ROCKY MOUNTAIN CHOCOLATE FACTORY INC
Form 8-K
August 21, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

 **Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): August 21, 2014

**Rocky Mountain Chocolate Factory, Inc.**

*(Exact name of registrant as specified in is charter)*

Colorado              0-14749        84-0910696
*(State or other jurisdiction  (Commission  (IRS Employer*

*of incorporation)          File Number)  Identification No.)*

265 Turner Drive

Durango, Colorado 81303

*(Address, including zip code, of principal executive offices)*

Registrant's telephone number, including area code: (970) 259-0554

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 7.01 Regulation FD Disclosure**

The Company has issued a press release announcing a cash dividend and has elected to furnish the press release as an exhibit to this form 8-K.

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

<u>Item</u> <u>Exhibit</u>

99.1 Press Release, dated August 21, 2014

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROCKY MOUNTAIN CHOCOLATE FACTORY, INC.

Date: August 21, 2014   By: /s/ Bryan J. Merryman
                       Bryan J. Merryman, Chief Operating Officer,
                       Chief Financial Officer, Treasurer and Director

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**INDEX TO EXHIBITS**

**Item**
**Number**      **Exhibit**

99.1      Press Release, dated August 21, 2014

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