McMahon William B Form 4 March 19, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(City)

(State)

(Zin)

(Print or Type Responses)

| 1. Name and Address of Reporting Person * McMahon William B | | | 2. Issuer Name and Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer | | | |
|---|------------|---------|--|--|--|--|--|
| (Last) | (First) (M | (iddle) | NAUTILUS, INC. [NLS] 3. Date of Earliest Transaction | (Check all applicable) | | | |
| NAUTILUS, INC., 17750 SE 6TH WAY | | 6ТН | (Month/Day/Year) 03/15/2013 | Director 10% Owner _X Officer (give title Other (specify below) Chief Operating Officer | | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person | | | |
| VANCOUVER, WA 98683 | | | | Form filed by More than One Reporting Person | | | |

| (City) | (State) | Table Table | le I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | |
|------------------------|--------------------------------------|-------------------------------|---|---------------|-----------|------------|--|----------------------------|-------------------------|--|
| 1.Title of Security | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if | 3. Transactio | 4. Securit | | • | 5. Amount of Securities | 6. Ownership Form: Direct | 7. Nature of Indirect | |
| (Instr. 3) | | any | Code | (Instr. 3, | and 5 | 5) | Beneficially | (D) or | Beneficial | |
| | | (Month/Day/Year) | (Instr. 8) | | (A) or | | Owned Following Reported Transaction(s) (Instr. 3 and 4) | Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Commo | n | | Code V | Amount | (D) | Price | , | | | |
| Common Stock | 03/15/2013 | | M | 26,667 (1) | A | \$ 0 | 52,427 | D | | |
| Common Stock | n 03/15/2013 | | F | 7,294 (2) | D | \$ 6.51 | 45,133 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|--|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Performance Unit Award | \$ 0 (1) | 03/15/2013 | | M | 26,667 | <u>(1)</u> | <u>(1)</u> | Common Stock | 26,667 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

McMahon William B NAUTILUS, INC. 17750 SE 6TH WAY VANCOUVER, WA 98683

Chief Operating Officer

Signatures

/s/ Wayne M. Bolio, Attorney-in-fact for William B. McMahon

03/19/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the settlement upon partial vesting of a performance unit award granted on April 2, 2010. The award entitles the reporting owner to receive up to 40,000 shares of issuer common stock upon achievement of a stock price performance condition, subject also to employment-based vesting of the award in three equal annual installments on the anniversary of the grant date. The stock price

- (1) performance condition was achieved on March 15, 2013 when the closing price of the issuer's common stock reported on the New York Stock Exchange exceeded \$5.98 per share on 20 trading days of the 30 consecutive trading day period ending on March 15, 2013. The acquired shares represent settlement of the time-vested portion of the award on the date the stock price performance condition was achieved. The remaining shares subject to the award will vest, subject to satisfaction of the employment conditions, on April 2, 2013.
- (2) Represents shares withheld to satisfy the tax liability incident to the vesting of a security issued in accordance with Rule 16b-3. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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