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ADA-ES INC Form 8-K March 16, 2011

U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 16, 2011

ADA-ES, INC.

(Name of registrant as specified in its charter)

Colorado (State or other jurisdiction

000-50216 (Commission 84-1457385 (I.R.S. Employer

of incorporation)

File Number)

 $Identification\ Number)$

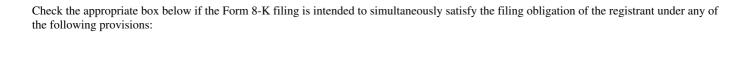
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8100 SouthPark Way, Unit B, Littleton, Colorado (Address of principal executive offices) (Zip Code) Resistant a telephone number including area code (202) 734 1737

 $Registrant \ \ s \ telephone \ number, including \ area \ code: (303) \ 734-1727$

Not Applicable

(Former name or former address, if changed since last report)



- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On March 16, 2011, we issued a press release and posted to our website a presentation to announce opportunities related to the draft Air Toxics Rule issued by the EPA on that date. A copy of the presentation is attached hereto as exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

(d) The following items are furnished as exhibits to this report:

99.1 ADA Opportunities Enhanced by Mercury and Air Toxics Standard, Presentation dated March 16, 2011.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 16, 2011

ADA-ES, Inc.

Registrant

/s/ MARK H. McKinnies
Mark H. McKinnies

Senior Vice President and Chief Financial Officer

INDEX TO EXHIBITS

Exhibit No. Description

99.1 ADA Opportunities Enhanced by Mercury and Air Toxics Standard, Presentation dated March 16, 2011.