### Edgar Filing: FAYARD GARY P - Form 4

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FAYARD GA	RYP									
January 04, 20	18									
FORM	4 LINUTED	статро	SECU	DITIES			E COMMISSIO	NT.	PPROVA	L
	UNITED	SIAIES		shington				Number:	3235-0	
Check this l if no longer				1050 0				Expires:	Januar	y 31, 2005
subject to Section 16. Form 4 or	SIAIEN			SECUI	RITIES		WNERSHIP OF	Estimated burden hou response	average urs per	0.5
Form 5 obligations may continu <i>See</i> Instruct 1(b).	ue. Section 17(	a) of the l	Public U	Itility Hol	ding Co		nge Act of 1934, of 1935 or Secti 1940			
(Print or Type Res	sponses)									
1. Name and Address of Reporting Person <u>*</u> FAYARD GARY P			2. Issuer Name <b>and</b> Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
			GENU	INE PAR	TS CO [	GPC]	(Ch	eck all applicabl	e)	
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)			_X_ Director10% Owner				
ONE COCA (	COLA PLAZA		01/03/2	•			Officer (giv below)		ner (specify	
	(Street)			endment, D onth/Day/Yea	-	al	6. Individual or Applicable Line) _X_ Form filed by	One Reporting P	erson	
ATLANTA, C	GA 30313						Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	i
	Transaction Date Ionth/Day/Year)		Date, if	3. Transactic Code (Instr. 8)	Disposed (Instr. 3,	(A) or of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficial Ownershi (Instr. 4)	1
Reminder: Report	t on a separate line	for each cl	ass of sec	Code V urities bene						
					Perso infor requi	ons who res nation cont red to resp ays a curre	spond to the collect tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

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	Derivative Security				Acqui (A) or Dispo of (D) (Instr. and 5)	sed 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Shares	\$ 0 <u>(1)</u>	01/03/2018	А		155		(2)	(2)	Common Stock	155	\$ 97.0

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
FAYARD GARY P ONE COCA COLA PLAZA ATLANTA, GA 30313	Х						
Signatures							
Jennifer Ellis Attorney in Fact	01/0	4/2018					
**Signature of Reporting Person	D	ate					

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Security converts to Common Stock on a one for one basis.
- (2) Exercisable and expiration date is equal to effective retirement date.
- (3) Includes 21 shares of Phantom Stock acquired through most recent Dividend Reinvestment Plan purchase.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.