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HOBBS FRA	NKLIN W IV												
Form 4													
January 11, 2													
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO Washington, D.C. 20549							COMMISSION		3235-0287				
Check this box if no longer subject to Section 16. Form 4 or				GES IN BENEFICIAL OWNERSHIP OF SECURITIES 5(a) of the Securities Exchange Act of 1934,					Expires: January 31 2005 Estimated average burden hours per response 0.5				
obligation may contin <i>See</i> Instruct 1(b).	s Section 17(a) of the l		ility Hol	lding	g Com	pany	Act o	f 1935 or Sectio	'n			
(Print or Type R	esponses)												
HOBBS FRANKLIN W IV Symbol				Name and Ticker or Trading					5. Relationship of Reporting Person(s) to Issuer				
			•	Financial Inc. [ALLY]					(Check all applicable)				
(Mor			(Month/Da	 Date of Earliest Transaction Month/Day/Year) 01/11/2019 					Director Officer (give below)	Officer (give title Other (specify			
				Amendment, Date Original Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 				
DETROIT, N	AI 48226								Form filed by M Person	More than One Re	eporting		
(City)	(State)	(Zip)	Table	e I - Non-l	Deri	vative S	Securi	ties Ac	quired, Disposed o	f, or Beneficial	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution Execution	med 3. 4. Securities on Date, if TransactionAcquired (A) or Code Disposed of (D) Day/Year) (Instr. 8) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	-						
Common Stock (1)	01/11/2019			Code Y		Amount .,225	(D) A	Price \$ 0	71,554	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transact	5. orNumber	6. Date Exer Expiration D		7. Title Amoun		8. Price of Derivative	9. Nu Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	re		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities	8		(Instr. 3	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
				Code V	(A) (D)	Date Exercisable	Expiration Date		Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
HOBBS FRANKLIN W IV 500 WOODWARD AVENUE DETROIT, MI 48226								
Signatures								
/s/ Donna M. DiCicco, attorney Hobbs	or Mr.	01/11/2019						
**Signature of Reporting P		Date						

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represented by Deferred Stock Units which convert into common stock on a one-for-one basis on distribution. The Deferred Stock Units (1) are fully vested upon grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.