

LIN HURST

Form 4

November 24, 2004

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LIN HURST

2. Issuer Name **and** Ticker or Trading  
Symbol  
SINA CORP [SINA]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/22/2004

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Co-COO

(Street)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
ordinary shares	11/22/2004		M	67,083 A	\$ 3.125 303,489	D	
ordinary shares	11/22/2004		M	28,750 A	\$ 1.88 332,239	D	
ordinary shares	11/22/2004		S	16,314 D	\$ 36.25 315,925	D	
ordinary shares	11/22/2004		S	79,519 D	\$ 35.7393 236,406	D	

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
employee stock option (right to buy)	\$ 3.125	11/22/2004		M	67,083	<u>(2)</u> 01/08/2011	ordinary shares 67,083
employee stock option (right to buy)	\$ 1.88	11/22/2004		M	28,750	<u>(3)</u> 08/14/2012	ordinary shares 28,750
employee stock option (right to buy)	\$ 1.35					<u>(4)</u> 08/29/2011	ordinary shares 12,500
employee stock option (right to buy)	\$ 17.5					<u>(5)</u> 06/16/2013	ordinary shares 100,000
employee stock option (right to buy)	\$ 24.23					<u>(6)</u> 07/27/2014	ordinary shares 50,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

## Edgar Filing: LIN HURST - Form 4

Director   10% Owner   Officer   Other

LIN HURST

Co-COO

## Signatures

/s/ Hurst Lin

11/24/2004

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) average sales price per share based on range of sales prices from \$35.62 to \$36.1.
- (2) vests in 48 equal monthly installments starting from 1/8/01. exercisable upon vested.
- (3) vests in 48 equal monthly installments starting from 8/14/02. exercisable upon vested.
- (4) vests in 48 equal monthly installments starting from 8/29/01. exercisable upon vested.
- (5) options granted vest over a four-year period starting from 6/16/03. 12.5% of the options vest on 12/16/03 and the remaining options vest ratably on a monthly basis over the remaining 42 months.
- (6) options granted vest over a four-year period starting from 7/27/04. 12.5% of the options vest on 1/27/05 and the remaining options vest ratably on a monthly basis over the remaining 42 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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