CELGENE CORP /DE/ Form DEFA14A April 30, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

| | Exchange Act of 1934 (Amendment No.) | |
|--|---|--|
| Filed by the Registrant þ | | |
| Filed by a Party other than the Registrant " | | |
| Check the appropriate box: | | |
| | | |
| | Preliminary Proxy Statement | |
| | Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) | |
| | Definitive Proxy Statement | |
| þ | Definitive Additional Materials | |
| | Soliciting Material Pursuant to Section 240.14a-12 | |
| | | |
| | CELGENE CORPORATION (Name of Registrant as Specified In Its Charter) | |
| | (Name of Person(s) Filing Proxy Statement, if other than the Registrant) | |
| Payment of Filing Fee (Check the appropriate box): | | |
| þ No fee required. | | |
| | e computed on the table below per Exchange Act Rules 14a-6(i)(1) and 0-11. | |
| (1) | Title of each class of securities to which transaction applies: | |
| (2) | Aggregate number of securities to which transaction applies: | |

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| (3) | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |
|-----|--|
| (4) | Proposed maximum aggregate value of transaction: |
| (5) | Total fee paid: |
| | Fee paid previously with preliminary materials. |
| | Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee and previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. |
| (1) | Amount Previously Paid: |
| (2) | Form, Schedule or Registration Statement No.: |
| (3) | Filing Party: |
| (4) | Date Filed: |
| | |

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the

Stockholder Meeting to Be Held on June 13, 2012.

CELGENE CORPORATION

Meeting Information

Meeting Type: Annual Meeting
For holders as of: April 18, 2012
Date: June 13, 2012 Time: 1:00 PM EDT

Location: Celgene Corporation

Company Offices 86 Morris Avenue

Summit, NJ 07901

Meeting Directions: For directions to the Annual Meeting, please call Investor Relations at (908) 673-9000.

CELGENE CORPORATION

86 MORRIS AVENUE

SUMMIT, NJ 07901

You are receiving this communication because you hold shares in Celgene Corporation.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

M46409-P18838

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

Annual Report to Shareholders, including Annual Report on Form 10-K, Notice of Annual Meeting of Stockholders and Proxy Statement.

How to View Online:

Have the information that is printed in the box marked by the arrow ® XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com

2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 30, 2012 to facilitate timely delivery.

^{*} If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow ® XXXX XXXX (located on the following page) in the subject line.

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How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow ® XXXX XXXX available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election Of Directors

Nominees:

01) Robert J. Hugin
02) Richard W. Barker, D. Phil.
03) Michael D. Casey
04) Carrie S. Cox
06) Michael A. Friedman, M.D.
07) Gilla Kaplan, Ph.D.
08) James J. Loughlin
09) Ernest Mario, Ph.D.

05) Rodman L. Drake

The Board of Directors recommends you vote FOR proposals 2, 3 and 4:

- 2. Ratification of the appointment of KPMG LLP as the Company s independent registered public accounting firm for the fiscal year ending December 31, 2012.
- 3. Approval of an amendment to the Company s 2008 Stock Incentive Plan.
- 4. Approval, by non-binding vote, of executive compensation of the Company s named executive officers.

The Board of Directors recommends you vote AGAINST proposal 5:

5. Stockholder proposal described in more detail in the proxy statement.

NOTE: The shares represented by this proxy when properly executed will be voted in the manner directed herein by the undersigned Stockholder(s). If no direction is made, this proxy will be voted FOR the nominees for the Board of Directors listed in item 1, FOR items 2, 3 and 4, and AGAINST item 5. M46411-P18838

M46412-P18838