AMERICAN APPAREL, INC Form 8-K March 06, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 5, 2013

American Apparel, Inc. (Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-32697 (Commission File Number) 20-3200601 (IRS Employer Identification No.)

747 Warehouse Street, Los Angeles, CA (Address of Principal Executive Offices) 90021-1106 (Zip Code)

Registrant's telephone number, including area code: (213) 488-0226

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

" Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

" Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01 Other Events

On March 5, 2013, American Apparel, Inc. issued a press release announcing that it currently intends, subject to market and other conditions, to offer senior secured notes in a private offering. The press release is filed herewith as Exhibit 99.1 to this Form 8-K and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits.
 - 99.1 Press release, dated March 5, 2013, of American Apparel, Inc.

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Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN APPAREL, INC.

Dated: March 5, 2013 By:

/s/ Glenn WeinmanName:Glenn A. WeinmanTitle:Executive Vice President, General Counsel and Secretary

EXHIBIT INDEX

99.1 Press release, dated March 5, 2013, of American Apparel, Inc.