

CHURCH &amp; DWIGHT CO INC /DE/

Form 4

August 18, 2006

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZVI EIREF

2. Issuer Name **and** Ticker or Trading  
Symbol  
CHURCH & DWIGHT CO INC  
/DE/ [CHD]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
469 NORTH HARRISON STREET  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/16/2006

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Vice President Finance CFO

PRINCETON, NJ 08543

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/16/2006		M		5,600	A	\$ 9.0834 323,736.293
Common Stock	08/16/2006		S		500	D	\$ 37.85 323,236.293
Common Stock	08/16/2006		S		1,200	D	\$ 37.88 322,036.293
Common Stock	08/16/2006		S		300	D	\$ 37.89 321,736.293
Common Stock	08/16/2006		S		900	D	\$ 37.9 320,836.293

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Common Stock	08/16/2006	S	200	D	\$ 37.92	320,636.293	D
Common Stock	08/16/2006	S	800	D	\$ 37.93	319,836.293	D
Common Stock	08/16/2006	S	1,700	D	\$ 37.94	318,136.293	D
Common Stock	08/17/2006	M	15,360	A	\$ 9.0834	333,496.293	D
Common Stock	08/17/2006	S	8,160	D	\$ 37.6	325,336.293	D
Common Stock	08/17/2006	S	700	D	\$ 37.61	324,636.293	D
Common Stock	08/17/2006	S	500	D	\$ 37.62	324,136.293	D
Common Stock	08/17/2006	S	100	D	\$ 37.63	324,036.293	D
Common Stock	08/17/2006	S	700	D	\$ 37.64	323,336.293	D
Common Stock	08/17/2006	S	3,300	D	\$ 37.65	320,036.293	D
Common Stock	08/17/2006	S	200	D	\$ 37.66	319,836.293	D
Common Stock	08/17/2006	S	600	D	\$ 37.67	319,236.293	D
Common Stock	08/17/2006	S	500	D	\$ 37.69	318,736.293	D
Common Stock	08/17/2006	S	200	D	\$ 37.7	318,536.293	D
Common Stock	08/17/2006	S	200	D	\$ 37.71	318,336.293	D
Common Stock	08/17/2006	S	200	D	\$ 37.73	318,136.293	D
Common Stock	08/18/2006	<u>I<sup>(1)</sup></u>	10,000	D	\$ 37.2772	7,052.335	I

Prfit  
Shring/Saving  
Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Phantom Stock	\$ 0					(2) 08/08/1988	Common Stock 32,848.5
Stock Option	\$ 11.4167					02/24/2003 02/24/2010	Common Stock 37,50
Stock Option	\$ 13.8334					05/06/2002 05/06/2009	Common Stock 29,70
Stock Option	\$ 16.2034					04/30/2004 04/30/2011	Common Stock 28,95
Stock Option	\$ 21.8567					06/16/2006 06/16/2013	Common Stock 34,95
Stock Option	\$ 22.3734					06/17/2005 06/17/2012	Common Stock 38,92
Stock Option	\$ 29.5					06/14/2007 06/14/2014	Common Stock 27,00
Stock Option	\$ 35.02					06/19/2009 06/19/2016	Common Stock 61,90
Stock Option	\$ 35.29					06/20/2008 06/20/2015	Common Stock 24,60
Stock Option	\$ 9.0834	08/16/2006		M	5,600	01/26/2001 01/26/2008	Common Stock 5,600
Stock Option	\$ 9.0834	08/17/2006		M	15,360	01/26/2001 01/26/2008	Common Stock 15,360

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
ZVI EIREF 469 NORTH HARRISON STREET PRINCETON, NJ 08543	Vice President Finance CFO

## Signatures

Andrew C.  
Forsell

08/18/2006

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Intraplan transfer by the reporting person of common shares held in the Church & Dwight Co., Inc. Savings and Profit Sharing Plan for Salaried Employees.
- (2) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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