

Gol Intelligent Airlines Inc.  
Form 6-K  
February 22, 2008

---

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

---

**FORM 6-K**

**REPORT OF FOREIGN ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of February, 2008**

**(Commission File No. 001-32221) ,**

---

**GOL LINHAS AÉREAS INTELIGENTES S.A.**  
*(Exact name of registrant as specified in its charter)*

**GOL INTELLIGENT AIRLINES INC.**  
*(Translation of Registrant's name into English)*

---

**Rua Gomes de Carvalho 1,629  
Vila Olímpia  
05457-006 São Paulo, São Paulo  
Federative Republic of Brazil**  
*(Address of Registrant's principal executive offices)*

---

Indicate by check mark whether the registrant files or will file  
annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the  
information contained in this Form is also thereby furnishing the  
information to the Commission pursuant to Rule 12g3-2(b) under  
the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicated below the file number assigned to the  
registrant in connection with Rule 12g3-2(b):

---

### **GOL Reports Growth in Internet Sales in 2007**

**São Paulo, February 21, 2008** GOL Linhas Aéreas Inteligentes S.A. (NYSE: GOL and Bovespa: GOLL4), the parent company of Brazilian airlines GOL Transportes Aéreos S.A. (GTA, Brazil's low-cost, low-fare airline) and VRG Linhas Aéreas S.A. (VRG, Brazil's premium service airline), announced that GOL Transportes Aéreos achieved 15 percent growth in Internet sales in 2007. The Company recorded approximately R\$ 4.3 billion in gross ticket sales through its website, [www.voegol.com.br](http://www.voegol.com.br), which accounted for 80% of the Company's R\$ 5.4 billion total gross sales in 2007. Gross operating revenues from passengers flown in 2007 were approximately R\$ 4.7 billion, and total net operating revenues were approximately R\$ 5 billion.

GOL's online ticket purchasing function simplifies the travel process for passengers and provides travel agencies with access to new markets, increased productivity and reduced costs. Double-digit growth in online ticket sales is a boon to customers and travel agencies looking to simplify the purchasing process and reduce costs, says Tarcísio Gargioni, Vice President of Marketing and Services at GOL. In the fourth quarter of 2007, GOL's website registered an average of 4.4 million unique visitors per month, a 23% increase over the same period in 2006.

Through GOL's Webservices platform, customers can use the Company's website ([www.voegol.com.br](http://www.voegol.com.br)) to not only purchase tickets, but also check-in and print boarding passes up to 90 minutes prior to their scheduled departure time and change reservations up to 24 hours before flights. GOL's Webservices platform also allows customers to check-in and purchase tickets via their cell phones. The Company's web services are offered at all stages of the travel process from ticket purchase to departure providing customers with the most advanced technological resources available in the market.

VRG, which was acquired by GOL in April 2007, also registered growth in online ticket sales. Between April and December of last year, Internet sales rose from 2% to 12% of the Company's total sales. During this period, VRG implemented an online chat platform to improve customer service for Brazilian passengers and launched its website in six languages (German, Spanish, French, English, Italian and Portuguese) and in nine countries (Germany, Argentina, Brazil, Colombia, France, Italy, Mexico, United Kingdom and Venezuela). VRG also strengthened its relationship with travel agencies through the implementation of the B2T service, which allows agents to access VRG's system and sell tickets directly to their customers. Like GOL, VRG is committed to providing partners and customers with greater flexibility and convenience in air travel through its B2T services, which provide easy access to information and allow for web check-in on all domestic routes, adds Gargioni.

#### **About GOL Linhas Aéreas Inteligentes S.A.**

GOL Linhas Aéreas Inteligentes S.A. is the parent company of Brazilian airlines GOL Transportes Aéreos S.A. (GTA, a low-cost, low-fare airline which operates the GOL brand) and VRG Linhas Aéreas S.A. (VRG, a premium service airline which operates the VARIG brand). GTA and VRG offer daily flights to more destinations in Brazil than any other domestic airline while providing customers with the most convenient flight schedules in the country.

Edgar Filing: Gol Intelligent Airlines Inc. - Form 6-K

The airlines operate a young, modern fleet of Boeing aircraft, the safest and most comfortable aircraft of its class, with low maintenance, fuel and training costs, and high aircraft utilization and efficiency ratios. In addition to safe and reliable services, which stimulate brand recognition and customer satisfaction, the Company's service is recognized as the best value proposition in the market. Growth plans include increasing frequencies in existing markets and adding service to additional markets in both Brazil and other high-traffic travel destinations. Shares are listed on the NYSE (GOL) and the Bovespa (GOLL4) stock exchanges.

**CONTACT:** GOL Linhas Aéreas Inteligentes S.A.

**Investor Relations**

Ph: (5511) 3169 6800

E-mail: [ri@golnaweb.com.br](mailto:ri@golnaweb.com.br)

Site: [www.voegol.com.br/ir](http://www.voegol.com.br/ir)

**Media**

***Brazil & Latin America***

Ph: (5511) 3169 6967

E-mail: [comcorp@golnaweb.com.br](mailto:comcorp@golnaweb.com.br)

***U.S. & Europe***

Edelman; G. Juncadella and M. Smith

Ph: +1 (212) 704-4448 / 704-8196

E-mail: [gabriela.juncadella@edelman.com](mailto:gabriela.juncadella@edelman.com);

[meaghan.smith@edelman.com](mailto:meaghan.smith@edelman.com)

*This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of GOL. These are merely projections and, as such, are based exclusively on the expectations of GOL's management concerning the future of the business and its continued access to capital to fund the Company's business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors and risks disclosed in GOL's filed disclosure documents and are, therefore, subject to change without prior notice.*

