

Bloomin' Brands, Inc.
Form 3
May 25, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *	2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol
Â Brandt Christopher W	(Month/Day/Year)	Bloomin' Brands, Inc. [BLMN]
(Last) (First) (Middle)	05/16/2016	
2202 NORTH WEST SHORE		4. Relationship of Reporting Person(s) to Issuer
BLVD.,Â STE. 500		5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)		
		(Check all applicable)
		____ Director ____ 10% Owner
		__X__ Officer ____ Other
		(give title below) (specify below)
TAMPA,Â FLÂ 33607		EVP & Chief Brand Officer
(City) (State) (Zip)		6. Individual or Joint/Group Filing(Check Applicable Line)
		__X__ Form filed by One Reporting Person
		____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security	2. Amount of Securities Beneficially Owned	3. Ownership Form:	4. Nature of Indirect Beneficial Ownership
(Instr. 4)	(Instr. 4)	Direct (D) or Indirect (I)	(Instr. 5)
		(Instr. 5)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and Expiration Date	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security	6. Nature of Indirect Beneficial Ownership
(Instr. 4)	(Month/Day/Year)	(Instr. 4)		Form of Derivative Security: Direct (D) or Indirect (I)	(Instr. 5)
	Date Exercisable	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brandt Christopher W 2202 NORTH WEST SHORE BLVD. STE. 500 TAMPA, FL 33607	Â	Â	Â EVP & Chief Brand Officer	Â

Signatures

Kelly B. Lefferts 05/25/2016

__Signature of
Reporting Person

Date

Explanation of Responses:

No securities are beneficially owned

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Â

Remarks:

EXHIBIT LIST: EX-24 Chris Brandt - POA Exhibit 24 HTM, GRAPHIC Chris Brandt POA correct

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.