UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 19, 2007

SONIC AUTOMOTIVE, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-13395 (Commission File Number)

56-201079 (IRS Employer Identification No.)

6415 Idlewild Road, Suite 109

Charlotte, North Carolina (Address of principal executive offices)

28212 (Zip Code)

Registrant s telephone number, including area code: (704) 566-2400

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On March 19, 2007, the Compensation Committee of the Board of Directors (the Compensation Committee) of Sonic Automotive, Inc. (Sonic) established objective criteria for the determination of performance-based cash bonuses for the year ending December 31, 2007 for Messrs. O. Bruton Smith, B. Scott Smith, David P. Cosper and Mark J. Iuppenlatz (the Executive Officers). These cash bonuses will be awarded pursuant to the Sonic Automotive, Inc. Incentive Compensation Plan (Incentive Compensation Plan).

The specific annual performance goals established by the Committee are based upon the achievement of defined earnings per share levels and customer satisfaction performance levels. If the minimum performance level specified by the Compensation Committee for a particular performance component is not achieved, the Executive Officers will not receive any cash bonus for that performance component pursuant to the Incentive Compensation Plan.

Under the earnings per share component, each Executive Officer will be eligible to receive a cash bonus ranging from 25% to a maximum of 120% of his respective annual base salary, if Sonic achieves the defined earnings per share target levels.

Under the customer satisfaction performance component, each Executive Officer will be eligible to receive a cash bonus ranging from 10% to a maximum of 30% of his respective annual base salary, if established percentages of Sonic s dealerships in its major brands meet or exceed customer satisfaction performance objectives, as reported by the respective manufacturers for such brands.

The Compensation Committee also approved grants of options to purchase Class A common stock under the 1997 Stock Option Plan in the following amounts: Mr. O. Bruton Smith, 45,000; Mr. B. Scott Smith, 36,000; Mr. David P. Cosper, 20,000; and Mr. Mark J. Iuppenlatz, 15,000. These options have an exercise price of \$28.04, vest on the first anniversary of the date of grant and have a ten year term.

Finally, the Compensation Committee approved grants of performance-based restricted shares of Sonic s Class A Common Stock under the Sonic Automotive, Inc. 2004 Stock Incentive Plan (the Stock Incentive Plan) to each of Messrs. Cosper and Iuppenlatz for 15,000 shares and 10,000 shares, respectively. In addition, in consideration of his continued service to Sonic, the Compensation Committee approved a retention grant of 50,000 performance-based restricted shares of Sonic s Class A Common Stock under the Stock Incentive Plan to Mr. Cosper. As provided in the Stock Incentive Plan, these restricted stock awards generally remain subject to forfeiture and restrictions on transferability for three years from the date of grant. The awards are also subject to forfeiture, in whole or in part, based on achievement of specified measures of Sonic s earnings per share performance for the 2007 fiscal year, continuation of employment and compliance with the restrictive covenants in each of their respective employment agreements. Messrs. Cosper and Iuppenlatz are entitled to voting rights and to

receive any cash dividends declared by Sonic s Board of Directors on the Class A Common Stock for each restricted share they hold.

The Compensation Committee also approved grants of performance-based restricted stock units under the Stock Incentive Plan to Messrs. Bruton and Scott Smith for 30,000 units and 24,000 units, respectively. As provided in the Stock Incentive Plan, these restricted stock unit awards generally remain subject to forfeiture for three years from the date of grant. The awards of restricted stock units are also subject to forfeiture, in whole or in part, based on achievement of specified measures of Sonic searnings per share performance for the 2007 fiscal year, continuation of employment and violation of any restrictive covenants contained in any agreement between Sonic and the respective officer. The restricted stock units will be converted to, and paid in the form of, an equivalent number of shares of Sonic s Class A Common Stock following vesting. If Sonic s Board of Directors declares cash dividends with respect to Sonic s Class A Common Stock, Messrs. Bruton and Scott Smith will be credited cash dividend equivalents with respect to the restricted stock units held following the Compensation Committee s certification of the satisfaction of the performance criteria. The cash dividend equivalents will be paid to Messrs. Bruton and Scott Smith in cash by March 15 of the year following the date the cash dividend equivalents are credited.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONIC AUTOMOTIVE, INC.

By: /s/ Stephen K. Coss Stephen K. Coss Senior Vice President and General Counsel

Dated: March 23, 2007