VODAFONE GROUP PUBLIC LTD CO Form 425 September 03, 2013

ACQUISITION OF VODAFONE S 45% INTEREST IN VERIZON WIRELESS September 3, 2013
Filed by Verizon Communications Inc. pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934 Subject Company: Vodafone Group Plc Filer s SEC File No.: 001-08606

SAFE HARBOR STATEMENT AND LEGENDS 2

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This communication is deemed an advertisement for the purposes of the U.K. prospectus rules and is not a prospectus or a prospectus. Any decision to subscribe for, purchase, otherwise acquire, sell or otherwise dispose of any Verizon Communication be made only on the basis of the information contained in and incorporated by reference into the prospectus expected to be put in connection with the proposed transaction. Copies of the prospectus will be available from Verizon s registered offices and

at www.verizon.com/investor.

FORWARD-LOOKING STATEMENTS

This communication contains statements about expected future events that are forward-looking and subject to risks and uncertainty looking statements also include those preceded or followed by the words anticipates, believes, estimates, hopes or those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Act of 1995. The following important factors could affect future results and could cause those results to differ materially from the forward-looking statements: failure to obtain applicable regulatory or shareholder approvals in a timely manner or otherwi other closing conditions to the proposed transaction or events giving rise to termination the transaction agreement; adverse con and international economies; competition in our markets; material changes in available technology or technology substitution; suppliers provisioning of products or services; changes in the regulatory environments in which we operate, including any inc on our ability to operate our networks; breaches of network or information technology security, natural disasters, terrorist attac litigation and any resulting financial impact not covered by insurance; significantly increased levels of indebtedness as a result transaction; an adverse change in the ratings afforded our debt securities by nationally accredited ratings organizations or adve the credit markets affecting the cost, including interest rates, and/or availability of financing; changes in our accounting assum regulatory agencies, including the SEC, may require or that result from changes in the accounting rules or their application, wh earnings; material adverse changes in labor matters, including labor negotiations, and any resulting financial and/or operationa increases in benefit plan costs or lower investment returns on plan assets; and the inability to implement our business strategies of factors is not exhaustive and there can be no assurance that the proposed transaction will in fact be consummated. You show consider the foregoing factors and the other risks and uncertainties that affect the parties businesses, including those describe Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and other documents filed from Securities and Exchange Commission (the SEC) and those described in Vodafone Group Plc s Annual Reports, Reports of Issuer and other documents filed from time to time with the SEC. Except as required under applicable law, the parties do not a obligation to update these forward-looking statements.

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This communication does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of an shall there be any offer or sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prosprequirements of Section 10 of the Securities Act of 1933, as amended, or pursuant to an exemption from the registration requirements IMPORTANT ADDITIONAL INFORMATION WILL BE FILED WITH THE SEC

Verizon will file with the **SEC** registration statement on Form S-4 containing prospectus with respect to the Verizon securities to be offered in the proposed transaction (the prospectus) and a proxy statement (the proxy statement) with respect to the special meeting of the Verizon shareholders connection

with

the proposed transaction. **VODAFONE SHAREHOLDERS ARE URGED** TO **READ CAREFULLY** THE **PROSPECTUS AND VERIZON SHAREHOLDERS ARE URGED** TO **READ CAREFULLY** THE **PROXY** STATEMENT, **EACH TOGETHER** WITH **OTHER RELEVANT DOCUMENTS** TO BE**FILED** WITH THE SEC, IN **THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE** THEY WILL **CONTAIN IMPORTANT INFORMATION ABOUT** THE

PROPOSED
TRANSACTION
AND
RELATED
MATTERS.
Investors
and
shareholders
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www.sec.gov.
In
addition,
investors
and
shareholders
will
be
able
to
obtain

free copies of the prospectus, the proxy statement and other documents filed with the **SEC** by Verizon by contacting Verizon s Assistant Corporate Secretary, Verizon Communications Inc., 140 West Street, 29 Floor, New York, New York 10007. These materials are also available on Verizon s website, www.verizon.com/investor.

PARTICIPANTS IN THE SOLICITATION

Verizon, Vodafone and their respective directors and executive officers may be deemed to be participants in the solicitation of shareholders of Verizon in respect of the proposed transactions contemplated by proxy statement. Information regarding the p under the rules of the SEC, participants in the solicitation of the shareholders of Verizon in connection with the proposed trans

description of their direct or indirect interests, by security holdings or otherwise, will be set forth in the proxy statement when Information regarding Verizon s directors and executive officers is contained in Verizon s Annual Report on Form 10-K for to 31, 2012 and its Proxy Statement on Schedule 14A, dated March 18, 2013, which are filed with the SEC. Information regarding and executive officers is contained in Vodafone s Annual Report on Form 20-F for the year ended December 31, 2012, which are filed with the SEC.

As required by SEC rules, Verizon has provided a reconciliation of the non-GAAP financial measures included in this presenta directly

comparable

GAAP

measures

in

materials

on

our

website

at

www.verizon.com/investor.

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STRATEGIC BENEFITS

Sole ownership drives strategic and financial benefits across entire business

Accretive to earnings per share at close of transaction

Access to all of wireless cash flows

Favorable capital markets environment

U.S. wireless marketplace in growth phase

No integration risk Transaction is a natural

KEY TRANSACTION TERMS

Aggregate value of \$130 billion, primarily in cash and stock

Consideration structure

\$58.9 billion of cash

\$60.2 billion of common stock issued directly to Vodafone shareholders

\$5.0 billion of notes with Vodafone

Sale of minority stake in Omnitel to Vodafone for \$3.5 billion

Other net consideration of \$2.5 billion Balanced mix of cash and stock 5

FINANCING STRATEGY

Strong balance sheet and financial flexibility today

Capacity to execute necessary debt financing

Incremental free cash flow more than covers funding costs

Maintaining solid investment grade credit ratings

Continue to invest in our networks and spectrum

Dividend policy extremely important to delivering returns Self-funding transaction 6

FINANCING STRATEGY

Fully executed bridge facility in place

Intend to reduce majority of bridge facility with permanent financing prior to closing

Anticipate steadily de-levering and returning to pre-transaction ratings

Track record of delivering on financial commitments after significant transactions
Capacity to support debt financing needs

ROADMAP TO COMPLETION

Access global capital markets

Reduce bridge financing as quickly as possible

Receive regulatory approvals

Receive shareholder approvals

Issue new shares and close transaction Expect transaction to close in 1Q 2014 8

ONE VERIZON AND FUTURE GROWTH

Full ownership of wireless enables advancement of One Verizon

Unique asset portfolio drives continued growth and value

Powerful growth opportunities with mobile

Ability to develop more integrated and valuable services for customers Value-creating transaction