

GoPro, Inc.  
Form 4  
July 01, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GILHULY EDWARD A**

(Last) (First) (Middle)

**C/O SAGEVIEW CAPITAL LP, 245  
LYTTON AVENUE, SUITE 250**

(Street)

**PALO ALTO, CA 94301**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**GoPro, Inc. [GPRO]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**07/01/2014**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☐ Form filed by One Reporting Person  
☒ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	07/01/2014		C	624,167 A	\$ 0 624,167	I	By Sageview Capital Master, L.P. <sup>(1)</sup>
Class A Common Stock	07/01/2014		S	624,167 D	\$ 22.56 0	I	By Sageview Capital Master, L.P. <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Series A Convertible Preferred Stock	(2)	07/01/2014		C			6,937,464	(2)	(2)	Class B Common Stock (3)
Class B Common Stock	(3)	07/01/2014		C		6,937,464		(3)	(3)	Class A Common Stock
Class B Common Stock	(3)	07/01/2014		C		624,167		(3)	(3)	Class A Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GILHULY EDWARD A C/O SAGEVIEW CAPITAL LP 245 LYTTON AVENUE, SUITE 250 PALO ALTO, CA 94301	X	X		
SAGEVIEW CAPITAL MASTER, L.P. C/O SAGEVIEW CAPITAL LP 55 RAILROAD AVENUE GREENWICH, CT 06830		X		
Sageview Capital GenPar, LP C/O SAGEVIEW CAPITAL LP 55 RAILROAD AVENUE		X		

GREENWICH, CT 06830

Sageview Capital GenPar, Ltd.  
C/O SAGEVIEW CAPITAL LP  
55 RAILROAD AVENUE  
GREENWICH, CT 06830

X

Sageview Capital MGP, LLC  
C/O SAGEVIEW CAPITAL LP  
55 RAILROAD AVENUE  
GREENWICH, CT 06830

X

Sageview Capital Partners (A), LP  
C/O SAGEVIEW CAPITAL LP  
55 RAILROAD AVENUE  
GREENWICH, CT 06830

X

Sageview Capital Partners (B), LP  
C/O SAGEVIEW CAPITAL LP  
55 RAILROAD AVENUE  
GREENWICH, CT 06830

X

Sageview Partners (C) (Master), LP  
C/O SAGEVIEW CAPITAL LP  
55 RAILROAD AVENUE  
GREENWICH, CT 06830

X

STUART SCOTT M  
C/O SAGEVIEW CAPITAL LP  
55 RAILROAD AVENUE  
GREENWICH, CT 06830

X

## Signatures

Eve Saltman, Attorney-in-Fact for Edward A. Gilhuly 07/01/2014

\_\_Signature of Reporting Person

Date

Sageview Capital GenPar, Ltd., its General Partner, Dino Verardo, Vice President 07/01/2014

\_\_Signature of Reporting Person

Date

Sageview Capital MGP, LLC, its General Partner, Dino Verardo, Vice President 07/01/2014

\_\_Signature of Reporting Person

Date

Dino Verardo, Vice President 07/01/2014

\_\_Signature of Reporting Person

Date

Dino Verardo, Vice President 07/01/2014

\_\_Signature of Reporting Person

Date

Sageview Capital GenPar, Ltd., its General Partner, Dino Verardo, Vice President 07/01/2014

\_\_Signature of Reporting Person

Date

Sageview Capital GenPar, Ltd., its General Partner, Dino Verardo, Vice 07/01/2014

## Edgar Filing: GoPro, Inc. - Form 4

President

\_\_Signature of Reporting Person

Date

Sageview Capital GenPar, Ltd., its General Partner, Dino Verardo, Vice President

07/01/2014

\_\_Signature of Reporting Person

Date

Scott M. Stuart

07/01/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Shares held by Sageview Capital Master, L.P. ("Sageview Master"). Sageview Capital Partners (A), L.P. ("Sageview A"), Sageview Capital Partners (B), L.P. ("Sageview B") and Sageview Partners (C) (Master), L.P. ("Sageview C") are the shareholders of Sageview Master. Sageview Capital GenPar, Ltd. ("Sageview Ltd") is the sole general partner of each of Sageview Master, Sageview A, Sageview B and Sageview C. Sageview Capital GenPar, L.P. ("Sageview GenPar") is the sole shareholder of Sageview Ltd. Sageview Capital MGP, LLC is the sole general partner of Sageview GenPar. Edward Gilhuly and Scott Stuart are managing members and controlling persons of Sageview Capital MGP, LLC. As managing members of Sageview Capital MGP, LLC, Messrs. Gilhuly and Stuart may be deemed to share voting and investment power over these shares. Each of the Reporting Persons, other than Sageview Master, disclaim beneficial ownership of the shares except to the extent of its pecuniary interest therein, if any.
- (1) The Series A Convertible Preferred Stock automatically converted into Class B Common Stock on a one for one basis immediately prior to the completion of the Issuer's initial public offering and had no expiration date.
- Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. The Class B Common Stock is also convertible into Class A Common Stock on the same basis upon any transfer, whether or not for value, except for "Permitted Transfers" as defined in the Issuer's restated certificate of incorporation in effect as of the date hereof. Each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon the date when the outstanding shares of Class B Common Stock represent less than 10% of the aggregate number of shares of Common Stock then outstanding.
- (3)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.