CHEGG, INC Form S-8 March 04, 2016

As filed with the Securities and Exchange Commission on March 4, 2016 Registration No. 333-

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM S-8

REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

CHEGG, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware 20-3237489
(State or Other Jurisdiction (I.R.S. Employer of Incorporation or Organization) Identification No.)

3990 Freedom Circle Santa Clara, CA 95054

(Address of Principal Executive Offices) (Zip Code)

2013 Equity Incentive Plan

2013 Employee Stock Purchase Plan

(Full Title of the Plans)

Dan Rosensweig

President, Chief Executive Officer and Chairman

Chegg, Inc.

3990 Freedom Circle

Santa Clara, CA 95054

(Name and Address of Agent for Service)

(408) 855-5700

(Telephone Number, Including Area Code, of Agent for Service)

Copies to:

David A. Bell, Esq. Katherine K. Duncan, Esq. Fenwick & West LLP Silicon Valley Center 801 California Street Mountain View, California 94041

Widumain View, Camorina 9404

(650) 988-8500

Robert Chesnut, Esq. Dave Borders Jr., Esq.

Chegg, Inc.

3990 Freedom Circle Santa Clara, CA 95054

(408) 855-5700

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting

company" in Rule 12b-2 of the Exchange Act(Check one):

Large accelerated filer o Accelerated filer ý

Non-accelerated filer o

(Do not check if a smaller reporting company)

Smaller reporting company o

| Title of Securities To Be Registered | Amount To Be Registered (1) | Proposed Maximum Offering Price Per Share | Proposed Maximum Aggregate Offering Price | Amount of Registration Fee |
|--------------------------------------|--------------------------------|---|---|-------------------------------|
| Common Stock, par value \$0.001 | | | | |
| per share, reserved for issuance | | | | |
| pursuant to: | | | | |
| - the 2013 Equity Incentive Plan | 4,404,999 (2)(4) | \$4.24 (5) | \$18,677,195.76 | \$1,880.79 |
| - the 2013 Employee Stock | 880,999 (3)(4) | \$3.60 (6) | \$3,171,596.40 | \$319.38 |
| Purchase Plan | 000,555 (5)(1) | φ3.00 (0) | | Ψ317.50 |
| TOTAL | 5,285,998 | N/A | \$21,848,792.16 | \$2,200.17 |

Pursuant to Rule 416(a) under the Securities Act of 1933, as amended (the "Securities Act"), this Registration Statement shall also cover any additional shares of the Registrant's common stock that become issuable in respect

- (1) of the securities identified in the above table by reason of any stock dividend, stock split, recapitalization or other similar transaction effected without the Registrant's receipt of consideration which results in an increase in the number of the outstanding shares of the Registrant's common stock.
 - Represents an automatic increase to the number of shares available for issuance under the 2013 Equity Incentive
- (2) Plan (the "2013 Plan") equal to 5% of the Registrant's total outstanding shares as of December 31, 2015. The increase was effective as of January 1, 2016.
 - Represents an automatic increase to the number of shares available for issuance under the 2013 Employee Stock
- (3) Purchase Plan (the "2013 ESPP") equal to 1% of the Registrant's total outstanding shares as of December 31, 2015. The increase was effective as of January 1, 2016.
- Shares available for issuance under the 2013 Plan and 2013 ESPP were previously registered on registration (4) statements on Form S-8 filed with the Securities and Exchange Commission (the "SEC") on November 14, 2013
- (4) (Registration No. 333-192332), March 6, 2014 (Registration No. 333-194365) and March 6, 2015 (Registration No. 333-202571).
 - Estimated solely for the purpose of calculating the registration fee in accordance with Rules 457(c) and (h) under
- (5) the Securities Act on the basis of the average of the high and low prices of the Registrant's common stock as reported on the New York Stock Exchange on February 26, 2016.
 - Estimated solely for the purpose of calculating the registration fee in accordance with Rules 457(c) and (h) under the Securities Act on the basis of the average of the high and law prices of the Registrant's common stock as
- (6) the Securities Act on the basis of the average of the high and low prices of the Registrant's common stock as reported on the New York Stock Exchange February 26, 2016, multiplied by 85%, which is the percentage of the trading price per share applicable to purchasers under the 2013 ESPP.

REGISTRATION OF ADDITIONAL SHARES PURSUANT TO GENERAL INSTRUCTION E

Pursuant to General Instruction E of Form S-8, the Registrant is filing this Registration Statement with the SEC to register an additional 4,404,999 shares of common stock under the Registrant's 2013 Equity Incentive Plan and an additional 880,999 shares of common stock under its 2013 Employee Stock Purchase Plan pursuant to the provisions of those plans providing for an automatic increase in the number of shares reserved for issuance under such plans. This registration statement on Form S-8 hereby incorporates by reference the contents of the Registrant's earlier registration statements on Form S-8 filed with the SEC on November 14, 2013 (Registration No. 333-192332), March 6, 2014 (Registration No. 333-194365) and March 6, 2015 (Registration No. 333-202571), to the extent not superseded hereby.

PART II

Information Required in the Registration Statement Item 8. Exhibits.

The exhibits listed on the Exhibit Index following the signature page of this Registration Statement are incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Santa Clara, State of California, on this 4th day of March, 2016.

Chegg, Inc.

By: /s/ DAN ROSENSWEIG

Dan Rosensweig

President, Chief Executive Officer and Chairman

POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that each individual whose signature appears below constitutes and appoints Andrew Brown, Chief Financial Officer, Dan Rosensweig, President, Chief Executive Officer and Chairman, and Robert Chesnut, Senior Vice President and General Counsel, and each of them, the lawful attorneys-in-fact and agents with full power and authority to do any and all acts and things and to execute any and all instruments which said attorneys and agents, and any one of them, determine may be necessary or advisable or required to enable said corporation to comply with the Securities Act of 1933, as amended, and any rules or regulations or requirements of the Securities and Exchange Commission in connection with this Registration Statement. Without limiting the generality of the foregoing power and authority, the powers granted include the power and authority to sign the names of the undersigned officers and directors in the capacities indicated below to this Registration Statement, to any and all amendments, both pre-effective and post-effective, and supplements to this Registration Statement, and to any and all instruments or documents filed as part of or in conjunction with this Registration Statement or amendments or supplements thereof, and each of the undersigned hereby ratifies and confirms that all said attorneys and agents, or any one of them, shall do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, each of the undersigned has executed this Power of Attorney as of the date indicated.

Pursuant to the requirements of the Securities Act of 1933, as amended, this Registration Statement has been signed by the following persons on behalf of the Registrant in the capacities and on the dates indicated.

| Name | Title | Date |
|--|---|---------------|
| /S/ DAN ROSENSWEIG Dan Rosensweig | President, Chief Executive Officer and Chairman (Principal Executive Officer) | March 4, 2016 |
| /S/ ANDREW BROWN Andrew Brown | Chief Financial Officer (Principal Financial Officer) | March 4, 2016 |
| /S/ ROBIN TOMASELLO Robin Tomasello | Vice President, Corporate Controller (Principal Accounting Officer) | March 4, 2016 |
| /S/ JEFFREY HOUSENBOLD Jeffrey Housenbold | Director | March 4, 2016 |
| /S/ RENEE BUDIG Renee Budig | Director | March 4, 2016 |
| /S/ MARNE LEVINE | Director | March 4, 2016 |

Marne Levine

| /S/ RICHARD SARNOFF Richard Sarnoff | Director | March 4, 2016 |
|--|----------|---------------|
| /S/ TED SCHLEIN Ted Schlein | Director | March 4, 2016 |
| /S/ JOHN YORK John York | Director | March 4, 2016 |

EXHIBIT INDEX

| Exhibit | | Incorporated by Reference | | | | Filed | |
|--|--|---------------------------|------------|---------|------------------|----------|--|
| Number | Exhibit Description | Form | File No. | Exhibit | Filing Date | Herewith | |
| 5.1 | Opinion of Fenwick & West LLP | | | | | X | |
| Consent of Independent Registered Public | | | | | | X | |
| 23.1 | Accounting Firm | rm | | Λ | | | |
| 23.2 | Consent of Fenwick & West LLP (contained in | | | | | X | |
| 23.2 E | Exhibit 5.1) | | | | | Λ | |
| 741 | Power of Attorney (included on the signature | | | | | X | |
| | page to this Registration Statement) | | | Λ | | | |
| 99.1 | 2013 Equity Incentive Plan | S-1/A | 333-190616 | 10.04 | October 25, 2013 | 3 | |
| 99.2 | 2013 Employee Stock Purchase Plan | S-1 | 333-190616 | 10.05 | August 14, 2013 | | |