ROCKWELL AUTOMATION INC

Form 4

February 03, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** HAGERMAN DOUGLAS M	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
	ROCKWELL AUTOMATION INC [ROK]	(Check all applicable)			
(Last) (First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year)	Director 10% Owner Officer (give title Other (specify			
1201 SOUTH SECOND STREET	01/31/2014	below) Sr. VP, Gen Counsel and Sec.			
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
	Filed(Month/Day/Year)	Applicable Line)			
		X Form filed by One Reporting Person			
MILWAUKEE, WI 53204		Form filed by More than One Reporting Person			
(City) (State) (Zip)	Table I - Non-Derivative Securities Acq	uired, Disposed of, or Beneficially Owned			
1.Title of 2. Transaction Date 2A. Deen Security (Month/Day/Year) Execution	1	or 5. Amount of 6. 7. Nature Securities Ownership Indirect			

		Tai	ne 1 - Mon-	Derivative	Secu	riues Acquire	a, Disposea oi, d	n beneficially	Owneu
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securit orDisposed (Instr. 3, 4	of (D)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	01/31/2014		M	13,538	A	\$ 68.04	58,626	D	
Common Stock	01/31/2014		S	13,538 (1) (2)	D	\$ 114.9461	45,088	D	
Common Stock	02/03/2014		M	100	A	\$ 68.04	45,188	D	
Common Stock	02/03/2014		S	100 (1)	D	\$ 115.05	45,088	D (3)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Deri Secu	itle of ivative urity tr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of 6. Date Exercisable and 7. Title deprivative Expiration Date Underly Securities (Month/Day/Year) (Instr. 3 Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Expiration Date (Month/Day/Year)		Securit
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Sto Opt	ployee ck tion(Right Buy)	\$ 68.04	01/31/2014		M	13,538	12/05/2008	12/05/2017	Common Stock	13,5
Sto Opt	ployee ck tion(Right Buy)	\$ 68.04	02/03/2014		M	100	12/05/2008	12/05/2017	Common Stock	10

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HAGERMAN DOUGLAS M			Sr. VP, Gen				
1201 SOUTH SECOND STREET			Counsel and				
MILWAUKEE, WI 53204			Sec.				

Signatures

Karen A. Balistreri, Attorney-in-Fact for Douglas M. Hagerman 02/03/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to a Rule 10b5-1 trading plan entered into on 11/22/2013.
- Price reported in column 4 is a weighted average price. Shares sold at prices ranging from \$\$114.90 to \$115.36. The reporting person undertakes to provide to the Company, any shareowners of the Company and the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price.

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(3) Includes 3,640 shares held by the Company to implement restrictions on transfer unless and until certain conditions are met. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, <i>see</i> Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.