JACK IN THE BOX INC /NEW/

Form 4

January 05, 2017

FORM 4

if no longer

Section 16.

Form 4 or

obligations

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Blankenship Mark H Issuer Symbol JACK IN THE BOX INC /NEW/ (Check all applicable) [JACK] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner _X__ Officer (give title _Other (specify (Month/Day/Year) below) 9330 BALBOA AVENUE 01/03/2017 **EVP-PEOPLE, CULTURE & STRATEGY** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

SAN DIEGO, CA 92123

(City)	(State) (Z	Zip) Table	I - Non-D	erivative S	ecurit	ties Acquired,	Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	3. 4. Securities Acquired (A) or TransactiorDisposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of 6. Securities O Beneficially F Owned D Following or Reported (I	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(India i)	
COMMON STOCK	01/03/2017		M	15,297	A	\$ 27.49	38,302	D	
COMMON STOCK	01/03/2017		M	12,993	A	\$ 47.29	51,295	D	
COMMON STOCK	01/03/2017		M	4,669	A	\$ 73.53	55,964	D	
COMMON STOCK	01/03/2017		S(1)	14,200	D	\$ 107.5659 (2)	41,764	D	
COMMON STOCK	01/03/2017		S <u>(1)</u>	13,800	D	\$ 108.4212	27,964	D	

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					(3)		
COMMON STOCK	01/03/2017	S <u>(1)</u>	2,700	D	\$ 109.6194 (4)	25,264	D
COMMON STOCK	01/03/2017	S <u>(1)</u>	1,100	D	\$ 110.7236 <u>(5)</u>	24,164	D
COMMON STOCK	01/03/2017	S <u>(1)</u>	1,159	D	\$ 111.7002 <u>(6)</u>	23,005	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
NON QUALIFIED STOCK OPTION	\$ 27.49	01/03/2017		M	15,297	11/26/2013 <u>(7)</u>	11/26/2019	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 47.29	01/03/2017		M	12,993	11/26/2014 <u>(7)</u>	11/26/2020	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 73.53	01/03/2017		M	4,669	11/25/2015 <u>(7)</u>	11/25/2021	COMMON STOCK

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners 2

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Director 10% Owner Officer Other

Blankenship Mark H 9330 BALBOA AVENUE SAN DIEGO, CA 92123

EVP- PEOPLE, CULTURE & STRATEGY

Signatures

MARK H BLANKENSHIP

01/03/2017

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a Rule 10b5-1 Plan.
- The shares with respect to this transaction were sold at prices ranging from \$107.14 to \$108.14. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- The shares with respect to this transaction were sold at prices ranging from \$108.15 to \$109.04. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- The shares with respect to this transaction were sold at prices ranging from \$109.16 to \$110.04. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- The shares with respect to this transaction were sold at prices ranging from \$110.21 to \$111.17. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- The shares with respect to this transaction were sold at prices ranging from \$111.34 to \$112.00. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (7) These options become exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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