EXPRESS, INC. Form 4 April 14, 2011

## FORM 4

#### **OMB APPROVAL**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

Washington, D.C. 20549

January 31, Expires: 2005

Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Multi-Channel Retail Holdings LLC 2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

- Series G

Symbol

04/12/2011

EXPRESS, INC. [EXPR]

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

Director X 10% Owner Other (specify Officer (give title

C/O GOLDEN GATE PRIVATE EQUITY, INC., ONE EMBARCADERO CENTER, 39TH **FLOOR** 

(Street)

(State)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

below)

Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting Person

SAN FRANCISCO, CA 94111

1.Title of Security (Month/Day/Year)

(City)

(Instr. 3)

2. Transaction Date 2A. Deemed Execution Date, if

(Month/Day/Year)

(Zip)

3. 4. Securities Acquired (A) or TransactiorDisposed of (D) Code (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Form: Owned Following Reported

7. Nature of Indirect Ownership Beneficial Direct (D) Ownership or Indirect (Instr. 4)

S

Code V

(Instr. 8)

(A) (D) Price

(I)Transaction(s) (Instr. 4) (Instr. 3 and 4)

Common

\$0.01

Stock, par 04/12/2011 value

Amount

16,377,245 D

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

21,641,349  $D^{(1)}$ 

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

#### Edgar Filing: EXPRESS, INC. - Form 4

# $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

|                      | ransaction Date<br>onth/Day/Year) |                  | 4.<br>Transactio | 5.<br>onNumber | 6. Date Exerc<br>Expiration Da |            | 7. Titl<br>Amou |              | 8. Price of Derivative | 9. Nu<br>Deriv |
|----------------------|-----------------------------------|------------------|------------------|----------------|--------------------------------|------------|-----------------|--------------|------------------------|----------------|
| Security or Exercise |                                   | any              | Code             | of             | (Month/Day/                    | Year)      | Under           | lying        | Security               | Secui          |
| (Instr. 3) Price of  |                                   | (Month/Day/Year) | (Instr. 8)       | Derivative     | e                              |            | Secur           | ities        | (Instr. 5)             | Bene           |
| Derivative           |                                   |                  |                  | Securities     |                                |            | (Instr.         | 3 and 4)     |                        | Own            |
| Security             |                                   |                  |                  | Acquired       |                                |            |                 |              |                        | Follo          |
|                      |                                   |                  |                  | (A) or         |                                |            |                 |              |                        | Repo           |
|                      |                                   |                  |                  | Disposed       |                                |            |                 |              |                        | Trans          |
|                      |                                   |                  |                  | of (D)         |                                |            |                 |              |                        | (Instr         |
|                      |                                   |                  |                  | (Instr. 3,     |                                |            |                 |              |                        |                |
|                      |                                   |                  |                  | 4, and 5)      |                                |            |                 |              |                        |                |
|                      |                                   |                  |                  |                |                                |            |                 | Amount       |                        |                |
|                      |                                   |                  |                  |                |                                |            |                 |              |                        |                |
|                      |                                   |                  |                  |                | Date                           | Expiration | Title           | or<br>Number |                        |                |
|                      |                                   |                  |                  |                | Exercisable                    | Date       | 11110           | of           |                        |                |
|                      |                                   |                  | Code V           | (A) (D)        |                                |            |                 | Shares       |                        |                |

# **Reporting Owners**

in Fact

|   | Relationships |              |         |       |  |  |  |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address  | Director      | 10%<br>Owner | Officer | Other |  |  |  |
| Multi-Channel Retail Holdings LLC - Series G<br>C/O GOLDEN GATE PRIVATE EQUITY, INC.<br>ONE EMBARCADERO CENTER, 39TH FLOOR<br>SAN FRANCISCO, CA 94111 |               | X            |         |       |  |  |  |
| Golden Gate Capital Management, L.L.C.<br>C/O GOLDEN GATE PRIVATE EQUITY, INC.<br>ONE EMBARCADERO CENTER, 39TH FLOOR<br>SAN FRANCISCO, CA 94111       |               | X            |         |       |  |  |  |
| CCG AV, LLC-Series C<br>C/O GOLDEN GATE PRIVATE EQUITY, INC.<br>ONE EMBARCADERO CENTER, 39TH FLOOR<br>SAN FRANCISCO, CA 94111                         |               | X            |         |       |  |  |  |
| CCG AV, L.L.C Series L<br>C/O GOLDEN GATE PRIVATE EQUITY, INC.<br>ONE EMBARCADERO CENTER, 39TH FLOOR<br>SAN FRANCISCO, CA 94111                       |               | X            |         |       |  |  |  |
| CCG AV, L.L.C Series I<br>C/O GOLDEN GATE PRIVATE EQUITY, INC.<br>ONE EMBARCADERO CENTER, 39TH FLOOR<br>SAN FRANCISCO, CA 94111                       |               | X            |         |       |  |  |  |
| Signatures  |               |              |         |       |  |  |  |
| /s/ Lacey J. Bundy, Attorney in Fact 04/14/2011   |               |              |         |       |  |  |  |

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\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Exhibit 99.1.

#### **Remarks:**

Form 2 of 2 Exhibit List: Exhibit 99.1 - Footnote Explanation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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