Zak Kowalczyk Mary Form 4/A March 09, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES

obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Zak Kowalczyk Mary

2. Issuer Name and Ticker or Trading

Symbol

ASSISTED LIVING CONCEPTS

INC [ALC]

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year) 03/08/2011

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

03/09/2011

3.

Director

X_ Officer (give title Other (specify below)

10% Owner

(Check all applicable)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Vice President

5. Relationship of Reporting Person(s) to

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Issuer

below)

MENOMONEE FALLS, WI 53051

W140 N8981 LILLY ROAD

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

TransactionAcquired (A) or Code (Instr. 8)

4. Securities Disposed of (D) (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following

Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (T)

Transaction(s)

Ownership (Instr. 4) (Instr. 4)

(Instr. 3 and 4) Code V Amount (D) Price

(A)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise

3. Transaction Date 3A. Deemed

(Month/Day/Year) Execution Date, if any

4. 5. Number Transaction of Derivative Expiration Date Securities Code

6. Date Exercisable and (Month/Day/Year)

7. Title and Amor Underlying Secur (Instr. 3 and 4)

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Price of (Month/Day/Year) (Instr. 8) Acquired (Instr. 3) Derivative (A) or Security Disposed of (D)

(Instr. 3, 4, and 5)

Code V (A)

(D) Date Exercisable Expiration

Title

Date

Tandem

Stock Class A Option/SARs 03/08/2011 A 03/02/2012(2) 03/02/2016 Common \$ 37.38

(right to buy)

1,100

Stock

Am

or Nu of Sha

(1)

Reporting Owners

Relationships Reporting Owner Name / Address

> 10% Owner Officer Other Director

Zak Kowalczyk Mary W140 N8981 LILLY ROAD MENOMONEE FALLS, WI 53051

Vice President

Signatures

/s/ Mary

03/08/2011 Zak-Kowalczyk **Signature of Reporting Date Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Award of tandem non-qualified stock options and stock appreciation rights for shares of the Issuer's Class A Common Stock ("Option/SARs") approved by March 2, 2011. The exercise price is the closing price of the Issuer's Class A Common Stock on the New

- (1) York Stock Exchange on March 8, 2011, the second business day following the Issuer's public release of quarterly financial results. The award also includes up to 4,400 additional Options/SARs which are contingent upon the attainment of certain performance criteria in 2011.
- (2) The Options/SARs vest in three equal annual installments beginning on March 2, 2012.

Remarks:

Reason for Amendment: Correction made to footnote number 1

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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