Barna Sandor Form 3 February 08, 2018

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement GoPro, Inc. [GPRO] A Barna Sandor (Month/Day/Year) 01/30/2018 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 3000 CLEARVIEW WAY (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person SAN MATEO, CAÂ 94402 (give title below) (specify below) Form filed by More than One SVP, Chief Technology Officer Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Class A Common Stock D Â 110,897 (1) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	•		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership	
			(Instr. 4)		Price of	Derivative	(Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative	Security:		
					Security	Direct (D) or Indirect		

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				Shares		(I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	(2)	10/14/2025	Class A Common Stock	15,000	\$ 28.54	D	Â
Non-Qualified Stock Option (right to buy)	(3)	02/25/2026	Class A Common Stock	27,500	\$ 12.3	D	Â
Non-Qualified Stock Option (right to buy)	(4)	12/14/2026	Class A Common Stock	57,078	\$ 8.69	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
Barna Sandor			SVP, Chief			
3000 CLEARVIEW WAY	Â	Â	Technology	Â		
SAN MATEO. CA 94402			Officer			

### **Signatures**

Jason Stephen, Attorney-in-Fact for Sandor Barna

02/08/2018

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes awards of restricted stock units (RSUs), which vest (i) in four equal annual installments beginning on October 15, 2016 and
  February 15, 2017, (ii) in four equal semi-annual installments beginning on June 15, 2017, and (iii) in six equal semi-annual installments beginning on April 15, 2018, subject to the Reporting Person's continuous service. The RSUs were granted on October 15, 2015, February 26, 2016, December 15, 2016 and October 13, 2017.
- (2) The option shall vest over a four year period as follows: 25% of the underlying shares vested on September 22, 2016, and 1/48 of the shares vest monthly thereafter, subject to the Reporting Person's continuous service.
- (3) The option shall vest over a four year period as follows: 25% of the underlying shares vested on February 26, 2017, and 1/48 of the shares vest monthly thereafter, subject to the Reporting Person's continuous service.
- (4) The option shall vest over a two year period as follows: 25% of the underlying shares vested on June 15, 2017, and 1/24 of the shares vest monthly thereafter, subject to the Reporting Person's continuous service.

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#### **Remarks:**

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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