Alpert Jordan M. Form 4 February 04, 2019

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

Common

Stock

1. Name and Address of Reporting Person * Alpert Jordan M.

(First)

(Middle)

2. Issuer Name and Ticker or Trading Symbol

Issuer

SUPERIOR GROUP OF

3. Date of Earliest Transaction

(Month/Day/Year)

01/31/2019

COMPANIES, INC. [SGC]

Director 10% Owner Other (specify

(Check all applicable)

5. Relationship of Reporting Person(s) to

X_ Officer (give title below)

Sr VP General Counsel & Secy

SUPERIOR GROUP OF COMPANIES, INC., 10055 SEMINOLE BLVD.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SEMINOLE, FL 33772

(City) (State) (Zip)

01/31/2019

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Form: Direct Indirect Securities Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported

(A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price

\$ 5,627 Α 17.77 21,592 D (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and	Securitie
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Stock Options (Right to Buy)	\$ 17.77	01/31/2019		A	5,627	01/31/2021	01/31/2024	Common Stock	5,62
Stock Appreciation Rights	\$ 17.77	01/31/2019		A	2,373	01/31/2021	01/31/2024	Common Stock	2,37

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Alpert Jordan M.
SUPERIOR GROUP OF COMPANIES, INC.
10055 SEMINOLE BLVD.
SEMINOLE, FL 33772

Sr VP General Counsel & Secy

Signatures

/s/ Melinda

Barreiro 02/04/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents a grant of 5,627 performance shares under the issuer's 2013 Incentive Stock and Awards Plan. These shares vest five (5) years (1) from the grant date if Mr. Alpert remains continuously employed by the Company or one of its subsidiaries from the Date of Grant until the Vesting Date.
- On January 31, 2019, the date of grant of the performance shares, the closing price of the issuer's common stock on the NASDAQ was \$17.77 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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