HUSSELBEE BRIAN J

Form 4/A May 20, 2010

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

**OMB APPROVAL** 

Number:

3235-0287 January 31,

Expires:

2005

0.5

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response...

subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

	HUSSELBEE BRIAN J Symbol		ASSIS COMMUNICATIONS				5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)				
(Last)	(First) (	Middle)		of Earliest Transaction /Day/Year) 2010				Director 10% Owner _X Officer (give title Other (specify below)  CEO - NCH Marketing Svcs, Inc.			
DEERFIEI	(Street)  LD, IL 60015	Filed(M		. If Amendment, Date Original Filed(Month/Day/Year) 15/12/2010				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Secur		red, Disposed of,	or Beneficiall	v Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution any (Month/Da	ed Date, if	3.	4. Securit onor Dispos (Instr. 3, 4	ies Ac	equired (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/10/2010			M(1)	24,900	A	\$ 28.58	50,733	D		
Common Stock	05/10/2010			S	24,900	D	\$ 34	25,833	D		
Common Stock	05/11/2010			M(1)	6,000	A	\$ 28.3125	31,833	D		
Common Stock	05/11/2010			S	6,000	D	\$ 35	25,833	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Employee Stock Option (Right to Buy)	\$ 28.58	05/10/2010		M <u>(1)</u>		24,900	12/02/2008	12/02/2013	Common Stock	24,900
Employee Stock Option (Right to Buy)	\$ 28.3125	05/11/2010		M <u>(1)</u>		6,000	12/05/2000	12/05/2010	Common Stock	6,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
reporting of more remarks	Director	10% Owner	Officer	Other				
HUSSELBEE BRIAN J			CEO - NCH					
155 PFINGSTEN ROAD			Marketing					
DEERFIELD, IL 60015			Svcs, Inc.					

# **Signatures**

Linda J Schalek, by Power of Attorney 05/20/2010

\*\*Signature of Reporting Person Da

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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