Beam Suntory Inc. Form 4 May 02, 2014

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005 Estimated average

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per response...

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * George Kevin B			2. Issuer Name and Ticker or Trading Symbol Beam Suntory Inc. [NYSE: BEAM]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First)		(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
			(Month/Day/Year)	Director 10% Owner			
BEAM INC., 510 LAKE COOK ROAD			04/30/2014	_X_ Officer (give title Other (specify below) SVP & Chief Marketing Officer			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
DEERFIELD	, IL 60015		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State) (Z	Zip) Table	e I - Non-D	erivative Securities Ac	quired, Disposed (of, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount (D) Price	(Instr. 3 and 4)		
Common Stock, par value \$3.125	04/30/2014		D	3,279 D \$ 83.5	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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$\label{lem:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	TransactiorD Code Se (Instr. 8) A on (I	ecurities cquired (A) Disposed of	6. Date Exercisable and Expiration Date (Month/Day/Year)		ion Date Underlying Securitie	
				Code V (A	A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 36.25	04/30/2014		D	16,064	<u>(2)</u>	02/22/2017	Common Stock	16,064
Employee Stock Option (Right to Buy)	\$ 51.08	04/30/2014		D	16,095	(2)	02/22/2021	Common Stock	16,095
Employee Stock Option (Right to Buy)	\$ 44.75	04/30/2014		D	63,460	(2)	10/04/2021	Common Stock	63,460
Employee Stock Option (Right to Buy)	\$ 55.43	04/30/2014		D	14,822	<u>(2)</u>	02/21/2022	Common Stock	14,822
Employee Stock Option (Right to Buy)	\$ 61.42	04/30/2014		D	14,313	<u>(2)</u>	02/21/2023	Common Stock	14,313
Restricted Stock Units	\$ 0	04/30/2014		D	316	(3)	<u>(4)</u>	Common Stock	316
Restricted Stock Units	\$ 0	04/30/2014		D	5,091	<u>(5)</u>	<u>(4)</u>	Common Stock	5,091
Restricted Stock Units	\$ 0	04/30/2014		D	3,663	<u>(6)</u>	<u>(4)</u>	Common Stock	3,663

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Restricted Stock Units	\$ 0	04/30/2014	D	4,059	<u>(6)</u>	<u>(4)</u>	Common Stock	4,059
Restricted Stock Units	\$ 0	04/30/2014	D	11,173	(6)	<u>(4)</u>	Common Stock	11,173

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

George Kevin B

BEAM INC., 510 LAKE COOK ROAD SVP & Chief Marketing Officer

DEERFIELD, IL 60015

Signatures

Leslie W. Jensen, Attorney-in-Fact for Kevin B.
George
05/02/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of common stock that were cancelled and converted into the right to receive \$83.50 per share pursuant to the merger agreement among the issuer, Suntory Holdings Limited and SUS Merger Sub Limited (the "Merger Agreement").
- (2) This option was cancelled and converted pursuant to the Merger Agreement into the right to receive a cash payment equal to \$83.50 per share minus the exercise price, multiplied by the number of options.
- (3) These restricted stock units ("RSUs") were cancelled and converted pursuant to the Merger Agreement into the right to receive a cash payment equal to \$83.50 per share.
- (4) N/A.
- (5) Pursuant to the transactions contemplated by the Merger Agreement, 5,091 RSUs are being cancelled for no consideration.
- (6) Pursuant to the transactions contemplated by the Merger Agreement, these RSUs are being cancelled in exchange for a cash-based phantom unit award subject to continued employment, with a floor price of \$66.97.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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