts held in, or withdraw entirely from, funds that we advise or funds may terminate their management agreements with us, which could reduce the amount of AUM and cause us to suffer a corresponding loss in our revenues and income. Our investment performance, along with achieving and maintaining superior distribution and client services, is also critical to the success of our business. Strong investment performance often stimulates sales of our investment products. Poor investment performance as compared to third-party benchmarks or competitive products could lead to a decrease in sales of investment products we manage and stimulate redemptions from existing products, generally lowering the overall level of AUM and reducing the management fees we earn. We cannot assure you that past or present investment performance in the investment products we manage will be indicative of future performance. Any poor investment performance may negatively impact our revenues and income. Reputational harm or poor investment performance may cause us to lose current clients and we may be unable to continue to attract new clients or develop new business. If we fail to address, or appear to fail to address, successfully and promptly the underlying causes of any reputational harm or poor investment performance, we may be unsuccessful in repairing any existing harm to our reputation or performance and our future business prospects would likely be affected.

Our future results are dependent upon maintaining an appropriate level of expenses, which is subject to fluctuation. The level of our expenses is subject to fluctuation and may increase for the following or other reasons: changes in the



level and scope of our operating expenses in response to market conditions; variations in the level of total compensation expense due to, among other things, bonuses and merit increases, changes in our employee count and mix, and competitive factors; changes in expenses and capital costs, including costs incurred to maintain and enhance our administrative and operating services infrastructure or to cover uninsured losses, and an increase in insurance expenses including through the assumption of higher deductibles and/or co-insurance liability.

Our ability to successfully manage and grow our business can be impeded by systems and other technological limitations. Our continued success in effectively managing and growing our business depends on our ability to integrate the varied accounting, financial, information, and operational systems on a global basis. Moreover, adapting or developing our existing technology systems to meet our internal needs, as well as client needs, industry demands and new regulatory requirements, is also critical for our business. The constant introduction of new technologies presents new challenges to us. We have an ongoing need to continually upgrade and improve our various technology systems, including our data processing, financial, accounting, shareholder servicing and trading systems. Further, we also must be proactive and prepared to implement technology systems when growth opportunities

Table of Contents

present themselves, whether as a result of a business acquisition or rapidly increasing business activities in particular markets or regions. These needs could present operational issues or require, from time to time, significant capital spending. It also may require us to reevaluate the current value and/or expected useful lives of our technology systems, which could negatively impact our results of operations.

Our inability to successfully recover should we experience a disaster or other business continuity problem could cause material financial loss, loss of human capital, regulatory actions, reputational harm, or legal liability. Should we experience a local or regional disaster or other business continuity problem, such as an earthquake, tsunami, terrorist attack, pandemic or other natural or man-made disaster, our continued success will depend, in part, on the safety and availability of our personnel, our office facilities, and the proper functioning of our computer, telecommunication and other systems and operations. While our operational size, the diversity of locations from which we operate, and our redundant back-up systems provide us with a strong advantage should we experience a local or regional disaster or other business continuity event, we could still experience operational challenges, in particular depending upon how a local or regional event may affect our human capital across our operations or with regard to particular aspects of our operations, such as key executive officers or personnel in our technology group. Moreover, as we grow our operations in new geographic regions, the potential for particular types of natural or man-made disasters, political, economic or infrastructure instabilities, or other country- or region-specific business continuity risks increases. Past disaster recovery efforts have demonstrated that even seemingly localized events may require broader disaster recovery efforts throughout our operations and, consequently, we regularly assess and take steps to improve upon our existing business continuity plans and key management succession. However, a disaster on a significant scale or affecting certain of our key operating areas within or across regions, or our inability to successfully recover should we experience a disaster or other business continuity problem, could materially interrupt our business operations and cause material financial loss, loss of human capital, regulatory actions, reputational harm, or legal liability.

Certain of the portfolios we manage, including our emerging market portfolios, are vulnerable to significant market-specific political, economic or other risks, any of which may negatively impact our revenues and income. Our emerging market portfolios and revenues derived from managing these portfolios are subject to significant risks of loss from political, economic, and diplomatic developments, currency fluctuations, social instability, changes in governmental policies, expropriation, nationalization, asset confiscation and changes in legislation related to non-U.S. ownership. International trading markets, particularly in some emerging market countries, are often smaller, less liquid, less regulated and significantly more volatile than those in the U.S.

Regulatory and governmental examinations and/or investigations, litigation and the legal risks associated with our business, could adversely impact our AUM, increase costs and negatively impact our profitability and/or our future financial results. From time to time we may receive requests for documents or other information from governmental authorities or regulatory bodies or we may become the subject of governmental or regulatory investigations and/or examinations, or governmental or regulatory investigations and/or examinations that have been inactive could become active. In addition, we may be named in litigation. We may be obligated, and under our certificate of incorporation, by-laws and standard form of director indemnification agreement we are obligated under certain conditions, or we may choose, to indemnify directors, officers or employees against liabilities and expenses they may incur in connection with such matters to the extent permitted under applicable law. Even if claims made against us are without merit, litigation typically is an expensive process. Risks associated with legal liability often are difficult to assess or quantify and their existence and magnitude can remain unknown for significant periods of time. Eventual exposures from and expenses incurred relating to any litigation, investigations, examinations and settlements could adversely impact our AUM, increase costs and negatively impact our profitability and/or our financial results. Judgments, findings or allegations of wrongdoing by regulatory or governmental authorities or in litigation against us or settlements with respect thereto could affect our reputation, increase our costs of doing business and/or negatively impact our revenues, any of which could have a material negative impact on our financial results.

Our ability to meet cash needs depends upon certain factors, including the market value of our assets, operating cash flows and our perceived creditworthiness. Our ability to meet anticipated cash needs depends upon factors such as the market value of our assets, our operating cash flows and our creditworthiness as perceived by lenders. If we are unable to obtain funds and financing, we may be forced to incur unanticipated costs or revise our business plans. Further, our

access to the capital markets depends significantly on our credit ratings. A reduction in our long- or short-term credit ratings could increase our borrowing costs and limit our access to the capital markets. Volatility in the global financing markets may also impact our ability to access the capital markets should we seek to do so, and have an adverse effect on investors' willingness to purchase our securities, interest rates, credit spreads and the valuation levels of equity markets. If we are unable to obtain funds and financing, or access the capital markets in a timely manner, we may be forced to incur unanticipated costs or revise our business plans, and our business could be adversely impacted. We are dependent on the earnings of our subsidiaries. Substantially all of our operations are conducted through our subsidiaries. As a result, our cash flow and our ability to fund operations are dependent upon the earnings of our subsidiaries and the distribution of earnings, loans or other payments by our subsidiaries. Our subsidiaries are separate and distinct legal entities

## Table of Contents

and have no obligation to provide us with funds for our payment obligations, whether by dividends, distributions, loans or other payments. Any payments to us by our subsidiaries could be subject to statutory or contractual restrictions and are contingent upon our subsidiaries' earnings and business considerations. Certain of our subsidiaries are subject to regulatory restrictions which may limit their ability to transfer funds to their parent companies and/or our ability to repatriate funds to the U.S. Our financial condition could be adversely affected if certain of our subsidiaries are unable to distribute funds to us.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk.

In the normal course of business, our financial position is subject to market risk, including, but not limited to, potential loss due to changes in the value of financial instruments including those resulting from adverse changes in interest rates, foreign currency exchange rates and market valuation. Financial instruments include, but are not limited to, investment securities and debt obligations. Management is responsible for managing market risk. Our Enterprise Risk Management Committee is responsible for providing a framework to assist management to identify, assess and manage market and other risks.

Our market risk from assets and liabilities of consolidated SIPs and consolidated VIEs is limited to that of our direct investments in, and/or investment management fees earned from, these entities. Accordingly, the assets and liabilities of our consolidated SIPs and consolidated VIEs are excluded from the discussion below.

#### AUM Market Price Risk

We are exposed to market risk through our investment management and distribution fees, which are generally calculated as a percentage of the market value of AUM. Changes in equity market prices, interest rates, credit spreads, foreign exchange rates, or a combination of these factors could cause the value of AUM to decline, which would result in lower investment management and distribution fees. Our exposure to these risks is minimized as we sponsor a broad range of investment products in various global jurisdictions, which serves to mitigate the impact of changes in any particular market(s) or region(s).

Assuming the respective effective fee rates remain unchanged, a proportional 10% change in the value of our average AUM would result in corresponding 10% changes in our investment management fees and asset-based distribution fee revenues and expenses, excluding performance-based investment management fees. Such a change for the quarter ended December 31, 2014 would have resulted in an annualized increase or decrease in pre-tax earnings of \$504.0 million.

#### Interest Rate Risk

We are exposed to changes in interest rates primarily through our investments in SIPs that invest in debt securities, which were \$1,541.2 million at December 31, 2014. Our exposure to interest rate risks from investments in SIPs is minimized by the low average duration exposure mandate of a substantial majority of the SIPs. The investment mandates of the remaining SIPs consist of a broad range of products in various global jurisdictions, mitigating the impact of interest rate changes in any particular market(s) or region(s). We had no exposure to changes in interest rates from debt obligations at December 31, 2014 as all of our outstanding debt was issued at fixed rates.

As of December 31, 2014, we have considered the potential impact of a 100 basis point movement in market interest rates on our portfolio of SIPs that invest in debt securities. Based on our analysis, we do not expect that such a change would have a material impact on our operating revenues or results of operations in the next twelve months.

#### Foreign Currency Exchange Risk

We are subject to foreign currency exchange risk through our international operations. While the majority of our revenues are earned in the U.S., we also provide services and earn revenues in Europe, The Bahamas, Asia-Pacific, Canada, the Middle East, Africa and Latin America. Our exposure to foreign currency exchange risk is minimized in relation to our results of operations since a significant portion of these revenues is denominated in U.S. dollars. This situation may change in the future as our business continues to grow outside the U.S. and expenses incurred denominated in foreign currencies increase.

The exposure to foreign currency exchange risk in our condensed consolidated balance sheet mostly relates to cash and cash equivalents and investments that are denominated in foreign currencies, primarily in Euro, Indian Rupee, Pound Sterling and Canadian Dollar. These assets accounted for 7% of the total cash and cash equivalents and investments at December 31, 2014. Changes in the values of these assets resulting from changes in U.S. dollar

exchange rates are recorded in accumulated other comprehensive income (loss), except for cash and cash equivalents held by subsidiaries for which the U.S. dollar is the functional currency, for which the changes are recorded in earnings. We also have exposure to foreign exchange revaluation of cash and cash equivalents and investments that are denominated in U.S. dollars and held by non-U.S. subsidiaries for which their local currency

Table of Contents

is the functional currency. These assets accounted for 8% of the total cash and cash equivalents and investments at December 31, 2014. Changes in the values of these assets resulting from changes in U.S. dollar exchange rates are recorded in earnings.

A 10% weakening of the U.S. dollar against the various foreign currencies to which we had exposure as described above would result in corresponding 10% increases in the U.S. dollar values of the foreign currency assets and 10% decreases in the foreign currency values of the U.S. dollar assets. Such a weakening as of December 31, 2014 would result in a \$71.0 million decrease in accumulated other comprehensive loss and a \$75.0 million decrease in pre-tax earnings. We generally do not use derivative financial instruments to manage foreign currency exchange risk exposure. As a result, both positive and negative currency fluctuations against the U.S. dollar may affect our results of operations and accumulated other comprehensive income.

**Market Valuation Risk**

We are exposed to market valuation risks related to securities we hold that are carried at fair value. To mitigate the risks we maintain a diversified investment portfolio and, from time to time, we may enter into derivative agreements. The following is a summary of the effect of a 10% increase or decrease in the carrying values of our financial instruments subject to market valuation risks at December 31, 2014. If such a 10% increase or decrease in carrying values were to occur, the changes from trading investment securities and direct investments in consolidated VIEs and consolidated SIPs would result in a \$156.6 million increase or decrease in our pre-tax earnings. The changes from available-for-sale investment securities would not result in a change to other-than-temporary impairment charges that would be material to our pre-tax earnings.

(in millions)	Carrying Value	Carrying Value Assuming a 10% Increase	Carrying Value Assuming a 10% Decrease
Investment securities, trading	\$1,270.4	\$ 1,397.4	\$ 1,143.4
Investment securities, available-for-sale	574.8	632.3	517.3
Direct investments in consolidated VIEs and consolidated SIPs	296.4	326.0	266.8
Total	\$2,141.6	\$ 2,355.7	\$ 1,927.5

**Item 4. Controls and Procedures.**

The Company's management evaluated, with the participation of the Company's principal executive and principal financial officers, the effectiveness of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act")) as of December 31, 2014. Based on their evaluation, the Company's principal executive and principal financial officers concluded that the Company's disclosure controls and procedures as of December 31, 2014 were designed and are functioning effectively to provide reasonable assurance that the information required to be disclosed by the Company in reports filed under the Exchange Act is (i) recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and (ii) accumulated and communicated to management, including the principal executive and principal financial officers, as appropriate, to allow timely decisions regarding required disclosure.

There has been no change in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the Company's fiscal quarter ended December 31, 2014, that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

Table of Contents

## PART II – OTHER INFORMATION

## Item 1. Legal Proceedings.

For a description of our legal proceedings, please see the description set forth in the “Legal Proceedings” section in Note 9 – Commitments and Contingencies in the notes to the condensed consolidated financial statements in Item 1 of Part I of this Form 10-Q, which is incorporated herein by reference.

## Item 1A. Risk Factors.

Our Form 10-K for the fiscal year ended September 30, 2014 filed with the SEC includes a discussion of the risk factors identified by us, which are also set forth under the heading “Risk Factors” in Item 2 of Part I of this Form 10-Q. There are no material changes from the Risk Factors as previously disclosed in our Form 10-K for the fiscal year ended September 30, 2014.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

The following table provides information with respect to the shares of our common stock that we repurchased during the three months ended December 31, 2014.

Month	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs
October 2014	628,233	\$54.34	628,233	29,144,880
November 2014	711,008	\$56.58	711,008	28,433,872
December 2014	1,376,061	\$55.81	1,376,061	27,057,811
Total	2,715,302		2,715,302	

Under our stock repurchase program, we can repurchase shares of our common stock from time to time in the open market and in private transactions in accordance with applicable laws and regulations, including without limitation applicable federal securities laws. In order to pay taxes due in connection with the vesting of employee and executive officer stock and stock unit awards, we may repurchase shares under our program using a net stock issuance method. In December 2013, we announced that our Board of Directors authorized the repurchase of up to 30.0 million additional shares of our common stock under the stock repurchase program. At December 31, 2014, 27.1 million shares remained available for repurchase under the program, which is not subject to an expiration date. There were no unregistered sales of equity securities during the period covered by this report.

Table of Contents

Item 6. Exhibits.

Exhibit No.	Description
3(i)(a)	Registrant’s Certificate of Incorporation, as filed November 28, 1969, incorporated by reference to Exhibit (3)(i) to the Registrant’s Annual Report on Form 10-K for the fiscal year ended September 30, 1994 (File No. 001-09318) (the “1994 Annual Report”)
3(i)(b)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed March 1, 1985, incorporated by reference to Exhibit (3)(ii) to the 1994 Annual Report
3(i)(c)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed April 1, 1987, incorporated by reference to Exhibit (3)(iii) to the 1994 Annual Report
3(i)(d)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed February 2, 1994, incorporated by reference to Exhibit (3)(iv) to the 1994 Annual Report
3(i)(e)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed on February 4, 2005, incorporated by reference to Exhibit (3)(i)(e) to the Registrant’s Quarterly Report on Form 10-Q for the period ended December 31, 2004 (File No. 001-09318)
3(ii)	Registrant’s Amended and Restated Bylaws (as adopted and effective December 10, 2013), incorporated by reference to Exhibit 3.1 to the Registrant’s Form 8-K filed with the SEC on December 11, 2013 (File No. 001-09318)
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith)
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith)
101	The following materials from the Registrant’s Quarterly Report on Form 10-Q for the quarter ended December 31, 2014, formatted in Extensible Business Reporting Language (XBRL), include: (i) the Condensed Consolidated Statements of Income, (ii) the Condensed Consolidated Statements of Comprehensive Income, (iii) the Condensed Consolidated Balance Sheets, (iv) the Condensed Consolidated Statements of Cash Flows, and (v) related notes (filed herewith)



Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRANKLIN RESOURCES, INC.  
(Registrant)

Date: January 30, 2015

By: /S/ KENNETH A. LEWIS  
Kenneth A. Lewis  
Chief Financial Officer and Executive Vice President  
(Duly Authorized Officer and Principal Financial Officer)

Table of Contents

EXHIBIT INDEX

Exhibit No.	Description
3(i)(a)	Registrant’s Certificate of Incorporation, as filed November 28, 1969, incorporated by reference to Exhibit (3)(i) to the Registrant’s Annual Report on Form 10-K for the fiscal year ended September 30, 1994 (File No. 001-09318) (the “1994 Annual Report”)
3(i)(b)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed March 1, 1985, incorporated by reference to Exhibit (3)(ii) to the 1994 Annual Report
3(i)(c)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed April 1, 1987, incorporated by reference to Exhibit (3)(iii) to the 1994 Annual Report
3(i)(d)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed February 2, 1994, incorporated by reference to Exhibit (3)(iv) to the 1994 Annual Report
3(i)(e)	Registrant’s Certificate of Amendment of Certificate of Incorporation, as filed on February 4, 2005, incorporated by reference to Exhibit (3)(i)(e) to the Registrant’s Quarterly Report on Form 10-Q for the period ended December 31, 2004 (File No. 001-09318)
3(ii)	Registrant’s Amended and Restated Bylaws (as adopted and effective December 10, 2013), incorporated by reference to Exhibit 3.1 to the Registrant’s Form 8-K filed with the SEC on December 11, 2013 (File No. 001-09318)
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith)
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith)
101	The following materials from the Registrant’s Quarterly Report on Form 10-Q for the quarter ended December 31, 2014, formatted in Extensible Business Reporting Language (XBRL), include: (i) the Condensed Consolidated Statements of Income, (ii) the Condensed Consolidated Statements of Comprehensive Income, (iii) the Condensed Consolidated Balance Sheets, (iv) the Condensed Consolidated Statements of Cash Flows, and (v) related notes (filed herewith)