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Form 4	AYERS SQUI	BB CO									
March 14, 2 FORN Check th if no lon subject to Section Form 4 Form 5 obligation may com <i>See</i> Instru 1(b).	A 4 UNITI	Wa F CHAN Section 1 Public U	shington IGES IN SECUF 6(a) of th tility Hol	AND EX(, D.C. 20) BENEFI RITIES ne Securit ding Con : Compan	Sind3235-028Number:January 31Expires:200Estimated averageburden hours perresponse0.						
(Print or Type	Responses)										
Bancroft Charles A Symbol				Issuer					of Reporting Person(s) to eck all applicable)		
				of Earliest Transaction Day/Year) 2017				Director 10% Owner X Officer (give title Other (specify below) below) EVP & Chief Financial Officer			
NEW YOR	(Street) K, NY 10154			endment, Da nth/Day/Yea	ate Original r)	l		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Per	son	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Securi	ities Acq	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)				4. Securiti on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, \$0.10 par value	03/10/2017			M	6,410 (<u>1)</u>	A	\$ 0	218,926.283	D		
Common Stock, \$0.10 par value	03/10/2017			J	3,143 (2)	A	\$ 0	222,069.283	D		
Common Stock, \$0.10 par	03/10/2017			F	4,301 (<u>3)</u>	D	\$ 58.32	217,768.283	D		

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value

value							
Common Stock, \$0.10 par value	03/10/2017	М	6,829 (4)	А	\$ 0	224,597.283	D
Common Stock, \$0.10 par value	03/10/2017	J	53 <u>(2)</u>	A	\$ 0	224,650.283	D
Common Stock, \$0.10 par value	03/10/2017	F	3,099 (3)	D	\$ 58.32	221,551.283	D
Common Stock, \$0.10 par value	03/10/2017	М	5,889 (5)	A	\$ 0	227,440.283	D
Common Stock, \$0.10 par value	03/10/2017	J	771 <u>(6)</u>	D	\$ 0	226,669.283	D
Common Stock, \$0.10 par value	03/10/2017	F	2,305 (3)	D	\$ 58.32	224,364.283	D
Common Stock, \$0.10 par value	03/10/2017	М	6,171 (7)	А	\$ 0	230,535.283	D
Common Stock, \$0.10 par value	03/10/2017	J	888 <u>(6)</u>	D	\$ 0	229,647.283	D
Common Stock, \$0.10 par value	03/10/2017	F	2,379 (3)	D	\$ 58.32	227,268.283	D
Common Stock, \$0.10 par value	03/10/2017	М	62,025 (8)	А	\$ 0	289,293.283	D
Common Stock, \$0.10 par value	03/10/2017	F	27,924 (3)	D	\$ 58.32	261,369.283	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities Acquired (Instr. 8) (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Underlying (Instr. 3 and	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Market Share Units	<u>(9)</u>	03/10/2017		М		6,410	(1)	03/10/2017 <u>(1)</u>	Common Stock, \$0.10 par value
Market Share Units	<u>(9)</u>	03/10/2017		М		6,829	<u>(4)</u>	03/10/2018(4)	Common Stock, \$0.10 par value
Market Share Units	<u>(9)</u>	03/10/2017		М		5,889	(5)	03/10/2019(5)	Common Stock, \$0.10 par value
Market Share Units	<u>(9)</u>	03/10/2017		М		6,171	(7)	03/10/2020(7)	Common Stock, \$0.10 par value
Market Share Units	<u>(9)</u>	03/10/2017		A	29,296		(10)	03/10/2021(10)	Common Stock, \$0.10 par value
Performance Shares	(11)	03/10/2017		М		62,025 (8)	(11)	03/10/2017(11)	Common Stock, \$0.10 par value
Performance Shares	<u>(12)</u>	03/10/2017		А	43,944		(12)	03/10/2020(12)	Common Stock, \$0.10 par value

Reporting Owners

Reporting Owner Name / Address	Relationships						
I G G G G G G G G G G G G G G G G G G G	Director	10% Owner	Officer	Other			
Bancroft Charles A BRISTOL-MYERS SQUIBB COMPANY 345 PARK AVENUE NEW YORK, NY 10154			EVP & Chief Financial Officer				
Signatures							
/s/ Katherine Kelly, attorney-in-fact for Cha Bancroft	rles A.		03/14/2017				

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents vesting of one-quarter of market share units granted on March 10, 2013.
- (2) Adjustment reflects additional shares acquired upon the vesting of market share units due to the performance factor.
- (3) Shares withheld for payment of taxes upon vesting of awards.
- (4) Represents vesting of one-quarter of market share units granted on March 10, 2014.
- (5) Represents vesting of one-quarter of market share units granted on March 10, 2015.
- (6) Represents a downward adjustment to the number of shares acquired upon the vesting of market share units due to the performance factor.
- (7) Represents vesting of one-quarter of market share units granted on March 10, 2016.
- (8) Amount represents distribution of performance shares earned under the 2014-2016 Long-Term Performance Award based on the performance factor applied in accordance with the terms of the Award and certification of performance results by the Board.

Each market share unit converts into the number of shares of common stock determined by applying a payout factor to the target number

- (9) of shares vesting on a given date. The payout factor is a ratio of the average of the closing price on the measurement date plus the nine prior trading days divided by the average stock price on the grant date (also a 10-day average). The minimum payout factor that must be achieved to earn a payout is 60% and the maximum payout factor is 200%.
- (10) Twenty-five percent of the market share unit award will vest on each of the first, second, third and fourth anniversaries of the grant date.
- (11) Each performance share converts into one share of common stock upon distribution in the first quarter of 2017, subject to a Total Shareholder Return modifier.
- (12) Each performance share converts into one share of common stock upon distribution in the first quarter of 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.