CONSTELLATION BRANDS, INC. Form DEFA14A June 03, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

Filed by the Registrant x

Filed by a Party other than the Registrant "

Check the appropriate box:

" Preliminary Proxy Statement

- " Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- " Definitive Proxy Statement
- x Definitive Additional Materials
- " Soliciting Material Under §240.14a-12

CONSTELLATION BRANDS, INC.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other than the Registrant)

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Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- " Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

- ^{..} Fee paid previously with preliminary materials.
- " Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

*** Exercise Your *Right* to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the

Stockholder Meeting to Be Held on July 20, 2016.

CONSTELLATION BRANDS, INC.

CONSTELLATION BRANDS, INC.

ATTN: LEGAL

207 HIGH POINT DRIVE

BLDG. 100

VICTOR, NY 14564

Meeting Information

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Meeting Type: Annual Meeting

For holders as of: May 23, 2016

Date: July 20, 2016 Time: 11:00 AM

Location: Nazareth College Arts Center

4245 East Avenue

Rochester, NY 14618

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com* or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT SUMMARY ANNUAL REPORT FORM 10-K

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: *www.proxyvote.com.*

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents and future proxy materials, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your current and future delivery requests:

BY INTERNET:
BY TELEPHONE:
*BY E-MAIL**:

www.proxyvote.com 1-800-579-1639 sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before July 6, 2016 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR

the following:

Class A Stockholders

1. Election of Directors

Nominees:

01)	Jerry Fowden	06)	Daniel J. McCarthy
02)	Barry A. Fromberg	07)	Richard Sands
03)	Robert L. Hanson	08)	Robert Sands
04)	Ernesto M. Hernandez	09)	Judy A. Schmeling

05) James A. Locke III 10) Keith E. Wandell

The Board of Directors recommends you vote FOR the following proposals:

2. To ratify the selection of KPMG LLP as the Company s independent registered public accounting firm for the fiscal year ending February 28, 2017

3. To approve, by an advisory vote, the compensation of the Company s named executive officers as disclosed in the Proxy Statement

NOTE: In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment thereof.

Voting Items

The Board of Directors recommends you vote FOR

the following:

Class B Stockholders

1. Election of Directors

Nominees:

- 01) Robert L. Hanson 05) Richard Sands
- 02) Ernesto M. Hernandez 06) Robert Sands
- 03) James A. Locke III 07) Judy A. Schmeling
- 04) Daniel J. McCarthy

The Board of Directors recommends you vote FOR the following proposals:

- 2. To ratify the selection of KPMG LLP as the Company s independent registered public accounting firm for the fiscal year ending February 28, 2017
- 3. To approve, by an advisory vote, the compensation of the Company s named executive officers as disclosed in the Proxy Statement

NOTE: In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment thereof.