PEARSON PLC Form 6-K December 11, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of December 2018

PEARSON plc

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000 (Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

TR-1: Standard form for notification of major holdings

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate) Non-UK issuer 2. Reason for the notification (please mark the appropriate box or boxes with an "X") An acquisition or disposal of voting rights An acquisition or disposal of financial instruments An event changing the breakdown of voting rights Other (please specify)iii: i. Type 1 & Type 3 Disclosure as per the Transparency Directive II Regulation | | | | | | X X On X |
|--|----------------------|---------|--|---|------------------------------|---|
| 3. Details of person subject to the notification obligationiv Name City and country of registered office (if applicable) 4. Full name of shareholder(s) (if different from 3.)v Name City and country of registered office (if applicable) | | | | | | |
| 5. Date on which the threshold was crossed or reachedvi: 07/12/2018 | | | | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): 10/12/2018 | | | | | | |
| 7. Total positions of person(s) subject to the notification obligation % of | | | | | | |
| | | | oting rights attached to (total of 8. A) | voting rights through | Total of both in (8.A + 8.B) | Total number of voting rights of issuervii |
| Resulting situation on the date on which threshold was crossed or reached Position of previous notification (if applicable) | | 12.431% | | 0.000% | 12.431% | 781,072,200 |
| | | 12.897% | | 0.028% | 12.925% | |
| 8. Notified details of the resu A: Voting rights attached to s | shares | | | | | viii |
| | Number of voting rig | | htsix | % of voting rights | | In diamet |
| Class/type ofshares ISIN code (if possible) Direct (Art 9 of Direct) 2004/109/EC (DTR5.1) | | | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive D 2004/109/EC) (DTR5.1) 20 | | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) |
| GB0006776081 | | | 97,094,865 | | 12 | |
| | 07 00 1 077 | | | 10.401~ | | |

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) Type of financial instrument Expirationdatex

12.431%

97,094,865

SUBTOTAL 8. A

Exercise/ Conversion Periodxi

Number of voting rights % of voting that may be acquired if rights the instrument is

exercised/converted.

SUBTOTAL 8. B 1

N/A

N/A

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b)) (Note that holdings held via indices, baskets and ETFs would be displayed here as asset class "Equity" or "PreferredEquity" so please update this to the correct name accordingly)

Exercise/ Physical or

Type of financial instrument Expirationdatex Conversion cash

Number of voting rights

% of voting

Period xi settlementxii

rights

N/A

SUBTOTAL N/A 8.B.2

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuerxiii

Full chain of controlled undertakings through which the voting rights and/or thefinancial instruments are effectively held starting with the ultimate controlling natural person or legal entityxiv (please add additional rows as necessary)

X

Namexv

is higher than the notifiable threshold

% of voting rights if it equals or % of voting rights through financial instruments if it equals or is higher than the notifiable threshold

Total of both if it equals or is higher than the notifiable threshold

Schroders plc Schroder Administration Limited Schroder Wealth Holdings Limited Schroder & Co. Limited

Schroders plc Schroder Administration Limited Schroder Wealth Holdings Limited Schroders (C.I.) Limited

Schroders plc Schroder Administration Limited

Schroder International

Holdings Limited

Schroder Investment 11.996% N/A 11.996%

Management Limited Schroder Investment

Management North America

Limited

10. In case of proxy voting, please identify:

Name of the proxy holder

The number and % of voting rights held

N/A

The date until which the voting rights will be held

N/A

11. Additional informationxvi

This disclosure is being made due to a legal entity crossing below 12%

Place of completion London
Date of completion 10/12/2018

Natalie White Deputy Company Secretary Pearson plc

11 December 2018

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 11 December 2018

By: /s/ NATALIE WHITE

.____

Natalie White

Deputy Company Secretary