## FORM 10-Q

# SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549
(Mark One)
x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended May 2, 2009

OR
•• TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE
ACT OF 1934
For the transition period from $\quad$ to
Commission file number 1-11084

## KOHL S CORPORATION

(Exact name of registrant as specified in its charter)
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Wisconsin
(State or other jurisdiction of incorporation or organization)

39-1630919
(I.R.S. Employer

Identification No.)

## N56 W17000 Ridgewood Drive,

Menomonee Falls, Wisconsin 53051<br>(Address of principal executive offices)<br>(Zip Code)<br>Registrant stelephone number, including area code (262) 703-7000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes " No ${ }^{*}$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):
Large accelerated filer x Accelerated filer

Non-accelerated filer $\quad$ (Do not check if a smaller reporting company) Smaller reporting company Indicate by a check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). Yes * No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date: May 30, 2009 Common Stock, Par Value $\$ 0.01$ per Share, $305,387,321$ shares outstanding.

## KOHL S CORPORATION

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

## KOHL S CORPORATION

## CONDENSED CONSOLIDATED BALANCE SHEETS

## (In Millions)

|  | $\begin{gathered} \text { May 2, } \\ 2009 \\ \text { (Unaudited) } \end{gathered}$ |  | $\begin{gathered} \text { January 31, } \\ 2009 \\ \text { (Audited) } \end{gathered}$ |  | $\begin{gathered} \text { May 3, } \\ 2008 \\ \text { (Unaudited) } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |
| Cash | \$ | 239 | \$ | 167 | \$ | 239 |
| Short-term investments |  | 655 |  | 509 |  | 34 |
| Merchandise inventories |  | 2,804 |  | 2,799 |  | 2,817 |
| Deferred income taxes |  | 74 |  | 74 |  | 65 |
| Other |  | 127 |  | 151 |  | 141 |
| Total current assets |  | 3,899 |  | 3,700 |  | 3,296 |
| Property and equipment, net |  | 7,001 |  | 6,984 |  | 6,619 |
| Long-term investments |  | 326 |  | 332 |  | 395 |
| Favorable lease rights, net |  | 198 |  | 201 |  | 204 |
| Goodwill |  | 9 |  | 9 |  | 9 |
| Other assets |  | 105 |  | 108 |  | 107 |
| Total assets | \$ | 11,538 | \$ | 11,334 | \$ | 10,630 |
| Liabilities and Shareholders Equity |  |  |  |  |  |  |
| Current liabilities: |  |  |  |  |  |  |
| Accounts payable | \$ | 1,003 | \$ | 881 | \$ | 945 |
| Accrued liabilities |  | 752 |  | 812 |  | 703 |
| Income taxes payable |  | 82 |  | 105 |  | 77 |
| Short-term debt |  |  |  |  |  | 109 |
| Current portion of capital leases |  | 17 |  | 17 |  | 13 |
| Total current liabilities |  | 1,854 |  | 1,815 |  | 1,847 |
| Long-term debt and capital leases |  | 2,056 |  | 2,053 |  | 2,048 |
| Deferred income taxes |  | 323 |  | 320 |  | 270 |
| Other long-term liabilities |  | 420 |  | 407 |  | 371 |
| Shareholders equity: |  |  |  |  |  |  |
| Common stock |  | 4 |  | 4 |  | 4 |
| Paid-in capital |  | 1,981 |  | 1,971 |  | 1,919 |
| Treasury stock, at cost, 46 shares at May 2, 2009 and January 31, 2009, 44 shares at May 3, 2008 |  | $(2,639)$ |  | $(2,638)$ |  | $(2,527)$ |
| Accumulated other comprehensive loss |  | (46) |  | (46) |  | (18) |
| Retained earnings |  | 7,585 |  | 7,448 |  | 6,716 |


| Total shareholders equity | $\mathbf{6 , 8 8 5}$ |  | 6,739 | 6,094 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Total liabilities and shareholders equity | $\mathbf{\$}$ | $\mathbf{1 1 , 5 3 8}$ | $\$$ | 11,334 | $\$$ |

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## KOHL S CORPORATION

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

## (Unaudited)

(In Millions, Except per Share Data)
$\left.\begin{array}{l|cc|} & \begin{array}{c}\text { Three Months } \\ \text { (13 Weeks) } \\ \text { May } \\ \text { May } \\ \text { Mas }\end{array} \\ \mathbf{2 0 0 9}\end{array}\right)$

See accompanying Notes to Condensed Consolidated Financial Statements

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## KOHL S CORPORATION

## CONDENSED CONSOLIDATED STATEMENT

 OF CHANGES IN SHAREHOLDERS EQUITY(Unaudited)
(In Millions)

|  | Common Stock |  |  | Paid-In <br> Capital |  | Accumulated <br> Other <br> Comprehensive Loss |  | Retained Earnings |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount |  |  | Treasury Stock |  |  |  |  |  |
| Balance at January 31, 2009 | 351 | \$ | 4 | \$ 1,971 | \$ $(2,638)$ | \$ | (46) | \$ | 7,448 | \$ 6,739 |
| Net income and comprehensive income |  |  |  |  |  |  |  |  | 137 | 137 |
| Share-based compensation |  |  |  | 12 |  |  |  |  |  | 12 |
| Exercise of stock options and other | 1 |  |  |  |  |  |  |  |  |  |
| Net income tax impact from exercise of stock options |  |  |  | (2) |  |  |  |  |  | (2) |
| Treasury stock purchases |  |  |  |  | (1) |  |  |  |  | (1) |
| Balance at May 2, 2009 | 352 | \$ | 4 | \$ 1,981 | \$ (2,639) | \$ | (46) | \$ | 7,585 | \$ 6,885 |

See accompanying Notes to Condensed Consolidated Financial Statements

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## KOHL S CORPORATION

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

## (Unaudited)

(In Millions)

|  | Three Months (13 Weeks) Ended $\begin{array}{cc}\text { May 2, } & \text { May 3, } \\ 2009 & 2008\end{array}$ |  |
| :---: | :---: | :---: |
| Operating activities |  |  |
| Net income | \$ 137 | \$ 153 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |
| Depreciation and amortization, including debt discount and deferred financing fees | 141 | 130 |
| Share-based compensation | 11 | 8 |
| Deferred income taxes | 4 | 25 |
| Other non-cash revenues and expenses | 24 | 3 |
| Changes in operating assets and liabilities: |  |  |
| Merchandise inventories | (5) | 39 |
| Other current and long-term assets | 22 | (6) |
| Accounts payable | 122 | 112 |
| Accrued and other long-term liabilities | (32) | (62) |
| Income taxes | (25) | (49) |
| Net cash provided by operating activities | 399 | 353 |
| Investing activities |  |  |
| Acquisition of property and equipment and favorable lease rights | (186) | (273) |
| Net purchases of short-term investments | (146) | (3) |
| Purchases of long-term investments |  | (53) |
| Sales of long-term investments | 7 | 76 |
| Other | 2 | 2 |
| Net cash used in investing activities | (323) | (251) |
| Financing activities |  |  |
| Net borrowings under credit facilities |  | 109 |
| Capital lease payments | (4) | (3) |
| Treasury stock purchases | (1) | (151) |
| Proceeds from stock option exercises | 1 | 1 |
| Net cash used in financing activities | (4) | (44) |
| Net increase in cash | 72 | 58 |
| Cash at beginning of period | 167 | 181 |
| Cash at end of period | \$ 239 | \$ 239 |


| Supplemental information: |  |  |  |
| :--- | :---: | :---: | :---: |
| Interest paid, net of capitalized interest | $\mathbf{1 7}$ | $\$$ | 15 |
| Income taxes paid | $\mathbf{1 0 3}$ | 116 |  |

See accompanying Notes to Condensed Consolidated Financial Statements

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## KOHL S CORPORATION

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

## 1. Basis of Presentation

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for fiscal year end financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. For further information, refer to the financial statements and related footnotes included in our Form 10-K (Commission File No. 1-11084) filed with the Securities and Exchange Commission.

Due to the seasonality of our business, results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year. In addition, quarterly results of operations depend significantly upon the timing and amount of sales and costs associated with the opening of new stores.

We operate as a single business unit.

## 2. Debt

Long-term debt, which excludes draws on revolving credit facilities, consists of the following:


Based on quoted market prices (Level 1 per SFAS No. 157, Fair Value Measurements ), the estimated fair value of our senior debt was approximately $\$ 1.7$ billion at May 2, 2009.

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## 3. Share-Based Compensation

We grant share-based compensation, including options to purchase shares of our common stock and nonvested stock, pursuant to various plans. Annual grants of stock options and nonvested stock are generally made to eligible employees in the first quarter of the fiscal year. Grants to newly-hired and promoted employees and other discretionary grants are made periodically throughout the remainder of the year.

The Black-Scholes option valuation model was used to estimate the fair value of each option award during the first quarter of the respective fiscal year based on the following assumptions:

|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ |
| :--- | :---: | :---: |
| Volatility | $\mathbf{4 2 . 8 \%}$ | $36.6 \%$ |
| Risk-free interest rate | $\mathbf{1 . 7 \%}$ | $2.5 \%$ |
| Expected life in years | $\mathbf{5 . 4}$ | 5.3 |
| Dividend yield | $\mathbf{0 \%}$ | $0 \%$ |
| Weighted-average fair value at grant date | $\mathbf{\$ 1 6 . 9 8}$ | $\$ 15.89$ |

The following table summarizes our stock option activity for the first quarters of 2009 and 2008:

|  | 2009 |  |  | 2008 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Weighted <br> Average <br> Exercise <br> Price Shares <br> (Shares in Thousands) |  |  | Weighted Average Exercise Price |  |
| Balance at beginning of quarter | 19,134 | \$ | 53.01 | 17,313 | \$ | 55.79 |
| Granted | 2,617 |  | 41.51 | 2,423 |  | 43.00 |
| Forfeited/expired | (300) |  | 56.70 | (420) |  | 58.43 |
| Exercised | (26) |  | 29.38 | (20) |  | 40.55 |
| Balance at end of quarter | 21,425 | \$ | 51.58 | 19,296 |  | 54.14 |

The following table summarizes our nonvested stock activity for the first quarters of 2009 and 2008:

Weighted

|  |  | Average <br> Grant |  | Weighted <br> Average |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Date |  |  |  |  |
| Grant Date |  |  |  |  |

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Total share-based compensation expense was $\$ 11$ million for the three months ended May 2, 2009 and $\$ 8$ million for the three months ended May 3, 2008.

Total unrecognized share-based compensation expense for all share-based payment plans was $\$ 164$ million at May 2, 2009, of which approximately $\$ 50$ million is expected to be recognized in the remainder of 2009 , $\$ 54$ million in $2010, \$ 30$ million in 2011, $\$ 16$ million in 2012, $\$ 12$ million in 2012 and $\$ 2$ million in 2013. Future compensation expense may be impacted by future grants, changes in forfeiture estimates and/or actual forfeitures which differ from estimated forfeitures.

## 4. Long-Term Investments

Our long-term investments consist of investments in auction rate securities ( ARS ), which are long-term debt instruments with interest rates reset through periodic short-term auctions. Our ARS portfolio consists entirely of highly-rated, insured student loan backed securities. Substantially all of the principal and interest is insured by the federal government and the remainder is insured by highly-rated insurance companies. As of May 2, 2009, $\$ 189$ million of our ARS (at fair value) were rated AAA by Moody s, Standard \& Poor s and/or Fitch Ratings. The remaining ARS investments have ratings equivalent to the Standard \& Poor s AA and A ratings.

As a result of persistent failed auctions since February 2008 and the resulting uncertainty of when these investments could be successfully liquidated at par, we have recorded all of our ARS as Long-term Investments within the Condensed Consolidated Balance Sheets.

We intend to hold these ARS until their fair value once again equals their par value and believe we have the ability to do so based on other sources of liquidity. Therefore, impairment charges are considered temporary and have been included in Accumulated Other Comprehensive Loss within our Condensed Consolidated Balance Sheets.

The following table presents a rollforward of our ARS, all of which are measured at fair value on a recurring basis using unobservable inputs (Level 3 per SFAS No. 157, Fair Value Measurements ):

| (In millions) | $\$ 332$ |
| :--- | :---: |
| Balance as of January 31, 2009 | (7) |
| Sales (at par) | 1 |
| Unrealized gain on sale | $\$ 326$ |

## 5. Contingencies

We are involved in various legal matters arising in the normal course of business. In the opinion of management, the outcome of such proceedings and litigation will not have a material adverse impact on our consolidated financial statements.

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## 6. Net Income Per Share

The calculations of the numerator and denominator for basic and diluted net income per share are summarized as follows:
$\left.\begin{array}{lcc} & \begin{array}{c}\text { Three Months } \\ \text { Ended }\end{array} \\ \text { May 3, } \\ \text { 2008 }\end{array}\right)$
(a) Excludes 19 million options for the three months ended May 2, 2009 and 17 million options for the three months ended May 3, 2008, as the impact of such options was antidilutive.

## 7. New Accounting Pronouncements

In September 2006, the Financial Accounting Standards Board ( FASB ) issued SFAS No. 157, Fair Value Measurements ( SFAS No. 157 ). SFAS No. 157 defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. We adopted the required portions of this statement in fiscal 2008. The remaining portions of this statement, which are related to non-financial assets and liabilities, were adopted without material impact in the first quarter of 2009.

In April 2009, the FASB also issued FSP No. FAS 107-1 and APB 28-1, Interim Disclosures about Fair Value of Financial Instruments, which requires disclosures about the fair value of financial instruments for interim reporting periods as well as in annual financial statements. The fair value of our debt is reported in Note 2, Debt and the fair value of our long-term investments is reported in Note 4, Long-Term Investments. During the current quarter, we also adopted the provisions of FAS 157-4, Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly, and FAS 115-2 and FAS 124-2,
Recognition and Presentation of Other-Than-Temporary Impairments, without material impact on our financial statements.
In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities Including an amendment of FASB Statement No. 115. This standard permits entities to measure many financial instruments and certain other items at fair value. As of May 2, 2009, we have not, and do not expect to, elect the fair value option for any eligible financial asset or liability.

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Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations
For purposes of the following discussion, all references to the first quarter of 2009 or 2009 are for the 13-week fiscal period ended May 2, 2009 and all references to the first quarter of 2008 or 2008 are for the 13 -week fiscal period ended May 3, 2008.

The following discussion should be read in conjunction with our Condensed Consolidated Financial Statements and the related notes included elsewhere in this report, as well as the financial and other information included in our 2008 Annual Report on Form 10-K. The following discussion may contain forward-looking statements that reflect our plans, estimates and beliefs. Our actual results could materially differ from those discussed in these forward-looking statements. Factors that could cause or contribute to those differences include, but are not limited to, those discussed elsewhere in this report and in our 2008 Annual Report on Form 10-K (particularly in Risk Factors ).

## Executive Summary

The recent economic slowdown has caused disruptions and significant volatility in financial markets, increased rates of default and bankruptcy, and declining consumer and business confidence, which has led to decreased levels of consumer spending, particularly on discretionary items. Our sales reflect these reductions in consumer spending. Partially offsetting these sales declines, however, are the positive results of our inventory management and cost control initiatives.

For the quarter, net sales increased $0.4 \%$ and comparable store sales decreased $4.2 \%$ compared to the prior year quarter. All regions and all lines of business reported lower comparable store sales.

Gross margin as a percent of net sales for the quarter increased 77 basis points compared to the prior year quarter to $37.6 \%$. Strong inventory management as well as increased penetration of private and exclusive brands contributed to the margin strength. Ending inventory per store decreased $6.8 \%$ compared to the prior year quarter.

Selling, general and administrative expenses increased $4.1 \%$ compared to the prior year quarter. As expected, these expenses increased at a rate faster than sales, but at a rate slower than store growth.

Net income for the quarter was $\$ 137$ million, or $\$ 0.45$ per diluted share, compared to net income of $\$ 153$ million and diluted earnings per share of $\$ 0.49$ in the first quarter of last year.

We opened 8 stores in March and 11 stores in April of 2009. As of May 2, 2009, we operated 1,022 stores in 49 states compared to 957 stores in 47 states as of May 3, 2008. Selling square footage totaled 76.3 million square feet at May 2, 2009 and 71.8 million square feet at May 3, 2008. We currently expect to open 37 additional stores in the second half of fiscal 2009. We closed one underperforming store in Michigan during the first quarter of 2009. We will continue to evaluate individual store performance in the future, but do not currently expect additional store closings in 2009.

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We completed 20 remodels in March 2009. We plan to complete an additional 31 remodels during the remainder of the year, for a total of 51. This is an increase from 36 stores last year. We have been able to compress the remodel duration period from 16 weeks to nine weeks over the past two years in order to minimize costs and disruptions to our stores, benefiting our sales and customer experience. Remodels remain a critical part of our long-term strategy as we believe it is extremely important to maintain our existing store base, even in this difficult environment.

## Results of Operations

## Net Sales

|  | $\mathbf{2 0 0 9}$ | 2008 <br> 2ncrease <br> (Dollars in Millions) | $\%$ |
| :---: | :---: | :---: | :---: |
| Net sales | $\mathbf{\$ 3 , 6 3 8}$ | $\$ 3,624$ | $\$ 14$ | $0.0 .4 \%$

New stores contributed $\$ 165$ million in net sales over the prior year quarter. Comparable store sales for the quarter, which are sales from stores (including E-Commerce sales and relocated or expanded stores) open throughout the full current and prior fiscal year periods, declined \$151 million compared to the first quarter of last year. The $4.2 \%$ decrease in comparable store sales was the result of a $1.6 \%$ decrease in average transaction value and a $2.6 \%$ decrease in the number of transactions per store.

All regions and all lines of business reported lower comparable store sales for the quarter compared to the prior year quarter. The Southwest region reported the strongest comparable store sales, due partly to sales attributable to former Mervyn s customers. The Southeast region remains the most challenging.

Footwear reported the strongest comparable store sales for the quarter, with strong comparable store sales growth in children $s$ and athletic shoes. In addition, Men s, Home, Accessories and Children s outperformed the company s average for the quarter. Men s was led by basics and casual sportswear. Children s was led by boys and infant/toddler. Home was led by bedding and small electrics and Accessories by sterling silver jewelry, handbags and fashion jewelry.

E-Commerce revenues were $\$ 89$ million for the quarter, compared to $\$ 67$ million for the first quarter of last year, an increase of $32.5 \%$.

## Gross Margin

|  |  | Increase <br>  <br> Gross margin |  | $\mathbf{2 0 0 9}$ |
| :--- | :---: | :---: | :---: | :---: |
| Gross margin as a percent of net sales | $\mathbf{2 0 0 8}$ | (Dollars in Millions) | $\%$ |  |
| $\mathbf{1 , 3 6 8}$ | $\$ 1,335$ | $\$ 33$ | $2.5 \%$ |  |

Gross margin includes the total cost of products sold, including product development costs, net of vendor payments other than reimbursement of specific, incremental and identifiable costs; inventory shrink; markdowns; freight expenses associated with moving merchandise from our vendors to our distribution centers; shipping and handling expenses of e-commerce sales; and terms cash

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discount. Our gross margin may not be comparable with that of other retailers because we include distribution center costs in selling, general and administrative expenses while other retailers may include these expenses in cost of merchandise sold.

Gross margin as a percent of net sales was $37.6 \%$ for 2009 , an increase of approximately 80 basis points compared to $36.8 \%$ for 2008 . Strong inventory management as well as increased penetration of private and exclusive brands contributed to the margin strength. In addition to carrying a lower level of inventory per store, we continue to focus on receiving merchandise in season as needed through our cycle time reduction initiatives. This strategy reduces our seasonal merchandise clearance inventories. Sales of private and exclusive brands reached $44 \%$ of net sales for the quarter, an increase of approximately 200 basis points over the comparable prior year period. Additionally, our ongoing markdown and size optimization initiatives continue to develop and have favorable impacts on our gross margin percentage.

## Operating Expenses

|  | 2009 |  | Increase |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2008 | \$ | \% |
|  | (Dollars in Millions) |  |  |  |
| S,G\&A | \$ 961 | \$ 923 | \$ 38 | 4.1\% |
| S,G\&A as a percent of net sales | 26.4\% | 25.5\% |  |  |

Selling, general and administrative expenses ( SG\&A ) include compensation and benefit costs (including stores, headquarters, buying and merchandising and distribution centers); occupancy and operating costs of our retail, distribution and corporate facilities; freight expenses associated with moving merchandise from our distribution centers to our retail stores and among distribution and retail facilities; advertising expenses, offset by vendor payments for reimbursement of specific, incremental and identifiable costs; net revenues from our Kohl s credit card operations; and other administrative costs. Depreciation and amortization and preopening expenses are not included in SG\&A. The classification of these expenses varies across the retail industry.

SG\&A for 2009 increased $\$ 38$ million, or $4.1 \%$, over 2008. The net increase in SG\&A dollars reflects incremental costs at newly-opened stores, partially offset by decreases at comparable stores, reflecting our ongoing efforts to control costs in the current economic environment. As expected, SG\&A increased more than sales, but less than new store growth of $6.8 \%$.

Hourly store payroll costs as a percentage of net sales decreased, or leveraged, as reduced inventory and clearance levels resulted in fewer hours spent on replenishment and inventory markdowns. We were able to shift some of these savings to provide additional customer assistance on the selling floor and at point-of-sale. This emphasis on customer service contributed to an $8.4 \%$ improvement in our customer service scores over 2008.

Distribution center costs, which are included in SG\&A, totaled $\$ 35$ million for 2009 and $\$ 38$ million for 2008. The decrease reflects the benefits of investments in technology in our distribution centers that continue to generate operating efficiencies. Lower fuel costs also contributed to the decrease.

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The revenue-sharing agreement related to our Kohl s credit card accounts generated higher revenues in the current year period than the prior year period. Even though we continue to see an increase in the number of accounts which carry balances and are ultimately charged-off, these increases were more than offset by increases in finance charges and late charge fees.

Net advertising costs and information services costs decreased slightly in 2009 compared to 2008.
Partially offsetting these expense reductions were higher fixed occupancy and variable store costs due primarily to an increase in the number of stores and higher incentive expenses as a result of improved performance expectations for 2009.

|  |  |  | Increase |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2008 | \$ | \% |
|  | (Dollars in Millions) |  |  |  |
| Depreciation and amortization | \$ 141 | \$ 130 | \$ 11 | 8.5\% |
| Depreciation and amortization as a percent of net sales | 3.9\% | 3.6 |  |  |

The increase in depreciation and amortization for the quarter is primarily attributable to the addition of new stores.

|  | Increase <br> $\%$ |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Preopening expenses | $\mathbf{2 0 0 9}$ | 2008 <br> (Dollars in Millions) |  |  |
| Number of stores opened | $\mathbf{\$ 1 5}$ | $\$ 11$ | $\$ 4$ | $36.4 \%$ |

Preopening expenses increased despite a decrease in the number of stores opened primarily due to an increase in the number of ground leased stores which will open in 2009. Under Generally Accepted Accounting Principles (GAAP ), we are required to recognize rent expense when we take possession of the property, so we must recognize rental expense for ground leased properties several months prior to the actual opening of the store and, in most cases, before rental payments are due.

Operating Income


As a result of the above factors, operating income as a percent of net sales was $6.9 \%$ for 2009 compared to $7.5 \%$ for 2008.

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## Interest Expense, Net

|  | Increase <br> $\%$ |  |  |
| :--- | :--- | :--- | :---: |
| Interest expense, net | $\mathbf{2 0 0 9}$2008 <br> (Dollars in Millions) |  |  |
| $\$ 26 \quad \$ 6$ | $23.1 \%$ |  |  |

The increase in net interest expense reflects lower interest income due to lower interest rates on our investments and reductions in capitalized interest due to lower capital expenditures.

## Provision for Income Taxes

|  | Decrease |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2008 | \$ | \% |
|  | (Dollars in Millions) |  |  |  |
| Provision for income taxes | \$ 82 | \$ 92 | \$ (10) | (10.9)\% |

Our effective tax rate was $37.5 \%$ for both 2009 and 2008.

## Seasonality \& Inflation

Our business, like that of most retailers, is subject to seasonal influences, with the major portion of sales and income typically realized during the last half of each fiscal year, which includes the back-to-school and holiday seasons. Approximately $15 \%$ of annual sales typically occur during the back-to-school season and $30 \%$ during the holiday season. Because of the seasonality of our business, results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year. In addition, quarterly results of operations depend significantly upon the timing and amount of sales and costs associated with the opening of new stores.

Although we expect that our operations will be influenced by general economic conditions, including rising food, fuel and energy prices, we do not believe that inflation has had a material effect on our results of operations. However, there can be no assurance that our business will not be affected by such factors in the future.

## Financial Condition and Liquidity

Our primary ongoing cash requirements are for capital expenditures in connection with our expansion and remodeling programs and seasonal and new store inventory purchases. Our primary source of funds for our business activities are cash flow from operations, short-term trade credit and our lines of credit.

|  | Increase (Decrease) <br> in Cash |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ <br> (Dollars in Millions) |  |  |  | $\%$ |
| Net cash provided by (used in): | $\mathbf{\$ 3 9 9}$ | $\$ 353$ | $\$ 46$ | $13.0 \%$ |  |  |
| Operating activities | $\mathbf{( 3 2 3 )}$ | $(251)$ | $(72)$ | $(28.7)$ |  |  |
| Investing activities | $\mathbf{( 4 )}$ | $(44)$ | 40 | $(90.9)$ |  |  |

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Operating Activities. Despite the decrease in net income, cash provided by operations in 2009 was $\$ 399$ million, 13\% higher than the prior year. The most significant source of operating cash flow for 2009 was a $\$ 122$ million increase in accounts payable. Short-term trade credit, in the form of extended payment terms for inventory purchases, represents a significant source of financing for merchandise inventories.

Merchandise inventories per store were $\$ 2.7$ million at May 2, 2009, $\$ 2.8$ million at January 31, 2009 and $\$ 2.9$ million at May 3, 2008. The decreases in inventories per store reflect continued inventory management, including conservative sales and receipts planning, and lower clearance levels. Normal business seasonality also contributed to the decrease from January 31, 2009 to May 2, 2009.

Accounts payable at May 2, 2009 increased $\$ 58$ million from May 3, 2008 and increased $\$ 122$ million from January 31, 2009. Accounts payable as a percent of inventory was $35.8 \%$ at May 2,2009 , compared to $33.6 \%$ at May 3,2008 , reflecting the positive results of inventory management, cycle time reduction and vendor finance initiatives.

Investing Activities. The increase in net cash used in investing activities is primarily attributable to net investment activity which used \$139 million in 2009, compared to generating \$20 million in 2008, reflecting increased short-term investment purchases in 2009.

As of May 2, 2009, we had investments in auction rate securities (ARS ) with a par value of $\$ 400$ million and an estimated fair value of $\$ 326$ million. To date, all ARS sales and calls have been at par and we have collected all interest payable on outstanding ARS when due and expect to continue to do so in the future. At this time, we have no reason to believe that any of the underlying issuers of our ARS or their insurers are presently at risk or that the underlying credit quality of the assets backing our ARS has been impacted by the reduced liquidity of these investments. While the auction failures, which began in February 2008, limit our ability to liquidate these investments, we believe that the ARS failures will have no significant impact on our ability to fund ongoing operations and growth initiatives.

Capital expenditures include costs for new store openings, store remodels, distribution center openings and other base capital needs. Capital expenditures totaled $\$ 186$ million for 2009 , an $\$ 87$ million decrease from the comparable prior year period. This decrease is primarily due to a decrease in the number of new store openings from 28 in 2008 to 19 in 2009.

Financing Activities. Financing activities were not significant in 2009.
We have various facilities upon which we may draw funds, including a $\$ 900$ million senior unsecured revolving facility and two demand notes with aggregate availability of $\$ 50$ million. The $\$ 900$ million revolving facility expires in October 2011. The co-leads of this facility, The Bank of New York Mellon and Bank of America, have each committed $\$ 100$ million. The remaining 12 lenders have each committed between $\$ 30$ and $\$ 130$ million.

There were no draws on these facilities during 2009. In 2008, weighted-average borrowings under these facilities were $\$ 48$ million.

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We have no debt maturing until 2011. We expect to use funds from operations to repay both the $\$ 300$ million of long-term debt which is due in March 2011 and the $\$ 100$ million of long-term debt which is due in October 2011.

Key Financial Ratios. Key financial ratios that provide certain measures of our liquidity are as follows:

|  | May 2, | January 31, | May 3, |
| :--- | :---: | :---: | :---: |
| Working capital (In Millions) | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ |
| Current ratio | $\mathbf{2 , 0 4 5}$ | $\$ 1,885$ | $\$ 1,449$ |
| Debt/capitalization | $\mathbf{2 . 1 0 : 1}$ | $2.04: 1$ | $1.78: 1$ |
| $\mathbf{2 3 . 1 \%}$ | $23.5 \%$ | $26.3 \%$ |  |

The increase in working capital and the current ratio as of May 2, 2009 compared to May 3, 2008 was primarily due to higher short-term investments. The decrease in the debt/capitalization ratio reflects lower debt levels and higher capitalization, primarily due to earnings.

Debt Covenant Compliance. As of May 2, 2009, we were in compliance with all debt covenants and expect to remain in compliance during fiscal 2009.

|  |  | (Dollars in Millions) |  |
| :---: | :---: | :---: | :---: |
|  | Total Debt per Balance Sheet | \$ | 2,073 |
|  | Other Debt |  |  |
|  | Subtotal |  | 2,073 |
|  | Rent x 8 |  | 3,707 |
| A | Included Indebtedness | \$ | 5,780 |
|  | Net Worth | \$ | 6,885 |
|  | Investments (accounted for under equity method) |  |  |
|  | Subtotal |  | 6,885 |
|  | Included Indebtedness |  | 5,780 |
| B | Capitalization | \$ 12,665 |  |
|  | Leverage Ratio (A/B) |  | 0.46 |
|  | Maximum permitted Leverage Ratio |  | 0.70 |
|  | Flow. Free cash flow is a non-GAAP <br> s. Free cash flow should be evaluated ow provided by operations. We belie | ess | capital <br> net inc <br> r busine |

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The following table reconciles net cash provided by operating activities, a GAAP measure, to free cash flow, a non-GAAP measure.

|  | $\mathbf{2 0 0 9}$ <br> (In Millions) |  |
| :--- | :---: | ---: |
| Net cash provided by operating activities | $\mathbf{\$ 3 9 9}$ | $\$ 353$ |
| Acquisition of property and equipment and favorable lease rights | $(\mathbf{1 8 6})$ | $(273)$ |
| Free cash flow | $\mathbf{\$ 2 1 3}$ | $\$ 80$ |

## Contractual Obligations

There have been no significant changes in the contractual obligations disclosed in our Annual Report on Form 10-K for the year ended January 31, 2009.

## Off-Balance Sheet Arrangements

We have not provided any financial guarantees as of May 2, 2009. We have not created, and are not party to, any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business. We do not have any arrangements or relationships with entities that are not consolidated into our financial statements that are reasonably likely to materially affect our liquidity or the availability of capital resources.

## Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and assumptions that affect reported amounts. Management has discussed the development, selection and disclosure of its estimates and assumptions with the Audit Committee of our Board of Directors. There have been no significant changes in the critical accounting policies and estimates discussed in our Annual Report on Form 10-K for the year ended January 31, 2009.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no significant changes in the market risks described in our Annual Report on Form 10-K for the year ended January 31, 2009.

## Item 4. Controls and Procedures

## (a) Evaluation of Disclosure Controls and Procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (the Evaluation ) at a reasonable assurance level as of the last day of the period covered by this Report.

Based upon the Evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective at the reasonable assurance level. Disclosure controls and procedures are defined by Rules 13a-15(e) and

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15d-15(e) of the Securities Exchange Act of 1934 (the Exchange Act ) as controls and other procedures that are designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified by the SEC s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosures.

It should be noted that the design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving our stated goals under all potential future conditions, regardless of how remote.

## (b) Changes in Internal Control Over Financial Reporting

During the last fiscal quarter, there were no changes in our internal control over financial reporting that have materially affected or are reasonably likely to materially affect such controls, including any corrective actions with regard to significant deficiencies and material weaknesses.

## PART II. OTHER INFORMATION

## Item 1A. Risk Factors

There have been no significant changes in our risk factors from those described in our Annual Report on Form 10-K for the year ended January 31, 2009.

## Forward-looking Statements

This report contains statements that may constitute forward-looking statements within the meaning of the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Those statements relate to developments, results, conditions or other events we expect or anticipate will occur in the future. Words such as believes, anticipates, plans, expects and similar expressions are intended to identify forward-looking statements. Without limiting the foregoing, these statements may relate to future outlook, revenues, earnings, store openings, planned capital expenditures, market conditions, new strategies and the competitive environment. Forward-looking statements are based on our management $s$ then current views and assumptions and, as a result, are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Any such forward-looking statements are qualified by the important risk factors, described in Item 1A of our Annual Report on Form 10-K filed with the SEC on March 20, 2009, that could cause actual results to differ materially from those predicted by the forward-looking statements. Forward-looking statements relate to the date initially made, and we undertake no obligation to update them. An investment in our common stock or other securities carries certain risks. Investors should carefully consider the risks as stated in our Form $10-\mathrm{K}$ and other risks which may be disclosed from time to time in our filings with the SEC before investing in our securities.

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Item 2. Unregistered Sales of Equity Securities and Use of Proceeds
We did not sell any securities during the quarter ended May 2, 2009, which were not registered under the Securities Act.
As a result of the current economic environment, we have temporarily discontinued the $\$ 2.5$ billion share repurchase program our Board of Directors authorized in September 2007. We will continue to evaluate stock repurchases based on market conditions and our liquidity position, but do not currently anticipate any share repurchases in 2009. When share purchases are resumed, we expect to continue executing this share repurchase program primarily in open market transactions, subject to market conditions.

The following table contains information for shares acquired from employees in lieu of amounts required to satisfy minimum tax withholding requirements upon the vesting of the employees restricted stock during the three fiscal months ended May 2, 2009:

| Period | Total <br> Number of Shares <br> Purchased <br> During <br> Period | Average <br> Price <br> Paid Per <br> Share | Total Number <br> of Shares <br> Purchased as <br> Part of <br> Publicly <br> Announced <br> Plans or <br> Programs |  | num <br> ximate <br> Value of <br> hat May <br> Be <br> ased <br> $r$ the <br> ns <br> grams <br> lions) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Feb. 1 Feb. 28, 2009 |  |  |  | \$ | 1,866 |
| Mar. 1 Apr. 4, 2009 | 15,155 | \$ 41.24 |  |  | 1,866 |
| Apr. 5 May 2, 2009 | 482 | 45.29 |  |  | 1,866 |
| Total | 15,637 | \$ 41.36 |  | \$ | 1,866 |

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Item 4. Submission of Matters to a Vote of Security Holders
We held our Annual Meeting of Shareholders on May 14, 2009. Proxies for the meeting were solicited pursuant to Section 14(a) of the Securities Exchange Act of 1934 and there was no solicitation in opposition to management s solicitation.

The results of the matters voted upon by our shareholders were as follows:

|  |  | Number of Shares <br> Against | Abstain |
| :--- | :--- | ---: | ---: |
| 1. Election of directors: | For | $266,406,209$ | $3,433,536$ |
| Peter Boneparth | 114,892 |  |  |
| Steven A. Burd | $262,226,223$ | $7,592,169$ | 136,246 |
| John F. Herma | $257,063,343$ | $12,755,080$ | 136,215 |
| Dale E. Jones | $266,845,356$ | $2,994,114$ | 115,168 |
| William S. Kellogg | $261,559,012$ | $8,261,770$ | 133,856 |
| Kevin Mansell | $262,735,652$ | $7,107,013$ | 111,973 |
| R. Lawrence Montgomery | $261,202,614$ | $8,639,629$ | 112,395 |
| Frank V. Sica | $258,059,492$ | $11,757,846$ | 137,299 |
| Peter M. Sommerhauser | $252,263,576$ | $17,553,747$ | 137,315 |
| Stephanie A. Streeter | $266,891,810$ | $2,949,787$ | 113,040 |
| Stephen E. Watson | $266,841,957$ | $2,996,567$ | 116,114 |
| 2. $\quad$ Ratification of Ernst \& Young LLP as our independent registered public accounting firm | $263,911,609$ | $5,956,387$ | 86,641 |
| 3. Shareholder proposal regarding the amendment of the Company $s$ Articles of Incorporation | $118,534,986$ | $135,839,545$ | 563,838 |

## Item 6. Exhibits

31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1 Certification of Periodic Report by Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2 Certification of Periodic Report by Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Kohl s Corporation
(Registrant)
/s/ Kevin Mansell
President, Chief Executive Officer and Director
/s/ Wesley S. McDonald
Wesley S. McDonald
Chief Financial Officer


[^0]:    See accompanying Notes to Condensed Consolidated Financial Statements

