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BEAM INC Form 4							
February 27, 2014							
						PPROVAL	
UIV	OMB Number:	3235-0287					
Subject to Section 16. Form 4 or Form 5 Fi	PATEMENT OF led pursuant to S ion 17(a) of the I 30(h)	Expires: Estimated burden hou response n	urs per				
(Print or Type Responses)							
1. Name and Address of Re Newlands William A	eporting Person <u>*</u>	2. Issuer Name a Symbol BEAM INC [N	nd Ticker or Trading [YSE: BEAM]	5. Relationship of Issuer			
(Last) (First)	(Middle)	3. Date of Earliest	Transaction	(Check all applicable)			
BEAM INC., 510 LAI ROAD	KE COOK	(Month/Day/Year) 02/25/2014)	Director X Officer (give below) SVP o		% Owner her (specify A	
(Street)		4. If Amendment, Filed(Month/Day/Y	-	6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person			
DEERFIELD, IL 6001	15			Form filed by M Person	Iore than One R	eporting	
(City) (State)	(Zip)	Table I - Nor	-Derivative Securities	Acquired, Disposed of	f, or Beneficia	lly Owned	
1.Title of 2. Transaction Security (Month/Day (Instr. 3)	any	Date, if Transact Code ay/Year) (Instr. 8)	4. Securities ionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or V Amount (D) Price	SecuritiesFBeneficially(/Owned(/Following(/ReportedTransaction(s)(Instr. 3 and 4)	5. Ownership Form: Direct D) or Indirect I) Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report on a sepa	rate line for each cl	ass of securities be	neficially owned directly	or indirectly			
realineer. Report on a sepa			Persons who re information con required to resp	espond to the collect nained in this form bond unless the form ently valid OMB con	are not m	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Pr
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	Deriv
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Secu

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8		Acquired (A) or Disposed (D) (Instr. 3, and 5)	d of				(In		
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Restricted Stock Unit	<u>(1)</u>	02/25/2014		A <u>(2)</u>		8,291		(3)	(3)	Common Stock	8,291	5

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Newlands William A BEAM INC. 510 LAKE COOK ROAD DEERFIELD, IL 60015			SVP & President, NA					
Signatures								
Leslie W. Jensen, Attorney-in-Fact for William A. Newlands			02/27/2014					

<u>**</u>Signature of Reporting Person

g Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of Beam's common stock.
- (2) Reflects the grant of restricted stock unit awards payable in shares of Beam's common stock under Beam's 2011 Long-Term Incentive Plan.

Full payment of the award will be made in the form of shares of Beam's common stock as of February 25, 2017 if the Reporting Person

(3) remains employed with the Company through such date and certain performance goals are met, subject to special provisions in the event of death, disability or change in control.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.